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**Essays on Conflict, Institutions, and Ethnic Diversity**

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*To Maria*



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# Summary of the thesis

The thesis consists of five self-contained papers.

## **Paper 1:**

### *Social Capital vs Institutions in the Growth Process*

Is social capital a substitute or a complement to formal institutions for achieving economic growth? Research on the impacts of social capital and formal institutions on economic development have so far mainly emerged as two distinct fields. In the social capital literature, trust, networks, social norms, and associational activity are believed to be central aspects of successful economies. Although micro studies suggest that social capital has a larger effect on economic performance when formal institutions are weak, this has not been confirmed at the macro level.

In the institutional literature, it is emphasized how formal institutions such as those regulating the strength of property rights, the constraints against the executive, and the power of courts, are fundamental determinants of long-run growth (North 1990, Acemoglu et al. 2001). These studies, however, never attempt to quantify the effect of informal institutions such as interpersonal trust.

Based on the micro evidence, we outline an investment game between a producer and a lender in an incomplete-contracts setting. The key insight from the model is that social capital may have its greatest positive impact on the total monetary surplus from the game (economic growth) at lower levels of institutional development, and that the positive impact eventually vanishes if institutions become strong enough.

This basic prediction about substitution finds support in a cross-country growth regression – the marginal impact of our proxy for social capital (interpersonal trust) decreases with the quality of formal institutions. This implies that attempts at building social capital create, if successful, a pro-growth potential for countries with bad institutions.

## **Paper 2:**

### *The Roots of Ethnic Diversity*

The level of ethnic diversity is believed to have consequences for economic and political development. Accepting this observation naturally leads to the question: Why are some countries more ethnically fractionalized than others? For instance, why is the probability that two randomly chosen individuals belong to different ethnic groups roughly 93 percent in Uganda but only 0.2 percent in South Korea?

In the paper, we explore the two main hypotheses regarding the formation of ethnic identities. The “constructivist” view is that ethnic identifications are socially constructed phenomenon appearing during modernity (Gellner 1983, Tilly 1992). The “evolutionary” view contends that ethnic divisions have deep roots in history and ecology and should be analyzed in an evolutionary framework. Ethnic identification is here regarded as a

natural and evolutionarily successful behavior that has existed throughout history. The process of evolution is tied to the geographical context, and in the paper we discuss the implications for ethnic diversity from a number of stylized ecological facts.

We develop a formal model where ethnic groups endogenously emerge among peripheral populations in response to an insufficient supply of public goods. A key prediction is that the current level of ethnic fractionalization in a given area should be positively correlated with the antiquity of human settlement.

Our empirical analysis introduces the historical duration of human settlements for all countries in the world. The dating is based on research in genetics, archeology, climatology and on fossils, as synthesized by primarily Oppenheimer (2003).

The theoretical prediction of a positive effect of the historical duration of human settlements on ethnic diversity receives strong empirical support, and there are clear indications that ethnic diversity is higher where geographical conditions have favoured isolation, and lower where early civilization proved more successful, and where the state was stronger during the modern nation-state era. Hence, a genuine understanding of ethnic diversity requires a synthesis of evolutionary and constructivist arguments.

Our results have implications for how social scientists investigate the effects of ethnic diversity. An often employed method for assessing the effect of ethnic diversity on economic and political development has been to treat ethnic diversity as an exogenous determinant. Since a stronger state in the nation-state era is associated with having less ethnic diversity, and there is a positive correlation between indicators of this state strength and several indicators of economic and political development, the negative coefficient on ethnicity obtained in these regressions could reflect an omitted variable bias.

### **Paper 3:**

#### *The Causal Effects of Ethnic Diversity: An Instrumental Variables Approach*

High levels of ethnic diversity have been linked to various poor economic and political outcomes, e.g., lower income levels, poor economic growth, more corruption, and a lower provision of public goods (Easterly and Levine 1997, La Porta et al. 1999). The standard approach in this literature has been to treat ethnic diversity as if it were exogenous to economic development, but that is a misspecification.

The historical literature has documented how populations in more developed countries have become more homogenous over time, and increasingly so during the last couple of centuries, through a combination of deliberate homogenizing efforts and endogenous processes (Gellner 1983, Tilly 1992). Recent research has found that ethnic diversity is determined both by historical forces and by geographical factors: Ethnic diversity is higher in countries with a longer duration of human settlement, and in countries that have a naturally fragmented geography, that lie closer to the equator, and that have had low levels of territorial state capacity during the modern era.

In the paper we discuss how previous studies on ethnic diversity and long-run development may have obtained biased estimates due to omitted variables, simultaneity, or measurement error, but also that the use of instrumental variables allows us to deal with exactly these problems.

Our main instruments capture the historical duration of human settlements, the degree of geographical fragmentation, and the number of years since the date of independence. With these at hand, we find that high levels ethnic diversity is associated with lower income levels, poor economic growth, more corruption, and poor provision of public goods, and that results obtained in OLS may underestimate the true effects. While previous studies have shown significant partial correlations between ethnic diversity and economic outcomes, the present paper demonstrates that there indeed are causal effects of ethnic diversity.

We also find that the effects of ethnic diversity and property rights institutions on economic development among former European colonies can be separated from each other. This suggests that countries that have problems due to high levels of ethnic diversity could alleviate these problems by improving the quality of their formal institutions. On a more general level, the results presented in the paper promise that an acceptance of the endogenous nature of ethnic diversity does not preclude meaningful empirical analyses of the long-run effects of ethnic diversity.

#### **Paper 4:**

##### *Nationalism and Government Effectiveness*

Nation-building, which generally refers to a process of unifying the population in a country by constructing a national unity, is believed to have positive effects on aggregate performance, and has been proposed as a possible remedy against problems associated with high levels of ethnic fractionalization (Miguel 2004). However, systematic empirical evidence that the creation of a national unity is a worthwhile policy is still largely absent, and nationalism, an indicator of successful nation-building, has been empirically linked to protectionism and intolerance, which suggests that dismal performance is a more likely outcome. Furthermore, there is an obvious problem with the idea that the unity of a country's population can be enhanced by encouraging nationalism – a national identity is created in relation to other national identities, and for there to be an “us” there has to be a “them.”

The paper investigates whether nationalism affects the ability of governments to effectively formulate and implement good policies, i.e., government effectiveness, and whether it mitigates the negative effects of ethnic fractionalization, or is associated with less trade openness. We discuss how nationalism may have a positive effects, as it can increase in-group altruism, trustworthiness, and state authority, and how it may have negative effects, as it can breed prejudice, out-group animosity, and skepticism of new ideas, implementa-

tion techniques, and goods, if these are not of national origin or are not considered to be in line with national traditions. We hypothesize that the positive effects will dominate at low levels of nationalism but that the negative effects will dominate at higher levels of nationalism.

The empirical analysis confirms that nationalism has an inverted U-shaped effect on government effectiveness, and also shows that this effect does not capture the influence of factors such as income, economic growth, democracy, and income inequality. Comfortingly, the qualitative result is the same also when we instrument for nationalism, with instruments that represent a number of historical and cultural circumstances. Furthermore, nationalism can mitigate the negative effects of ethnic fractionalization in former colonies, but has no clear effect on trade openness.

Taken seriously, the results suggest that most countries already have too nationalistic populations, and probably would function better if these sentiments were downplayed.

### **Paper 5:**

#### *Earthquakes and Civil War*

There are two diametrically opposing views in the literature on natural disasters and violent conflict. According to the first view, natural disasters can contribute to de-escalate conflict, as previous disagreements seem relatively unimportant. This is view shared by several relief organizations and policy makers (WBGU 2008, Brancati 2007).

The second view is that natural disasters make violent conflict more likely, and this view is supported by most systematic empirical studies. Nel and Righarts (2008) find that natural disasters in general increase the probability of onset of civil war, and Brancati (2007) finds that earthquakes are positively associated with the incidence of civil war, and argues that earthquakes of higher magnitude have a stronger effect.

Consider the effects of the great tsunami in South-East Asia in 2004. The tsunami is believed to have exacerbated the conflict in Sri Lanka, but in Aceh, Indonesia, the fighting came to an end. It appears that the conflict de-escalated where the tsunami had its most severe effects and escalated where the effects were less severe.

In the paper we ask whether more destructive natural disasters are associated with a higher or a lower risk of violent conflict. We take the argument that natural disasters can de-escalate existing conflicts seriously, and investigate the effects not only on the incidence or onset of conflict, but also on the termination of conflict.

We develop an economic model of rebellion in the wake of a natural disaster. It shows how the moderate destruction caused by moderate natural disasters can make rebellion feasible, by lowering the opportunity cost of potential recruits. More intensive destruction means that the material payoff in the event of a victorious rebellion is lower. Taken together, the model predicts that violent conflict may be more likely after moderate disasters and less likely after very strong disasters.

The empirical results are well in line with the theoretical predictions. We employ an exhaustive dataset on earthquakes from 1947 to 2001, and develop a new set of exogenous indicators of the size of earthquakes, e.g., the seismic energy released by earthquakes. We find that earthquakes affect both the onset and termination of conflicts and, as a result, the incidence of conflict. The size of an earthquake is of fundamental importance, as are the social conditions in the area surrounding the epicenter.

The association between earthquakes and the incidence of civil war can be explained by three effects: (i) Moderate earthquakes increase the risk that new conflicts are started, (ii) strong earthquakes make it less likely that new conflicts are started, and (iii) strong earthquakes make the termination of existing conflicts more likely. As such, the paper is the first systematic study to establish that a natural disaster can give the impetus needed to end existing conflicts and prevent new violent conflicts from emerging.

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## Social capital vs institutions in the growth process

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### ABSTRACT

Is social capital a substitute or a complement to formal institutions for achieving economic growth? A number of recent micro studies suggest that interpersonal trust has its greatest impact on economic performance when court institutions are relatively weak. The conventional wisdom from most macro studies, however, is that social capital is unconditionally good for growth. On the basis of the micro evidence, we outline an investment game between a producer and a lender in an incomplete-contracts setting. A key insight is that social capital will have the greatest effect on the total surplus from the game at lower levels of institutional strength and that the effect of social capital vanishes when institutions are very strong. When we bring this prediction to an empirical cross-country growth regression, it is shown that the marginal effect of social capital (in the form of interpersonal trust) decreases with institutional strength. Our results imply that a one standard deviation rise in social capital in weakly institutionalized Nigeria should increase economic growth by 1.8 percentage points, whereas the same increase in social capital only increases growth by 0.3 percentage points in strongly institutionalized Canada.

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### 1. Introduction

Research on the impacts of social capital and formal institutions on economic development have so far mainly emerged as two distinct fields. In the former literature, trust, networks, social norms, and associational activity are believed to be central aspects of successful economies. In the institutional literature, formal rules of the game such as property rights laws and the strength of courts are regarded as critical for development. We argue that there is an important disconnection between results from micro studies of social capital – which indicate that various self enforcement mechanisms are more prevalent when contracting institutions are weak – and macro studies where social capital-related measures are hypothesized to have a uniform positive impact on economic performance.

In this article, we outline a unified theoretical framework of the relative importance of social capital and formal institutions in a simple principal-agent investment model featuring a producer and a lender in an incomplete contract-setting. The probability of contract enforcement by an exogenous court is our major indicator of institutional strength and social capital enters our model as an extra ‘social’ or ‘intrinsic’ payoff to both players from acting trusting or trustworthy. The major insight from our model is that social capital tends to have its greatest positive impact on the total monetary surplus from the game (economic growth) at lower levels of institutional development and that the positive impact eventually vanishes if institutions become strong enough.

This basic prediction about substitution is then brought to the macro level and tested in a cross-country growth regression. In accordance with our hypothesis, our results show that the marginal impact of our proxy for social capital (interpersonal trust) decreases with the quality of formal institutions. More precisely, our results imply that a one standard deviation increase in social

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capital leads to a 1.10 percentage points increase in the growth rate among countries at the 25th percentile of institutional strength, whereas the effect among countries at the 75th percentile of institutional strength is only 0.36 percentage points. Our results are robust to using an instrumental variables-methodology where we take into account that social capital and institutions might be endogenous to growth or indeed have a causal impact on each other.

Our approach combines two major types of building blocks: (1) The literature on the macroeconomic effects of formal institutions and (2) the extensive empirical literature on the micro and macro effects of social capital. Starting with institutional economics, this tradition emphasizes how formal institutions such as those regulating the strength of property rights, the constraints against the executive, and the power of courts are fundamental determinants of long-run growth. Following in the footsteps of North (1981, 1990), a number of seminal contributions have emerged over the recent decade such as Knack and Keefer (1995), Hall and Jones (1999), Acemoglu et al. (2001, 2002), Acemoglu and Johnson (2005), and Banerjee and Iyer (2005). These studies all show that good formal institutions are strongly associated with prosperity, although joint endogeneity problems are still an important econometric issue in the literature. Unlike our study, this literature also aims at explaining why some countries have better formal institutions than others. None of these studies, however, attempt to quantify the effect of informal institutions such as social networks or interpersonal trust. Acemoglu and Johnson (2005) differentiate between court ('contracting') and property rights institutions, but do not study the impact of private enforcement mechanisms.

Social capital is arguably one of the most elusive concepts in social science. As discussed by Bjornskov (2006), there are at least three important dimensions of social capital: generalized trust, social norms, and associational/network activity. In this paper, we will focus on social capital as generalized trust among people, i.e. an optimistic expectation about the behavior of fellow citizens, many of whom we do not know personally. The empirical cross-country macro literature on social trust includes seminal contributions by Knack and Keefer (1997) and Zak and Knack (2001).<sup>1</sup> The paper most closely related to ours is Zak and Knack (2001) who regress economic growth on both levels of interpersonal trust (from World Value Surveys, WVS) and on an index of formal institutional strength in a cross-section of 41 countries, most of which are industrialized. The authors find that interpersonal trust is positively and significantly related to growth when holding formal institutions constant. However, they do not explore the possibility of non-linear effects of trust that depend on different levels of formal institutions. In a robustness analysis of Zak and Knack (2001), Beugelsdijk et al. (2004) find that the results are in general fairly robust, even when including some institutions-related measures (such as religion and political instability), but that the marginal impact of trust is greater in low-trust countries. Similarly, Tabellini (2006) finds a positive effect of interpersonal trust on growth in European regions using an instrumental variable approach, but does not analyze any differential effects depending on formal institutions.<sup>2</sup>

The overall picture in the micro studies is mixed but nevertheless suggests that social capital has a larger effect on economic performance when formal institutions are weak. Table 1 shows a summary of some of the more well-known studies.<sup>3</sup> For instance, Bigsten et al. (2000) and Fafchamps and Minten (2002) both confirm that social capital has a strong role when property rights and courts are working imperfectly. The main hypothesis that emerges from these micro studies is therefore that social trust and formal institutions should be primarily substitutes in the growth process at the macro level.

Our paper is not the first effort that tries to understand how micro results on trust can be translated to a macro level. Beugelsdijk (2006) argues that it is conceptually difficult to move from micro results to a macro level when it comes to social capital and that generalized trust as measured by the WVS might actually capture the quality of formal institutions, a claim that Uslaner (2008) strongly refutes.<sup>4</sup> In a similar vein, Bjornskov's (2006) empirical analysis suggests that social trust has a positive impact on the quality of government, whereas Rothstein (2000) argues that it is rather good government that causes general trust. Our analysis departs from these studies by treating social trust and institutions as two distinct factors and by estimating whether they are substitutes in development, as our model predicts. Furthermore, our use of instrumental variables arguably neutralizes the concerns referred to above about the possible linkages between generalized trust and formal institutions.

In summary, we argue that our article offers two specific contributions to the literature. Firstly, our simple modelling framework rationalizes the empirical regularity from the micro level that social capital affects growth and investment mainly when institutions are relatively weak. Secondly, our article is the first one to demonstrate empirically (and with the use of IV-methods) that generalized trust and institutional quality are substitutes for growth.

The article is organized as follows. In Section 2 we present the model and derive the key results for the relevance of social capital and institutions. In Section 3 we display the empirical specifications and present the results. Section 4 concludes the exposition.

## 2. The model

In order to provide an aid for thinking about the effects of institutions and social capital on growth, we present in this section a simple model of an investment game between a Lender and a Producer, inspired by the empirical literature referred to above. The purpose of the model is to provide a micro-foundation for our hypotheses regarding the interrelationships between social capital and institutions at the macro level.

<sup>1</sup> See Durlauf (2002) and Durlauf and Fafchamps (2005) for a critical discussion of this line of research.

<sup>2</sup> Tabellini uses data from 69 regions in 8 Western European countries and includes country fixed effects. The instruments used are literacy rate around 1880 and constraints on the executive in the years 1600–1850. However, he does not include any measures of formal institutions at the regional level. Studying data from 54 European regions, Beugelsdijk and van Schaik (2005) find that associational activity is the best predictor of growth.

<sup>3</sup> The results referred to in the table should not be thought of as having a perfect correspondence with each other or with our model since the mentioned studies all use different methodologies. We believe they still well illustrate our basic point.

<sup>4</sup> See also Beugelsdijk's recent reply to Uslaner (Beugelsdijk, 2008).

**Table 1**

Relevant studies on social capital and institutions

Author(s)	Agents	Social Capital measure(s)	Institutional measure(s)	Relevant Findings
Beckmann and Roger (2004)	Hog farmers in Poland	Dependence on buyer; duration of business relationship; buyer specific investments	Farmers' perceptions of court strength	Farmers are unwilling to take cases to court when the measures of social capital are high
Beugelsdijk and Smulders (2004)	Citizens of 54 European regions	Density of associational activity; importance of family and friends.	None	Bridging social capital (associational activity) is positively related to economic growth whereas bonding social capital (family ties, etc) is not.
Bigsten et al. (2000)	Manufacturing firms in 6 African countries	Length of business relationship.	None	Renegotiations of broken contracts are helped by (trust creating) long-term relations. Better institutions may encourage risk taking and therefore also lead to more recourse to courts in case of contract breach.
Fafchamps and Minten (2002)	Agricultural traders in Madagascar	Number of relatives in agricultural trade; traders known; and potential informal lenders	None	Positive effect on firm productivity for better connected traders. Social capital lowers transaction costs.
Grootaert and Narayan (2004)	Households in 4 rural communities in Bolivia.	Membership in local associations.	"Effectiveness and universality of municipal government"	Social capital matters more for the poor than the non-poor. Social capital has a positive effect on welfare only in the more weakly institutionalized communities.
Guiso, Sapienza and Zingales (2004)	Households in Italy	Electoral turnout, blood donation and trust (as measured by World Value Surveys).	Mean number of years it takes to complete a first-degree trial.	More social capital implies a more frequent use of checks, more investment in stocks as apposed to cash and more institutional rather than informal credit. The effect is stronger in areas with weaker legal enforcement.
Johnson, McMillan and Woodruff (2002)	Firms and customers in 5 East European countries	Relational contracting	Stated belief that courts can enforce contracts.	Trust-based interaction ("relational contracting") more likely when institutions are weak.
Krishna (2001)	Villages in rural India.	An index of labour-group participation, assessments on the cooperative attitude, and trust, solidarity and reciprocity.	Various variables measuring the agency power: how strong are the caste leaders; local government; patron-client links; political parties' power; village councils and the capacity of young and educated leaders.	Social capital is beneficial for development only if it is activated by agency power (i.e. needs some minimum level of institutions). Social capital without agency power does not help development.
McMillan and Woodruff (1999)	Managers of manufacturing firms in Vietnam	Percent of relationships involving community sanctions and networks	None	Social capital is important since courts and private property rights are weak. Loss of future business opportunity is not an important sanction. Instead, scrutinization of potential clients, community sanctions, and renegotiation are commonly used.
Miguel, Gertler and Levine (2005)	Districts in Indonesia	Relative expenditures on festivals and ceremonies and a subjective assessment on the traditional level of ethic and mutual cooperation. A number of measures of formal community groups.	None	Initial level of social capital does not predict subsequent industrial development.

The model is a sequential, principal-agent investment game with a representative Lender and Producer and a Court as described in extensive form in Fig. 1.<sup>5</sup> We have chosen to analyze an investment problem since it is standard to regard investment as a key engine of economic growth, but similar types of situations also apply in supplier-producer and buyer-seller situations with trade credit. We also believe that this type of game is quite similar to the scenarios described in the empirical literature referred to above. The game is one of perfect information and players are assumed to be risk neutral and non-cooperative. There are no other agents in the economy.

In the initial Credit Stage, Lender chooses whether to lend the required amount of capital  $k$  or not. If she chooses not to, the game ends, no production occurs, and payoffs are  $u_L = u_P = 0$  for Lender and Producer respectively. This is the 'autarkic' or status quo situation where agents remain in subsistence production.

<sup>5</sup> A similar but more complex model of "trust in the shadow of the court" is provided by Brennan et al. (2003).



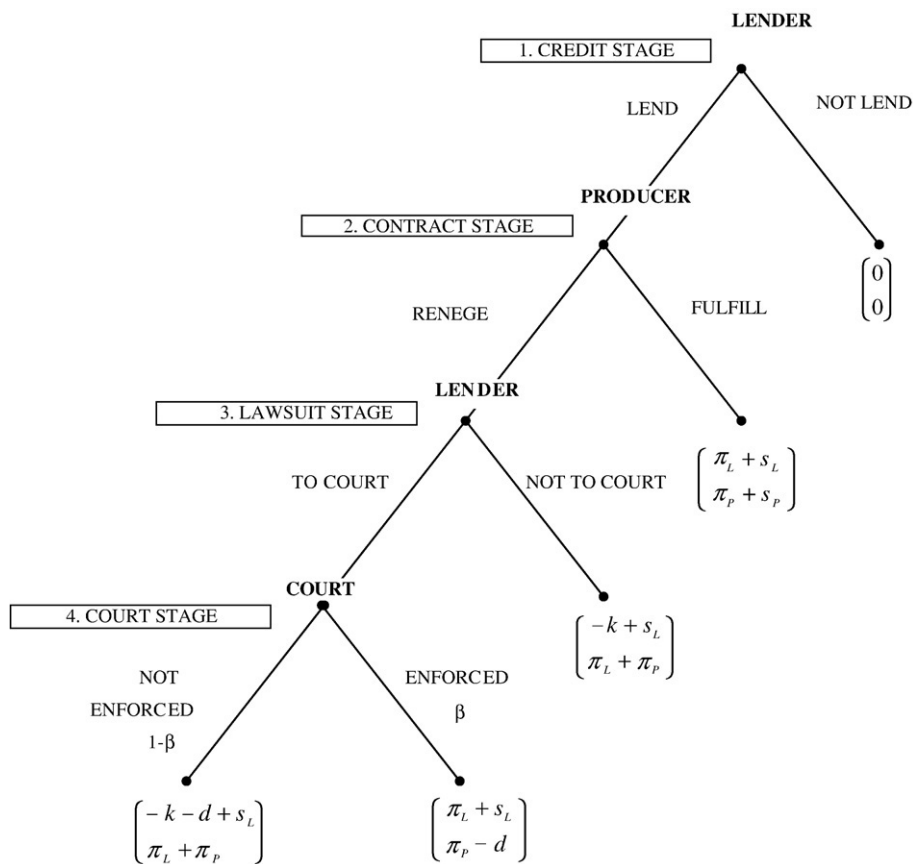


Fig. 1. The investment game.

In the second Contract Stage, the players have entered a market economy where a lending of  $k$  units of capital has occurred and production has been undertaken. Producer considers the option of fulfilling the credit contract which would result in Producer receiving a net monetary payoff of  $\pi_p > 0$  plus a non-monetary social benefit of cooperation  $s_p > 0$ , discussed further below. Likewise, Lender would in this case be repaid the credit amount  $k$  and in addition get a monetary compensation  $\pi_L > 0$  and a social payoff from being trusting  $s_L > 0$ . This is also the socially optimal situation in the sense that it maximizes aggregate welfare and total monetary payoffs.

The  $s_i$ -terms capture rewards stemming from the trust and trustworthiness among our representative agents. The players may or may not have a previous history of interactions and the trust they show should be regarded as generalized trust and not network-specific. These extra payoffs are a kind of social reward such as a strengthened reputation or the moral satisfaction from living up to the positive expectation of cooperation.<sup>6</sup> The payoffs only materialize if the player in question has shown a trusting and cooperative behavior in the first and second states. If Producer reneges in the second stage, he forgoes this social payoff whereas Lender retains it throughout the game if she has provided the credit in the first stage and thereby proved to be a trusting person. We further assume that social payoffs are fully observable by both players.

The conventional payoffs from the investment  $\pi_p$  and  $\pi_L$  have been agreed upon in the contract.  $\pi_L$  could take the form of an interest payment to Lender or indeed as profit-sharing of some form. We leave it open here what type of financing arrangement the two players have agreed upon, although we could have easily made such a choice endogenous.

The other option for Producer is to renege on the contract, by which is meant that he retains the compensation to Lender  $\pi_L$  that was stipulated by the contract and repudiates Lender's claims to a repayment of  $k$ . The dispute may then end up in court in the third stage. This is the Lawsuit Stage, where the Lender decides whether to take the reneging Producer to court or not.<sup>7</sup> Should the

<sup>6</sup> See for instance Brennan et al. (2003), Guth and Ockenfels (2005) and Francois and Zabojnik (2005) for similar 'intrinsic rewards' from cooperation.

<sup>7</sup> Historically, the existence of state-supported courts have certainly not always been in place or been strong enough to be a relevant alternative for agents involved in a contract dispute. Greif (1993, 2006) documents how merchant guilds and coalitions of traders in Medieval times often proved to be more efficient institutions for solving contract issues than institutions provided by the state.

Lender choose not to go to court the Producer keeps the total monetary payoff from the project  $\pi_L + \pi_P$  while we assume that he cannot benefit from the credit  $k$  that he has failed to repay.<sup>8</sup> The Lender is left with a social payoff  $s_L$  and with a loss of his credit.<sup>9</sup> If Lender chooses to go to court, the court will enforce the contract with a probability  $\beta$ , which is our indicator of the strength of contracting institutions.  $\beta$  is simply meant to reflect how strong courts are and is not intended to imply any form of strategic interaction between the Court and the Producer. The cost of going to court is covered by a loser-pays-principle, according to which the losing party pays a fine of  $d$  to the court. If the contract is properly enforced, Lender gets her credit in return and receives a net payoff of  $\pi_L + s_L$  while Producer receives  $\pi_P - d$ .

If the contract is not enforced by the court, Producer ends up with  $\pi_L + \pi_P$ . Lender receives no compensation and no repayment of the credit and thus receives a net utility of  $-k - d + s_L$  from lending. Obviously, many Lenders would require some form of collateral for the loan, but for simplicity we abstract from that in this simple setting. We also leave out aspects like the degree of contract complexity or additional social costs of a negative court ruling.

Using the payoff structure above, we can easily derive the following set of solutions.

**Solutions.** *The best response strategies of the players and the SPNE of the game are determined by the following conditions:*

$$\begin{array}{l}
 \text{Credit stage (Lender):} \\
 \text{Contract stage (Producer):} \\
 \text{Lawsuit stage (Lender):}
 \end{array}
 \left\{ \begin{array}{l}
 \text{Lend if any of the following conditions applies :} \\
 \text{(i) } L = s_L + \beta(\pi_L + k + d) - k - d \geq 0 \\
 \text{(ii) } s_L - k \geq 0 \\
 \text{(iii) Producer will fulfill} \\
 \text{Not lend if none of (i), (ii), or (iii) applies.} \\
 \\
 \text{Fulfill if } F = s_P + \beta(\pi_L + d) - \pi_L \geq 0 \\
 \text{Reneg otherwise} \\
 \\
 \text{Not to Court if } s_L - k \geq 0 \text{ and} \\
 \beta(\pi_L + k + d) - d \leq 0 \\
 \text{To Court otherwise.}
 \end{array} \right.$$

The key expressions above are  $L = L(s_L, \beta, \pi_L, k, d)$  and  $F = F(s_P, \beta, \pi_L, d)$  which determine whether the socially optimal equilibrium (*Lend, Fulfill*) is obtained or not. Lender's willingness to lend and Producer's willingness to fulfill will increase with the social payoffs from trustworthy behavior  $s_L$  and  $s_P$  and from the strength of court institutions  $\beta$ . Social capital and institutions are substitutes in the sense that either increases in  $s_L$  and  $s_P$  or an increase in  $\beta$  could make  $L$  or  $F$  positive. The size of the investment, given by  $k$ , affects Lender in the sense that she becomes more cautious and less willing to lend as  $k$  increases. The Lender's willingness to lend will be positively associated with her investment returns  $\pi_L$ , whereas these will have a negative influence on Producer's willingness to fulfill since a higher level makes it more tempting to try to appropriate this payoff.

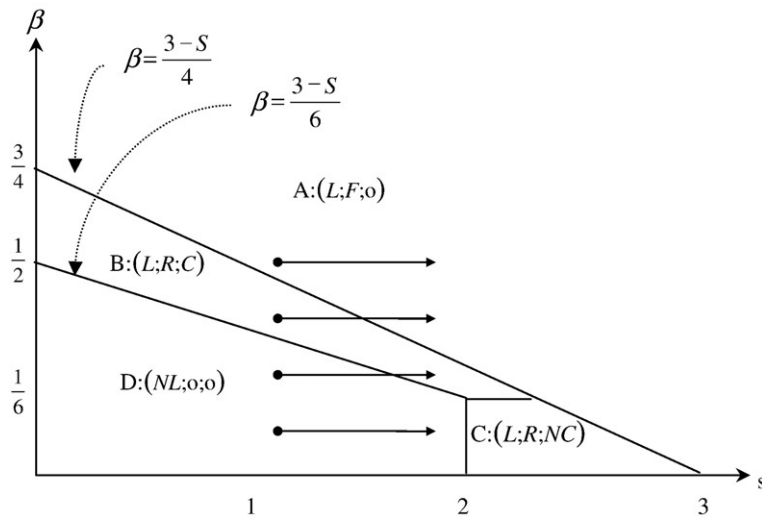
Disregarding all other variables for a moment and assuming that  $s_L = s_P = s < k$ , we can write  $L(s, \beta)$  and  $F(s, \beta)$ . Let us imagine a situation where court institutions are at a low level  $\beta^{\text{low}}$  such that  $L(s, \beta^{\text{low}}) < 0$  and  $F(s, \beta^{\text{low}}) < 0$ , which means that monetary payoffs are (0, 0). There is then a  $\Delta s > 0$  such that either  $L(s + \Delta s, \beta^{\text{low}}) = 0$  or  $F(s + \Delta s, \beta^{\text{low}}) = 0$ , which means that Lender supplies the credit and production occurs. In other words, at low levels of  $\beta$ , an increase in social capital  $s$  can lead to economic development. However, at a high level of court strength  $\beta^{\text{high}}$  such that  $L(s, \beta^{\text{high}}) \geq 0$  and  $F(s, \beta^{\text{high}}) \geq 0$ , the socially optimal equilibrium is already obtained and an equivalent increase  $\Delta s$  will have no effect. Hence, social capital increases will have a stronger positive effect when institutions are weak.

As was mentioned in the introduction, we do not attempt to explain how court institutions and social capital have emerged in the first place, but we recognize that they could both be driven by the same underlying set of forces (history, geography, ethnic fractionalization, etc.) and are likely to be positively correlated.<sup>10</sup> Let us think of  $s$  as being proportional to the average level of social capital in society, i.e. the total stock of interpersonal trust that has accumulated over the years. We assume that the higher the average level, the greater the payoff from acting trustworthy. Equivalently, if the average level of trust is small, people will not be expected to cooperate and the social opportunity cost of reneging ( $s$ ) should be relatively small.

<sup>8</sup> We make this assumption so that a failure to act trustworthy is also associated with a kind of waste in terms of total monetary payoffs. This is not a critical assumption but simplifies derivations.

<sup>9</sup> Another possibility, often observed in reality, is that Lender offers a renegotiation at this point, offering Producer not to be socially disgraced, perhaps in return for the credit and a smaller part of the net surplus from the investment.

<sup>10</sup> See for instance Congdon Fors and Olsson (2007) for a model of endogenous institutional change and Bjornskov (2006) for an empirical analysis of how social trust appears to cause good governance.



**Fig. 2.** Investment game equilibria under varying strengths of court institutions and social capital. Note: The figure is based on the results in Solutions, assuming the following parameter values:  $\pi_L = \pi_P = 3$ ,  $k = 2$ ,  $d = 1$ ,  $s_L = s_P = s$ .

As a further illustration of the model, we provide a numerical example in Fig. 2 where we assume  $\pi_L = \pi_P = 3$ ,  $k = 2$ ,  $d = 1$ ,  $s_L = s_P = s$ . The example assumes a relatively small investment with a relatively high total payoff and a payoff/investment ratio of  $(\pi_L + \pi_P)/k = 6/2 = 3$ . The simplification allows us to analyze the relationship between the two remaining variables in the system; the strength of court institutions  $\beta$  and the social payoff  $s$ . The potential outcomes of this game follow from Solutions above. The A-area shows the ‘input requirement set’ of court strength and social capital for the (Lend, Fulfill)-equilibrium to apply. The line defined by  $\beta = \frac{3-s}{4}$  shows the combinations of  $\beta$  and  $s$  where Producer is indifferent about renegeing or fulfilling. The curve is negatively sloped and linear, indicating that in this setup social capital and formal institutions are perfect substitutes. The equivalent line for Lender is given by  $\beta = \frac{3-s}{6}$  in the  $s \in [0, 2]$ -interval. In the B-area are the combinations where the players end up in court. The area defined by  $\beta \leq \frac{1}{6}$  and  $s \geq 2$  makes up the C-area where Producer reneges but Lender will not go to court. Since  $\beta$  and  $s$  in reality tend to be correlated, it is rather unlikely that an economy could end up here. The D-area, lastly, hosts combinations where  $\beta < \frac{3-s}{6}$  and  $s < 2$ , which yields the outcome with no investment (0,0).

The main point of the figure is to illustrate intuitively how the effect of an exogenous increase in social capital can depend on the level of institutional strength. The four arrows in the A, B, and D-areas show equally large increases in social capital.<sup>11</sup> In the A-area, an increase in  $s$  has no effect since the players are already in the good equilibrium. This might be thought of as equivalent to a first-best outcome which would always be in place if institutions were perfect. Two arrows originate in the D-area. The lower placed arrow shows that higher social capital may not be enough to push the economy into a better equilibrium. As mentioned above, we do not think that this scenario with a very low  $\beta$  and a relatively high  $s$  is often observed in reality.<sup>12</sup> The upper arrow originating in the D-area shows that beginning at a higher level of court strength can make all the difference. In the B-area, finally – where Lender supplies the credit, Producer reneges, and the contract is settled in court – an increase in social capital is very likely to lead to the good equilibrium.

In summary, the simple framework employed here gives at least three insights. First, our model has the feature that formal institutions and social capital can be substitutes in the pursuit of the growth-maximizing equilibrium. Second, the model shows that at high levels of institutional strength, social capital can be irrelevant for the ‘growth outcome’. Thirdly, at low and intermediate levels of institutional strength, increases in social capital might have a positive effect on the total payoff from investment. The model thus implies that the impact of an increase in social capital should decrease with the level of institutional strength.

### 3. Empirical evidence

Our model and overview of the micro literature indicate that the effect of social capital on economic performance is nonlinear and will depend on the quality of institutions. Likewise, the effect of institutions on economic performance will differ between low-trust countries and high-trust countries. To keep our investigation comparable to the focal papers in the literature on social capital and growth, Knack and Keefer (1997) and Zak and Knack (2001), we employ a standard cross-country Barro-style growth model. Besides comparability with previous research this has two additional advantages – we can use what may be the best proxy

<sup>11</sup> We recognize that the effect of exogenous increases in institutional strength also will depend on the level of social capital.

<sup>12</sup> Such a scenario might perhaps be observed in countries where the state has more or less collapsed and where social bonding has taken its place, as in Somalia in the 1990s. Such countries will, however, not be included in our empirical analysis.

**Table 2**  
Variable descriptions

Variable Name	Variable description	Source
<i>Main variables</i>		
Growth	Annual growth in GDP per capita 1995–2005	World Bank (2006a)
InitInc	Log GDP per capita (Constant Prices: Laspeyres)	Heston et al. (2006)
InvPrice	Price level of investment, PPP	Heston et al. (2006)
LifeExp	Life expectancy at birth, total (years)	World Bank (2006a)
Trust [= Trust (v.1)]	Interpersonal trust in survey 1990–95 (+96, 97, 81–89 if missing)	WVS (2006)
Inst.	Quality of government, ICRG	Teorell et al. (2006)
<i>Other variables</i>		
bri_col	British colony	CEPII (2006)
Bureaucratic delays 1972–1995	Bureaucratic delays 1972–1995, BERI	Teorell et al. (2006)
Composite contract enforcement	Composite court quality, calculated as the mean of the other three measures from World Bank (2006b)	World Bank (2006b)
Contract enforceability 1982–89	Contract enforceability, 1982–89, BERI	La Porta et al. (1997)
Cost of contract enforcement	Cost to enforce contract (norm) in 2003	World Bank (2006b)
Days for contract enforcement	Time to enforce contract (norm) in 2003	World Bank (2006b)
Abslat	Absolute latitude in degrees	CEPII (2006)
Distcr	Mean distance to coast or river	CID (2001)
esp_col	Spanish colony	CEPII (2006)
Ethnic fractionalization	Ethnic fractionalization	Alesina et al. (2003)
Ethnic polarization	(mean) ETH12POL	Reynal-Querol (2006)
fra_col	French colony	CEPII (2006)
InvRate	Gross capital formation in 2000 (% of GDP)	World Bank (2006a)
legor_fr	French legal origin	La Porta et al. (1997)
legor_sc	Scandinavian legal origin	La Porta et al. (1997)
legor_so	Socialist legal origin	La Porta et al. (1997)
legor_uk	British legal origin	La Porta et al. (1997)
Linguistic fractionalization	Linguistic fractionalization	Alesina et al. (2003)
Procedures in contract enforcement	Procedures to enforce contract (norm) in 2003	World Bank (2006b)
prt_col	Portuguese colony	CEPII (2006)
Relative InvPrice	PI/P, where P=Price Level of Gross Domestic Product and PI= PPP over investment/XRAT in Current Prices	Heston et al. (2006)
Quality of public institutions, 1982	Quality of public institutions, 1982	Teorell et al. (2006)
Religious fractionalization	Religious fract.	Alesina et al. (2003)
Religious polarization	Rel pol	Reynal-Querol (2006)
Risk of expropriation 1982–1997	Risk of expropriation 1982–1997, ICRG	Glaeser et al. (2004)
State antiquity	State antiquity by 1950, v3.	Putterman (2006)
Trade	(Exports+Imports)/GDP	World Bank (2006a)
Trust (v.2)	Interpersonal trust in survey 1990–95 (+96–99, 81–89 if missing)	WVS (2006)
Trust (v.3)	Interpersonal trust in survey 1981–95	WVS (2006)
Trust (v.4)	Interpersonal trust in survey 1990–95	WVS (2006)
Trust (v.5)	Interpersonal trust in survey 1981–2004	WVS (2006)

available for social capital, interpersonal trust from World Values Surveys (WVS), and yet have sufficient variation in institutional quality. The growth regression technique has well-known drawbacks (see e.g. Brock and Durlauf, 2001; Durlauf, 2002) but it can reveal interesting patterns of correlation and the results are straightforward to interpret. To the standard package of regressors, initial income, investment, and human capital, we add social capital and institutions.

**Table 3**  
Descriptive statistics for main variables

Variable	N	Mean	SD	Min	Max
<i>For countries and variables in specification (4.5)</i>					
Growth	46	2.42	1.44	−0.36	7.87
InitInc	46	9.23	0.85	6.85	10.29
InvPrice	46	86.91	30.65	33.85	171.16
LifeExp	46	72.05	6.86	45.18	79.54
Trust	46	0.32	0.16	0.05	0.66
Inst	46	0.76	0.21	0.36	1.00
<i>For countries and variables in specification (5.5)</i>					
InvRate	61	22.31	3.93	13.69	32.76
InitInc	61	9.28	0.85	6.98	10.78
InvPrice	61	67.06	23.47	17.63	137.50
LifeExp	61	72.89	6.89	43.78	81.08
Trust	61	0.30	0.14	0.05	0.66
Inst	61	0.68	0.21	0.31	1.00

### 3.1. Model and data

The econometric models we employ will be variations on

$$\left\{ \begin{array}{l} \text{(i) } growth_{i,1995-2005} \\ \text{(ii) } investment\ rate_{i,2000} \end{array} \right\} = \beta_0 + \beta_1 \cdot initial\ income_i + \beta_2 \cdot investment\ prices_i + \beta_3 \cdot human\ capital_i + \beta_4 \cdot social\ capital_i \\ + \beta_5 \cdot institutions_i + \beta_6 \cdot social\ capital_i \cdot institutions_i + error_i.$$

Our predictions are that  $\beta_4, \beta_5 > 0$  but  $\beta_6 < 0$ . Where possible we will use initial values as regressors to mitigate concerns of reversed causality.<sup>13</sup> In our main regressions we use growth in real per capita GDP and life expectancy from the [World Bank \(2006a\)](#) and initial income and investment prices from [Heston et al. \(2006\)](#).<sup>14</sup> Interpersonal trust is coded from WVS data as the weighted share of respondents answering that “most people can be trusted” when asked “Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people?”.

Interpersonal trust as it appears in WVS is an imperfect measure for social capital, as discussed by for instance [Beugelsdijk \(2006\)](#). In our model we pick one aspect whereby social capital can affect economic performance – that individuals gain a positive utility from being trusting and acting honestly. When more people are honest and trusting, we will see a larger fraction of the respondents answering that most people can be trusted, giving the country a higher score on interpersonal trust.<sup>15</sup>

In our main specifications we use Quality of Government in 1995 from the International Country Risk Guide (ICRG) as the measure of institutional quality. Variable descriptions and descriptive statistics for the key variables used in our main specifications are presented in [Tables 2 and 3](#). Quality of Government is the average of ICRGs measures of corruption, law and order, and bureaucracy quality, all of which are arguably related to the risk and cost involved in trying to enforce a contract. Ideally, we would use a direct measure for quality of contracting institutions since this would take us even closer to our theoretical investment game, but to our knowledge no such measure is available for a large enough sample for 1995 or earlier. The [World Bank's \(2006b\)](#) measures for the number of procedures involved in, as well as the number of days required for, and the cost of enforcing a contract, comes very close to the concept of contracting institutions but using them creates severe problems of reverse causality. That said, in [Table 8](#) we show that our findings are robust to using these measures instead of Quality of Government.

### 3.2. Results

The central results from the growth regressions are presented in [Table 4](#). In equation (4.5) interpersonal trust and institutions enter positively and their interaction enters as negative and all three regressors are estimated with high precision. Comparing specification (4.5) with specifications (4.4) and (4.2) we see that the introduction of the interaction term increases the estimated coefficients of interpersonal trust, and a straightforward interpretation is that the growth-enhancing effect of more interpersonal trust when institutions are at a low level is underestimated in (4.2) and (4.4).<sup>16</sup>

The significant interaction term means that the marginal effect of interpersonal trust will be different at different levels of institutional quality. The average growth rate in per capita GDP between 1995 and 2005 in the sample of countries included in the growth regression is 2.42%, with a standard deviation of 1.44 percentage points. At the 25th percentile of institutional quality the marginal effect of a one standard deviation increase in interpersonal trust is 1.12 percentage points (standard error, S.E.=0.28) higher annual growth in GDP/capita, while it is 0.74 percentage points (S.E.=0.19) higher at median institutional quality and 0.40 percentage points (S.E.=0.20) at the 75th percentile.<sup>17</sup> The other side of the coin is that the marginal effect of an improvement in institutional quality also will depend on the level of interpersonal trust. A one standard deviation increase in institutional quality at the 25th percentile of interpersonal trust implies 1.17 percentage points (S.E.=0.28) higher annual growth in per capita GDP, while the corresponding figures at the median and at the 75th percentile of interpersonal trust are 0.91 (S.E.=0.29) and 0.53 percentage points (S.E.=0.35) respectively. The marginal effects are not only smaller when institutions are good or trust levels are high – the marginal effects of interpersonal trust at the 75th percentile of institutional quality and of institutional quality at the 75th

<sup>13</sup> All specifications are estimated with OLS unless we explicitly state otherwise.

<sup>14</sup> By using life expectancy instead of average years of schooling like [Knack and Keefer \(1997\)](#) and [Zak and Knack \(2001\)](#) we are able to include six more countries in our sample (Bulgaria, Czech Republic, Malta, Nigeria, Romania and Russia). [Temple \(1999\)](#) argues, following [Nuxoll \(1994\)](#), that it is preferable to use national accounts data, such as the data from the World Bank, to generate growth rates and data from the Penn World Tables, i.e. [Heston et al. \(2006\)](#), for levels. In short, the reason is that Heston et al. use international prices while national account data is based on domestic prices, and hence the latter better reflect the effect on domestic agents. Our qualitative results are not affected by this use of different sources for GDP per capita.

<sup>15</sup> [Zak and Knack \(2001\)](#) use values on interpersonal trust from as late as 1995 to explain growth between 1970 and 1992, and this raises concerns of reversed causality. Nevertheless, due to sample size considerations we are also forced to include some countries where data on interpersonal trust was not available until in 1996 or 1997. When available we use interpersonal trust measured between 1990 and 1995. Then we include countries where trust was measured in 1996, 1997, and between 1981 and 1989, which gives us 8 additional countries (Bulgaria, Colombia, Dominican Republic, Pakistan, Peru, the Philippines, Uruguay, and Venezuela).

<sup>16</sup> Institutional quality and trust are correlated (a bivariate correlation of 0.72) and tests show that we have multicollinearity in the model. Institutional quality is even more correlated with initial income and life expectancy (0.82 and 0.89 respectively), illustrating that we cannot simply drop variables due to high correlation. Considering that the results are fairly robust to the changes in variables and sample size we have tried high correlation should not cause too much concern.

<sup>17</sup> [Zak and Knack \(2001\)](#) estimated that a standard deviation increase in social capital would increase annual growth by “nearly” 1 percentage point. Thus, while their estimate does not take the differential effects stemming from differences in formal institutional quality into account, it is on the same order of magnitude as ours.

**Table 4**  
Social capital, institutions, and growth 1995–2005

	Dependent variable: growth 1995–2005				
	(4.1)	(4.2)	(4.3)	(4.4)	(4.5)
InitInc	-0.280 (0.34)	-0.695 (1.27)	-1.700 (2.97)***	-1.504 (2.87)***	-1.608 (3.31)***
InvPrice	-0.016 (2.69)**	-0.024 (3.12)***	-0.028 (3.68)***	-0.029 (4.21)***	-0.023 (3.44)***
LifeExp	0.036 (0.43)	0.024 (0.43)	0.050 (0.93)	0.039 (0.79)	0.052 (1.13)
Trust		6.668 (5.41)***		4.028 (3.14)***	15.896 (3.59)***
Inst			8.021 (5.94)***	5.500 (3.76)***	8.728 (4.90)***
Trust*Inst					-14.143 (2.78)***
Constant	3.857 (2.01)*	7.053 (3.46)***	10.827 (4.89)***	10.567 (5.26)***	7.594 (3.54)***
N	46	46	46	46	46
R <sup>2</sup>	0.15	0.51	0.54	0.63	0.70

Notes: Absolute value of *t*-statistic in parentheses, \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%. In (4.1) robust standard errors are used. In all regressions InitInc, InvPrice, and LifeExp are from 1995, while Trust is Interpersonal Trust (v.1) and Inst. is Quality of Government in 1995.

percentile of interpersonal trust are not even distinguishable from zero. Clearly, countries with low institutional quality have the most to gain from better social capital and countries with low levels of social capital has the most to gain from improvements in institutional quality.

To investigate the effects on investment directly the same regressors as in the growth regression are used but the investment rate from [World Bank \(2006a\)](#) is used as regressand.<sup>18</sup> The result from this exercise is presented in [Table 5](#) where neither interpersonal trust nor institutions enter significantly when they are included by themselves or together. When we include both of them as well as their interaction in specification (5.5) they get the expected signs and the estimates are statistically significant. The positive effect of social capital on the investment rate is higher at lower levels of institutions, and the positive effect of institutions is higher at lower levels of social capital.

In (5.6) and (5.7) we replace the standard measure of investment prices with relative investment prices, calculated as investment prices over price level of GDP and add a measure for trade, the sum of exports plus imports over GDP. Relative investment prices may be a better measure for the user cost of capital and the relevance of international openness for investment has for instance been examined by [Levine and Renelt \(1992\)](#).<sup>19</sup> The fit of the model is improved in (5.6) and (5.7) but the results are less comparable with relevant previous work and the inclusion of trade volume entails further concerns about endogeneity. The average investment rate in 2000 for the countries included in regression (5.5) is 22.31% of GDP, with a standard deviation of 3.93 percentage points. At the 25th percentile of institutional quality the marginal effect of a one standard deviation increase in interpersonal trust is 2.70 percentage points (S.E.=0.83) higher investment rate, while it is 0.63 percentage points (S.E.=0.59) higher at median institutional quality and 0.99 percentage points (S.E.=0.61) lower (sic) at the 75th percentile. Thus, the marginal effect of interpersonal trust is statistically significant only at lower levels of institutional quality. Though it is clear that the effect will not be the same for all countries this negative figure for some countries is most likely the result of the way we structure the nonlinearity of social capital and institutions.

A one standard deviation increase in institutional quality at the 25th percentile of interpersonal trust implies 3.15 percentage points (S.E.=1.00) higher investment rate, while the corresponding figures at the median and at the 75th percentile of interpersonal trust are 2.23 (S.E.=0.93) and 0.81 (S.E.=0.91) percentage points respectively. The marginal effect of institutional quality is not statistically significant at higher levels of interpersonal trust. That the estimated effect on the investment rate seems too moderate to fully explain the effect on the growth rate is in perfect order. First, to assume that institutions and social capital affect growth only via more investments would be a gross oversimplification, and hence not something we would advocate. Second, the measure for investment rate is a measure of the quantity of investments rather than the potentially more important aspect of the quality of investments. It is a fairly safe assumption that we will see positive effects on growth from a higher quality of investment, such as a smaller fraction being directed to activities that are not primarily profit generating (monitoring, insurance, security, etc.).

### 3.3. Robustness

It is likely that both interpersonal trust and institutions are measured with error and may be correlated with possible omitted variables that end up in the error term. A potentially important issue that would cause the OLS estimates to be biased is that

<sup>18</sup> The investment rate is correctly termed the “gross capital formation in percent of GDP” which consists of outlays on fixed assets and inventory investments.

<sup>19</sup> We owe this point to an anonymous referee.



**Table 5**

Social capital, institutions, and the investment rate in 2000

	Dependent variable: investment rate 2000						
	(5.1)	(5.2)	(5.3)	(5.4)	(5.5)	(5.6)	(5.7)
InitInc	0.277 (0.24)	0.122 (0.10)	-0.640 (0.47)	-0.639 (0.46)	-1.952 (1.60)	-2.665 (2.33)**	-3.346 (2.97)***
InvPrice	-0.037 (1.21)	-0.038 (1.25)	-0.042 (1.38)	-0.042 (1.36)	-0.010 (0.36)		
Relative InvPrice						-1.910 (1.43)	-3.258 (2.34)**
LifeExp	0.163 (1.42)	0.164 (1.42)	0.144 (1.25)	0.144 (1.23)	0.144 (1.44)	0.128 (1.29)	0.159 (1.67)
Trust		1.865 (0.44)		-0.142 (0.03)	55.616 (4.33)***	60.75 (4.80)***	58.08 (4.79)***
Inst			5.414 (1.19)	5.475 (1.10)	30.728 (4.39)***	31.88 (4.66)***	26.90 (3.93)***
Trust*Inst					-73.752 (4.56)***	-80.23 (5.09)***	-73.60 (4.81)***
Trade							0.0245 (2.47)**
Constant	10.352 (1.57)	11.202 (1.62)	16.927 (1.97)*	16.936 (1.96)*	9.491 (1.25)	18.30 (1.97)*	24.79 (2.67)***
N	61	61	61	61	61	61	61
R <sup>2</sup>	0.08	0.08	0.10	0.10	0.35	0.37	0.44

Notes: Absolute value of *t* statistics in parentheses, \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%. In all regressions InvRate, InitInc, InvPrice, Relative InvPrice, LifeExp and Trade are from 2000, while Trust is Interpersonal Trust (v.2) and Inst. is Quality of Government in 2000.

interpersonal trust, as measured by the WVS, could partly capture the quality of formal institutions, as argued by [Beugelsdijk \(2006\)](#). Alternatively, the OLS estimates could also be biased if interpersonal trust has a positive impact on institutional quality, as argued by [Bjornskov \(2006\)](#). To deal with these potential problems and at the same time allow for a larger sample, which requires including post 1997 values of interpersonal trust, we estimate specification (4.5) using Two-Stage Least Squares, 2SLS, in specifications (6.2) and (6.3) of [Table 6](#). The instruments used in (6.2) and (6.3) are British and Socialist legal origin, the distance from the equator, and

**Table 6**

IV-estimations for growth 1995–2005 and investment rate 2000

	Dependent variable: growth 1995–2005			Dependent variable: investment rate 2000		
	OLS	2SLS	LIML	OLS	2SLS	LIML
	(6.1)	(6.2)	(6.3)	(6.4)	(6.5)	(6.6)
InitInc	-0.452 (0.61)	-1.224 (0.82)	-1.412 (0.73)	-1.952 (1.60)	-1.820 (0.95)	-1.941 (0.95)
InvPrice	-0.036 (4.00)***	-0.010 (0.40)	0.001 (0.04)	-0.010 (0.36)	0.014 (0.36)	0.018 (0.44)
LifeExp	-0.014 (0.18)	0.009 (0.08)	0.023 (0.15)	0.144 (1.44)	0.148 (1.29)	0.149 (1.26)
Trust	20.656 (5.23)***	81.121 (2.39)**	102.852 (2.09)**	55.616 (4.33)***	79.729 (1.91)*	86.135 (1.85)*
Inst	7.466 (2.82)***	28.040 (1.87)*	35.223 (1.68)*	30.728 (4.39)***	41.577 (1.98)*	44.549 (1.91)*
Trust*Inst	-20.445 (4.02)***	-95.135 (2.16)**	-122.915 (1.93)*	-73.752 (4.56)***	-112.338 (2.06)**	-121.241 (1.98)*
Constant	4.369 (1.40)	-7.798 (0.69)	-13.162 (0.84)	9.491 (1.25)	0.400 (0.03)	-0.755 (0.05)
N	61	60	60	61	60	60
R <sup>2</sup>	0.46	<sup>a</sup>	<sup>a</sup>	0.35	<sup>a</sup>	<sup>a</sup>

Notes: <sup>a</sup> In 2SLS and LIML the R<sup>2</sup> has no statistical meaning and is omitted from the table. Absolute value of *t*-statistic in parentheses, \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%. In (6.1) robust standard errors are used. In (6.1), (6.2), and (6.2) InitInc, InvPrice, and LifeExp are from 1995. In (6.4), (6.5), and (6.6) InvRate, InitInc, InvPrice, and LifeExp are from 2000. Trust is Interpersonal Trust(v.2) and Inst. is Quality of Government in 2000. Instrumented variables are: Trust, Inst, and Trust\*Inst. Instruments are: legor\_uk, legor\_so, abslat, and distcr. In the case of 2SLS the appropriate test for the validity of the instruments is the Sargan test statistic which has the null hypothesis that the instruments are not correlated with the error term of the second stage and therefore that the excluded instruments are correctly excluded from the regression. Failure to reject the null implies that the instruments are valid. For LIML, a corresponding test is the Anderson–Rubin test of overidentifying restrictions. Spec (6.2): First stage *F*-values are 11.90 for Trust, 7.12 for Inst, and 12.05 for Trust\*Inst. Sargan's test of overidentification of all instruments: *P*-value=0.18472. Wu–Hauman test for exogenous regressors: *P*-value=0.00346. Spec (6.3): First stage *F*-value: same as (6.2). Anderson–Rubin's test of overidentification of all instruments: *P*-value=0.23032. Spec (6.5): First stage *F*-values are 9.10 for Trust, 6.91 for Inst, and 9.94 for Trust\*Inst. Sargan's test of overidentification of all instruments: *P*-value=0.27626. Wu–Hauman test for exogenous regressors: *P*-value=0.40179. Spec (6.6): First stage *F*-value: same as (6.5). Anderson–Rubin's test of overidentification of all instruments, *P*-value=0.27951.

**Table 7**  
Controlling for alternative samples and measures of social capital

	Dependent variable: growth 1995–2005					
	Full sample	Full sample	Full sample	Full sample	Omit if Trust < p10	Omit if Trust < p10 or Trust > p90
	(7.1)	(7.2)	(7.3)	(7.4)	(7.5)	(7.6)
lnitInc	–1.392 (2.98)***	–1.465 (3.05)***	–1.475 (3.06)***	–1.318 (2.72)***	–1.416 (2.87)***	–1.207 (2.00)*
InvPrice	–0.022 (3.24)***	–0.024 (3.66)***	–0.024 (3.61)***	–0.023 (3.16)***	–0.022 (3.42)***	–0.022 (3.15)***
LifeExp	0.035 (0.81)	0.047 (1.05)	0.044 (0.97)	0.037 (0.82)	0.039 (0.83)	0.026 (0.48)
Inst	9.790 (5.51)***	8.324 (3.20)***	8.684 (3.46)***	10.128 (5.37)***	10.246 (4.45)***	8.728 (2.61)**
Trust	17.438 (3.75)***	16.868 (2.59)**	17.083 (2.68)**	17.755 (3.33)***	22.573 (3.11)***	17.771 (1.79)*
Trust*Inst	–17.105 (3.24)***	–15.094 (2.04)*	–15.428 (2.16)**	–17.948 (2.95)***	–21.229 (2.75)***	–16.203 (1.46)
Constant	6.244 (2.81)***	6.966 (2.60)**	7.047 (2.66)**	5.351 (2.16)**	5.244 (1.95)*	5.604 (1.80)*
Trust (version)	(v.2)	(v.3)	(v.4)	(v.5)	(v.1)	(v.1)
N	51	38	37	51	40	34
R <sup>2</sup>	0.66	0.73	0.73	0.64	0.71	0.54

Notes: Absolute value of *t* statistics in parentheses, \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%. In all regressions *lnitInc*, *InvPrice*, and *LifeExp* are from 1995, *Inst.* is Quality of Government in 1995, while *Trust* is Interpersonal Trust (v.x). See variable description for exact coding. *Trust* > p10 means that countries with a trust value less than the 10th percentile is removed from the sample.

the mean distance from the ocean or a navigable river (see Table 2 for more information). Legal origin and distance from the equator are commonly used as instruments for institutional quality (Acemoglu and Johnson 2005; Hall and Jones 1999). To our knowledge, we are the first to use mean distance from the ocean or a navigable river as instrument for institutions or interpersonal trust.

The instruments need to be valid, i.e. only affect the dependent variable indirectly through their effect on the endogenous variables. In all our regressions the results of the appropriate tests for the overidentifying restrictions are always that the instruments are valid (see the notes in Table 6 for test statistics used and exact results). Instruments also need to be sufficiently informative. In this econometric setting the critical test values in Stock and Yogo (2002) cannot be used to assess the strength of our instruments, wherefore we use Limited Information Maximum Likelihood (LIML) estimation, which is a more reliable estimation technique when the instruments are weak.<sup>20</sup> Testing also rejects the exogeneity of the instrumented variables, implying that the OLS estimates will be inconsistent and that instrumental variables methods should be used.

We have the same concerns for the investment rate regressions as for the growth regressions so we reestimate specification (5.5) with IV methods in specifications (6.5) and (6.6).<sup>21</sup> The magnitude of the estimated coefficients increase when we use IV methods, implying that the OLS estimates suffered from measurement error-driven attenuation bias, while a Hausman test of the instrumented variables shows that they are exogenous, implying that OLS is consistent. We present the 2SLS and LIML results for completeness.

Over time, the level of interpersonal trust is influenced by the quality of formal institutions and vice versa. Given the relative stability of interpersonal trust and quality of formal institutions, this is not likely to be a substantial econometric problem for growth regressions over periods as short as the one we have. But, if we would estimate the effect of interpersonal trust on growth over longer periods of time we should also take into account the indirect effect it has through its effect on formal institutions.<sup>22</sup> Since the instrumented variables are cleansed from variation stemming from these kinds of influences, also this potential problem is dealt with when we instrument for interpersonal trust and formal institutions.

In Tables 7 and 8, we use different measures for our basic variables interpersonal trust and institutional quality, this time with only growth as the dependent variable. In Table 7, we use a variety of periods and sample sizes for interpersonal trust from WVS (2006). The interaction term remains negative and is significant in all specifications except in (7.6), where we have omitted the

<sup>20</sup> Stock and Yogo (2002) find that LIML is “far superior” to 2SLS in the presence of weak instruments. When the included instruments are weak, LIML estimates are median unbiased but 2SLS is not, and LIML also have more reliable confidence intervals. The rule of thumb used to indicate weak instrument is that of a first stage *F*-value smaller than 10 (Staiger and Stock, 1997), but this rule should only be used when there is no more than one endogenous variable. Stock and Yogo (2002) provide critical values for more cases, but these cannot be applied here as they are not calculated for 3 endogenous variables and 4 instruments which we have. Formal testing is thus not an option, but the first stage *F*-values for the excluded instruments are always significant at 1%, and the first-stage partial R<sup>2</sup> range from 0.35 to 0.48. Furthermore, in those specifications where the exogeneity of the instrumented variables is rejected we use the Anderson-Rubin Wald Chi-square test for if the endogenous variables have a significant influence on the dependent variable, which is robust to potentially weak instruments, and it is significant at 1%.

<sup>21</sup> Reestimating (5.6), where investment price is replaced with relative investment price, with the same IV methods gives us the same results as for the reestimation of (5.5). We refrain from reestimating (5.7) rather than (5.5) since this would require that we also instrumented for trade, making the estimation unnecessarily complex.

<sup>22</sup> We thank an anonymous referee for pointing out the relevance of this mechanism.



**Table 8**  
Controlling for alternative measures of institutional quality

	Dependent variable: growth 1995–2005							
	(8.1)	(8.2)	(8.3)	(8.4)	(8.5)	(8.6)	(8.7)	(8.8)
InitInc	-1.525 (2.64)**	-1.057 (1.36)	-0.494 (0.59)	-1.048 (1.27)	-3.400 (3.83)***	-2.818 (5.23)***	-3.306 (3.48)***	-3.446 (6.68)***
InvPrice	-0.017 (2.35)**	-0.015 (1.72)*	-0.029 (2.58)**	-0.016 (1.58)	0.003 (0.18)	0.003 (0.33)	-0.000 (0.01)	0.003 (0.35)
LifeExp	0.041 (0.80)	0.050 (0.80)	-0.005 (0.08)	0.028 (0.35)	0.212 (2.58)**	0.206 (2.95)***	0.241 (2.41)**	0.220 (3.58)***
Trust	21.225 (2.41)**	17.783 (3.91)***	23.124 (4.00)***	16.947 (2.57)**	5.751 (3.74)***	5.895 (2.22)**	5.032 (3.01)***	5.150 (2.33)**
Inst	0.983 (3.44)***	0.417 (1.79)*	1.060 (2.74)**	1.896 (1.66)	1.821 (4.33)***	1.969 (2.03)**	2.049 (4.63)***	3.762 (4.19)***
Trust*Inst	-1.834 (1.88)*	-1.469 (2.71)**	-3.151 (3.17)***	-4.455 (1.83)*	-3.835 (3.02)***	-5.901 (1.76)*	-4.543 (3.53)***	-8.141 (2.80)***
Constant	5.202 (1.72)*	4.857 (1.41)	2.725 (1.08)	5.104 (1.33)	17.162 (3.89)***	12.403 (3.65)***	14.758 (3.47)***	17.383 (4.87)***
Trust (version)	(v.1)	(v.1)	(v.1)	(v.1)	(v.5)	(v.5)	(v.5)	(v.5)
Institutional measure	Risk of expropriation, 1982–1997	Quality of public institutions, 1982	Bureaucratic delays, 1972–1995	Contract enforceability, 1972–1989	Cost of contract enforcement	Days for contract enforcement	Procedures in contract enforcement	Composite contract enforcement institutions
N	46	39	38	28	62	60	60	60
R <sup>2</sup>	0.62	0.62	0.62	0.47	0.47	0.41	0.48	0.54

Notes: Absolute value of *t* statistics in parentheses, \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%.

upper and lower decile observations leaving us with a quite small sample and less variation in interpersonal trust. That the coefficient for the interaction term still remains in the same region should be seen as a sign of strength of our model.

Different proxies for institutional quality are included in Table 8 and the result for the interaction term is robust to using risk of expropriation 1982–97 from the PRS, quality of public institutions in 1982 from ICRG, bureaucratic delays 1972–1995 from BERI, and the number of procedures involved in, as well as the number of days, and the cost of enforcing a contract from the World Bank, as well as a linear combination of the three. We also test for measures of corruption, the social infrastructure index and government antidiversion policies from Hall and Jones (1999) and get the same results (not reported). Since the various measures are available for samples of different sizes this can also be seen as a mild test of the robustness of the results to different samples.

In Table 9, we present some of the controls for other conditioning variables that we have performed, and these include proxies for social distance (fractionalization from Alesina et al., 2003) and proximate causes of unrest (polarization from Reynal-Querol,

**Table 9**  
Conditioning variables

	Dependent variable: growth 1995–2005							
	(9.1)	(9.2)	(9.3)	(9.4)	(9.5)	(9.6)	(9.7)	(9.8)
InitInc	-1.367 (2.89)***	-1.559 (3.33)***	-1.502 (2.94)***	-2.159 (3.71)***	-2.228 (4.00)***	-1.708 (3.07)***	-1.527 (2.84)***	-1.545 (3.01)***
InvPrice	-0.024 (3.74)***	-0.024 (3.65)***	-0.024 (3.49)***	-0.019 (2.62)**	-0.019 (2.70)**	-0.022 (2.94)***	-0.024 (3.21)***	-0.017 (1.93)*
LifeExp	0.011 (0.23)	0.018 (0.39)	0.036 (0.71)	0.098 (1.91)*	0.116 (2.26)**	0.059 (1.16)	0.045 (0.84)	0.055 (0.94)
Trust	14.495 (3.41)***	15.015 (3.51)***	16.511 (3.64)***	13.684 (3.04)***	13.208 (2.95)***	16.574 (3.39)***	15.378 (2.98)***	14.258 (2.81)***
Inst	7.951 (4.60)***	8.790 (5.13)***	9.085 (4.87)***	9.117 (4.76)***	9.620 (5.25)***	9.124 (4.42)***	8.153 (3.43)***	7.366 (3.26)***
Trust*Inst	-12.732 (2.61)**	-12.986 (2.64)**	-14.820 (2.85)***	-12.227 (2.40)**	-11.923 (2.36)**	-14.969 (2.63)**	-13.375 (2.29)**	-12.179 (1.86)*
Constant	9.468 (4.31)***	9.820 (4.21)***	7.699 (3.56)***	8.968 (4.05)***	7.710 (3.13)***	7.775 (3.46)***	7.898 (3.27)***	7.097 (2.55)**
Control Variable(s)	Ethnic fractionalization	Linguistic fractionalization	Religious fractionalization	Ethnic polarization	Religious polarization	State antiquity	Colonial dummies	Legal origin dummies
Coefficient of control	-1.474 (2.28)**	-1.183 (2.04)**	-0.467 (0.71)	-0.340 (0.61)	0.596 (1.07)	-0.284 (0.42)	-	-
N	46	46	46	41	41	45	46	46
R <sup>2</sup>	0.73	0.73	0.70	0.74	0.74	0.69	0.70	0.72

Notes: Absolute value of *t* statistics in parentheses, \* significant at 10%; \*\* significant at 5%; \*\*\* significant at 1%. The colonial and legal origin dummies can be found in Table 2.

2006), as well as proxies for historical factors such as state antiquity from Putterman (2006), legal origin, and identity of past colonial power.<sup>23</sup> The main result remains intact and the magnitudes of the estimated coefficients are remarkably stable.

Finally, is it backwardness in the form of low income, rather than weak institutions, that gives a high return to social capital? Knack and Keefer (1997) and Zak and Knack (2001) interact initial income and trust and get a significant and negative coefficient when regressing growth 1980–1992, and both growth and investment share 1970–1992 respectively. Whereas Knack and Keefer (1997) propose that this implies that trust is more needed where contracting institutions are weak (without providing any evidence that this is the mechanism that makes the interaction term negative), Zak and Knack (2001) argue that the result implies that backwardness is more of an advantage in high-trust countries.

When we interact trust with income instead of with institutions we also obtain a negative and significant interaction term.<sup>24</sup> In an attempt to find out which mechanism is the stronger one, we included both the interaction of income and trust and the interaction of institutions and trust. In our growth regression the result is that neither of them enters significantly, but when investment rate is the dependent variable the interaction between trust and institutions continue to be estimated with precision. One should not overinterpret the results from this kind of exercise but a reasonable interpretation is that if anything it is the level of formal institutions rather than the level of income that matters for the effect of trust on economic performance.

#### 4. Concluding remarks

This paper provides new insights into the current debate about the roles of social capital and institutions in economic development. Arguing that there is a missing link from micro studies to macro studies of social capital, it presents a simple theoretical framework and cross-country evidence showing that the effect of social capital on economic growth, as well as on the investment rate, is nonlinear and dependent on the quality of formal institutions. More specifically, it shows that social capital matters the most when formal institutions are weak and almost ceases to matter when institutions are strong.

For example, a one standard deviation increase in social capital is estimated to increase the growth rate by 1.8 percentage points in Nigeria but only by 0.3 percentage points in Canada, which is in sharp contrast to earlier cross-country studies that argue that social capital always improves economic growth. This implies that present attempts at building social capital creates, if successful, a strong pro-growth potential for poor countries with bad institutions. Concerns have been raised that social capital is waning in the western world and that this will have economic consequences. The findings presented in this paper imply that as long as the formal institutions are kept strong, these concerns are premature. Though the Canada–Nigeria example should be regarded as an illustration, the general results are highly robust to a number of different specifications in the basic variables.

The World Bank has made large efforts at promoting better formal institutions in developing countries and also, in recent years, begun focusing on building social capital as well. Efforts aimed at building social capital is conducted in community-level projects. However, the extent to which these efforts have been successful is rather unclear (World Bank, 2005). Our results indicate that much could be gained by making these projects work in areas with poor institutions.

Furthermore, much of the scholarly debate evolves around social capital and formal institutions as either mainly substitutes or complements. The result of this paper suggests that the relationship is mainly about substitution. However, unlike some of the previous literature, the paper does not discuss or test for any dynamic process between the variables. The deeper determinants, as well as the evolution of the relationship over time, are still largely unresolved issues and provide potential avenues for fruitful research, both theoretical and empirical.

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<sup>23</sup> We have also tried to include various measures of openness to trade (exports plus imports as a share of GDP) but these turned out to have insignificant estimates and did not affect the parameter for our key interaction term. Documentation of these results is available upon request.

<sup>24</sup> See Ahlerup et al. (2007) for the details of this exercise.

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# The Roots of Ethnic Diversity

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## Abstract

The level of ethnic diversity is believed to have significant consequences for economic and political development within countries. In this paper, we provide a theoretical and empirical analysis of the determinants of ethnic diversity in the world. We introduce a model of cultural and genetic drift where new ethnic groups endogenously emerge among peripheral populations in response to an insufficient supply of public goods. In line with our model, we find that the duration of human settlements since prehistoric times has a strong positive association with ethnic diversity. Ethnic diversity further decreases with the length of modern state experience and with distance from the equator. Both “evolutionary” and “constructivist” hypotheses of ethnic fractionalization thus receive some support.

**Keywords:** ethnic diversity, ethnicity, human origins.

**JEL classification:** N40, N50, Z10

## 1 Introduction

It is widely agreed that ethnic cleavages within countries can have far-reaching consequences for political processes and economic development. Accepting this observation naturally leads to the question: Why are some countries more ethnically fractionalized than others? For instance, why is the probability that two randomly chosen individuals belong to different ethnic groups only 0.2 percent in South Korea whereas the same probability is roughly 93 percent in Uganda?<sup>1</sup>

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<sup>1</sup>The estimates are taken from Alesina et al. (2003).

The broad aim of this paper is to offer theory and evidence to improve our understanding of the determinants of ethnic diversity across the world. We explore the explanatory power of two main hypotheses regarding the formation of ethnic identities: the *constructivist* view, arguing that ethnic identifications are primarily a product of state formation processes during modernity, and the *evolutionary* view, contending that ethnic divisions have deep roots in history and ecology and should be analyzed in an evolutionary framework. A key prediction from our evolutionary model of ethnicity is that the antiquity of uninterrupted human settlement in a given area should be positively correlated with current levels of ethnic fractionalization in that area. The intuition behind this hypothesis is that among prehistoric hunter-gatherer populations, random genetic and cultural drift that accumulated over time repeatedly caused new groups to form in order to secure an efficient provision of public goods. We argue that the ethnic legacy from prehistory should still be detectable in the current distribution of ethnic groups.

In order to empirically identify this effect, we use recent research on the human genome to develop a new variable that captures the duration of settlement by modern humans for all countries in the world. The hypothesis of a positive effect of the duration of human settlements on ethnic diversity receives strong empirical support, also when we control for other proxies for human settlement duration and other relevant factors. In fact, the settlement duration variable alone explains more than a fourth of the total cross-country variation in ethnic diversity. We also find, in line with the constructivist view, that various indicators of state history tend to increase ethnic homogeneity, and that ethnic diversity decreases with distance from the equator. Our results have particular relevance for the highly fractionalized African countries. Although factors such as the very long presence of humans, the proximity to the equator, and the lack of historical state experience all serve to explain the current high level of ethnic diversity in Africa, our results also suggest that fractionalization should decrease with time as states mature.

Our work is motivated by a large literature in social science on the political and economic impacts of ethnic diversity. In economics, an early influential study is Easterly and Levine (1997), who show that the high degree of ethnic fractionalization in Africa could explain a large part of the continent's dismal growth performance. There is however a widespread notion that the negative association between ethnic fractionalization and growth is not uniform. Collier (2000) finds it only in nondemocratic countries and Easterly (2001) claims that the effect is weaker where institutional quality is higher. Alesina and La Ferrara (2005) confirm Easterly and Levine's (1997) basic results and find that the negative effect is less pronounced in rich countries, and that after controlling for this effect the impact of democracy is nonsignificant. Moreover, ethnically fractionalized countries tend to be more corrupt and have longer bureaucratic delays, as well as weaker provision of public goods such as infrastructure, school attainment, and health (La Porta et al., 1999; Alesina et al., 2003). The provision of public goods in ethnically diverse societies tends to

be biased toward excludable goods rather than non-excludable goods such as education and defense (Alesina and Wacziarg, 1998; Kimenyi, 2006). Dimensions of ethnic diversity have also been discussed in conjunction with civil wars and political instability (Collier and Hoeffler, 2004). The increased scholarly interest in the effects of ethnic diversity stimulated the creation of two new indices on ethnic fractionalization, namely the ones by Alesina et al. (2003) and Fearon (2003).<sup>2</sup> In our empirical section, we use the index created by Alesina et al. (2003), although our results are robust to using Fearon's (2003) index as well.

In political science and sociology, a rich tradition has studied the sources of ethnicity as well as the impact of ethnicity on state formation and other historical developments. In the constructivist literature, ethnic identification is basically regarded as a socially constructed phenomenon appearing during modernity (since circa 1800) for the purpose of uniting disparate nations into states (Gellner, 1983; Anderson, 1983; Hobsbawm and Ranger, 1983). The vehicles for the achievement of nation-states were to be found in a combination of efficient printing technology, universal literacy, and industrialization that broke up traditional societies.

What we refer to as the evolutionary tradition, on the other hand, is a class of theories with the common feature that they regard ethnic identification as a natural and evolutionarily successful behavior that has existed throughout history.<sup>3</sup> In van den Berghe's (1981, 1995) sociobiological model of ethnicity, ethnic groups are regarded as extended kinships that are successful as a means of social organization because cooperation based on kin has evolved as an evolutionary favorable strategy for solving collective action problems. Dawkins (1976) also sees a close connection between the evolution of genes and of cultural traits or behaviors, which he refers to as "memes." Just like genes, memes (such as modes of social organization) are subject to mutation, natural selection, and random drift.<sup>4</sup> The evolutionary view has obvious links to current advances in genetic research, which is another building block of our analysis. The rapid progress in this area has drastically changed the scientific community's view on how the world was populated in prehistoric times, and also sheds light on how different ethnic groups are related genetically (Oppenheimer, 2003). This path-breaking research on the human genome has so far had very little impact in social science.

The level of ethnic diversity is almost always taken as a given in economics. A recent exception to this is Leeson (2005), who argues based on historical examples that colonial policy was often purposely designed to increase ethnic fractionalization. In an interesting

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<sup>2</sup>Alesina and La Ferrara (2005) provide a comprehensive overview of much of this literature.

<sup>3</sup>We include the so-called "primordial view" of ethnicity in this category of works, associated with, e.g., Shils (1957). See Smith (1986) for a nice overview of the arguments.

<sup>4</sup>Dawkins (2006) suggests that a particular cultural attribute of ethnic identification – religion – has emerged through natural selection as an unintended by-product of the evolutionarily successful strategy for children to obey parents and believe in (without questioning) narratives that elders tell. The different variants of religious behavior are however probably due to random drift.

study of neighboring communities in Kenya and Tanzania, Miguel (2004) shows that governments in former colonies might have an important role to play in fostering a national identity over tribal identification.

In a theoretical model of ethnic conflict, Caselli and Coleman (2006) propose that people on the losing side of a conflict might switch ethnicity endogenously if the costs of switching are not too high. Our modeling framework is more closely related to Alesina and Spolaore (1997, 2003), where the decision to break up or form nations (rather than ethnic groups, as in our case) is modeled as a trade-off between economies of scale and preference heterogeneity.<sup>5</sup> More specifically, we provide a micro model of “ethnogenesis,” in which genetic and cultural drift over time increases cultural distances among people and causes the public goods provision from the core to the periphery to deteriorate.

Despite the widespread recognition of the importance of ethnicity in politics and economic development, we are aware of only one other systematic attempt to account for the international variation in ethnic diversity. In a current working paper, Michalopoulos (2008) argues that geographical variation in a given area should reduce inter-regional migration and lead to more ethnic groups.<sup>6</sup> This prediction concerning the role of geographical friction receives empirical support in a cross-country analysis and in a study of a large number of adjacent pairs of regions. Our approach differs in some important ways from that of Michalopoulos (2008), especially in that our theory of ethnic diversity is centered on public goods provision and on cultural drift, rather than on human capital transmission. Furthermore, our empirical focus is on the time since original settlement, which we find strong support for in the empirical analysis.<sup>7</sup>

The only other papers that also explicitly takes into account genetic and/or cultural evolution in a long-run perspective is Spolaore and Wacziarg (2006) and Ashraf and Galor (2008). Using data on genetic distances between populations from Cavalli-Sforza et al. (1994), Spolaore and Wacziarg show that income convergence appears to be faster among genetically “close” countries and peoples due to a stronger diffusion of technology. Ashraf and Galor (2008) argue that there is a trade-off in how the level of genetic variation in populations within countries affects economic performance. On the one hand, more genetic variation should make an intergenerational transmission of human capital more difficult. On the other hand, more diversity should improve the creation of new technological ideas. Using data on genetic diversity (heterozygosity) within countries, Ashraf and Galor (2008) demonstrate that there appears to have been an inverted U-shaped relationship between diversity and economic performance in 1500 AD. Our approach differs from those above

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<sup>5</sup>There is also literature on social distance and social identity, e.g., Akerlof (1997) and Akerlof and Kranton (2000), that shares our basic notion that cultural proximity plays an important role in political and economic decisions.

<sup>6</sup>See also Ashraf and Galor (2007) for a model where geography has an important effect on the level of cultural assimilation.

<sup>7</sup>Our empirical analysis also shows that there is an important role for geographical diversity, as predicted by our own model and by Michalopoulos (2008).

in that our ultimate dependent variable is ethnic fractionalization rather than economic performance.

The above brief literature overview suggests that our paper makes at least three contributions to the existing literature: First, we are the first to offer a public goods-based model of endogenous ethnic group formation with genetic and cultural drift as the engine of ethnic fractionalization. Second, our paper provides the first attempt at measuring the duration of uninterrupted human settlement in a cross-country setting. Third, we provide a comprehensive empirical assessment of the determinants of ethnic diversity across the world. Our main findings in this regard are that the timing of initial settlement by modern humans still can explain a large fraction of existing differences in ethnic fractionalization and that state experience during modernity is another key factor.

The paper is structured as follows. In Section 2, we argue that the diverse literature on the constructivist and evolutionary explanations can be combined with recent ecological and genetic research into one joint framework for understanding ethnic diversity. In Section 3, we outline our model of ethnic fractionalization. In Section 4, we briefly discuss the construction of our measures for the duration of human settlements and present our empirical strategy. Section 5 outlines the main empirical results, and Section 6 concludes the paper.

## 2 Literature overview

In this section we discuss the main theories on the evolution of ethnic diversity in some detail. An *ethnic group* is a social entity with two basic features: (1) the group members have a shared belief in a common history or ancestry, often associated with a homeland, a founding migration, or a settlement of new territory, and (2) the group currently forms a cultural community, manifested for instance in a common language and religion and shared customs. There is usually also a sense of solidarity among members (Fearon, 2003; Bates, 2006). Ethnicity is distinct from concepts such as race and nation. Although both latter terms are generally poorly defined in the literature, race usually refers to physical distinguishing features such as skin color, hair texture, or stature. The concepts of nation and nationalism, on the other hand, are also based on notions of a shared ancestry and a cultural community, yet most authors consider nationalism to be a concept primarily to be used in conjunction with discussions on (nation-)state formation during modernity (Gellner, 1983).

### 2.1 The evolutionary view

At the core of the evolutionary view lies an emphasis on the history and origins of ethnic groups. Smith (1986) contends that nations and ethnic identification have been in place



at least since the emergence of the first civilizations. Already in the late third millennium BC, there was a system of states in the Near East based on ethnic core populations, including the Egyptian and Sumerian civilizations. Now, if fully developed nation-states with distinct written languages, religions, customs, and traditions were in place in the Near East as early as 3000 BC, where did they originate from?

One potential explanation is provided by the sociobiological theory of ethnic origins, associated mainly with Edward Shils (1957) and Pierre van den Berghe (1981, 1995). Firmly rooted in evolutionary biology, van den Berghe develops a model of ethnicity as “extended kinship.” The basis for the argument is that humans, like other mammals, are by nature nepotistic, favoring kin in the daily struggle for survival (Jones, 2000). By the evolutionary logic, given a lifetime budget constraint of time and energy, an individual has a greater chance of passing on her genes to future generations if she invests all her resources in her offspring and family, rather than if she spends her time and effort on unrelated people. This means that nepotistic genotypes will generally have a greater reproductive success and tend to dominate all populations.

The nepotism argument applies also to members of the extended family since they also carry one’s genes, though not to the same extent as direct offspring. The evolutionary logic dictates that individuals develop a sense of loyalty with their close family, their extended family, their clan, and so on. Since extended kinships eventually become very large and since it is usually hard to distinguish kin just by physical appearance, particular cultural markers such as dialects, customs, and traditions evolve in order to differentiate from “the others.” Such behavioral traits can be analyzed within the same evolutionary framework as genetics (Dawkins 1976). Over generations, extended families evolve to become ethnic groups.

Nepotistic individuals who organized in extended family groups had an advantage in having an efficient mechanism for sustaining collective action. Family ties restricted free-riding behavior and provided an informal rule-based system in the absence of codified law or a ruling elite. Family networks supplied selective disincentives against cheating on delivering collective goods. In line with this logic, we conjecture that a primary reason for the existence of ethnic groups is their role in organizing the provision of public goods.<sup>8</sup>

A straightforward implication of the evolutionary view is that we should expect that distinguishable extended kinships of the type described above have existed throughout most of human history. It is by now generally agreed that the history of “anatomically modern humans” (AMH) goes back roughly 200,000 years.<sup>9</sup> Genetic research on human origins suggests that all human beings in the world today originate from a founding

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<sup>8</sup>It has recently been suggested that cultural in-group markers such as religion might have emerged as a way of protecting groups from being subject to infectious disease (Fincher et al., 2008).

<sup>9</sup>The oldest fossil of an AMH is the so-called Omo I skeleton retrieved from a site in southwestern Ethiopia. It was recently dated to be approximately 195,000 years old (McDougall et al., 2005).

population of a few thousand individuals in East Africa (Oppenheimer, 2003).

As AMH migrated from their East African home to other parts of sub-Saharan Africa, they started an inevitable process of ethnic and genetic fractionalization. Since public goods could not be effectively provided over long distances, groups necessarily organized in small units. A result of this process was *genetic* and *cultural drift*. Genetic drift is a general tendency for genetic diversity to be reduced among small and relatively isolated populations as time passes. If there were initially for instance five lineages in a founding group – labeled A, B, C, D, and E – there could after say ten generations be only the D-lineage, hence all subsequent offspring had D as their ancestor. As we shall see, although genetic drift is a random process, the rate at which it occurs has an estimated expected value.<sup>10</sup> Cultural drift is in an analogous manner the tendency for multiple cultural traits to be reduced within an isolated population. Cultural drift implies that two groups that initially shared the same culture should, after a number of generations in isolation, display two quite distinct sets of cultural characteristics, often different enough for all parties to recognize them as two different ethnic groups (Cavalli-Sforza et al., 1994). However, genetic and cultural drift does not only occur between groups, it is also present within groups, and can emerge over time as a result of clustering at for instance the village level when there is little interbreeding between villages. Eventually, such drift causes even non-migrating peoples to form distinct ethnic groups. A concept closely related to drift is the “founder’s effect,” which arises when a small fraction of the whole population move on to establish a new colony. This smaller group will naturally have a lower degree of genetic variation than the larger remaining population.<sup>11</sup>

In order to get an idea of what such a fractionalized prehistoric society might have looked like, it is illustrative to consider Papua New Guinea (PNG), where isolated groups have populated the greater part of the country to this day. In PNG, an estimated 820 different languages are currently spoken among its 5.6 million inhabitants (CIA, 2007). Two factors appear to have contributed to this enormous diversity. First, PNG’s geography is quite extreme with mountains and impenetrable rain forests where groups easily became isolated. Second, PNG is believed to have been populated for some 65,000 years and is therefore one of the countries with the longest continuous presence of AMH outside Africa.

Our view of ethnic fractionalization thus implies that there should be strong linkages between the formation of genetic and ethnic groups. The most intuitive reason for this is of course that both cultural and genetic characteristics are essentially transmitted from

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<sup>10</sup>A third factor behind genetic changes, distinct from migration and genetic drift, is *natural selection*. As observed by Dawkins (2006), the role of natural selection in the evolution of cultural expressions is unclear. For instance, it is not obvious why natural selection should give rise to differences in linguistic or religious structures. Hence, Dawkins believes that most cultural traits have evolved through random drift.

<sup>11</sup>Events such as population bottlenecks, where for some reason the population size is dramatically reduced, can have the same effect.

parents to children. Attempts at linking genetic and ethnic diversity into one framework have previously been made outside economics. After the publication of Dawkins (1976), a field of “memetics” has emerged where the evolution of cultural traits are analyzed with the basic tools of Darwinian genetics. Empirically, it has been shown that linguistic groups to some degree follow genetic patterns, suggesting “parallelism between genetic and linguistic evolution” (Cavalli-Sforza et al., 1988: 6002). The development of mutually unintelligible languages takes a mere 1,000 to 1,500 years if a population with a common language is split into two groups (Cavalli-Sforza and Cavalli-Sforza, 1995). Recent research by Dunn et al. (2005) on indigenous peoples in South Asia further suggests that there are close links between the genetic relatedness among groups and differences found in language structure.

Recent studies on the human genome have produced genealogical trees showing how related or genetically distant populations around the world are. Figure 1 shows one such phylogenetic tree from Oppenheimer (2003), based on an often-cited study that uses mitochondrial DNA from 53 individuals from around the world (Ingman et al., 2000). As expected, the tree shows that the deepest genetic branches are found in Africa and that all non-Africans descend from a branch that emerged relatively recently, i.e., some 83,000 years ago (L3). One of the most recent fissions in the figure occurred around 36,000 years ago when the English, French, and Dutch individuals in the sample had their last common ancestor down the female line. Based on the evidence above, we argue that since cultural and genetic drift appear to be inevitable in all hunting-gathering societies, we should find that territories with a long settlement history during prehistoric times are ethnically more diverse than countries with a shorter settlement history, all other factors held constant.

## **2.2 The constructivist view**

Contrasting the reasoning behind the evolutionary hypothesis, the constructivist discourse points to a plethora of more recent factors with potential to affect the current levels of ethnic diversity. Figure 2 outlines some of these factors. The rise of Neolithic agriculture was a dramatic turning point in human history. Initiated in the Fertile Crescent in the Near East around 10,500 before present (BP), it spread westward to Europe and eastward to the Indus Valley. In addition, independent transitions occurred in China (9,000 BP), in South America (4,300 BP), and in a few other places (Smith, 1998; Putterman, 2008a). From having been nomadic hunter-gatherers, people became sedentary farmers relying on domesticated crops and animals. Sedentism and farming revolutionized human lives in several aspects. Two of the most important changes were a large increase in population growth and the introduction of a new class of specialists including warriors, craftsmen, priests, and rulers (Diamond, 1997; Olsson and Hibbs, 2005).

On all continents, the rise of sedentary agriculture and a more stratified society was

relatively soon followed by the emergence of states (supratribal authority), writing, and monumental structures resulting from grand collective efforts, such as the pyramids in Egypt, Sumer, and Mexico; what is usually referred to as “civilization.” Gellner (1983) argues that since the masses of farmers were relatively immobile and since literacy was only reserved for a small elite, the type of cultural homogenization that took place in Europe from the turn of the nineteenth century was not possible in the early civilizations. On the other hand, Smith (1986) finds that the ancient Sumerians – scattered around cities in the densely populated Iraqi river plains – had a strong sense of a distinct ethnic identity with a common language and religion, as had the Egyptians and many other peoples during the same time in the Near East. In China, the state gradually incorporated surrounding ethnic groups into the dominant Han culture (Diamond, 1997).

Numerous other more recent historical accounts of medieval and modern state formations in for instance France, Germany, and Spain also suggest that statehood experience in general has had a homogenizing influence on culture and ethnic identity. A reasonable conjecture from these observations is that within states, extended kinships partly lose their *raison d’être*, i.e., the role as the most efficient mode of organizing collective action and the provision of public goods. State institutions like codified law, courts, taxation, and military protection substitute for the services provided by extended kinships, which is the reason why many small ethnic groups disappear in such an environment. The implied hypothesis is that the length of statehood experience, and the associated time since the transition to agriculture and civilization, has a negative influence on ethnic diversity.

States have not only created institutions that have passively reduced heterogeneity, but have also actively pursued policies designed to bring about more homogenous populations. This process gained momentum when the modern industrial European states at the turn of the eighteenth century acquired both the means and the motivation for nation-building. The modern industrialized society’s increasing division of labor created, in combination with a rapidly changing production, problems for which the creation of a dynamic and mobile workforce was a solution. The industrial society required strangers to easily communicate with and understand each other, and therefore demanded sufficient homogeneity in both language and culture (Gellner, 1983).

The ambition to obtain an ability to wage and win wars was another driving force behind the deliberate attempts to create homogenous populations. Referring to the European experience, Tilly (1992:106) finds that “rulers frequently sought to homogenize their populations in the course of installing direct rule” because “within a homogenous population, ordinary people were more likely to identify with their rulers, communication could run more efficiently, and an administrative innovation that worked in one segment was likely to work elsewhere as well. People who sensed a common origin, furthermore, were more likely to unite against external threats.”

In Europe, this process started well before the era of industrialization, when direct rule

replaced indirect rule by intermediaries. A high level of homogeneity in the population was in fact both an ultimate result of the process and a factor making the process faster and more effective; it is easier to unite a population that is not too diverse to begin with. The process whereby the European states encouraged national rather than ethnic or local loyalty began in the eighteenth century, yet it was not until after the middle of the nineteenth century that states forcefully began to expand into non-military activities and populations increasingly came to view the state as the natural primary provider of services previously provided at the local level.<sup>12</sup>

Another major historical event with potentially dramatic repercussions was European colonialism from the fifteenth century onward. This heterogeneous process, coherently analyzed in Osterhammel (2005) and Olsson (2007), is often thought to have had quite disparate effects depending on the time and duration of colonial dominance, the geography of the area, and the initial wealth of the population. In stark contrast to the homogenizing domestic policies of the time, the Europeans who ruled the colonial states had no strong incentives to ethnically homogenize the colonial countries since these were created only to benefit the colonial power. On the contrary, “divide-and-rule” appeared to be the most commonly used principle for keeping colonies under control, from the days of Cortes’ exploitation of ethnic conflicts during his conquest of the Aztec empire, to the cynical differential treatment of Hutus and Tutsis by the Belgians in twentieth century Rwanda. However, during the colonization of the Americas, large segments of the population were killed by the introduction of, for them, lethal diseases (Diamond, 1997) and new population groups were forcefully introduced in the form of slaves of African descent. Whether the overall result of the colonial era was increased or decreased ethnic diversity is therefore an empirical issue.

## 2.3 Geography and ecology

The process of evolution is tied to the geographical context, and several micro-level factors have the potential to influence the degree of ethnic diversity. A stylized fact from ecology is that species richness, or diversity, is a product of isolation and adaptation, and that it is greater closer to the equator. Studying pre-colonial North America, Mace and Pagel (1995) find that language diversity follows the same latitudinal pattern as found for other mammals and for birds. They also find that in this pre-colonial environment, linguistic diversity was higher in areas with more habitat diversity.

Differences in skin color alone do not create ethnic groups, but classification of people into groups may be easier where there are notable differences in skin color, making the formation and identification of ethnic groups more rapid and detailed (Caselli and Cole-

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<sup>12</sup>Tilly (1992:115-6) finds that subnational loyalties and identification withered as “states undertook to impose national languages, national education systems, national military service, and much more. [...] National symbols crystallized, national languages standardized, national markets organized.”

man, 2006). This implies that diversity within a country can be related to latitude, as well as within-country differences in latitude, humidity, and altitude, since paleoanthropology and medical science have shown that variation in human skin color comes partly from differences in UV radiation, which in turn is determined by latitude, altitude, and humidity. In fact, natural variations in UV radiation, with latitude and altitude, and in precipitation can explain most of skin color variation (Chaplin, 2004). The residual variation can to some degree be explained by quite recent migrations, where populations have not yet had enough time to adjust (Diamond, 2005), which implies that similarity of skin color is a weak predictor of close genetic connections (Jablonski, 2004).

The impact of latitude on ethnic diversity is complex. Cashdan (2001) finds that the correlation between the two is largely due to climatic variability, habitat diversity, and pathogen loads. Where climate is variable and unpredictable, populations are forced to become generalists and use wider ecological niches, and the presence of high pathogen loads can, when local populations have adapted to them, be an isolating force by working both as barriers to their own movement outside their territory and other populations' movement into or conquest of the territory. Collard and Foley (2002) find that the number of "cultures" within a certain area follows geographical patterns, i.e., falls with latitude, and rises with temperature and rainfall, and that this pattern holds both in "new continents" such as the Americas and "old continents" such as Africa.

A problem with geographical factors in our empirical study is that they are likely to affect our dependent variable both directly in a "biological" sense and indirectly through their influence on society in general, as indicated in Figure 2. For instance, as emphasized by Diamond (1997) and Olsson and Hibbs (2005), populations living in areas with a biogeography favorable for agriculture, e.g., riverine habitats with irrigation potential and many suitable plants and animals for domestication, were the first to make the transition and develop dense sedentary farming populations.<sup>13</sup> A high population density entails less isolation, *ceteris paribus*, and therefore less diversity. As mentioned above, the transition to agriculture was usually soon followed by the formation of states (Chanda and Putterman, 2007). Hence, a high population density should have decreased ethnic diversity both by decreasing isolation and by fostering statehood.

As any species spreads out from its origin, genetic diversity declines naturally due to genetic drift and founder's effects, as discussed above. A popular hypothesis, developed in more detail in Section 4.1, maintains that the first humans initially followed the coastlines as they spread from Africa, with a beachcombing lifestyle, which means that areas closer to the coast, and maybe waterways connected to it, were settled quite a long time before the inland (Oppenheimer, 2003; Macauley et al., 2005). This suggests that coastal areas

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<sup>13</sup>In the Near East, this biogeographic potential included the unusual abundance of grasses with a heavy kernel (such as the wild variants of wheat and barley) as well as many large and easily domesticated mammals (such as the wild ancestors of sheep, goats, and cattle).

on the one hand could harbor more diverse populations due to their longer histories as settlements. However, populations in these areas are less isolated. It is reasonable to assume that over the millennia, the latter effect should eventually come to dominate.

### 3 An evolutionary model of ethnic fractionalization

In this section, we briefly develop a model of our key source of ethnic diversity: The process of cultural drift among prehistoric populations who roamed the earth for most of modern man’s history. The main building block of this model is our assumption that ethnic groups are primarily a kinship-based type of social organization with the main purpose of supplying public goods. Members of an initial group might potentially break away and supply their own public goods if their distance to the core of the previous group in terms of geography, kinship, or culture becomes too large. The main reasons to focus the model on how the duration of settlements affects ethnic diversity, rather than to also incorporate other broad concepts such as state experience, colonialism and geography, is that we believe that this concept is the most novel, and addresses issues that economists are not generally acquainted with.

#### 3.1 Basics

Let us assume an ethnic group of prehistoric hunter-gatherers whose population of size  $P$  is uniformly spread along a one-dimensional geographical area of total size  $s$ . The area has just been colonized by the group and no “fissions” (split-ups of ethnic groups) have yet occurred. Individuals in this group receive positive utility from consumption and leisure. The primary reason that the ethnic group exists is to solve the collective action problem inherent in public goods provision. The public good could, e.g., be primitive institutions for hunting coordination, defense, dispute settlement, religious ceremonies, and exchange of goods. What we have in mind is thus mainly intangible goods and services based on mutual trust that are required for the community to stay together as an economic unit. All members of the group have descended from a “founding father” and they all therefore constitute an extended kinship. Cooperation among its members (kinship nepotism) has evolved as an evolutionary favorable strategy throughout the history of human development and is taken as given here.

The utility of each individual  $i \in 1, 2, \dots, P$  is given by the utility function

$$U_i(c_i, l_i) = \alpha \ln c_i + (1 - \alpha) \ln l_i, \tag{1}$$

where  $c_i$  is private consumption,  $l_i$  is leisure, and  $\alpha \in (0, 1)$  is a parameter. The loglinear form ensures diminishing marginal utility in each of the two arguments.

Consumption is the difference between the value of individual production  $y_i$  and the individual contribution paid for the provision of the public good  $\tau_i$ . For mathematical convenience, we define consumption as  $c_i = \frac{y_i}{\tau_i} \geq \bar{c} > 1$ . The ratio of production to contributions must exceed a subsistence level  $\bar{c}$ , which in turn must obviously be greater than unity. Only regions where this subsistence condition can be met will be populated.

Individual production  $y_i$  is given by the production function

$$y_i = g_i e_i^\gamma L_i^{1-\gamma}, \quad (2)$$

where  $g_i$  is the level of the public good that individual  $i$  benefits from,  $e_i$  is the individual effort induced into production,  $L_i$  is the land available to each individual, and  $\gamma \in (0, 1)$  is an elasticity parameter that yields constant returns to scale in effort and land. For simplicity, we will normalize land to be  $L_i = 1$  for all  $i$ .<sup>14</sup> Each individual's total endowment of time is normalized to unity, implying that  $l_i = 1 - e_i$ .

### 3.2 Public goods and cultural distance

The key factor in the model is  $g_i$ , the effective level of the public good experienced by individual  $i$ . This level is

$$g_i = g(1 - \phi d_i m_i(t)) \geq 0, \quad (3)$$

where  $g$  is the level of the public good at its origin,  $\phi \in [0, 1]$  is a parameter indicating the general geographical frictions for the spatial diffusion of the public good in the region,  $d_i$  is the geographical distance between individual  $i$ 's location and that where public goods are produced, and  $m_i(t) \geq 1$  is a cultural distance function (of time  $t$ ), specified below.

Starting with  $\phi$ , the parameter describes the general ruggedness of the terrain and the physical difficulty of exchanging information, goods, and people. For instance, the Nile River Valley has a small  $\phi$  since information and goods can very easily spread in such a territory whereas the spatial frictions are much greater in tropical jungle areas or mountainous terrains as in Papua New Guinea.

The distance from some individual  $i$  to the location of public good production  $d_i$  depends on the size of the area,  $s$ , and on where public goods are produced. In line with Alesina and Spolaore (1997) and the Hotelling result, we assume that the provision of public goods always takes place in the middle of the ethnic group's territory. Obviously, this is the location that is socially optimal given that we have local public goods that are imperfectly spread over space. Defense considerations would also motivate a safe location in the middle of the territory.<sup>15</sup>

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<sup>14</sup>We implicitly assume that land is not an excludable, rival, or constraining factor for hunter-gatherers during this era of very low population densities. While this is not an entirely realistic assumption, it allows us to focus on more central aspects.

<sup>15</sup>The very common current location of capitals in the center of countries suggests that the logic of this



Initially, with only one ethnic group, the assumption of centrality implies that the location of public goods production is  $s/2$ , i.e., in the middle of the total range  $s$ . Formally, the distance from any location  $z_i \in [0, s]$  to the center is  $d_i = \left| \frac{s}{2} - z_i \right|$ . Hence, we must have that  $d_i \in [0, s/2]$ . Due to the uniform distribution of people across this territory, the average member of the ethnic group will initially be located at a distance of  $s/4$  from the center. In order for  $g_i$  to be positive at all  $d_i$ , we assume that levels are scaled such that  $\phi d_i < 1$ .<sup>16</sup> The fact that we specify an exact  $d_i$  is not meant to imply, however, that people are sedentary. Their “location” on the line should simply be thought of as the “average location” in their movements as nomadic hunter-gatherers.

Lastly,  $m_i(t) \geq 1$  reflects internal cultural distance between the people at the center and individual  $i$  within the group. This distance is an increasing function of time due to genetic and cultural drift, as specified further below. We assume that this process has the general effect of weakening the communication from the center and hence the effective level of the public goods enjoyed by individual  $i$ .<sup>17</sup> In line with the arguments above, we further assume that the process of genetic and cultural drift is one and the same.

Another key feature of our model is that even within the ethnic group, there are subpopulations of varying sizes that live separated from each other in different segments along  $s$ . Among hunter-gatherers, it is common that the basic economic unit is a band or extended household of maybe 20-50 persons (Sahlins, 1972). We further assume that such bands or clusters of bands practice assortative mating in the form of homogamy, i.e., they only breed within their own subpopulation of the ethnic group.<sup>18</sup> Let us henceforth refer to such a separate breeding cluster as a *niche*. The size of the population within each niche is assumed to be identical and equal to  $N < P$ . For the sake of simplicity, we also have that permanent migration to other niches is not possible, although information can diffuse between them (with an efficiency that depends on  $\phi$ ).<sup>19</sup>

Given the isolation of the niches, they will be subject to genetic and cultural drifts that move them socially apart, despite initially sharing a common cultural community. What are the dynamics of the cultural distance function  $m_i(t)$ ? The basic dynamics of genetic drift have been successfully characterized by genetic research. The general formula for genetic distance between two separate populations is

$$F_{st} = 1 - \exp\left(-\frac{t}{2\eta N}\right), \quad (4)$$

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choice of location is indeed still important.

<sup>16</sup>Inserting the extreme value  $d_i = s/2$  further gives us that  $s\phi < 2$ .

<sup>17</sup>One type of cultural drift that quickly emerges between separated populations is language change, as discussed above.

<sup>18</sup>This simplifying assumption only affects the speed of the process. As long as homogamy is the dominant form of mating in the niche the qualitative conclusions of the model stand.

<sup>19</sup>We could have used a more relaxed assumption regarding migration, but it would have complicated the model and potentially obscured our main point. See Michalopoulos (2008) for a model where geographical frictions influence migration patterns.

where  $F_{st} \in (0, 1)$  is the genetic distance between the two populations,  $t$  is time (in generations) since the two populations became separated, and  $\eta < 1$  is the proportion of the niche population who are of reproductive age (Cavalli-Sforza et al., 1994).  $F_{st}$  is thus a positive, convex function of time. The expression shows that genetic drift also decreases with the size of the reproducing population  $\eta N$ .<sup>20</sup>

In the analysis that follows, we assume that  $\eta = 1/2$ , i.e., that half the population is of reproductive age. It can be shown that for relatively small values of  $t$ , the expression for genetic drift and distance in (4) will be approximately linear with respect to time (Cavalli-Sforza et al., 1994):

$$F_{st} \approx \frac{t}{2\eta N} = \frac{t}{N}. \quad (5)$$

We assume that the number of niches  $q$  in the total area is  $\frac{P}{N} = q$  such that  $q \geq 3$  is an odd integer. This simplifying assumption regarding the number of niches is made to ensure that we have a core niche,  $c$ , where public goods are produced in the center. With an even number of niches, the center must be located at a border between niches in order to maintain a position of  $s/2$ . The fact that we have more than a single niche further implies that there is scope for ethnic fissions, as we shall see. The level of  $q$  might further be seen as another measure of geographic diversity and of how naturally fractionalized a territory is.<sup>21</sup>

The geographical extension of each niche is thus  $s/q$ . Population density, which is identical along  $s$ , is  $\bar{p}$ . Hence,

$$N = \frac{P}{q} = \frac{s\bar{p}}{q}. \quad (6)$$

As an illustration, let us consider an individual  $i$  who is located at some spot  $z < s/2$ , i.e. to the left of the center, as shown in Figure 3a. The geographical distance to the center is here  $d_i = s/2 - z$  and  $q = 3$ . At  $z$ ,  $i$  is not a member of the core niche  $c$ .

Based on (5) and (6), we propose that the dynamic equation for cultural drift for any individual  $i$  at location  $z_i$  is

$$m_i(t) = \begin{cases} 1 + F_{st} = 1 + \frac{qt}{P} & \text{if } z_i \notin c \\ 1 & \text{otherwise.} \end{cases} \quad (7)$$

In other words, individual  $i$  will experience cultural drift in relation to the core of the ethnic group if  $i$  is not a member of the core niche, the latter being the equivalent to the subset  $c$  on the real line. The level of drift outside the core niche will be the same regardless of the number of other niches. If  $i$  is a member of the core niche, she will

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<sup>20</sup>This is why a small founding population typically will experience rapid genetic drift, i.e., “founder effect.”

<sup>21</sup>It has for instance been suggested that a reason for the great diversity of peoples and nations on the relatively small European continent is due to a natural split-up into many small core areas in between mountains and rivers (Jones, 1981).

experience no drift and  $m_i(t) = 1$ . Note also that immediately when new groups emerge, we will have that  $m(0) = 1$ , i.e., new group formation is always associated with cultural consolidation even in the group or groups that remain in place.<sup>22</sup>

The structure outlined in (7) implies that the effective level of public goods will be a discontinuous function of geographical distance from the center, as illustrated in Figure 3b. When the boundary of the core niche is passed,  $g_i$  will make a discontinuous jump downward and get a more pronounced negative slope. The width of the jump will further increase with time. Cultural drift thus gradually causes a deterioration in the effective supply of public goods, which, as we shall see, will make a fission event more and more likely.

The total cost of providing the public good is  $k$ . In line with Alesina and Spolaore (1997), we assume that each individual contributes the same to the provision of this good  $\tau_i = k/P$ , perhaps in the form of hunted game, artwork, or crafted goods. As above,  $P$  is the size of the population in the area. For now, we will simply hold this level constant. Making the fertility decision endogenous is straightforward but we refrain from that here in order to keep the model simple. The fact that each individual's contribution decreases as the size of the population increases is a source of economies of scale.

### 3.3 The hunter-gatherer equilibrium

After having specified all these functional forms, we can reformulate the utility function as

$$U_i = \alpha \ln(g(1 - \phi d_i m_i) e_i^\gamma) - \alpha \ln\left(\frac{k}{P}\right) + (1 - \alpha) \ln(1 - e_i).$$

We are also ready to study optimal individual behavior. The model has two stages, and the individual's first choice is whether to remain within the ethnic group where she currently belongs or to form a new group together with her nearest neighbors. In the second stage, the individual decides on optimal levels of effort, leisure, and production within the chosen group. The model is solved through backward induction and we therefore start in the second stage.

By taking the usual first-order conditions for maximum, we can solve for the optimal level of effort  $e^*$ :  $\frac{\partial U_i}{\partial e_i} = \frac{\alpha\gamma}{e_i^*} - \frac{(1-\alpha)}{1-e_i^*} = 0$ . After some manipulations, the equilibrium levels of effort and leisure turn out to be  $e_i^* = \frac{\alpha\gamma}{1-\alpha+\alpha\gamma}$  and  $l_i^* = \frac{1-\alpha}{1-\alpha+\alpha\gamma}$ . Note in particular that the optimal level of effort will be independent of the spatial frictions. The implied

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<sup>22</sup>We believe that this assumption of cultural homogenization holds for most societies that experience a split. If not, the dynamics of continued cultural fractionalization would have been very fast, a pattern that we do not seem to observe. Even without the homogenization assumption above, the central prediction regarding the influence of time on cultural distance would be qualitatively the same.

indirect level of utility is thus

$$V_i = \ln \left( \frac{(\alpha\gamma)^\alpha (1-\alpha)^{1-\alpha}}{1-\alpha+\alpha\gamma} \right) + \alpha \ln (g(1-\phi d_i m_i)) - \alpha \ln \left( \frac{k}{P} \right). \quad (8)$$

The more complicated and crucial decision is made in the first stage. Taking the second-stage level of utility into account, each individual considers whether she should remain in the ethnic group or leave it and form a new one. We refer to the break-up of one existing ethnic group into more than one group as an *ethnic fission*. The existence of this kind of decision means that the core group is unable to prevent kinsmen from breaking away; i.e., fission decisions can be made unilaterally even though such fissions cause a greater per capita cost of public goods for the kinsmen who stay in the old group. We argue that this regime is the most reasonable for primitive hunter-gatherer societies while it is not well applied to the later agricultural or industrial eras.

In our model, it is intuitively clear that an individual will be more inclined to form a new ethnic group the greater the distance to the core and the greater the accumulated level of cultural drift in her niche. Obviously, the people in the core, who are close to the origin of public goods and to each other in terms of space and kinship, will never attempt to form a new group since they have a small distance, belong to the same niche, and pay a smaller contribution in the situation with one group than with two or more groups. Thus, it will be people in the geographical periphery who will be the founders of new groups.

Formally, the decision hinges upon the relative indirect utilities from the two choices for the people in the group's most peripheral niche. The general mathematical condition for an individual at any location  $z_i$  in the most peripheral niche to the left to be willing to form a new ethnic group is

$$V_i^{new} - V_i = \alpha \ln \left( \frac{\left(1 - \phi \cdot \left| \frac{s}{2q} - z_i \right| \right) \frac{s}{q}}{\left(1 - m_i \phi \cdot \left| \frac{s}{2} - z_i \right| \right) s} \right) > 0, \quad (9)$$

where  $V_i^{new}$  is the indirect utility for  $i$  after having joined the new ethnic group and  $V_i$  is the utility from status quo.<sup>23</sup> As in the example above, let us assume that  $z_i < \frac{s}{2q}$  so that the absolute distance notation can be eliminated. (9) is satisfied if the expression in

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<sup>23</sup>In the expression above, it should be remembered that  $V_i^{new}$  is independent of the parameters in  $m$  since  $m(0) = 1$ . Also,  $g$  is identical in the two scenarios and therefore cancels out in the utility comparison.

parentheses exceeds unity or, analogously, if

$$\left(1 - \phi \left(\frac{s}{2q} - z_i\right)\right) \frac{s}{q} - \left(1 - m_i \phi \left(\frac{s}{2} - z_i\right)\right) s = \quad (10)$$

$$\underbrace{s \left(\frac{1}{q} - 1\right)}_{\text{cost effect (-)}} + \underbrace{s \phi \left(m_i \left(\frac{s}{2} - z_i\right) - \frac{1}{q} \left(\frac{s}{2q} - z_i\right)\right)}_{\text{public good supply-effect (+)}} = \Omega(\phi, m_i) > 0. \quad (11)$$

In (11), the expression is broken up into two parts. The first part – the cost effect – is clearly negative and reflects the increase in costs paid for public goods if  $i$  joins the new group. The intuition is that there will then be a smaller population to share the fixed cost  $k$ . This negative effect of a fission is potentially dominated by the positive second part – the public good supply-effect – which reflects the gains from a shorter effective distance to the center of the new group. These net gains with a new group will grow with time due to internal cultural drift since  $m_i(t)$  grows over time. The public good supply-effect is also enhanced by the level of spatial frictions  $\phi$ . The impact of the number of potential niches  $q$  is ambiguous: On the one hand, a larger  $q$  makes each new group smaller and increases average costs. On the other hand, a large  $q$  ensures that the distance to the new center of public goods supply will be small.

The expression in (10) can form the basis for several different scenarios concerning the collective decisions to break away and form new groups. Here, we will only consider one of a whole class of potential decision regimes: That *a new group will be formed if the members of a peripheral niche unanimously agree to leave the old group*. The symmetric structure implies that this event occurs simultaneously in peripheral niches to the left and to the right of the core group.<sup>24</sup> Assuming for example that  $q = 3$  as in Figure 3a, the key persons in the fission decision will thus be the individuals at  $z^L = s/3$  and at  $z^R = 2s/3$ , as shown in Figure 3a. Since the choice situations at  $z^L$  and  $z^R$  are identical, we will only consider the person at  $z^L = s/3$ . The individual at this location will be the one who is worst off if she joins the new group since her distance to the old and new centers is actually the same. Since the costs for public goods will obviously be higher in a new group, her only potential gain lies in a smaller cultural distance.

If we use the assumptions above regarding the decision rule and the number of niches in (10) and set  $\Omega = 0$ , we can fully solve for the general condition that defines the level of  $m_i(t^*) = m^*$  when an ethnic fission will occur:

$$m^* = \frac{4}{s\phi} - \frac{1}{3} > 1.$$

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<sup>24</sup>Other rules regarding the minimum size of new ethnic groups would certainly have been possible (see Alesina and Spolaore (2003) for a discussion of other potential regimes). However, we find it plausible that a new group will strive to include all members of each involved niche. The assumption regarding the minimum size is not central to the main results.

If we combine this critical level of  $m$  with the cultural drift equation in (7), we can derive a key result of the model:

**Result 1:** *Assuming  $q = 3$ , the time elapsed (in number of generations) from the foundation of the ethnic group to a fission event, is*

$$t^* = (m^* - 1) \frac{P}{3} = t^* = \left( \frac{1}{s\phi} - \frac{1}{3} \right) \frac{4P}{3},$$

where  $t^*$  increases with  $P$  and decreases with  $s$  and  $\phi$ .

Result 1 provides the central results of the theoretical section. A larger total population  $P$  in each niche means slower genetic and cultural drift and hence a longer time until a fission is viable. The result suggests that an exogenous population increase, e.g., due to a climate shift, will have a dampening effect on the dynamics of ethnic fractionalization. Importantly,  $t^*$  will also decrease with  $s$  and  $\phi$ . In other words, all else equal, regions with a greater territory and/or stronger spatial frictions should experience a faster rate of ethnic fractionalization.

Lastly, and most importantly, the expressions above provide a very clear hypothesis regarding the impact of time on the level of ethnic fractionalization. Let us consider a certain point in time  $T > 0$  and two otherwise identical regions,  $H$  and  $L$ , with  $q = 3$  as above. At time  $T$ ,  $H$  has been settled by humans for  $t^H > t^*$  generations whereas  $L$  has a shorter settlement history so that  $t^L < t^*$ . In that case, there will be three ethnic groups in  $H$  but only one group in  $L$ . This extremely simplified setting provides, in a condensed form, the basic intuition behind our conjecture that the duration of human settlements should be positively related to levels of ethnic diversity.

Clearly, the highly stylized framework developed here can be extended in several ways. For instance, we might study cases when  $q > 3$  so that there are repeated fissions, or assume that  $q$  could be a function of  $\phi$ . Natural extensions would also have been to explicitly model population growth or various mechanisms for how states can affect ethnic diversity.<sup>25</sup> In this paper, however, we confine ourselves to providing a simple mechanism for understanding how the duration of settlements can affect ethnic diversity. Our analysis also shows that ethnic diversity should increase with spatial or geographical frictions and decrease with population density. These predictions are carried on to the empirical section.

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<sup>25</sup>In a previous version of this paper, we modeled how states could make investments aimed at reducing cultural distances between groups in order to enhance communication and the diffusion of public goods.

## 4 Data and empirical strategy

### 4.1 Original human settlement

Our empirical analysis introduces the historical duration of human settlements, *Origitime*. We have sought to establish the date of the first uninterrupted settlement by anatomically modern humans (AMH) for a sample of 191 countries. Oppenheimer (2003) and Bradshaw Foundation (2007) are our main sources for this data, complemented with Encyclopedia Britannica (2007) for islands.<sup>26</sup> Oppenheimer (2003) provides a synthesis of genetic, archeological, climatological, and fossil evidence for constructing the likely paths of how AMH settled the world. It should be recognized from the start that the data has several sources of potential measurement error. The most definitive evidence of human presence in a country, i.e., fossils of accurately dated human skeletons or artefacts, are only rarely available for individual countries. What researchers need to rely on instead is deductive reasoning based mainly on genetic evidence.

Genetic research on human origins has developed rapidly since the initiation of the Human Genome Project in 1989. Every cell nucleus of the human body contains DNA that children inherit from their parents. This genetic material in turn hosts up to 100,000 genetic sites, or “loci,” which can be mapped by geneticists. Only very few of these loci provide any useful information on human origins since the rate of genetic recombination is often too high from generation to generation. The most commonly used genetic marker is mitochondrial DNA (mtDNA), which is only inherited down the female line.<sup>27</sup> This genetic marker is very rarely subject to mutation, and the rate of mutation is random but with an estimated expected value. Thus, by observing two persons’ mtDNA, one can make a rough estimate of how far back these persons had a common ancestor (down the female line). By also taking into account their current geographical residence, researchers are able to construct *phylogeographic* trees, mapping the likely paths of migration of AMH from their East African origins, as well as the approximate dates of these migrations.

There is still not full consensus among researchers regarding the contours of the peopling of the world. Like most other researchers from Stringer et al. (1988) onward, Oppenheimer (2003) sides with the “Recent African Origin”-hypothesis (RAO) proposing that all modern human beings in the world today are the descendants of a small population that migrated from Africa and then over several millennia settled the whole world. The competing hypothesis – the “Multiregional”-hypothesis, suggesting that modern man originated independently in several regions from existing branches of the *homo*-family – is nowadays believed to be false by most scholars (Tishkoff and Verelli, 2003).

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<sup>26</sup>Bradshaw Foundation (2007) builds largely on Oppenheimer (2003).

<sup>27</sup>Another genetic marker is the non-recombining part of the Y chromosome, only passed down the male line. Research is currently being conducted on the usefulness of other loci for understanding human origins (Tishkoff and Verelli, 2003).

A more controversial assumption made by Oppenheimer (2003) and Bradshaw Foundation (2007) is that the first migrants out of Africa did not move through the Levant into the Near East and Europe, but rather through a southern “beachcombing” route. This route first crossed the Red Sea at the Gate of Grief between Eritrea and Yemen about 85,000 BP during an ice age with low sea levels. The descendants of this first group outside Africa then followed the beaches of the Indian Ocean toward India, South East Asia, and Australia in a relatively short time. The previous standard hypothesis – still endorsed by many researchers – is that AMH walked out of Africa through the Levant during an earlier warm interglacial period. Recent genetic evidence (Macauley et al., 2005), as well as very early archeological findings of AMH in Australia, appear to support a beachcombing route.<sup>28</sup>

Let us then briefly present the broad outlines of the peopling of the world as it is represented in *Origitime*. The journey started 160,000 BP in the Rift Valley area of Ethiopia and Kenya. From here, the rest of continental sub-Saharan Africa was populated around 135,000 BP. From Eritrea, modern humans crossed the Red Sea to Arabia, as referred to above, and had then spread to most of South Asia including China by 75,000 BP. By 74,000 BP, a gigantic volcanic eruption at Toba in Sumatra left the Indian and South East Asian peninsulas in desolation and presumably extinguished a large part of all humans alive outside Africa. South East Asia was not repopulated until 65,000 BP and India not until 52,000 BP. Meanwhile, AMH presumably settled Australia already 65,000 BP.

From South Asian and Near Eastern origins, Eastern and Southern Europe were finally settled around 45,000 BP, followed by North Africa and Central Asia. By 22,000 BP, modern humans crossed the Bering Strait into North America. Only about 10,000 years later, both of the American continents were settled. Following the retreat of the ice caps from the last ice age, northern continental Europe and Scandinavia were populated around 8,000 BP.

The islands in the Caribbean and in the Pacific were gradually reached in the last millennia. The most recently settled country in our sample is the Seychelles, which remained uninhabited until French colonists settled it in 1756. Table A2 in the Data Appendix contains the estimated *Origitime* for the 191 countries in our sample.

Due to potential measurement error problems, our empirical analysis also uses two other proxies for the sequence of world settlement. The first, *Migdist*, measures the approximate geodesic migratory distance from the location of human origins in Ethiopia to all countries in the world. In order to reconstruct the distances of likely migration paths out of Africa, we follow Ramachandran et al. (2005) in assuming a number of “stepping stones”, or waypoint locations, from which humans settled the world. For European

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<sup>28</sup>See Oppenheimer (2003) for an exhaustive discussion of this issue. A recent attempt to provide a timetable for the peopling of the world based on the northern route is Liu et al. (2006).



countries, for instance, the path of migration is assumed to be from central Ethiopia to Cairo, on to Istanbul, and then on to the centroid of each country.<sup>29</sup> A noteworthy feature of *Migdist* is, in other words, that it assumes a northern exit route out of Africa through the Levant. The distances in kilometers, calculated using the Great Circle Formula, range from 779 km for Kenya to 5539 km for Switzerland to 26,836 km for the most distant country Uruguay (see Data Appendix for details).<sup>30</sup>

Migratory distance from Ethiopia has been shown by several scientific works to be negatively related to the degree of genetic diversity (heterozygosity) in the populations (Ramachandran et al., 2005; Liu et al., 2006). Ashraf and Galor (2008) use the same methodology for assessing the predicted genetic diversity within countries. As expected, we find that *Migdist* is a powerful explanatory factor for the variation in *Origtime*, i.e., that countries far from Ethiopia were on average settled relatively late.<sup>31</sup> Our main hypothesis is thus that *Migdist* should be negatively related to ethnic diversity within countries.

Our third proxy for the timing of original settlement, *Fission*, is constructed from genetic data provided in Cavalli-Sforza et al. (1994). Using statistical clustering analysis, Cavalli-Sforza et al. (1994) are able to divide the world’s population into six main population groups and provide their approximate genetic distance between each other. Using this data and the formula for  $F_{st}$  in equation (4), we can calibrate the approximate time since each group was separated from the other branches (see Tables A1 and A2 in the Data Appendix for details). As an example, we find that the now non-African populations split from the African population about 86,000 years ago, closely matching the dating of the African exodus provided by Oppenheimer (2003). As with *Origtime*, we expect *Fission* to have a positive effect on ethnic fractionalization.

## 4.2 Ethnic diversity

So far we have discussed ethnic diversity in general terms and avoided being specific on exactly how one should measure diversity. Reducing the multiplicity of ethnic diversity to a one-dimensional measure necessarily means missing some of the political nuances, but since the focus in this analysis is not on the effects of ethnic diversity but on its sources, this issue is of minor importance. In the years following Easterly and Levine (1997) researchers generally used ethnolinguistic fractionalization (*ELF*), constructed using data collected by Soviet ethnographers in the 1960s. “Fractionalization” refers to the probability that

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<sup>29</sup>The other waypoints used, apart from Cairo and Istanbul, were Anadyr in Northeastern Russia, Prince Rupert in Northern Canada (both of these relevant for American countries), and Pnomh Penh in Cambodia (used for calculating distances to island countries in Southeast Asia and in the Pacific).

<sup>30</sup>If we assume an initial settlement of Ethiopia 160,000 years ago and a settlement of Uruguay 12,000 year ago as in Oppenheimer (2003), the implied speed of conquering the (mainland) world would be approximately 200 meters per year.

<sup>31</sup>The correlation between the variables is about -0.55, as shown in Table 2.

two randomly selected individuals from a population come from different groups, and the larger the number of groups above the threshold size chosen for inclusion, the higher the fractionalization. More recent indices of ethnic diversity include the fractionalization-indices created by Fearon (2003) and Alesina et al. (2003). In the analysis to follow we use the latter. A full list of the variables included in this section as well as sources and detailed descriptions are presented in Table A1 in the Data Appendix.

### 4.3 Empirical strategy

The basic equation that we estimate is

$$Ethnic_i = \alpha_0 + \alpha_1 Origtime_i + \alpha_2 State_i + \alpha_3 X_i + \epsilon_i, \quad (12)$$

where  $Ethnic_i$  is our measure of ethnic fractionalization in country  $i$ ,  $Origtime_i$  is the duration of original settlements,  $State_i$  is an indicator of historical state capacity, and  $X_i$  is a set of geographical and historical control variables including latitude, indicators of geographical diversity, continental dummies, and variables related to for instance colonialism, and  $\epsilon_i$  is a normally distributed error term. Our hypotheses are that  $\alpha_1 > 0$  and  $\alpha_2 < 0$ .

There are three main concerns with the estimation of (12). First,  $Origtime_i$  is likely to be measured with error. We deal with this by also using two other proxies for the duration of human settlements, *Migdist* and *Fission*. Second, there could be a reverse causation between  $Ethnic_i$  and  $State_i$  in the sense that ethnically homogeneous areas were more likely to host successful state formations. In order to tease out the causal impact of  $State_i$  on  $Ethnic_i$ , we would need an instrumental variable that is not correlated with  $\epsilon_i$ . As discussed further below, we therefore re-estimate the equation above using a measure of the date of initial transition to agricultural production from Putterman (2008a) as an excludable instrument for  $State_i$  in a 2SLS regression.

The third concern is that country borders might be endogenous to factors like geography and historical decisions by colonial powers. Although we control for numerous geographical and colonial indicators in the empirical analysis, it may still be argued that it is not appropriate to analyze ethnic diversity at the country level. We recognize that the potential endogeneity of borders is a legitimate concern and one that our approach shares with other cross-country studies on ethnic diversity. Nonetheless, in order to make our results relevant for the wider development literature and since we identify statehood as a key variable of interest, we have chosen to focus on the country level.

## 5 Empirical analysis

### 5.1 Main results

In line with the predictions from our model, the correlations in Table 2 show that ethnic fractionalization is higher in countries with a longer duration of human settlement (*Origtime*). The alternative measures, the migratory distance from Ethiopia (*Migdist*) and the genetic distance between population groups (*Fission*), also have the expected signs.

Table 1. Summary Statistics in the Main Sample.

Variable	N	Mean	Median	Std. Dev	Min.	Max.
Ethnic	145	0.45	0.46	0.25	0	0.93
Origtime	145	57240.69	40000	49562.26	200	160000
Fission	132	35152.74	17659	34601.14	5668	86029.99
Migdist	145	8967.87	5930	7115.36	0	26836
PopdenY1	145	-0.42	-0.17	2.39	-6.91	4.28
State Antiquity	145	0.44	0.41	0.24	0.02	0.96
Nation	145	0.01	-0.29	1.00	-1.71	3.53
Latitude	145	27.33	23.81	17.96	0.42	67.47

Note: The Main Sample is the sample used in Column 6 in Table 3.

Though the bivariate correlations in Table 2 are illuminating, the remainder of this section is devoted to results from multivariate regressions. Column 1 of Table 3 shows that *Origtime* alone can explain 27 percent of the observed variation in ethnic diversity. The size of the coefficient implies that 10,000 years earlier human settlement is associated with a 2.8 percentage point higher probability that two randomly selected individuals in a population come from different ethnic groups.

Table 2. Pair-wise Correlations in the Main Sample.

	1	2	3	4	5	6	7	8
1 Ethnic	1.0000							
2 Origtime	0.5276	1.0000						
3 Fission	0.5161	0.8358	1.0000					
4 Migdist	-0.1708	-0.5501	-0.3126	1.0000				
5 PopdenY1	-0.3758	-0.2489	-0.3754	-0.1823	1.0000			
6 State Antiquity	-0.2695	-0.1601	-0.4280	-0.2379	0.3503	1.0000		
7 Nation	-0.3665	-0.3067	-0.3232	0.2138	0.1575	0.5061	1.0000	
8 Latitude	-0.5122	-0.5035	-0.6259	-0.1580	0.3063	0.3846	0.3229	1.0000

Note: The Main Sample is the sample used in Column 6 in Table 3.

To capture historical state capacity, i.e., the extent to which the state has effectively exercised control over its present territory, we include *State Antiquity* in Column 3.<sup>32</sup> As hypothesized, a longer history of control of the present territory is associated with less

<sup>32</sup>This measure was originally developed by Bockstette et al. (2002), although we use the updated version from Putterman (2008b).

ethnic diversity. A natural concern here is that areas with a more homogenous population might have proven to provide more fertile grounds for the formation of sustainable states (Tilly, 1992). To circumvent this issue, we instrument for *State Antiquity* by using the measure *Agritime* from Putterman (2008a). *Agritime* captures the actual timing of the transition from hunter-gatherer to agricultural production. As discussed in Section 2, it is widely believed that the timing of the transition to agriculture has a decisive impact on the emergence of statehood. The results in Column 3 indicate that there indeed is a flow of causality that runs from higher levels of *State Antiquity* to lower levels of ethnic diversity. Test results, reported in the notes to Table 3, show that we in fact cannot reject the exogeneity of *State Antiquity*.

The introduction of sedentary agriculture had dramatic effects on population density and social stratification, and foreshadowed the rise of great civilizations, as illustrated in Figure 2. The effects that these developments had on ethnic fragmentation are captured in two ways. First, *Agritime* indicates the actual timing of the Neolithic transition. In results not shown, we included it as an independent variable, rather than as an instrument as we do in Column 3, but it had no significant effect.<sup>33</sup> Second, population density in year 1 (*PopdenY1*) is determined by local productive capacity and indicates how successful the transition turned out to be. The negative coefficient on *PopdenY1* indicates that the higher productivity and the social stratification that ensued have reduced ethnic fractionalization over time.

Deliberate homogenizing efforts of the kind that Gellner (1983) and Tilly (1992) discuss require means and motivation that were not in place until a couple of centuries ago. We exploit the underlying data used to create *State Antiquity*, in order to form a new variable representing statehood before the modern era, i.e., between year 1 AD and year 1800 AD (*PreModern*). In the same manner, we create a variable representing statehood in the modern nation-state era, i.e., post-1800 AD (*Modern*). When included simultaneously, *Modern* is highly significant whereas *PreModern* is far from being significant. When we drop *PreModern* and thus exclude all information on territorial state capacity before 1800, the explanatory power of the model is hardly affected. The inevitable conclusion is that *State Antiquity* has had a negative effect on ethnic diversity mainly in the modern era rather than in the 1800 years preceding it.

A factor with potential effects similar to those of *Modern* is the time that a country has been sovereign and independent (*Independence*). Longer time as an independent country is associated with lower ethnic diversity (results not shown). Importantly, *Modern* and *Independence* do not contain the same information. In the remaining regressions we therefore use *Nation*, formed by the first principal component of *Modern* and *Independence*, to capture the most variation possible associated with having an independent

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<sup>33</sup>We cannot test whether *Agritime* is a valid instrument in Column 3. It is therefore comforting to observe that it appears to have no direct effect on *Ethnic*.

state apparatus in full control over the territory.

Table 3. Determinants of Ethnic Diversity

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Full sample OLS	Full sample OLS	Full sample 2SLS	Full sample OLS	Full sample OLS	Full sample OLS	Full sample OLS	SSA & Americas omitted OLS
Origtime	0.276*** (0.031)	0.254*** (0.035)	0.247*** (0.036)	0.210*** (0.038)	0.208*** (0.037)	0.207*** (0.036)	0.166** (0.065)	0.182* (0.108)
State Antiquity		-0.198*** (0.076)	-0.239* (0.126)					
PopdenY1				-0.026*** (0.008)	-0.028*** (0.008)	-0.026*** (0.008)	-0.018** (0.008)	-0.006 (0.009)
PreModern				-0.041 (0.073)				
Modern				-0.190** (0.090)	-0.208** (0.082)			
Nation						-0.052*** (0.015)	-0.051*** (0.015)	-0.053*** (0.017)
Americas							0.126*** (0.048)	
SSA							0.127* (0.069)	
Constant	0.293*** (0.025)	0.390*** (0.042)	0.414*** (0.069)	0.462*** (0.064)	0.458*** (0.064)	0.319*** (0.026)	0.287*** (0.033)	0.276*** (0.044)
N	185	145	142	145	145	145	145	78
Adj. R <sup>2</sup>	0.27	0.30	0.30	0.35	0.36	0.37	0.41	0.11
First stage results for State Antiquity								
Origtime			-0.022 (0.033)					
Agritime			0.631*** (0.059)					
F(Agritime)			115.63					

Note: Dependent variable: ethnic fractionalization from Alesina et al. (2003). Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Origtime is in units of 100,000 years. In (3), State Antiquity is instrumented for with Agritime (in units of 10,000 years), as excluded instrument. The exogeneity of State Antiquity cannot be rejected: The Durbin (score) test gives Chi<sup>2</sup>=0.176 (p=0.675) and the Wu-Hausman test F=0.171 (p=0.680).

Three continents stand out in terms of historical duration of human settlements and of their experience from European colonization. Sub-Saharan Africa was populated by AMH long before the other continents and consequently has higher levels of ethnic fractionalization, according to our argument. The last continents to be populated by AMH were the Americas. Following the arrival of the conquistadors, many indigenous peoples were killed by germs and military conquests and were replaced by millions of people of African and European origin. When continent dummies are included in Column 7, they show that even if the main story told by *Origtime*, *PopdenY1*, and *Nation* is robust, the Americas (*Americas*) and sub-Saharan Africa (*SSA*) have levels of ethnic fractionalization

beyond what can be explained by these factors. In column 8, we omit all American and sub-Saharan African countries, and while the coefficients for *Origtime* and *Nation* remain significant in this considerably smaller sample, the coefficient for *PopdenY1* does not. The fact that the historical duration of human settlements still echoes into present day ethnic fractionalization even when we omit these continents shows the lingering importance of the prehistoric evolution of ethnic groups that *Origtime* captures.

The impact of colonialism was briefly touched upon in the overview section above. Among the 145 countries included in Column 6 of Table 3, the 86 countries that are coded as former European colonies in Olsson (2007) have an average ethnic fractionalization of 0.53 while the average for the 59 others is 0.33. However, the former colonies outside sub-Saharan Africa have an average of 0.40, which is slightly *lower* than the average of 0.43 for the countries that were not colonized and are not European. The casual observation of an association between colonial status and ethnic diversity is thus to a large extent driven by the difference in ethnic diversity between European and sub-Saharan African countries. Regardless, any serious investigation of the international variation in ethnic diversity must address the issue of colonialism.

As we see in Table 4, the binary indicator for being a former European colony (*Former Colony*) is never significant. In Columns 2 and 3, *Origtime* and *Nation* are strong both among countries never colonized and among former colonies. In the latter group, the length of the colonial period (*Duration*) is positively associated with ethnic fractionalization. The borders of former colonies are more likely to have been set exogenously by colonists with little interest in creating countries with populations as ethnically homogenous as in their native countries. That the physical size (*Area*) is significant only for former colonies suggests that colonists had no second thoughts about creating countries with ethnically more diverse populations. In non-colonies, the ethnic composition of the population is likely to have played a major role in determining where borders were drawn. In cases where such countries cover a large territory, it most likely reflects the size of the residing ethnic group. Hence, *Area* should have no effect on ethnic fractionalization, and this is indeed what we find in Column 2.

Another central aspect of colonialism is that it, as mentioned above, entailed global migration flows. A concern is that these more recent flows have distorted the original composition of populations to the extent that we might not be able to identify an effect

from prehistoric conditions. In Columns 4-8 of Table 4, we show results where we have taken into account global migration flows between 1500 and 2000. In Column 4 we include *Native*, which is the estimated share of all the ancestors of the current inhabitants of a country who lived within the borders of that country in 1500 AD (Putterman and Weil, 2008). The indicator itself is not significant and leaves no real imprint on the estimates of the other factors.<sup>34</sup> However, *Native* is useful as a weight in a Weighted Least Squares (WLS) estimation, as a basis for splitting samples, and for identifying in which countries the signals that we want to pick up should be most clear. As we let countries with a lower degree of historical immigration pull more weight, the effects from the hypothesized mechanisms should be less distorted. Since the effects of *Origtime*, *PopdenY1*, and *Nation* should be visible only after periods of considerable length, we believe this method has a solid theoretical motivation.

Table 4. Ethnic diversity and colonial history

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Full sample OLS	Non- colonies OLS	Former colonies OLS	Full sample OLS	Full sample WLS	SSA & Americas omitted WLS	Omit if Native $\geq$ median OLS	Omit if Native $<$ median OLS
Origtime	0.198*** (0.036)	0.302*** (0.079)	0.184*** (0.056)	0.186*** (0.053)	0.230*** (0.047)	0.272** (0.131)	0.139*** (0.052)	0.305*** (0.072)
PopdenY1	-0.022** (0.009)	-0.016 (0.017)	-0.019** (0.010)	-0.020** (0.010)	-0.028** (0.011)	-0.012 (0.012)	-0.007 (0.012)	-0.030** (0.015)
Nation	-0.048*** (0.016)	-0.054*** (0.019)	-0.094** (0.042)	-0.051*** (0.016)	-0.038** (0.016)	-0.051*** (0.017)	-0.060*** (0.022)	-0.022 (0.020)
Former Colony	0.048 (0.039)			0.053 (0.050)	0.037 (0.049)	-0.057 (0.062)	0.017 (0.053)	0.041 (0.065)
Area		0.008 (0.020)	0.032*** (0.011)					
Duration			0.044*** (0.016)					
Native				-0.005 (0.083)				
Constant	0.297*** (0.031)	0.215* (0.111)	0.093 (0.069)	0.309*** (0.062)	0.284*** (0.036)	0.256*** (0.052)	0.409*** (0.041)	0.185*** (0.047)
N	145	59	86	141	132	76	70	71
Adj. R <sup>2</sup>	0.37	0.19	0.37	0.35	0.44	0.12	0.21	0.51

Note: Dependent variable: ethnic fractionalization from Alesina et al. (2003). Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Origtime is in units of 100,000 years. (5) and (6) are estimated with Weighted Least Squares (WLS); the observations are weighted by Native.

<sup>34</sup>We are not aware of any general indicator of migration flows before 1500 AD, such as one that covers the Iron Age Bantu expansion in sub-Saharan Africa.

We form one sample of the countries where *Native* is below the median and one where *Native* is at or above the median. We expect *Origtime* and *PopdenY1* to have stronger effects for the latter group of countries as the underlying mechanisms will have had more time to exert their influence on larger segments of the population, and this is indeed what we find. In countries where *Native* is low, implying larger inflows of more recent migrants, one might expect that the power of the state to influence ethnic and national identity should matter more than in countries with a higher score on *Native*. What we find in Columns 7 and 8 is a stronger effect of *Nation* in countries with low *Native* and a better overall explanatory power of the model for countries with high *Native*.

Our theoretical model shows how geographical factors influence the level of ethnic diversity. Since there is no direct empirical equivalent of  $\phi$ , the geographical friction of a territory, we proxy for it with diversity of dominant soil types and with within-country variation in temperature and altitude. To the extent that geographical characteristics influence group formation and ethnic fractionalization they do so slowly, and the signals from the geographical variables should be stronger in countries with less historical immigration. Therefore, the results presented in Table 5 are all drawn from a sample of countries where *Native* is at least 0.5.

The number of ethnic groups could be larger in countries that span over greater territories ( $s$  in our model). Internal cohesion and provision of public goods suffer with increased internal distances. The level of intragroup interaction will naturally be lower in groups that are spread out over greater physical distances, facilitating the formation of new groups. In Columns 1 and 2, we find that *Area* has a positive effect and that the present population density (*Popden2005*) is negatively related to ethnic fractionalization.

As should be evident from the discussion on the creation of *Origtime*, the first waves of human settlements were largely directed by geographical factors such as climate and vegetation and areas closer to the equator were generally populated first. The detailed discussion in Section 2.3 made clear that *Latitude* should have a negative effect on ethnic diversity. The general ecological pattern of a higher species richness closer to the equator is found also for human ethnic diversity throughout Table 5, and the magnitude of the effect of *Origtime* is reduced by the inclusion of *Latitude* in the regressions. That ethnic diversity follows a latitudinal gradient is a robust finding, as is shown by the relative stability of the coefficient to the inclusion of other geographical controls. The greater



species diversity closer to the equator is partly due to higher natural productivity. We argue that this in turn implies that humans in the pre-Neolithic period had to cover larger areas to obtain necessary resources if they lived far from the equator. Hence, these communities were more mobile and potentially less isolated than those near the equator. The interaction terms in Columns 3 and 4 are indications of such a relationship.

Table 5. Geographical determinants of ethnic diversity

Sample	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
				Omit if Native < 50%				
Origtime	0.133** (0.054)	0.125** (0.053)	0.136** (0.052)	0.101* (0.054)	0.133*** (0.050)	0.194*** (0.056)	0.161*** (0.054)	0.198*** (0.052)
PopdenY1	-0.022* (0.012)	-0.010 (0.013)	-0.023** (0.011)	-0.021* (0.011)	-0.026** (0.012)	-0.027** (0.011)	-0.026** (0.011)	-0.026** (0.012)
Nation	-0.043** (0.018)	-0.025 (0.017)	-0.037** (0.018)	-0.024 (0.019)	-0.043** (0.018)	-0.047*** (0.017)	-0.046*** (0.016)	-0.050*** (0.016)
Latitude	-0.004*** (0.001)	-0.005*** (0.001)	0.005 (0.004)	0.007* (0.004)	-0.004*** (0.001)	-0.003** (0.001)	-0.004*** (0.001)	
Area	0.023* (0.013)		0.073*** (0.021)	0.071*** (0.026)	-0.007 (0.022)			
Popden2005		-0.054** (0.021)						
Area × Latitude			-0.002*** (0.001)	-0.002*** (0.001)				
Dist. to Coast or River				0.049** (0.022)				
GeoDiversity					0.015** (0.007)			
Altitude Variation						0.264** (0.104)		
Average Altitude						-0.054 (0.058)		
Temperature Variation							0.028*** (0.011)	0.034*** (0.011)
Average Temperature								0.006* (0.003)
Constant	0.366*** (0.097)	1.130*** (0.258)	0.086 (0.134)	-0.135 (0.191)	0.411*** (0.102)	0.375*** (0.081)	0.415*** (0.077)	0.174*** (0.055)
N	112	112	112	110	112	112	112	112
Adj. R <sup>2</sup>	0.48	0.50	0.51	0.54	0.50	0.51	0.50	0.48

Note: Dependent variable: ethnic fractionalization from Alesina et al. (2003). Estimated with OLS. Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Origtime is in units of 100,000 years.

We mentioned above that there are two effects associated with a larger part of a country's area being close to a coast or a river. First, the beachcombing hypothesis generally implies a higher value on *Origtime* in these countries and therefore a positive effect on ethnic diversity. Second, that populations in these areas are less isolated suggests a negative effect on diversity. We predict that the latter (negative) effect is likely to have

dominated. When we include a measure of the mean distance to a coast or a river in Column 4, we find that countries where the mean distance is shorter have a lower level of ethnic fractionalization. Since we control for *Latitude*, *Area*, and their interaction, this captures neither that populations in tropical countries choose to live in the cooler inland areas, nor the effect of populating a larger area (and hence having a longer mean distance to a coast or a river) close to the equator.

The diversity of soil types (*GeoDiversity*), included in Column 5, is as mentioned above a proxy for geographical friction. The within-country variations in temperature and altitude are highly correlated in this sample (0.90), and including them both makes both insignificant (not reported). Since the exact source of geographical friction and the diversity in geographical living conditions are not in focus here, we are satisfied with including one of them in each regression, and hence leave the question of their relative importance open. *Latitude* is highly correlated with *Average Temperature* (0.91), and the overall results do not change when we replace *Latitude* with *Average Temperature*.

## 5.2 Robustness

In Tables 6 and 7, we investigate whether our results are sensitive to our choices of dependent variable or indicator of duration of human settlements, or to the inclusion of outliers. In Table 6, we have replaced ethnic fractionalization from Alesina et al. (2003) with ethnic fractionalization from Fearon (2003) in Column 1, ethnolinguistic fractionalization (*ELF*) in Column 2, and with the share of the population that do not belong to the largest ethnic group (*EthRest*), also from Fearon (2003), in Column 3. While *Origtime*, *Nation*, and *Latitude* remain significant, *PopdenY1* does not. We have already observed that *PopdenY1* is less robust than the other factors, and these results are in line with this tendency.

In Section 4.1, we described two alternatives to *Origtime*: *Fission* and *Migdist*. The first of these, *Fission*, is included in Columns 4 and 5 of Table 6. If *Fission* is used instead of *Origtime* as our proxy for settlement duration, it is strongly significant in the predicted direction. The results in Column 5 show that *Origtime* does not merely reflect the variation in time since separation among the six world populations but also the variation in the duration of settlements *within* them.

While *Fission* has fewer units of variation than *Origtime* since it is constructed based

on only six global population groups, *Migdist* has more units of variation than *Origtime* as it is estimated separately for all countries based on migratory distance from Ethiopia via a number of stepping stones. *Migdist* is further a fundamental determinant of *Origtime* – the migratory distance determines the actual time of first settlement. Therefore it comes as no surprise when *Migdist* is significant in Column 6. Neither *Origtime* nor *Migdist* is significant when included simultaneously together with *Latitude*. The natural reason is that *Origtime* is determined by both *Latitude* and *Migdist*, wherefore *Origtime* becomes insignificant when we add both of these. Finally, in Column 8 we exploit the fact that *Migdist* is a determinant of *Origtime* and take the predicted values for *Origtime*, i.e., *Pred.Origtime*, from a regression with *Migdist* and a constant as independent variables.<sup>35</sup> The significant estimates we obtain for *Fission*, *Pred.Origtime*, and *Migdist* show that the evolutionary model outlined in previous sections is supported by evidence from specifications that include alternative dependent variables and alternatives to *Origtime*.

Table 6. Alternative Measures for Origtime and Ethnic Diversity

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Fearon's							
Dep. Var.	Ethnic	ELF	EthRest	Ethnic	Ethnic	Ethnic	Ethnic	Ethnic
Origtime	0.146*** (0.042)	0.227*** (0.052)	0.135*** (0.042)		0.192*** (0.065)		0.105 (0.071)	
Fission				0.175** (0.075)	-0.034 (0.105)			
MigDist						-9.281*** (2.237)	-4.257 (4.289)	
Pred. Origtime								0.242*** (0.058)
PopdenY1	-0.015* (0.009)	-0.008 (0.011)	-0.011 (0.008)	-0.018* (0.009)	-0.018* (0.009)	-0.029*** (0.008)	-0.024*** (0.009)	-0.029*** (0.008)
Nation	-0.046*** (0.017)	-0.031 (0.024)	-0.040*** (0.015)	-0.051*** (0.017)	-0.040** (0.016)	-0.033** (0.016)	-0.036** (0.016)	-0.033** (0.016)
Latitude	-0.004*** (0.001)	-0.003 (0.002)	-0.004*** (0.001)	-0.003** (0.001)	-0.003** (0.001)	-0.006*** (0.001)	-0.004*** (0.002)	-0.006*** (0.001)
Constant	0.471*** (0.055)	0.343*** (0.071)	0.371*** (0.055)	0.481*** (0.059)	0.428*** (0.060)	0.684*** (0.044)	0.537*** (0.114)	0.463*** (0.043)
N	141	113	141	132	132	145	145	145
Adj. R <sup>2</sup>	0.36	0.35	0.38	0.37	0.40	0.40	0.41	0.40

Note: Estimated with OLS. Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Origtime and Fission are in units of 100,000 years. MigDist is in units of 1,000,000 km. In (8), Origtime is replaced with the predicted values for Origtime from a regression with Migdist and a constant as independent variables.

To assure ourselves that strong conclusions are not drawn from results driven by excessively influential or unusual observations, we employ a number of standardized methods

<sup>35</sup> A similar methodology is employed by Ashraf and Galor (2008).

designed for this purpose in Table 7. In Column 1, we present a benchmark model with our preferred determinants. The associated added variable-plots are shown in Figure 4. In Column 2, we cluster the robust standard errors on *Oritime*. In Columns 3 and 4, we drop observations with high DFBETA and leverage.<sup>36</sup> In Column 5, we replace *Oritime* with its logged value and in Column 6, we use the zero skewness Box-Cox power transformation to transform *Oritime* into a measure with zero skewness.<sup>37</sup>

Table 7. Robustness with Respect to Influential Observations

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Full	Clust.	Omit	Omit	Full	Full	Full	Full
	sample	St. Err	if high	if high	sample	sample	sample	sample
	OLS	OLS	DFBETA	leverage	OLS	OLS	QREG	RREG
Oritime	0.156*** (0.038)	0.156*** (0.024)	0.222*** (0.031)	0.168*** (0.040)			0.172** (0.066)	0.171*** (0.041)
Log(Oritime)					0.044*** (0.012)			
Box-Cox of Oritime						0.084*** (0.022)		
PopdenY1	-0.021** (0.008)	-0.021** (0.009)	-0.016** (0.008)	-0.018* (0.009)	-0.024*** (0.008)	-0.023*** (0.008)	-0.015 (0.012)	-0.021*** (0.008)
Nation	-0.041*** (0.015)	-0.041*** (0.013)	-0.045*** (0.015)	-0.038** (0.018)	-0.049*** (0.015)	-0.045*** (0.015)	-0.034 (0.031)	-0.043** (0.019)
Latitude	-0.003*** (0.001)	-0.003** (0.001)	-0.003*** (0.001)	-0.003*** (0.001)	-0.004*** (0.001)	-0.004*** (0.001)	-0.006*** (0.002)	-0.004*** (0.001)
Constant	0.445*** (0.047)	0.513*** (0.080)	0.404*** (0.046)	0.434*** (0.048)	0.607*** (0.033)	0.609*** (0.033)	0.509*** (0.082)	0.443*** (0.050)
N	145	145	137	140	145	145	145	145
Adj. R <sup>2</sup>	0.40	0.40	0.49	0.39	0.38	0.39		0.40
Pseudo-R <sup>2</sup>							0.30	

Note: Dependent variable: ethnic fractionalization from Alesina et al. (2003). Robust standard errors in parentheses, and in (2) they are clustered on *Oritime* (20 clusters). \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. (3) omits observations with absolute DFbeta-value for *Oritime* > 2/sqrt(n), and (4) omits observations with a leverage > (2k+n)/n, where n= number of observations, and k = number of independent variables. *Oritime* is in units of 100,000 years, except in (5), where the log of *Oritime* is used, and in (6), where a zero-skewness Box-Cox transformation of *Oritime* is used. (7) is estimated with Quantile (Median) Regressions. (8) is estimated with Robust Regression, which first omits potential outliers based on their Cook's distances and then uses an iterative process, where the weight of the observations are given by the absolute value of their residuals.

OLS is designed to estimate the mean of the dependent variable, while Quantile Regression, or more correctly Median Regression, is designed to estimate the median. Hence,

<sup>36</sup>We obtain the same qualitative results when we use alternative rules for omission of outliers, such as DFITS or Cook's distance.

<sup>37</sup>We report the results when this procedure is applied only to *Oritime*. The procedure requires positive values wherefore it cannot be applied to *Nation*. However, we have checked the effects of using this procedure on the other variables and including these and a non-transformed *Nation* in the regression, as well as replacing *Nation* with its components *Modern* or *Independence*, after subjecting them to the procedure, and the results turned out very similar.

the estimates in Column 7 are less sensitive to extreme outliers. It has been noted that also Quantile Regressions are sensitive to observations with high leverage, and in results not shown estimated the same specification as in Column 7 on a sample where observations with high leverage were omitted, and the results were similar. Robust Regressions is another method designed to ensure that the results are not driven by outliers. We use this method for the specification in Column 8. Summing up Tables 6 and 7, we find that the results for the duration of human settlements are not driven by our choice of dependent variable, by our construction of *Origtime*, or by the inclusion of influential or unusual observations.

## 6 Concluding remarks

Ethnic diversity has caught the attention of many a social scientist struggling to understand problems such as low provision of public goods, low quality governance, persistent economic backwardness, and civil wars. The general approach in much of this research has been to treat ethnic diversity as an exogenous factor, and few have explicitly referred to the evolutionary or constructivist discourses on the origins of ethnicity.

In this paper we have briefly portrayed this literature and synthesized it with findings from ecology, anthropology, and genetics, showing how geographical and ecological factors influence human ethnic diversity. We have constructed a measure for the historical duration of human settlements in an area and a theoretical model explaining how such measures should be related to ethnic diversity. The empirical analysis clearly indicates that ethnic diversity is higher in countries where humans settled earlier and where geographical conditions have enabled and encouraged isolation, and lower in countries where early civilization proved more successful and where the state was stronger during the modern nation-state era.

Our results have important specific implications for how social scientists investigate the effect of ethnic diversity on economic and political outcomes. For instance, an often employed method for assessing the effect of ethnic diversity on economic and political performance has been to include a measure of ethnic fractionalization as one of many potential regressors. Since a stronger state in the nation-state era is associated with a lower degree of ethnic diversity, and since there is a positive correlation between indicators

of this strength and many indicators of economic and political performance, the negative coefficient on ethnicity obtained in these regressions could reflect an omitted variable bias – they may be mere statistical artefacts created by the omission of long-term state strength from the regression.

On a more general level, a reasonable projection of our results is that the world is going to experience a continuing decrease in levels of ethnic diversity in the centuries ahead. We believe that the economic and political impact of this process is a promising area for future research and that a serious understanding of ethnic diversity requires a synthesis of evolutionary and constructivist arguments, as proposed in this paper.

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# Data Appendix

Table A1. Variable descriptions

Variable name	Description	Source
Agritime	Years since Neolithic revolution	Putterman (2008a)
Altitude	Absolute deviation from mean altitude	Based on the G-Econ Dataset (2006)
Variation	in country*	
Americas	Dummy for (South and North) America	Cepii
Area	The log of surface area in km <sup>2</sup>	Cepii
Average Altitude	Average of grid-cell altitudes*	Based on the G-Econ Dataset (2006)
Average	Average of grid-cell temperatures*	Based on the G-Econ Dataset (2006)
Temperature		
Dist. to Coast	Log of mean distance to nearest	CID (2001)
or River	coastline or sea-navigable river (km)	
Duration	Duration of colonization by Europeans	Olsson (2007)
EthRest	1 - [population share of the largest ethnic group]	Fearon (2003)
Ethnic	Ethnic fractionalization	Alesina et al. (2003)
ELF	Ethnolinguistic fractionalization	Fearon (2003)
Europe	Dummy for Europe	Cepii
Fearon's Ethnic	Ethnic fractionalization	Fearon (2003)
Fission	Time as separate groups, based on genetic data.	The formula in equation (5) can be restated as $t = -2N^*(1-F_{st})$ . By assuming a founding population of 7,500 individuals (roughly the same magnitude as used in the specialized literature), we can convert $F_{st}$ -values into calendar years. Source of genetic distances: Cavalli-Sforza et al. (1994, figure 2.3.3, p.80).
Former Colony	Dummy for being colonized by Europeans	Olsson (2007)
GeoDiversity	Number of "Great Soil" types**	Based on the G-Econ Dataset (2006)
Independence	Years since independence	COW
Latitude	Absolute value of centroid latitude	CID (2001)
Migdist	Migratory distance from Ethiopia	See detailed description in Section 4
Modern	State power over territory between year 1800 and 1950.	Same method as for State History, but for 1800 to 1950. Data from Putterman (2008b)
Nation	First principal component of Modern and Independence	
Native	The estimated share of all the year 1500 ancestor's of a country's year 2000 population who lived within the borders of that country.	Putterman and Weil (2008)
Origtime	Duration of human settlement	See detailed description in Section 4
Popden2005	The log of population density in 2005	Population from WDI online. Afghanistan and Taiwan have values for 2004 (Penn World Tables). Area from Cepii.
PopdenY1	The log of population density 1 AD	Population size estimated by Worldmapper (2006). Area from Cepii.
PreModern	State power over territory between 1 and 1800.	Same method as for State History but for 1 to 1800. Data from Putterman (2008b).
State Antiquity	State power over territory between 1 and 1950.	Putterman (2008b)
sub-Saharan Africa/ SSA	Dummy for sub-Saharan Africa	WDI online
Temperature	Absolute deviation of mean	Based on the G-Econ Dataset (2006)
Variation	temperature in country *	

Note: \* In the G-Econ dataset, variables are reported for each grid cell within countries. A grid cell corresponds to an area of 1 degree latitude times 1 degree longitude, which is approximately 100 km by 100 km and according to G-econ (2006) "approximately the same size as the second level political entities in most countries (e.g., counties in the United States)." \*\* Dominant "Great Soil" type (of a list of 27 types) is listed for each grid cell. The measure is the number of distinct types reported per country. Independence is coded as "the date on which this state became independent - i.e., acquired control of its own foreign policy, without being ruled by a foreign power" and is drawn from the Correlates of War (COW) project. CID (2001) is one of Gallup, Mellinger, Sachs' "GEOGRAPHY DATASETS."

Table A2. Origtime, Migdist, and Fission

Country	Origtime	Migdist	Fission	Country	Origtime	Migdist	Fission	Country	Origtime	Migdist	Fission
Afghanistan	4000	6490	5668	China	75000	9973	17659	Haiti	6000	21059	25605
Albania	45000	4482	5668	Colombia	15000	22463	25605	Honduras	15000	20585	25605
Algeria	40000	4297	86030	Comoros	1500	2350		Hungary	45000	4735	5668
Andorra	45000	6008	5668	Congo, DRC.	135000	1695	86030	Iceland	1200	7740	
Angola	135000	3141	86030	Congo	135000	2743	86030	India	52000	6962	5668
Antigua & Barbuda	6000	21913		Costa Rica	15000	21203	25605	Indonesia	75000	12849	16874
Argentina	12500	26500	25605	Cote d'Ivoire	135000	4738	86030	Iran	75000	5646	5668
Armenia	52000	6186	5668	Croatia	45000	4926	5668	Iraq	52000	5407	5668
Australia	65000	15600	40344	Cuba	6000	20364		Ireland	8000	6810	5668
Austria	45000	5174	5668	Cyprus	12000	4609		Israel	40000	5194	5668
Azerbaijan	52000	6295	5668	Czech Republic	25000	5187	5668	Italy	45000	5081	5668
Bahamas	6000	20370		Denmark	8000	5930	5668	Jamaica	6000	20810	
Bahrain	40000	4960	5668	Djibouti	135000	673	86030	Japan	40000	12941	17659
Bangladesh	65000	8362	5668	Dominica	6000	22087		Jordan	40000	5125	5668
Barbados	6000	22404	25605	Dominican Rep.	6000	21170		Kazakhstan	40000	7829	5668
Belarus	8000	5146	5668	Ecuador	12500	22720	25605	Kenya	160000	779	86030
Belgium	8000	5953	5668	Egypt	40000	2278	86030	Kiribati	3500	18031	
Belize	15000	20246	25605	El Salvador	15000	20566	25605	Korea, North	40000	11919	17659
Benin	135000	3936	86030	Equatorial Guinea	135000	3175	86030	Korea, South	40000	11996	17659
Bhutan	40000	8479	17659	Eritrea	135000	787	86030	Kuwait	52000	5138	5668
Bolivia	12500	24854	25605	Estonia	8000	5819	5668	Kyrgyz Rep.	40000	7734	5668
Bosnia & Herzeg.	45000	4696	5668	Ethiopia	160000	0	86030	Lao PDR	65000	9874	16874
Botswana	135000	3673	86030	Fiji	3000	18777		Latvia	8000	5604	5668
Brazil	12500	24801	25605	Finland	8000	6374	5668	Lebanon	40000	5440	5668
Brunei	75000	11717	16874	France	45000	5972	5668	Lesotho	135000	4297	86030
Bulgaria	45000	4144	5668	Gabon	135000	3081	86030	Liberia	135000	5246	86030
Burkina Faso	135000	4409	86030	Gambia	135000	5989	86030	Libya	40000	2925	86030
Burma	65000	9153	16874	Georgia	52000	6380	5668	Liechtenstein	45000	5434	
Burundi	135000	1558	86030	Germany	45000	5645	5668	Lithuania	8000	5505	5668
Cambodia	65000	9893	16874	Ghana	135000	4408	86030	Luxembourg	8000	5765	5668
Cameroon	135000	2881	86030	Greece	45000	4368	5668	Macedonia	45000	4319	5668
Canada	22000	17036	25605	Grenada	6000	22360	25605	Madagascar	1300	3269	
Cape Verde	500	6788		Guatemala	15000	20333	25605	Malawi	135000	2434	86030
Central Afr. Rep.	135000	1880	86030	Guinea	135000	5276	86030	Malaysia	75000	10829	16874
Chad	135000	2213	86030	Guinea Bissau	135000	5820	86030	Maldives	2500	6468	
Chile	12500	25772	25605	Guyana	15000	23176	25605	Mali	135000	4663	86030

Table A2. Origintime, Migdist, and Fission, continued

Country	Origintime	Migdist	Fission	Country	Origintime	Migdist	Fission	Country	Origintime	Migdist	Fission
Malta	5000	5113		St. Vincent/ Grenad.	6000	22289		United Arab Em.	75000	5022	5668
Marshall Islands	3500	17343		Samoa	3000	19970		United Kingdom	8000	6460	5668
Mauritania	135000	5542	86030	San Marino	45000	5126	5668	United States	22000	17909	25605
Mauritius	500	3807		Sao Tome & Principe	500	3525		Uruguay	12500	26836	25605
Mexico	15000	19011	25605	Saudi Arabia	40000	4589	5668	Uzbekistan	40000	7039	5668
Micronesia (Fed. St.)	3500	16312		Senegal	135000	5711	86030	Vannatu	3000	17898	
Moldova	25000	4483	5668	Serbia & Montenegro	45000	4474	5668	Venezuela	15000	22459	25605
Monaco	45000	5527		Seychelles	200	2411		Vietnam	75000	9986	16874
Mongolia	40000	10166	17659	Sierra Leone	135000	5450	86030	Yemen	85000	3896	5668
Morocco	40000	5180	86030	Singapore	75000	9887	16874	Zambia	135000	2709	86030
Mozambique	135000	2941	86030	Slovak Republic	25000	4895	5668	Zimbabwe	135000	3238	86030
Naumbia	135000	4051	86030	Slovenia	45000	4996	5668				
Nauru	3000	17413		Solomon Islands	35000	16785					
Nepal	40000	7869	17659	Somalia	135000	1230	86030				
Netherlands	8000	5922	5668	South Africa	135000	4385	86030				
New Zealand	1200	19535		Spain	40000	6506	5668				
Nicaragua	15000	20859	25605	Sri Lanka	52000	7301	5668				
Niger	135000	3382	86030	Sudan	135000	1170	86030				
Nigeria	135000	3305	86030	Suriname	15000	23459	25605				
Norway	8000	6439	5668	Swaziland	135000	3905	86030				
Oman	75000	5059	5668	Sweden	8000	6305	5668				
Pakistan	52000	6694	5668	Switzerland	45000	5539	5668				
Palau	4500	13708		Syria	40000	5562	5668				
Panama	15000	21523	25605	Taiwan	75000	11511					
Papua New Guinea	65000	15462	40344	Tajikistan	40000	7328	5668				
Paraguay	12500	25814	25605	Tanzania	135000	1594	86030				
Peru	12500	23578	25605	Thailand	65000	9345	16874				
Philippines	17000	12308	5668	Togo	135000	4059	86030				
Poland	8000	5178	5668	Tonga	3000	19851					
Portugal	40000	6852	5668	Trinidad & Tobago	15000	22504					
Qatar	40000	4958	5668	Tunisia	40000	4149	86030				
Romania	45000	4417	5668	Turkey	52000	4447	5668				
Russia	25000	10274	5668	Turkmenistan	40000	6736	5668				
Rwanda	135000	1424	86030	Tuvalu	700	18800					
St. Kitts & Nevis	6000	21826		Uganda	135000	1025	86030				
Saint Lucia	6000	22237		Ukraine	25000	4754	5668				

# Figures

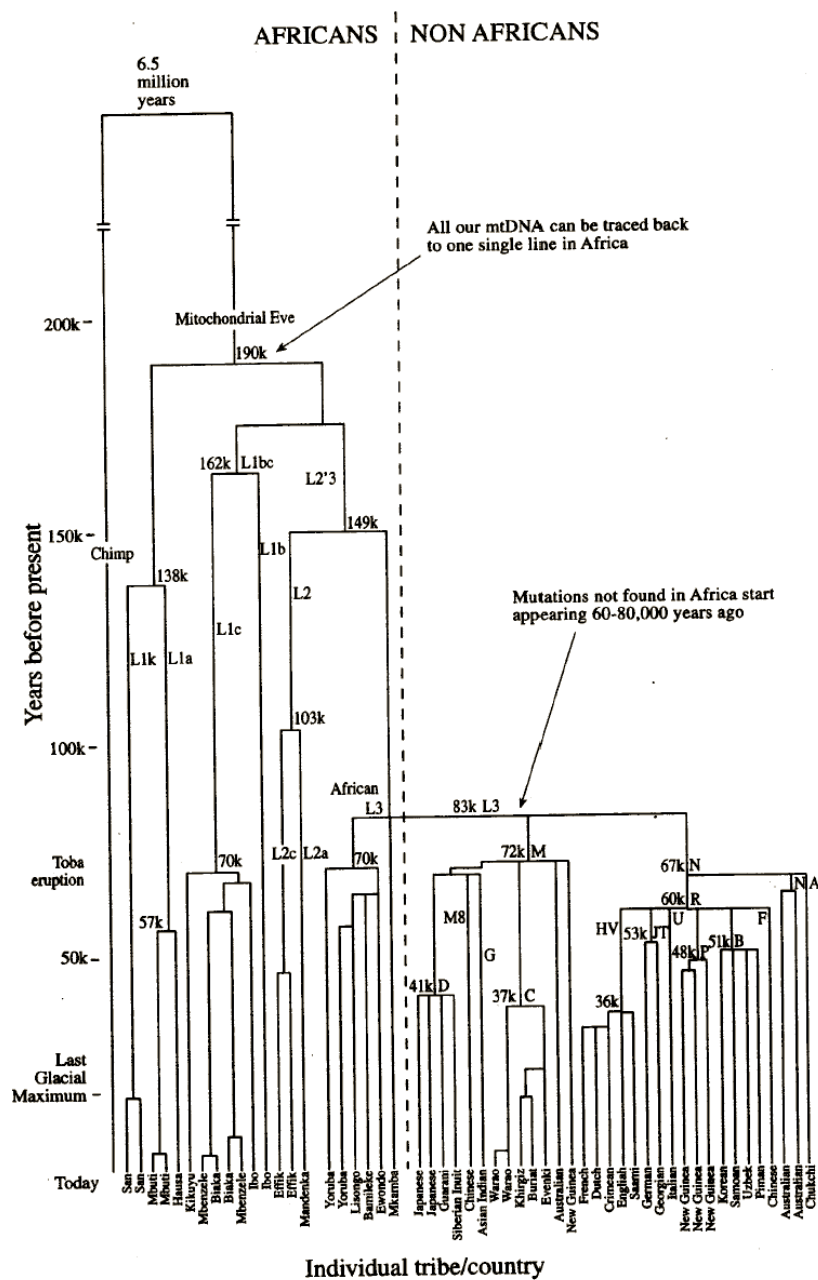


Figure 1. The human genealogy

*Notes:* The figure shows the genetic distance (using mitochondrial DNA) between ethnic groups across the world, based on a sample of 53 individuals. Information such as “138k” refers to the approximate date when genetic branches split up, whereas for instance “L1k” is the name of a particular genetic branch. The source is Oppenheimer (2003), based on Ingman et al. (2000).

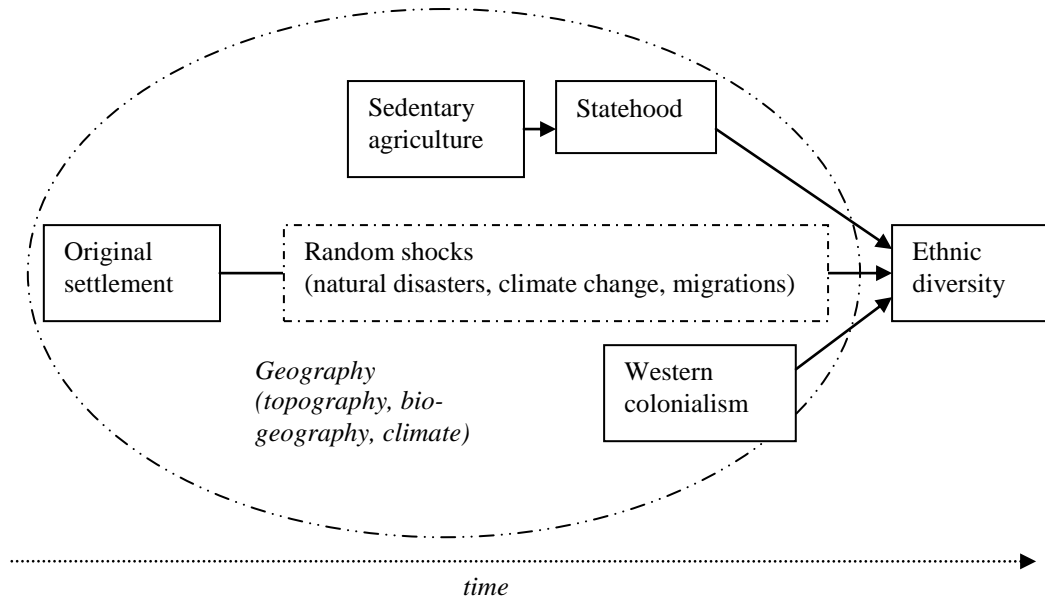


Figure 2. Evolutionary, constructivist, and geographical influences on ethnic diversity over time.

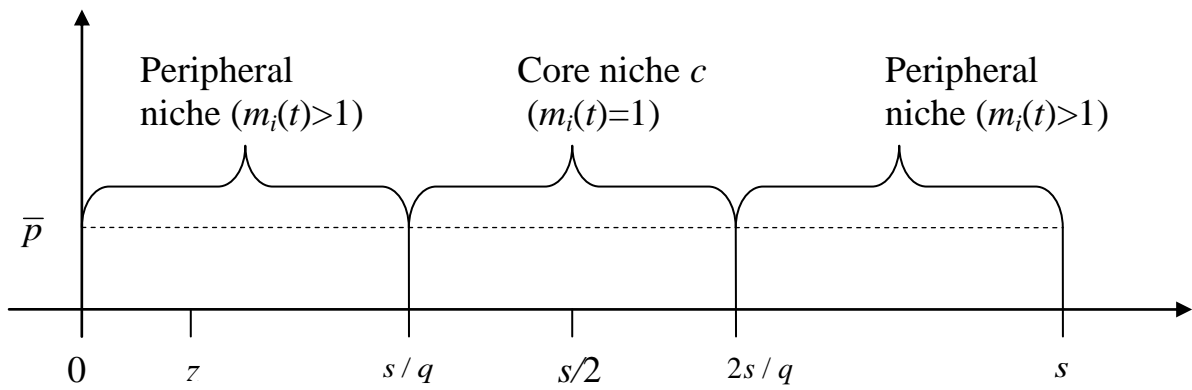


Figure 3a. Geographical niches within an ethnic group ( $q=3$ ).

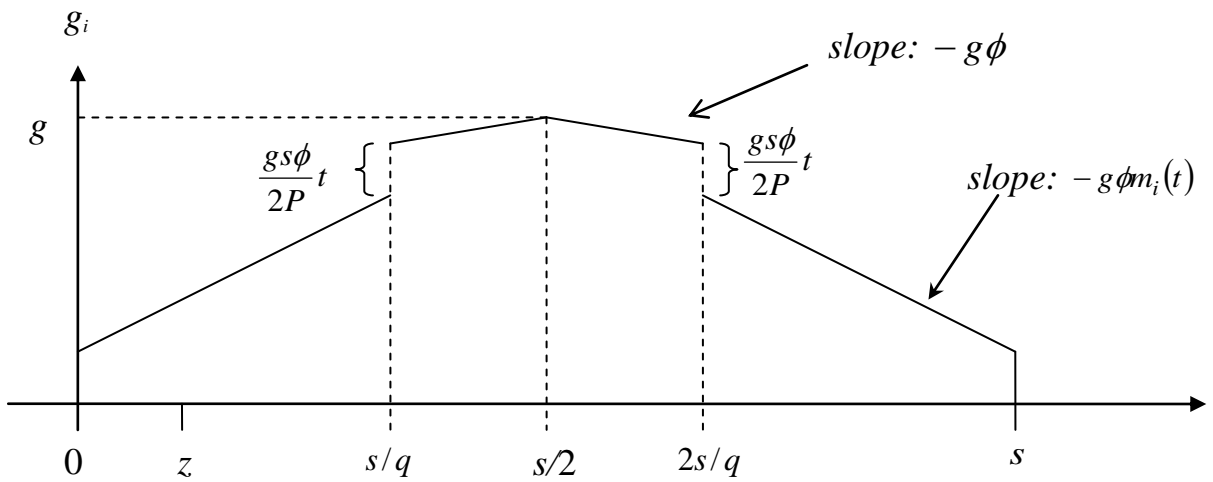


Figure 3b. Effective level of public goods supply at different locations ( $q=3$ ).

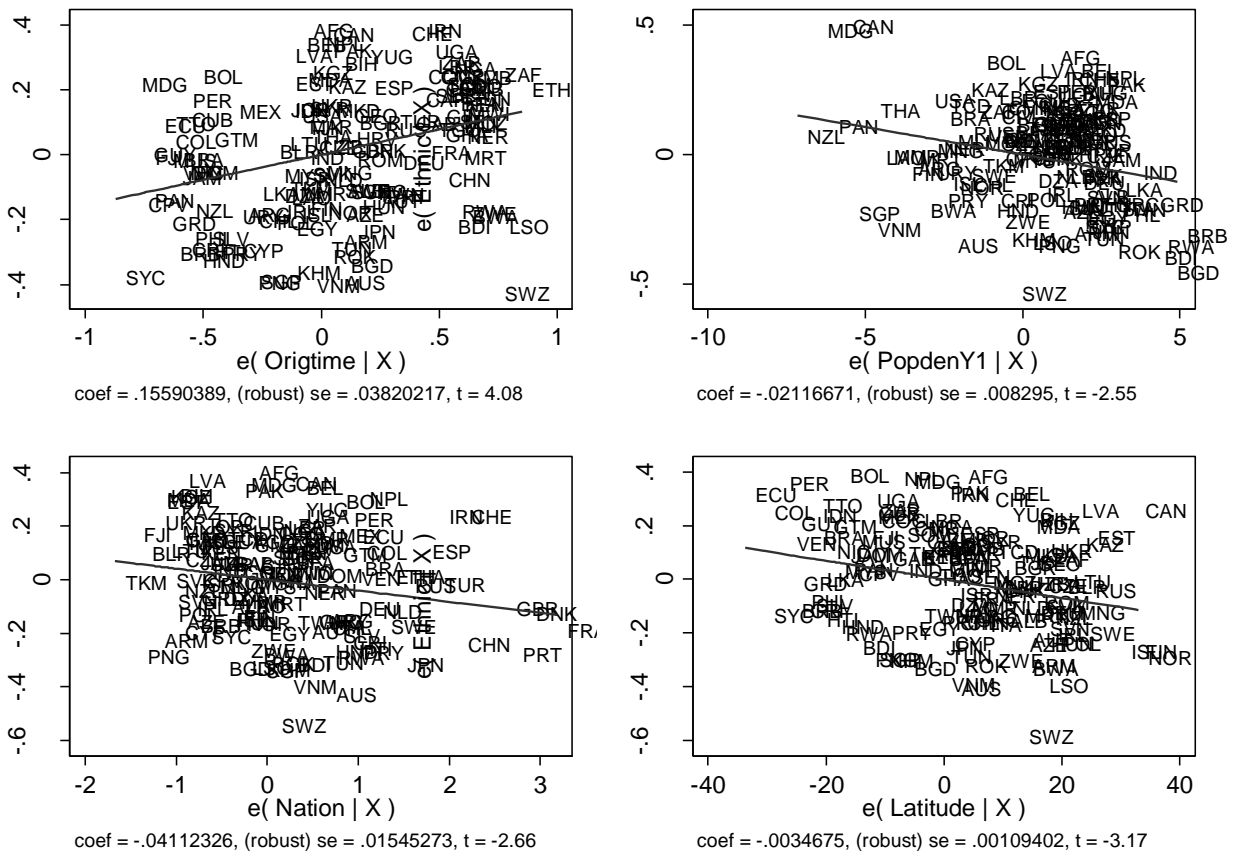


Figure 4. Added variable plots for specification 1 in Table 7.

*Note:* The observations are represented by their respective three-letter identification code, following the World Bank classification.





# The Causal Effects of Ethnic Diversity: An Instrumental Variables Approach

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## Abstract

Ethnic diversity is endogenous to economic development in the long run. Yet the standard approach in economic research is to treat ethnic diversity as an exogenous factor. By identifying instruments for ethnic diversity, we correct this misspecification and establish that ethnic diversity has an exogenous influence on income levels, economic growth, corruption, and provision of public goods. Earlier results based on OLS estimations may have underestimated the negative effects of high levels of ethnic diversity.

**Keywords:** economic development, ethnic diversity, instrumental variables, property rights.

**JEL classification:** O11, O43, P51

## 1 Introduction

High levels of ethnic diversity have been linked to various poor economic and political outcomes, e.g., lower income levels and lower economic growth (Easterly and Levine 1997, Alesina et al. 2003, Alesina and La Ferrara 2005) and more corruption and a lower provision of public goods (Mauro 1995, Easterly and Levine 1997, La Porta et al. 1999, Alesina et al. 2003).<sup>1</sup> The standard approach in this literature has been to treat ethnic diversity as if it were exogenous to economic development. However, we argue that this is a misspecification.

Two recent papers demonstrate that ethnic diversity is determined by historical forces and geographical factors. Ahlerup and Olsson (2007) show that the levels of ethnic diversity in different countries follow a number of predictable patterns. Ethnic diversity

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<sup>1</sup>A nice overview of this literature can be found in Alesina and La Ferrara (2005).

is higher in countries with a longer duration of human settlement, and in countries that have a naturally fragmented geography, that lie closer to the equator, and that have had low levels of territorial state capacity during the modern era. The prehistoric formation of ethnic groups is modeled as depending on the groups' ability to provide public goods to group members.

The duration of uninterrupted human settlements affects ethnic diversity because the formation of new ethnic groups takes a considerable amount of time. The fragmentation process will therefore have come further in areas where humans have lived for a longer time.<sup>2</sup> Indicators for geographical fragmentation capture the fact that a fragmented geography makes it harder for the groups to provide public goods (or broadcast power and control) over longer geographical distances. This reduces interaction and allows new ethnic identities to form over time.

The endogenous nature of ethnic diversity is also explored by Michalopoulos (2008), who models ethnic diversity as originating in differences in land quality. These differences generate localized human capital which reduces mobility, and allows local ethnicities to form.<sup>3</sup>

Historical accounts of how populations in more developed countries have become more homogenous in the last centuries, through a combination of deliberate homogenizing efforts and endogenous processes, can be found in Anderson (1983), Gellner (1983), and Tilly (1992). These processes are discussed in more detail below.

Ethnic diversity is thus endogenous to economic development in the long run. Yet, although this notion is widespread among economists who study the effects of ethnic diversity, ethnic diversity is generally treated as an exogenous explanatory factor in empirical analyses. Influential articles in this tradition include Easterly and Levine (1997) and La Porta et al. (1999). Only a few studies question the exogeneity of ethnic diversity. Mauro (1995) discusses how factors omitted from his estimation may have affected both colonial history and ethnolinguistic fractionalization, and Acemoglu et al. (2001), Fearon (2003), and Alesina and La Ferrara (2005) argue that contemporary levels of ethnic diversity are partly determined by long-run economic development.<sup>4</sup>

Let us briefly discuss how previous studies on ethnic diversity and long-run development may have obtained biased estimates due to omitted variables, simultaneity, or measurement error.

When two true determinants are correlated with each other but one of them is omitted, the estimate of the included variable can be biased. The direction of the bias will depend

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<sup>2</sup>The effect of the duration of human settlements is demonstrated to be robust to a wide range of specifications and the omission of potential outliers, among both former colonies and countries never colonized by Europeans, and when global migration flows since 1500 AD are taken into account. The effect is not driven by the experiences of countries in sub-Saharan Africa or the Americas.

<sup>3</sup>In his empirical analysis, Michalopoulos (2008) finds higher ethnolinguistic fractionalization in countries with a greater range in the quality of land.

<sup>4</sup>For a model that endogenizes ethnicity, see Caselli and Coleman (2006).

on the sign of the correlation, and on whether the omitted variable has a positive or negative effect on the dependent variable.

Consider two hypothetical cases that can result in biased estimates. First, suppose that some societies have a culture that is more open to the inflow of new ideas and people. Over time, these societies will both be economically more successful and have more heterogenous populations. If the heterogeneity is included in an analysis of long-run development but the cultural openness is not, it will give a positive bias on the estimated effects of heterogeneity. Second, suppose instead that there are historical factors, such as a colonial policy of “divide-and-rule,” that have had negative effects on economic development but positive effects on the level of heterogeneity. The omission of these factors will negatively bias the estimated effects of heterogeneity. All in all, the direction of the overall bias caused by the omission of relevant variables cannot be determined *a priori*.

Simultaneity, or reversed causality, arises if ethnic diversity is determined by long-run development. On the one hand, countries that are highly developed and have relatively homogenous populations today were more heterogenous only a few hundred years ago (Fearon 2003). One reason behind this development is that rich countries can afford bigger and more potent state apparatuses, and such states have tended to reduce heterogeneity, both passively and actively, over the centuries.<sup>5</sup> Another important mechanism is that members of minority groups have had individual incentives to join the majority culture, as frictionless communication has become more important in advanced economies. This homogenization process seen in developed countries suggests that OLS estimates of ethnic heterogeneity will have a negative bias. On the other hand, people have incentives to move from poor to affluent areas, and the resulting immigration flows can make developed countries more heterogenous over time. Hence, high contemporary levels of ethnic diversity could be a reflection of a well-functioning economy, positively biasing the estimated effects of ethnic diversity. Serious consideration of simultaneity therefore suggests that the estimated effects of ethnic diversity could be biased, although the direction of the bias is unclear.

The measures of ethnic diversity used in the literature may be noisy indicators of the true levels of ethnic diversity, or may only poorly reflect the theoretical mechanisms they are supposed to capture. What separates one ethnic group from another can to some degree be different (language, religion, traditions, history, physical attributes, etc.) in different countries, and how many people that belongs to each group can be subject to disagreement (Fearon 2003, Alesina et al. 2003). When an independent variable is

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<sup>5</sup>Passive homogenization occurred when states engaged in activities that ethnic groups had been engaged in long before states even existed, e.g., to uphold order, to provide protection, and to supply public goods. Active homogenization policies were motivated by the beliefs that an economy where people have a common language and similar cultural references would work more smoothly, and that a homogenous population is more likely to fight for the country in the event of an external military threat.

measured with error, as ethnic diversity thus appears to be, its estimate can suffer from attenuation bias, i.e., be biased toward zero.

In sum, ethnic diversity cannot without problems be treated as an exogenous factor in matters related to long-run development. This insight casts doubts on the accuracy of a substantial amount of earlier research stating that ethnic diversity affects economic or political development.

Instrumental variables techniques allow us to deal with omitted variable bias, simultaneity, and measurement error. The main contribution of this paper is therefore that it demonstrates that instrumental variables techniques can be used to establish that high levels of ethnic fractionalization *are* associated with lower levels of GDP per capita, poor economic growth, less effective control of corruption, and higher levels of infant mortality, and that the true effects of ethnic diversity may have been underestimated in previous studies.

We also establish that the effect of ethnic diversity on income can be separated from that of (property rights) institutions. Main contributions on the long-run effects of formal institutions include those made by North (1990), Hall and Jones (1999), Sokoloff and Engerman (2000), and Acemoglu et al. (2001, 2002). Ethnolinguistic fractionalization has a significant effect when institutions are instrumented for in Acemoglu et al. (2001), while the contrary is found in Easterly and Levine (2003).

Acemoglu et al. (2001) note that contemporary levels of ethnolinguistic fractionalization are correlated with settler mortality (their main instrument for institutions), and Ahlerup and Olsson (2007) discuss how local pathogen loads may affect ethnic diversity. Over time, the evolution of immunological resistance to local pathogens means that mobility can have a high cost in terms of health risks. The isolation this implies facilitates the formation of ethnic groups. To the extent that settler mortality rates reflect local pathogen loads, they can quite possibly have direct causal effects not only on institutions but also on ethnic diversity. This adds to the econometric problems associated with including ethnic diversity as an exogenous regressor when institutions are instrumented for. We demonstrate that this issue can be dealt with directly, with the use of instruments for both institutions and ethnic diversity. The effect of ethnic diversity on income appears to be separate from, and not working through that of, worse institutions.

The remainder of this paper is structured as follows. Section 2 describes the data used in the analysis, Section 3 presents the results, and Section 4 concludes the paper.

## 2 Data

The full sample consists of a cross-section of 177 countries. We also have a smaller sample of 63 former European colonies where we can instrument for both ethnic diversity and property rights institutions. Ethnic diversity is included as *Ethnic Fractionalization*,

which corresponds to the probability that two randomly selected individuals belong to different ethnic groups (Alesina et al. 2003). The quality of property rights institutions among former European colonies is included as the average protection against expropriation risk 1985-1995. This measure, *Property Rights*, is originally from Acemoglu et al. (2001), but we retrieved the data via Albouy (2008).

We have four dependent variables. First, *Income* is the log of real GDP per capita in 2000 in PPP terms from the Penn World Tables (Heston et al. 2008). We face a trade-off between slightly more recent income data and having a wide range of countries, and we choose to use the larger sample as this should be a stronger test of the generalizability of the results. Second, *Growth* is the annual growth rate of real GDP per capita from 1980 to 2000; we use national accounts data from WDI (2008). Third, *Corruption* represents the “Control of Corruption” in 2005 from Kaufmann et al. (2007), one of the World Bank Governance indicators. This measure indicates the perceived level of corruption, understood as when public power is used for private gains. Higher values on *Corruption* indicate less perceived corruption. Our fourth outcome measure, *Infant Mortality*, corresponds to the log of the mortality rate of infants per 1,000 live births in 2005 (WDI 2008). Following La Porta et al. (1999) we argue that a higher infant mortality indicates poor provision of public goods, although it is certainly also related to low income levels, high inequality, and more hostile environments.

We use four instruments for *Ethnic Fractionalization*. Our two main instruments for *Ethnic Fractionalization* are the duration of human settlements (*Origtime*) and the diversity of vegetation types (*VegDiversity*). The basic logic that makes *Origtime* relevant for contemporary ethnic diversity is that the formation of ethnic groups takes considerable time and that higher values of *Origtime* corresponds to more time for ethnic group formation. *Origtime* represents the historical duration of uninterrupted human settlements on a per country basis, and the dating is based on research in genetics, archeology, climatology and on fossils, as synthesized by primarily Oppenheimer (2003) and Bradshaw Foundation (2007). The area of Ethiopia and Kenya is the birthplace of modern humans and the two countries therefore obtain the earliest dates for *Origtime* (160,000 years). From Eastern Africa modern humans spread out over the African continent and in subsequent steps colonized the entire Earth. Due to space considerations, we kindly refer the interested reader to Ahlerup and Olsson (2007) for a more detailed account of how *Origtime* is constructed.

The G-Econ (2008) dataset, maintained by researchers at Yale University, lists dominant pre-agricultural vegetation types on a resolution of 1 degree latitude by 1 degree longitude. *VegDiversity* is the log of the number of different dominant vegetation types per country. The logic that makes *VegDiversity* an informative instrument is that it captures how fragmentation of the local geography enables and encourages isolation and separation of population groups, and over time enables them to evolve into distinct groups

with different ethnic identities.<sup>6</sup>

Our third instrument for *Ethnic Fractionalization* is *Indtime*, the number of years since the date of independence. We obtain this figure from the Correlates of War (2008) project. The basic reason for why ethnic diversity decreases as more time has passed since the year of independence is that there has been both a deliberate homogenization process, where over centuries states have actively sought to homogenize their populations, and a more unintentional homogenization process, as individuals exert efforts to make communication easier with those they meet most frequently, who are often their fellow countrymen (Anderson 1983, Gellner 1983, Tilly 1992). Hence, the logic that makes *Indtime* a potentially good instrument differs from the logics that make *Origtime* and *VegDiversity* potentially good instruments.

Our fourth instrument for *Ethnic Fractionalization*, *MigDist*, is in principle the migratory distance in kilometers from Ethiopia to the centroid of each country. This variable proxies for the distance modern man had to cover to colonize a new area, and is therefore a central determinant of *Origtime*. Due to the way *Origtime* is constructed, *MigDist* has more units of variation; see Ahlerup and Olsson (2007) for details.

The two instruments for *Property Rights* are the same as in Acemoglu et al. (2001), and in order to use these our sample is naturally limited to a subset of the former European colonies. *Settler Mortality* is the log of European settler mortality. We retrieved the data on *Settler Mortality* from Teorell et al. (2008). *Settlements in 1900* is the ratio of European settlers to the total population in 1900, and is taken from Table A5 in Acemoglu et al. (2000).<sup>7</sup>

The first of our control variables is *Latitude*, the absolute value of latitude (CEPII 2008). Second, *Former Colony* is a binary indicator for countries colonized by Europeans (Olsson 2007). Third, *Initial Income* is GDP per capita in 1980 in PPP terms. Fourth, *Investment Rate* is the investment share of total GDP in 1980. Both *Initial Income* and *Investment Rate* are from the Penn World Tables (Heston et al. 2008).

The fifth control variable, *Imperialist*, is a binary indicator for countries whose colonization period, as coded by Olsson (2007), started during the “Imperialist” era, here taken to be after 1750 AD. There are two reasons for including *Imperialist*. First, the colonization process was by no means uniform and it is reasonable to distinguish between an early wave of colonization headed by largely mercantilist European countries and a later wave of colonization headed by capitalistic and industrialized European countries (Osterhammel 2005, Olsson 2007). Second, the countries in sub-Saharan Africa are special

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<sup>6</sup>Ahlerup and Olsson (2007) use *GeoDiversity*, which is the number of different dominant “Great Soil” categories (also taken from the G-Econ dataset). The correlation between *VegDiversity* and *GeoDiversity* is 0.80, and as both indicate geographical frictions, which one to choose may be more a matter of taste. We choose *VegDiversity* as it has better statistical properties in the present analysis.

<sup>7</sup>For critical analyses of the instruments used in Acemoglu et al. (2001), see Glaeser et al. (2004) and Albouy (2008). For a more general critical discussion on the use of instruments, see Deaton (2009).

in that not only were they colonized rather late, they were also the first to be populated by modern humans and, consequently, have the highest levels of ethnic diversity (Ahlerup and Olsson 2007). Including *Imperialist* is therefore a way, albeit crude, to assure that our instruments do not capture differences in colonization strategies during the different historical eras.

To ensure that *VegDiversity* does not proxy for (natural) transaction costs, (natural) productivity, an unevenly distributed population, or country size, a number of additional variables will also be controlled for.<sup>8</sup> The following four controls are for the year 2000 and are taken from WDI (2008): *Population* is the log of the size of the population, *Agricultural Land* is the percentage share of total land used for agricultural purposes, *Forest* is the percentage of the total land that is covered by forests, and *Area* is the log of the land area of the country in km<sup>2</sup>. The G-Econ (2008) dataset is used to create two additional control variables. The dataset lists mean altitude and population size in the 1 degree latitude by 1 degree longitude grid cells that each country is divided into. *Altitude Difference* is the log of one plus the difference between the highest and lowest figures per country. We calculate the share of the total population who live in each grid cell. As an indicator of the asymmetry of the population structure, we include *Population Asymmetry*, calculated as the skewness of the population shares.

We use Limited-Information Maximum Likelihood (LIML) in all regressions as this has better properties than Two-Stage Least Squares (2SLS) in the presence of weak instruments (Stock and Yogo 2002).<sup>9</sup> Descriptive statistics and pair-wise correlations for the main variables can be found in Tables A1 and A2 in the Appendix.

### 3 Results

In the first columns of Table 1, the dependent variable is *Income*. The first stage estimations of ethnic diversity are presented in Panel B, and we see that ethnic diversity is indeed higher in countries with a longer duration of human settlements and a more fragmented geography. The second stage results show that (instrumented) ethnic diversity has a highly significant negative effect on the income level. The F-values for the excluded instruments in (1.1) and (1.2) show that our instruments are sufficiently informative. The

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<sup>8</sup>On average, larger countries are both poorer and ethnically more fractionalized. The number of different vegetation types naturally tends to be higher in larger countries. This is a potential concern as a country's area could have numerous direct and indirect effects on the income level of its inhabitants. A higher number of vegetation types could also signal that transaction costs, due to geographical factors, could be higher. It could be further hypothesized that a more diverse geography in some countries could mean that there is little land suitable for standardized agriculture or productive forestry. It could also be hypothesized that a more diverse geography means that a wider range of inputs is available within a shorter distance. A fragmented geography could also mean that the present population is spatially fragmented with little interaction. This can have a direct negative effect on the income level.

<sup>9</sup>The assumption of homoskedasticity of the residuals is tested in standard Pagan-Hall tests in all specifications, and robust standard errors are used if the assumption can be rejected at the 10% level.



standard overidentification test indicates that the instruments are valid. The first columns of Table 2 also confirm that this crucial assumption holds.

Table 1. Income, Growth, Corruption, and Infant Mortality.

Dependent Variable	(1.1) Income	(1.2) Income	(1.3) Income	(1.4) Growth	(1.5) Corruption	(1.6) Infant Mortality
Panel A: Second Stage Results						
Ethnic Fract.	-4.422*** (0.927)	-4.185*** (0.815)	-3.079** (1.416)	-6.853*** (1.557)	-2.791*** (0.681)	4.852*** (0.842)
Former Colony	0.339 (0.291)	0.378 (0.288)	0.210 (0.360)	-0.007 (0.601)	0.553** (0.236)	0.215 (0.296)
Latitude	0.013 (0.010)	0.016 (0.010)		0.002 (0.020)	0.022*** (0.008)	-0.004 (0.010)
Initial Income				-0.775*** (0.211)		
Investment Rate				0.089*** (0.025)		
Region dummies	-	-	Yes	-	-	-
Panel B: First Stage Results for Ethnic Fractionalization						
Origitime	0.217*** (0.037)	0.158*** (0.040)	0.137* (0.082)	0.159*** (0.044)	0.158*** (0.040)	0.162*** (0.040)
VegDiversity		0.080*** (0.024)	0.058** (0.027)	0.104*** (0.027)	0.080*** (0.024)	0.076*** (0.025)
Former Colony	0.045 (0.053)	0.025 (0.053)	0.089 (0.059)	0.043 (0.061)	0.025 (0.053)	0.034 (0.053)
Latitude	-0.003* (0.002)	-0.005*** (0.002)		-0.007*** (0.002)	-0.005*** (0.002)	-0.004*** (0.002)
Initial Income				0.005 (0.022)		
Investment Rate				0.002 (0.002)		
Region dummies	-	-	Yes	-	-	-
Shea Partial R <sup>2</sup>	0.170	0.215	0.085	0.225	0.215	0.215
F(excluded IVs)	35.41***	23.27***	6.87***	20.41***	23.27***	23.02***
Overid. test (p)	-	0.445	0.994	0.684	0.114	0.214
Endogeneity test (p)	0.000	0.000	0.106	0.003	0.001	0.000
Pagan-Hall (p)	0.163	0.106	0.045	0.684	0.200	0.221
CD (Size Dist.)	<10%	<10%	-	<10%	<10%	<10%
AR Wald Chi <sup>2</sup> (p)	0.000	0.000	0.053	0.000	0.000	0.000
Conf. Region	[-6.9, -2.9]	[-6.3, -2.8]	-	[-10.8, -4.0]	[-4.5, -1.6]	[3.5, 7.1]
Panel C: OLS Results						
Ethnic Fract.	-1.386*** (0.310)	-1.346*** (0.312)	-0.943*** (0.348)	-3.242*** (0.736)	-0.914*** (0.277)	1.323*** (0.278)
Observations	177	175	175	126	175	173

Estimated with LIML. Standard errors in parentheses; robust in (1.3). \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

Constants omitted from the table. Region Dummies: Sub-Saharan Africa, the Americas, Asia, and Pacific.

Overid. test: a Hansen J test in (1.3), otherwise a Sargans test. Endogeneity test: from Baum et al. (2003).

CD (Size Dist.) gives potential size distortions, see Footnote 10. AR (Anderson Rubin) Wald Chi<sup>2</sup> is robust to weak instruments. Conf. Region gives CLR confidence intervals robust to weak identification (Moreira 2003).

We can firmly reject the exogeneity of *Ethnic Fractionalization* in our benchmark specification (1.2), which means that *Ethnic Fractionalization* should indeed be treated as an endogenous variable and that the OLS results are inconsistent.<sup>10</sup> The coefficient for *Ethnic Fractionalization* is considerably larger when it is instrumented for than it is when OLS is used. Hence, the true effect of ethnic diversity on income appears to be substantially larger than our OLS results imply. In line with the discussion in the introduction, this can signal that the OLS estimates suffer from attenuation bias, or that the potential sources of positive bias due to omitted variables or simultaneity are stronger than those producing a negative bias.

When normal standard errors are used, we can test whether the instruments are weak.<sup>11</sup> The result in our benchmark specification tells us that we do not have weak instruments, if we tolerate a true significance level of up to 10 percent when the reported level is 5 percent. Nevertheless, we have tested all estimates of *Ethnic Fractionalization* using a test that is robust to weak instruments. The result from this Anderson-Rubin Wald Chi<sup>2</sup> test shows that the estimate in (1.2) is robustly significant.<sup>12</sup>

In the third column we have replaced the geographical variable *Latitude* with dummies for sub-Saharan Africa, the Americas, Asia, and the Pacific. The instruments have a significant effect in the first stage and ethnic diversity has a significant effect in the second stage. We cannot reject the exogeneity of *Ethnic Fractionalization* in (1.3).

In columns four to six in Table 1, the dependent variables are *Growth*, *Corruption*, and *Infant Mortality*, rather than *Income*.

Growth regressions routinely include initial income and investment rate as control variables, and so does specification (1.4). *Ethnic Fractionalization* has a significantly negative effect on growth of real GDP per capita. Specification (1.4) is misspecified if ethnic diversity is primarily a long-run determinant of GDP per capita, but dropping initial income from the specification has no substantial impact on the estimates.

The dependent variable in (1.5) is *Corruption*. Earlier findings that higher levels of *Ethnic Fractionalization* are associated with more corruption are corroborated, and the results obtained in OLS may actually have underestimated the magnitude of this effect. In (1.6), we find that countries with higher levels of instrumented ethnic diversity have lower provision of public goods, here included as *Infant Mortality*.

Overall, the results in Table 1 show that high levels of ethnic diversity can have problematic consequences. The fact that ethnic diversity is instrumented for should ease concerns about omitted variables, simultaneity, or measurement error.

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<sup>10</sup>Baum et al.'s (2003) test for exogeneity of *Ethnic Fractionalization* is used throughout the analysis.

<sup>11</sup>The test statistic reported in the tables is the Cragg-Donald test statistic for maximal size distortion (Stock and Yogo 2005).

<sup>12</sup>A significant AR (Anderson-Rubin) Wald Chi<sup>2</sup> test statistic implies that the instrumented variable has a significant effect on the dependent variable also in the presence of weak instruments. Also reported is the *CLR Confidence Region*, which represents a 95% confidence interval (for the instrumented variable) that is robust to arbitrarily weak instruments (see Moreira 2003).

Table 2. Tests of the instruments, alternative instruments, and sample restrictions.

Dep. Variable	Income						
	(2.1)	(2.2)	(2.3)	(2.4)	(2.5)	(2.6)	(2.7)
	Full	Full	Full	Full	Full	Not SSA or	Not
Sample	Sample	Sample	Sample	Sample	Sample	Americas	Colonized <sup>c</sup>
Panel A: Second Stage Results							
Ethnic Fract.	-3.008** (1.487)	-4.996*** (1.519)	-4.185*** (1.423)	-4.056*** (0.753)	-4.186*** (0.869)	-3.971** (2.022)	-6.944*** (2.073)
Origtime	-0.315 (0.363)						
VegDiversity		0.159 (0.229)					
Former Colony	0.323 (0.261)	0.373 (0.316)	0.013 (0.294)	0.377 (0.303)	0.378 (0.288)	0.192 (0.374)	
Latitude	0.019** (0.009)	0.009 (0.015)	0.008 (0.015)	0.017 (0.011)	0.016 (0.010)	0.016 (0.013)	
Add. Controls	-	-	Yes <sup>a</sup>	-	-	-	-
Panel B: First Stage Results for Ethnic Fractionalization							
Origtime	0.158*** (0.040)	0.158*** (0.040)	0.128*** (0.042)			0.244** (0.116)	0.275** (0.129)
VegDiversity	0.080*** (0.024)	0.080*** (0.024)	0.085* (0.047)	0.107*** (0.024)	0.134*** (0.023)		
MigDist				-0.000*** (0.000)			
Indtime					-0.031*** (0.010)	-0.023** (0.010)	-0.021** (0.009)
Former Colony	0.025 (0.053)	0.025 (0.053)	-0.009 (0.056)	0.066 (0.059)	-0.025 (0.053)	0.030 (0.068)	
Latitude	-0.005*** (0.002)	-0.005*** (0.002)	-0.006*** (0.002)	-0.007*** (0.002)	-0.007*** (0.002)	0.000 (0.002)	
Add. Controls	-	-	Yes <sup>b</sup>	-	-	-	-
Shea Partial R <sup>2</sup>	0.059	0.086	0.088	0.220	0.190	0.091	0.129
F(excluded IVs)	10.65***	15.94***	7.24***	30.37***	19.99***	4.54**	4.61**
Overid test (p)	-	-	0.362	0.608	0.396	0.238	0.865
Endog. test (p)	0.072	0.000	0.005	0.000	0.000	0.069	0.001
Pagan-Hall (p)	0.408	0.265	0.827	0.092	0.122	0.121	0.884
CD (Size Dist.)	<15%	<15%	<15%	-	<10%	<20%	<20%
AR Wald Chi <sup>2</sup> (p)	0.021	0.000	0.000	0.000	0.000	0.000	0.000
Conf. Region	[-8.4;-0.4]	[-10.2;-2.7]	[-9.5, -1.8]	-	[-6.5;-2.7]	[-16.0;-0.5]	[-18.1;-4.0]
Panel C: OLS Results							
Ethnic Fract.	-0.724* (0.376)	-0.959** (0.373)	-1.009*** (0.364)	-1.346*** (0.332)	-1.346*** (0.332)	-0.815 (0.517)	-2.508*** (0.566)
Observations	175	175	165	175	175	96	65

Estimated with LIML. Standard errors in parentheses; robust in (2.4). \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Constants omitted from the table. Overid. test: a Hansen J test in (2.4), otherwise a Sargans test. Endogeneity test: from Baum et al. (2003). CD (Size Dist.), AR Wald Chi<sup>2</sup>, and Conf. Region: see Table 1. <sup>a</sup>Area: 0.141(0.142); Population: -0.070(0.097); Population Asymmetry: 0.031(0.030); Agricultural Land: -1.081\*\*\* (0.417); Forest: -0.125(0.414); Altitude Difference: -0.211\*\* (0.095). <sup>b</sup>Area: 0.044\*(0.019); Population: -0.038(0.015); Population Asymmetry: -0.005(0.005); Agricultural Land: -0.052(0.080); Forest: 0.011(0.079); Altitude Difference: -0.029\* (0.017). <sup>c</sup>(2.7) also omits Ethiopia as it is an outlier on Origtime.

If the duration of human settlements or the diversity of vegetation types affected the income level directly rather than indirectly via their effect on ethnic diversity, they would not constitute valid instruments. Fortunately, the results in the first and second columns in Table 2 show no such direct effects once (instrumented) *Ethnic Fractionalization* is controlled for.<sup>13</sup> This supports the results from the formal tests of overidentification.

For reasons discussed in the introduction, it is of interest to hold factors such as (natural) transaction costs, (natural) productivity, an asymmetric population structure, and country size constant. In (2.3) we therefore include *Population*, *Population Asymmetry*, *Agricultural Land*, *Forest*, *Altitude Difference*, and *Area*. This means that the variation in *Ethnic Fractionalization* these factors could explain in the first stage is not attributed to the excluded instruments, and that the variation in *Income* that they could explain in the second stage is not attributed to (instrumented) *Ethnic Fractionalization*.

Both the first and second stage results in (2.3) are similar to the results in our benchmark specification.<sup>14</sup> The estimates are admittedly somewhat less precise than in the benchmark – the standard errors are larger as the additional variables are correlated both with the instruments (especially *VegDiversity*) and with each other.<sup>15</sup> In results not shown, we added the log of the length of the total road network in 2000 from WDI (2008) to (2.3) as a proxy for *actual* transaction costs. This variable is of course also endogenous to economic development wherefore we will not dwell on the results, yet although the size of the sample falls to 137 countries, both *Origtime* and *VegDiversity* in the first stage and *Ethnic Fractionalization* in the second stage stay significant at the 5% level.

The sensitivity of the results to the coding of *Origtime* is tested in (2.4), where we replace *Origtime* with the migratory distance from the birthplace of modern humans (*MigDist*). The effect of instrumented ethnic diversity is very similar to that in our benchmark specification. The estimate for *Ethnic Fractionalization* is fairly similar also when the time as an independent country (*Indtime*) replaces *Origtime* in the fifth column in Table 2, and the overidentification test results show that the exclusion restrictions hold.<sup>16</sup>

Before we, in Table 3, look closer at the sample of former European colonies, we omit all countries in sub-Saharan Africa and the American continents and restrict the sample to include only countries that have never been subject to European colonization; see specifications (2.6) and (2.7).<sup>17</sup> These restrictions give us fewer observations and lower F-

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<sup>13</sup>In (2.1), we use *VegDiversity* as the only excluded instrument and add *Origtime* directly in the second stage. We do the opposite of this in (2.2).

<sup>14</sup>The estimates for the additional variables are reported in the notes to the table.

<sup>15</sup>There are indications that the instruments are weak, yet the potential distortion in the significance level is on the moderate side and the AR Wald Chi<sup>2</sup> test shows that *Ethnic Fractionalization* has a significant effect even if the instruments should be deemed weak.

<sup>16</sup>We included *Indtime* directly in the second stage of (2.5), and it was far from significant (not reported).

<sup>17</sup>Ethiopia was not colonized by Europeans but is not included in (2.7) as it is a clear outlier on *Origtime* in this subsample. When Ethiopia is included in (2.7), the effects are even stronger.

values for the excluded instruments in the first stage estimations. The important insight from the results in (2.6) and (2.7) is that we do not need to include sub-Saharan Africa, the Americas, or the former European colonies to identify the effects of ethnic diversity on income.<sup>18</sup>

The results so far show that there are several decent instruments for *Ethnic Fractionalization*. It is comforting to observe that instruments with different underlying logics produce quite similar results. The identification appears to be on the weak side in some specifications, which must be kept in mind when interpreting the magnitude of the resulting estimates. However, the test results reported in the tables make it clear that ethnic diversity has a negative effect also in specifications where our instruments are weak by normal standards.<sup>19</sup>

In order to simultaneously control for ethnic diversity and institutions, we turn to the sample of former European colonies. This will also ease concerns that the benchmark results in (1.2) may be driven by the omission of institutions, or by a fundamental difference between former colonies and other countries that cannot be captured by the dummy for former European colonies. As discussed above, Acemoglu et al. (2001) admit that ethnolinguistic fractionalization is likely to be endogenous to long-run development, and that its inclusion therefore will bias the estimate for institutions downwards. Since *Ethnic Fractionalization* is instrumented for, this will no longer be a concern, and we can simultaneously estimate the effects of institutions and ethnic diversity.

In the first two columns in Table 3 it is confirmed that the instruments for *Ethnic Fractionalization* are valid also in the sample of all former European colonies. The exogeneity of *Ethnic Fractionalization* can be rejected, which indicates that it should be treated as an endogenous variable. The significant and negative estimates for *Imperialist* indicate that countries whose colonization periods began during the “Imperialist” era have significantly lower incomes also when the other explanatory variables are held constant.

In their corresponding regressions, Acemoglu et al. (2001) have 64 observations, but the availability of our instruments limits our sample further.<sup>20</sup> Nevertheless, in (3.4) we obtain results regarding *Property Rights* that are similar to those reported in Acemoglu et al. (2001).

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<sup>18</sup>The significant effect of *Ethnic Fractionalization* remains if we include *Latitude* in specification (2.7), but the first stage estimate for *Origtime* is then no longer statistically significant.

<sup>19</sup>The instruments are obviously not strong when the F-values for the excluded instruments are as low, and the potential size distortions indicated by the Cragg-Donald statistic are as high, as they are in some of the specifications in Table 2. However, the Anderson-Rubin Wald Chi<sup>2</sup> test and the CLR Confidence Regions clearly indicate that the estimates for (instrumented) *Ethnic Fractionalization* are always significantly different from zero.

<sup>20</sup>Other differences are that we use income in 2000 and ethnic fractionalization from Alesina et al. (2003) while they use income in 1995 and ethnolinguistic fractionalization from Easterly and Levine (1997).

Table 3. Ethnic Fractionalization and Property Rights in former European colonies.

Dependent Variable	Income					
	(3.1)	(3.2)	(3.3)	(3.4)	(3.5)	(3.6)
Panel A: Second Stage Results						
Ethnic Fract.	-2.788*** (0.749)	-2.355*** (0.676)	-2.664** (1.182)		-2.067** (0.987)	-1.922** (0.824)
Property Rights				0.912*** (0.200)	0.740*** (0.175)	0.713*** (0.117)
Imperialist	-0.652*** (0.208)	-0.677*** (0.194)	-0.681*** (0.248)	-0.634*** (0.222)	-0.481** (0.199)	-0.481** (0.195)
Latitude	0.024** (0.012)	0.027** (0.011)	0.012 (0.016)	-0.002 (0.013)	-0.016 (0.013)	-0.014 (0.012)
Panel B: First Stage Results for Ethnic Fractionalization						
Origtime	0.180*** (0.056)		0.247*** (0.076)		0.232*** (0.066)	0.177*** (0.066)
VegDiversity	0.102*** (0.033)	0.195*** (0.029)				0.071* (0.039)
Indtime		-0.143*** (0.029)				
Settler Mortality					0.023 (0.026)	0.038 (0.026)
Settlements in 1900						0.002 (0.001)
Imperialist	-0.063 (0.051)	-0.041 (0.041)	-0.054 (0.081)		-0.062 (0.063)	-0.010 (0.064)
Latitude	-0.006** (0.002)	-0.008*** (0.002)	-0.006* (0.003)		-0.005* (0.003)	-0.009*** (0.003)
Shea Partial R <sup>2</sup> F(excluded IVs)	0.319 31.77***	0.329 26.88***	0.202 14.93***		0.186 7.83***	0.277 5.32***
Panel C: First Stage Results for Property Rights						
Origtime					0.176 (0.456)	0.359 (0.446)
VegDiversity						-0.403 (0.266)
Settler Mortality				-0.551*** (0.170)	-0.569*** (0.178)	-0.408** (0.174)
Settlements in 1900						0.029*** (0.009)
Imperialist				0.075 (0.350)	-0.023 (0.435)	0.247 (0.429)
Latitude				0.019 (0.016)	0.021 (0.018)	0.005 (0.019)
Shea Partial R <sup>2</sup> F(excluded IVs)				0.151 10.47***	0.133 5.24***	0.295 5.80***
Overid. test (p)	0.980	0.154	-	-	-	0.459
Endogeneity test (p)	0.001	0.027	0.092	0.000	0.001	0.001
Pagan-Hall (p)	0.062	0.054	0.957	0.247	0.413	0.315
CD (Size Dist.)	-	-	<15%	<15%	<25%	<10%
AR Wald Chi <sup>2</sup> (p)	0.000	0.000	0.013	0.000	0.000	0.000
Conf. Region	-	-	[-6.3, -0.5]	[0.6, 1.9]	-	-
Panel D: OLS Results						
Ethnic Fract.	-0.797** (0.366)	-0.797** (0.366)	-1.023 (0.650)		-0.985*** (0.330)	-0.988*** (0.344)
Property Rights				0.447*** (0.053)	0.446*** (0.050)	0.446*** (0.050)
Observations	110	110	63	63	63	62

Estimated with LIML. Standard errors in parentheses; robust in (3.1) and (3.2). \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Constants omitted from the table. Overid. test: a Hansen J test in (3.1) and (3.2), otherwise a Sargans test. Endogeneity test: from Baum et al. (2003). CD (Size Dist.), AR Wald Chi<sup>2</sup>, and Conf. Region: see Table 1.

In columns 5 and 6 we include ethnic diversity and institutions simultaneously. The first-stage results presented in Panel B and Panel C show that the instruments for *Ethnic Fractionalization* are not significantly related to institutions once the instruments for institutions are controlled for, and vice versa. That this is the case is not a requirement for the equations to be identified, but since we cannot control for institutions in the full sample, these first-stage results give additional support for the exclusion restrictions for our instruments and are thus comforting for the findings presented in Tables 1 and 2.<sup>21</sup>

Further, the second-stage results reveal that the effects of both ethnic diversity and institutions are underestimated in OLS. When ethnic diversity and institutions are included separately, their respective effects tend to be overestimated. That this is the case is evident when the estimates for *Ethnic Fractionalization* and *Property Rights* in (3.5) and (3.6) are compared with the estimates in (3.1) to (3.4). The results show that the effects of ethnic diversity and formal institutions can be analytically separated, and that even if it is possible that ethnic diversity affects income levels partly through formal institutions, ethnic diversity has an effect on income levels in former colonies beyond its potential effect on formal institutions.

## 4 Conclusions

In this paper we first discuss how previous results on the effects of ethnic diversity may be affected by bias due to omitted variables, simultaneity, or measurement error. We then exploit recent findings on the determinants of ethnic diversity in order to identify instruments for ethnic diversity. With these instruments at hand, we investigate whether ethnic diversity has causal effects on a number of indicators of economic and political development.

We find evidence that ethnic diversity does indeed have exogenous effects on income levels, economic growth, corruption, and provision of public goods. Therefore, while previous studies have shown significant partial correlations between ethnic diversity and a number of economic outcomes, this paper demonstrates both that there are causal effects of ethnic diversity and that results obtained in OLS may underestimate the true effects.

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<sup>21</sup>If we instrument for both ethnic diversity and institutions and find that the instruments for ethnic diversity have no effect on institutions, then we should worry less that they may have an effect on income levels in regressions where institutions are not included, besides the indirect effects they have via ethnic diversity.

We also find that the effects of ethnic diversity and property rights institutions on economic development among former European colonies can be separated from each other. This suggests that countries that have problems due to high levels of ethnic diversity could alleviate these problems with better enforcement of property rights.

On a more general level, the results presented in this paper promise that an acceptance of the endogenous nature of ethnic diversity does not preclude meaningful empirical analyses of the long-run effects of ethnic diversity.



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# Appendix

Table A1. Descriptive Statistics

	N	Mean	Median	Std. Dev.	Min	Max
Income	182	8.48	8.51	1.17	5.88	10.78
Corruption	182	-0.07	-0.31	0.99	-1.79	2.49
Infant Mortality	179	3.11	3.14	1.14	0.86	5.07
Growth	137	0.95	0.85	2.27	-7.03	8.14
Former Colony	182	0.64	1	0.48	0	1
Latitude	182	25.59	23.37	16.90	0.20	64.15
Ethnic Fractionalization	177	0.44	0.44	0.26	0.00	0.93
Origtime	182	0.54	0.40	0.49	0.00	1.60
VegDiversity	180	1.42	1.39	0.74	0.00	3.18
Indtime	182	1.17	0.46	1.78	0.13	10.63

Table A2. Pair-wise Correlations

	1	2	3	4	5	6	7	8	9	10
1 Income	1									
2 Corruption	0.766	1								
3 Infant Mortality	-0.852	-0.770	1							
4 Growth	0.435	0.456	-0.447	1						
5 Former Colony	-0.359	-0.278	0.543	-0.226	1					
6 Latitude	0.522	0.480	-0.633	0.279	-0.783	1				
7 Ethnic Fractionalization	-0.478	-0.412	0.529	-0.435	0.355	-0.448	1			
8 Origtime	-0.549	-0.414	0.649	-0.327	0.266	-0.418	0.528	1		
9 VegDiversity	-0.188	-0.221	0.197	-0.172	-0.112	0.159	0.277	0.349	1	
10 Indtime	0.335	0.357	-0.371	0.199	-0.342	0.345	-0.279	-0.171	0.201	1

# Nationalism and Government Effectiveness

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## Abstract

Nation-building is believed to have a positive influence on economic and political outcomes, especially in countries with ethnically fragmented populations. Yet nationalism, an indicator of successful nation-building, has been empirically linked to protectionism and intolerance, which suggests that dismal performance is a more likely outcome. This paper empirically identifies an inverted U-shaped relationship between nationalism and government effectiveness. The results suggest that the level of nationalism in the population is higher than optimal in most countries. The relationship is significant also when nationalism is instrumented for with instruments that represent a number of historical and cultural circumstances. It is further shown that nationalism may mitigate the negative effects of ethnic heterogeneity in former colonies. We find no clear linkages between nationalism and trade openness.

**Keywords:** ethnic diversity, government effectiveness, nation-building, nationalism, protectionism.

**JEL classification:** F52, H11, N40, P51

## 1 Introduction

Nation-building generally refers to a process of unifying the population in a country by constructing a national unity where people feel bounded together by a sense of community and cohesion, and where people talk to, understand, and trust one another. Nation-building also refers to the creation of a common national identity, as opposed to a tribal

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or regional identity, and has been proposed as a possible remedy against problems associated with ethnic fractionalization (Miguel, 2004). However, empirical evidence that the creation of a national unity is a worthwhile policy is still largely absent. The purpose of this paper is to, for a wide cross-section of countries, empirically assess the effects of nationalistic sentiments on the ability of governments to effectively formulate and implement good policies.

Nation-building has a long history as a policy tool on the country level, and there are several interesting cases of how it has been brought into practice in post-colonial Africa. African countries are largely characterized by arbitrarily drawn borders and, partly as a result, highly ethnically heterogeneous societies. Attempts at nation-building during and after the decolonization process took different forms in different countries, and the results show corresponding disparities. Prime examples include the East African neighbors Tanzania and Kenya, who despite having similar initial conditions and ethnic composition, chose very different strategies of nation-building. This has had substantial effects on government effectiveness and the provision of public goods in the two countries (Miguel, 2004).

African leaders pursuing nation-building could find historical precedence in policies conducted in already developed countries. The idea of nation-building has long been present in the form of the intentional creation of national symbols, such as statues of historical heroes, intended to spur feelings of national community and pride in one's country (Hylland Eriksen, 1993). The notion of nation-building is also central for an organization such as the European Union, which invests great effort in creating a European rather than a national sense of community. For instance, while the creation of the Economic and Monetary Union (EMU) as a common currency region surely has a wider political and economic rationale, it can partly be understood as an integral part of the efforts to build a European sense of community.<sup>1</sup>

In the modern literature, nation-building is often discussed as a remedy for potential problems associated with social distance in general, and with ethnically fragmented societies in particular. Potential problems associated with high levels of ethnic diversity have often been proposed as a partial explanation for the poor economic and political performance of some countries. Most notably, Easterly and Levine (1997) argue that ethnic diversity distorts public policies, which in turn adversely affect economic growth, and Mauro (1995) claims that diversity enables corruption and therefore hurts economic growth. Others, such as Alesina et al. (1999), La Porta et al. (1999), and Miguel (2004), find that ethnic diversity leads to a distorted provision of public goods. Should nation-building moderate these negative effects, it would indeed be a recommendable policy.

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<sup>1</sup>Kaelberer (2004:173) writes: "The introduction of the euro is merely another part of this construction of a common European identity. It makes European identity more tangible and provides a concrete European symbol that engraves another element of 'Europeanness' into the daily lives of individuals."

More intense nationalistic sentiments signal successful nation-building in the sense that the population is united and that citizens take pride in the nation. However, there is a caveat: Promoting nationalism, with the intention to improve cooperation among citizens, may entail less understanding and less acceptance of other nations or cultures. Furthermore, people with stronger nationalistic sentiments tend to have stronger aversions to imported goods, and therefore have a more protectionist attitude (Mayda and Rodrik, 2005). In sum, it is not clear from the literature whether nation-building, in the sense of creating nationalistic sentiments toward one's country, should be regarded as part of the cure or as part of the disease for troubled countries.

In addition to this apparent lack of clarity in the literature, there is very little empirical evidence of a link between nationalistic sentiments and the ability of governments to formulate and implement good policies. The aim of the present paper is therefore to provide answers to the following questions: Are more intense nationalistic sentiments associated (i) with better government effectiveness, (ii) with a reduction in the supposedly negative effects of ethnic fractionalization, and (iii) with less openness to international trade?

In order to try to understand the importance of nation-building, our approach is to first identify a suitable measure of national unity and then relate it to an indicator of government effectiveness. A successful nation-building process has several aspects: that the citizens of a country feel bounded together by a sense of community; that they talk to, understand, and trust one another; and that they identify with and take pride in the nation. In the absence of direct measures of nation-building, we use a measure of the intensity of nationalistic sentiments: the level of national pride in the population. This measure, previously used by Shulman (2003), is obtained for a broad cross-section of countries from the World Values Survey (WVS).

The contribution of this paper is that it is the first attempt to go beyond the theoretical discussion and to empirically estimate the effects of nationalism on government effectiveness on a macro scale. Our main findings include that there is a hump-shaped relationship between nationalism and government effectiveness, i.e., nationalism may be a positive force at low levels of nationalism but a negative force at high levels of nationalism. We argue that this is a result of different mechanisms, some positive and some negative, working at different levels of nationalism. The positive effects of nationalism include that nationalism can increase in-group altruism, trustworthiness, and state authority. The negative effects include that nationalism can breed prejudice, out-group animosity, and skepticism of new ideas and implementation techniques if these are not of national origin or are not considered to be in line with national traditions.

We also find that nationalism can mitigate the negative association between ethnic fractionalization and government effectiveness in former colonies. In contrast to Mayda and Rodrik (2005), who find that nationalism is translated into a *protectionist attitude*,

we find only a weak indication of a negative association between nationalism and *actual trade*.

We test whether the inverted U-shaped effect of nationalism captures more fundamental factors, such as income, economic growth, democracy, and income inequality, and find this not to be the case. To our knowledge, we are the first to identify potential instruments for nationalism. These instruments, which represent a number of historical and cultural circumstances, are used as a final robustness test of the results. Comfortingly, the effect of nationalism on government effectiveness is inverted U-shaped also when we instrument for it to deal directly with the supposed endogeneity of our measure of nationalism.

The paper is organized as follows. Section 2 reviews the literature on nationalism, nation-building, and ethnic diversity. Section 3 describes the econometric framework and the data, Section 4 presents the results, and Section 5 concludes the paper.

## 2 Nationalism, nation-building, and ethnic diversity

### 2.1 Nationalism: definition and determinants

Nationalism is an ideology where the members of a nation, or nation-state, are held to have a duty to be loyal to the nation and where the primacy of the welfare of the nation is emphasized. Nationalism also refers to both the *attitude* that members of a nation have when they think of themselves in terms of members of the nation, and the *actions* they take when they seek to ensure self-determination of the nation (Stanford Encyclopedia of Philosophy, 2008).

The literature often distinguishes between “civic nationalism,” where the nation is defined in mainly political or territorial terms and is thought of as united by a common destiny, and “ethnic” or “cultural nationalism,” where the nation is defined in terms of ancestry and historical roots, and hence is thought of as united by a common past. This distinction is routinely criticized for its normative implications as civic nationalism is depicted as rational and forward-looking and associated with liberal and developed Western societies, while ethnic nationalism is regarded as irrational and backward-looking and associated with authoritarian and less developed Eastern countries (Barrington, 2006; Shulman, 2002). The distinction is also criticized on empirical grounds. For example, Shulman (2002) investigates a number of potential indicators of ethnic and civic nationalism, and finds that they rarely follow the theorized rule of ethnic nationalism in the East and civic nationalism in the West, and when they do the relationship is weak.<sup>2</sup>

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<sup>2</sup>The literature is not clear on what distinguishes the terms nationalism and patriotism. We have therefore chosen to treat them and their expressions merely as different aspects of the same class of sentiments – nationalism. For instance, some authors discuss patriotism as a *love* of one’s nation (often defined as an ethnic and/or cultural community) and nationalism as a sense of *superiority* over other nations. Other authors discuss patriotism as a love of one’s *country* (a geographic region) and nationalism as a love of one’s *nation*. There is even a tendency to associate the positive aspects of this class

If there is a general consensus that nationalism is a historically modern phenomenon, there is more disagreement on the historical origins of nations and the roots of contemporary national identities. The different theories can be ordered on a time scale where constructivists or modernists (Gellner, 1983; Anderson, 1983) hold that nations and national identity are recent and moldable concepts that have emerged during the last two centuries, whereas primordialists or perennialists (Smith, 1986) hold that nations have ancient origins and deep cultural roots and thus change very slowly, if at all.

In an insightful discussion of the origins of the European centralized nation-states, Tilly (1992:100) describes what could be seen as the origin of different national identities, and finds that states, in the process of creating powerful states with war-making capacity, “generally worked to homogenize their populations and break down their segmentation by imposing common languages, religions, currencies, and legal systems.” A result was that “life homogenized within states and heterogenized among states. National symbols crystallized, national languages standardized, national labor markets organized” (Tilly, 1992:116). Gellner (1983), in contrast, sees the rising nation-states as answering to the needs of the industrial societies of the nineteenth century. Though constructivists differ in their perspectives on the timing of the rise of the nation-states and national identity, they would generally agree that national identity changes slowly.

Due to the quite recent interest in empirical studies on values and attitudes, long time series with data on nationalistic sentiments are not available, and so far the scholarly interest has focused more on the determinants than on the effects of national identity. Shulman (2003) investigates whether wealth and economic equality influence national pride and identity. Using data from the WVS and the International Social Survey Programme (ISSP), he finds that within countries, poor people on average have higher scores on measures of national identity. He argues that nationalism in a country can make the poor feel more equal to the rich. In a comparison of 59 countries, he finds that relatively poor countries on average have higher scores on national identity and national pride.

A similar line of argument is followed by Shayo (2009), who argues that people can “choose” a national identity rather than an identity as being rich or poor. When people choose a national identity their support for redistribution will be lower, and such a choice is more likely if income inequality is higher as it makes the poor a more heterogeneous group. In his empirical investigation, Shayo (2009) confirms that the level of nationalism is higher among the poor, and also that nationalism has a negative effect on actual redistribution.

The measures used in Shulman (2003) and Shayo (2009) relate to general nationalistic

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of sentiments with patriotism and the negative aspects with nationalism. (Compare this with the criticized distinction between civic and ethnic nationalism.) Yet others, following Schatz, Staub and Lavine (1999), distinguish between “blind” and “constructive patriotism.” Blind patriots have an uncritical and unquestioning loyalty to their country. Constructive patriots, though fundamentally attached to their country, can be critical and show opposition to the present policies of their country.



sentiments.<sup>3</sup> Evans and Kelley (2002) instead study pride related to more specific national achievements in sports, arts, literature, science, and the economy, and find clear differences among individuals from different countries in terms of what achievements they are more proud of. Even more important is that these differences are better explained by culture than by more objective measures of the actual success or failure of the respective nations in a given area. That the intensity of nationalistic sentiments may have cultural roots is supported by the findings in Smith and Kim (2006), who find that neighboring countries, with supposedly relatively similar cultures, show similarities in levels of national pride beyond what could be expected based on income patterns.

## 2.2 The role of nationalism for nation-building<sup>4</sup>

In his often cited definition of a nation, Anderson (1983:6) describes it as an *imagined community* “(...) because the members of even the smallest nation will never know most of their fellow-members, meet them, or even hear of them, yet in the minds of each lives the image of their communion.” The reason why people are able to be bound together in a community is, according to Hylland Eriksen (1993), that nationalism promotes solidarity between rich and poor, between low caste and high caste, and between left and right on the political scale. In a sense, nationalism endorses a particular kind of equality in that all members of a nation are *equal* in their membership.

Especially in poor regions, nationalism may be an instrument in the building of a more efficient state apparatus. In a discussion of the problem of weak states in many sub-Saharan African countries, Herbst (2000:126) argues that “Nationalism can be thought of as another way for the state to consolidate its power over distance not, as with taxes, through the agencies of coercion, but through the norm of legitimacy.” Further, he argues that nationalism can be the poor man’s weapon as “(...) it may represent a way of broadcasting state authority that does not require the financial resources that poor countries lack.” The answer to the question of whether the promotion of a (civic) nationalism is a real policy option fundamentally rests on the acceptance of the constructivist perspective of national identity and of nationalistic sentiments as moldable.

According to Pye (1971), a conflict based on ethnic diversity is a sort of “identity crisis” since the state cannot function properly as a national unit because large parts of the population identify with, and therefore hold higher allegiances to, subnational groups. Fundamental for understanding this form of identity crisis is therefore the concept of nationalistic sentiment, or the extent to which people feel that they are bound together

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<sup>3</sup>Shulman (2003) uses, among other measures, the question “How proud are you to be [‘Nationality’]?” from WVS. This question is used also by Shayo (2009).

<sup>4</sup>Though the difference is not always made clear, nation-building is separate from the concept of state-building. Which of them precedes the other has shifted over time and space. One view holds that while European countries generally underwent nation-building first and then state-building, the order has been the opposite in many post-colonial states (Stephenson, 2005).

by a common association. Verba (1971) concurs by noting that in order to mitigate the problems associated with allocating resources between competitors, the existence of an overarching set of a common identity, a “we-feeling,” may be most useful.

Pye (1971) further argues that an identity crisis caused by ethnic diversity can be solved by either “assimilation” or “accommodation.” Assimilation is when the population is homogenized, as for instance when all ethnic groups are assimilated into a dominant ethnic group. Tilly (1992), Fearon (2003), and Ahlerup and Olsson (2007) discuss how the states in Europe have deliberately and actively homogenized their populations in order to obtain populations with a common national identity and culture. Accommodation, on the other hand, is when different ethnic groups conform or adjust to each other. The idea of nation-building lies closer to the accommodation strategy in that it entails the creation of a national unity where people have the “imagined” feeling that they are bound together by a common association.

In a comparison of Tanzania and Kenya, Miguel (2004) finds that the existence of a national unity based on deliberate nation-building is associated with superior financing of local public goods such as schooling and water wells. Tanzania and Kenya are interesting to compare because they are similar in terms of their geography and historical and colonial institutional legacies, yet quite different when it comes to their ambition to build a national unity. The government in Tanzania has devoted significant efforts to building a national unity, to a great extent due to former president Julius Nyerere who downplayed ethnic affiliations and emphasized a unified Tanzanian national identity. In Kenya, on the other hand, it is well-known that the leaders have repeatedly played out ethnic groups against each other in national politics. Comparing the funding of local public goods in rural areas in Tanzania and Kenya, Miguel finds that the rural areas in Tanzania were quite successful in fund-raising for local public goods, whereas the rural areas in Kenya usually failed. Therefore, Miguel (2004:328) argues that “the Kenya-Tanzania comparison provides suggestive microeconomic evidence that serious nation-building reforms can successfully bridge social divisions and affect important economic outcomes, like public goods provision.”

However, there is an obvious problem with the idea that the unity of a country’s population can be enhanced by encouraging nationalism – a national identity is created in relation to other national identities, and for there to be an “us” there has to be a “them.” Promoting nationalism to improve cooperation among a country’s inhabitants may thus come at the price of less understanding or acceptance of other nations or cultures. For instance, the implication of the result that people act more trustworthy when they interact with persons of the same race or nationality (Glaeser et al., 2000) is that they act *less* trustworthy when they interact with persons of a different race or nationality. Indeed, in-group loyalty and out-group animosity may be the primary objective in some cases of efforts to promote a sense of national unity. Individuals who identify more with a nation

will be less resistant to warmongering national leaders appealing to real or imagined injustices committed against a part of the community.

Empirical work has established that more nationalistic individuals are more xenophobic (de Figueiredo and Elkins, 2003), and that nationalism and ethnocentrism are associated with less support for human rights in general and a willingness to restrict the rights of unpopular groups in particular (McFarland and Mathews, 2005). Smith and Kim (2006:133) find that a strong national pride is associated both with a more negative view of immigrants and with a more “demanding sense of what is important for someone to be considered a true member of a country.” Nationalism is also associated with a more unquestioning acceptance of the state since people with a sentimental attachment to the nation and a concern for national symbolism are more uncritical in their support for government policies and more likely to reject national criticism, but not more likely to take actions associated with better monitoring of officials or improved functioning of the state (Schatz and Levine, 2007). These findings are all in line with the quite common notion that nationalism is positively associated with discrimination, violence, and civil conflict since it can be associated with antipathy, tensions, and hostility between different groups in society.

That people act differently toward in- and out-group members in general has been confirmed in numerous studies. People act more altruistically toward members of their own group, so-called parochial altruism, and are even more altruistic when their group identity is stronger (Fowler and Kam, 2007). Using random assignments to real social groups, Goette et al. (2006) confirm that people cooperate more with members of their own social group. People are also prepared to make sacrifices to ensure that norms are followed, and in doing so they are more willing to protect in-group victims of norm violations than out-group victims (Bernhard et al., 2006). In fact, Efferson et al. (2008:1845) find that “parochialism and prejudice often mar intergroup relations” and that people show “indifference, hostility, or mistrust toward outgroup members.”

Using data from the WVS and the ISSP, Mayda and Rodrik (2005) find that countries with stronger nationalistic sentiments also on average have stronger feelings against imported goods, and therefore are less pro-trade. That individuals with strong national pride are more opposed to multilateralism and internationalism is shown also by Smith and Kim (2006).

We argue that these findings also suggest that more nationalistic individuals should be more skeptical to new ideas or techniques if these in some way are not in line with national traditions. To understand why this should be the case, consider the role of a person’s identity. An identity prescribes a certain behavior, and people derive disutility if they or others violate the behavior prescribed for their identity (Akerlof and Kranton, 2000). National identity is one aspect of a person’s identity, and a national identity can prescribe in what ways people should behave within the family, at the workplace, or in

political life. As people with a clear national identity derive disutility from violations of the behavior prescribed for their national identity, it is reasonable to assume that they are more skeptical not only to goods but also to ideas or techniques that are not of national origin, both when these come from abroad and when they simply are new. Furthermore, it is quite possible that more nationalistic individuals have the *belief* that ideas and techniques of national origin are superior, simply because their judgment is clouded by their nationalism.

However, more intense nationalistic sentiments do not have to be associated with more protectionism. Nakano (2004) notes that while “economic nationalism,” an ideology seeking to empower and enrich the nation-state, has traditionally been coupled with more protectionism and active state policies, the opposite may be true under certain circumstances. One example is small countries that tend to follow more pro-trade policies to benefit the country as a whole, since they stand to lose relatively more from pursuing protectionist policies. Though some groups still may benefit from protectionist policies, an economic nationalist agenda can encourage the implementation of policies regarded as economically rational. The fact that nationalists under certain conditions are in favor of international openness and competition is discussed also in Shulman (2000). In addition, Shulman points out the faulty logic that credits nationalism for the policy of mercantilism, since the latter predates the former by several hundred years. Nakano further argues that modernization and industrialism need a strong state to guarantee the civil rights and liberties of the citizens and that this requires the support of the population. To the extent that nationalistic sentiments work as a unifying force to promote an at least superficial solidarity among citizens, nationalism can be positively associated with stronger support for, and hence capacity of, the state.

Nationalism can thus be associated with stronger support for the government and can have positive effects via in-group altruism, cooperation and understanding, and negative effects via protectionism, prejudice, out-group hostility, and less understanding of other nations, cultures and ethnicities. The mechanisms through which nationalism and nation-building are assumed to affect economic and political outcomes closely resemble those proposed for ethnic diversity. It is to the latter we turn in the next section.

### **2.3 Ethnic diversity**

The economic literature contains a rich documentation on relationships between ethnic diversity and public goods provision, corruption, and, in the end, economic development (Alesina and La Ferrara, 2005). In the seminal contribution by Easterly and Levine (1997), ethnic diversity is shown to distort public goods provision and therefore depress economic growth. Easterly and Levine ascribe a large part of the poor performance of the countries in sub-Saharan Africa to their high levels of ethnic fractionalization. The

negative relationship between ethnic diversity and public goods provisions such as roads, sewers, schooling, water wells, and general infrastructure has been documented in a still increasing number of studies (Miguel and Gugerty, 2005; Miguel, 2004; Alesina et al., 2003; Alesina et al., 1999; La Porta et al., 1999). Others, starting with Mauro (1995), argue that ethnic diversity affects economic growth not by distorting public goods provision but by promoting corruption. In fact, ethnic diversity often plays a central role in studies directly examining the determinants of corruption (Pellegrini and Gerlagh, 2008; Treisman, 2000; and La Porta et al., 1999).

Different mechanisms for how ethnic diversity can affect public goods provision have been suggested. Following Miguel (2004) we can distinguish between two sets of theories. The first builds on the notion that individuals in different groups can differ systematically in their preferences and tastes. Not only do different groups prefer different kinds of public goods, they also dislike sharing goods with other groups, and consequently tend to prefer to fund public goods that benefit only their own ethnic group. A study favoring this explanation is Alesina et al. (1999). The second set of theories take as a starting point that the problems of sustaining collective actions above the group-level stem from the fact that individuals from different groups sometimes have too little interaction and communication. What these communities lack are public policies for better social sanctioning; policies that promote interaction, information sharing, and coordination across groups (Miguel, 2004).

A policy that has been suggested as a remedy to the problems of conflicts along ethnic lines is that of institutionalized power-sharing among groups, but since it may solidify already existing divisions and prevent new non-ethnic identities from emerging, it is not the panacea of ethnic conflicts. Another policy is to promote dialogue and interaction among leaders to strengthen their ability to extend their within-group social sanctions to apply also to violations of norms of between-group behavior (Miguel, 2004). The obvious question is then how to successfully promote dialogue and interaction in environments where these virtues are missing in the first place.

## **2.4 Theoretical framework**

The discussion above reveals the multidisciplinary nature of the research on nationalism. In this section we use the gained insights to create a simple synthesized theoretical framework. We propose that government effectiveness is primarily a product of the policies chosen and the implementation of these policies, and that there are both positive and negative links from nationalism to government effectiveness.

The first of the positive links draws on the insight that the ability of the government to implement policies depends on its legitimacy, i.e., the extent to which the population accepts its authority. As discussed in previous sections, nationalism can be positively associated with an acceptance of the legitimacy of the government and its capacity to

make decisions on behalf of the whole population. All else equal, a population with little nationalism will tend to not accept the legitimacy of the government, and then the government's ability to implement policies will tend to be low. At higher levels of nationalism, a population is more likely to accept that the national government determines and implements policies.

The second positive link is that the willingness to make sacrifices for a group is higher when people identify more with it. Hence, when people are more nationalistic and identify more with their nation, their willingness to make personal sacrifices is higher. When individuals face a trade-off between an action that gives a high private return and an action that gives a lower private return but a higher return to the nation, then those with a strong emotional attachment to the country will more often choose the action that is good for the country as a whole.

The third positive link is based on the assumption that also the individuals who constitute the government behave like parochial altruists, and that the subject of their (in-group) loyalty is more likely to be the nation and all its members if they are more nationalistic. If they only value their private returns, it is unlikely that the government apparatus can function properly.

The first of the negative links builds on the insight that nationalistic individuals tend to value ideas and methods of national origin exceedingly high. This may restrict what policies are seen as acceptable and as improvements of prior policies, and thus determine what policies people want to adopt. Nationalistic individuals also tend to have a status-quo, or conservative, bias originating in the idealization of the nation's history and traditions. Nothing dictates that specific policies of national origin must be less efficient, yet the result of such a restriction and such a status-quo bias is that the demand for new and alternative policies will be lower, and this applies also to policies that could be considered international best practice. Higher levels of nationalism will therefore tend to be associated with a relatively lower demand for policies designed to enhance efficiency and a higher demand for policies that support national glory, or are in accordance with national traditions and culture.

The second negative link assumes that the same logic applies to bureaucrats and politicians. If these individuals are more nationalistic, they are more likely to have a status-quo bias and tend to opt for policies and implementation techniques of national origin even when these are regarded as less efficient by individuals whose judgment is not clouded by nationalism.

The third negative link stems from the notion that nationalistic individuals can have a more strict view on who really belongs to their nation. Drawing on the findings on identity and social preferences discussed above, it is reasonable to assume that very nationalistic individuals are less willing to make personal sacrifices for the good of the *country* as it can benefit people they do not see as true nationals.

When there is no acceptance of the government, or if the people, the bureaucrats, and the politicians only value their private returns, the government and its agencies cannot function. We therefore hypothesize that a marginal increase in nationalism at low levels of nationalism will have a positive effect on government effectiveness as it allows the government to implement the chosen policies.

Once the population accepts the legitimacy of the government, and the people, the bureaucrats, and the politicians assign positive values to the returns to the nation, the diversionary costs caused by a lower demand for strictly rational policies and the choices of less rational implementation strategies can become increasingly problematic. We therefore hypothesize that a marginal increase in nationalism at higher levels of nationalism will have a negative effect on government effectiveness. Hence, our hypothesis is that there will be an inverted U-shaped relation between nationalism and government effectiveness.

Openness to international trade is a disciplining device that, by determining the competitive pressure on the government actions, can force countries to adopt sound policies. The mechanism can be that the government can afford to be less efficient if free from foreign pressure, or that populations in more closed countries are less aware of the relative weaknesses of their governments (Olsson and Hansson, 2006). A higher level of nationalism may reduce the level of openness and thus reduce the disciplining pressure.

Ethnic diversity is often found to have negative effects on economic development and public goods provision. Miguel (2004) suggests that the encouragement of a national unity, through the process of nation-building, could mitigate these negative effects. We therefore expect that nationalism could mitigate the negative effects of ethnic diversity by creating a common national identity for an ethnically diverse population.

## **3 A cross-country study**

### **3.1 Regression framework**

As stated in the introduction, the aim in this paper is to answer whether more intense nationalistic sentiments are associated with (i) better government effectiveness, (ii) a reduction in the negative effects of ethnic fractionalization, and (iii) less openness to international trade. The empirical analysis can be separated into three parts. Building on the theoretical framework above, we will in the first part of the analysis form the following system of equations:

$$Q_i = \beta_0 + \beta_1 (\textit{nationalism}_i) + \beta_2 (\textit{nationalism}_i^2) + \beta_3 (\textit{ethnic}_i) + \beta_4 (O_i) + \mathbf{X}'_i \boldsymbol{\gamma} + \varepsilon_i, \quad (1)$$

$$O_i = \alpha_0 + \alpha_1 (\textit{ConstrTrade}_i) + \alpha_2 (\textit{nationalism}_i) + \alpha_3 (\textit{nationalism}_i^2) + \alpha_4 (\textit{ethnic}_i) + \mathbf{X}'_i \boldsymbol{\chi} + \eta_i, \quad (2)$$

where  $Q_i$  is a measure of government efficiency in country  $i$ ,  $\textit{nationalism}_i$  is a measure of the level of nationalism in the population,  $\textit{ethnic}_i$  is a measure of ethnic fractionalization,  $O_i$  is trade openness,  $\mathbf{X}_i$  is a vector with controls, and  $\varepsilon_i$  is the error term (all variables will be explained in greater detail below). We include the square of nationalism as we found reason to expect that the effect of nationalism could be nonlinear. Trade is instrumented by  $\textit{ConstrTrade}_i$ , the constructed trade share based on the Frankel and Romer (1999) gravity equation (see Appendix B for details). It is therefore possible to see whether nationalism affects *actual* trade openness when the exogenously determined trade share is controlled for, instead of *attitudes* about trade openness as in Mayda and Rodrik (2005). More importantly, from (2) it is possible to see whether there is a direct effect of nationalism on government effectiveness when also controlling for trade.

For our second question, whether the degree of nationalism can mitigate the negative effect of ethnic diversity, we modify the above systems of equations to include the interaction of ethnic diversity and nationalism,  $\beta_5 (\textit{nationalism}_i \times \textit{ethnic}_i)$  and  $\alpha_5 (\textit{nationalism}_i \times \textit{ethnic}_i)$  in (1) and (2), respectively. If more nationalism reduces the negative effects of ethnic diversity, then the parameter estimate for the interaction term ( $\beta_5$ ) should be positive and significant.

In the second part of the analysis, we test the robustness of the main findings to the inclusion of additional control variables and test alternative explanations that, if true, could imply that our indicator of nationalism may be an *endogenous* variable in our regressions.

In the third part of the analysis, we instrument for nationalism and its square to establish that even if one still suspects that our indicator of nationalism was endogenous to government effectiveness, it has no qualitative impact on our results.

The reason that we do not instrument for *National Pride* in all regressions is that (a) we consider IV techniques to be a complement to other methods to test robustness, (b) we cannot simultaneously instrument for nationalism and openness, income level, economic growth, or democracy, (c) it reduces and therefore potentially biases the sample, and (d) we may have a problem with weak identification, since the instruments we found are not strong.



### 3.2 Data on government effectiveness

We use *Government Effectiveness* as the dependent variable. This is one of the World Bank’s Governance Indicators (Kaufmann et al., 2008), designed by combining a large number of different measures from a wide range of sources to gauge the quality of governance. More exactly, *Government Effectiveness* is constructed to indicate the government’s ability to “produce and implement good policies and deliver public goods” (Kaufmann et al., 2003). The sources measure aspects such as how well the government handles health services and education, how satisfied people are with the infrastructure, the level of trust in the government, bureaucratic delays, the strength and expertise of the bureaucracy, how efficiently the government uses resources, and so on. Hence, the variable captures central aspects of the quality of government, as examined by La Porta et al. (1999), and is in line with Miguel (2004) by capturing the quality of public service delivery.

The main argument for combining a large number of measures is that while the actual level of government effectiveness cannot be directly observed, each individual measure contributes a signal about the true level of governance. The indicator is therefore more informative about the true level of government effectiveness than any of the individual measures. As often is the case with indicators of institutional quality, countries with high levels of *Government Effectiveness* tend to score high also in terms of other governance measures.

### 3.3 Data on nationalism

A useful indicator of nationalism needs to capture both that individuals feel tied to a nation and the intensity of this tie. The latter aspect is central since it determines an individual’s choice in a situation where she faces a choice between two actions, of which one gives a higher private return than the other at the cost of a lower return to the nation.

Asking people whether they are nationalistic, and if so about the intensity of their nationalism, is unlikely to provide a reliable measurement of these sentiments, since the term nationalist is often considered to be pejorative. In the absence of a direct measure of nationalism, the standard measure in the literature has been the level of national pride in the population. This turns out to be a good measure for our purposes since (1) an individual who does not identify with a nation will obviously not report that she feels proud to be a member of that nation, and (2) more pride should signal a closer emotional connection to the nation and a stronger national identity.

Hence, the closer the ties to the nation and the stronger the pride of being a member of it, the more important the welfare of the nation will be in the eyes of the individual, and the more she accepts the authority of the government given that it is seen to rule in the interest of the nation, the more altruistic she will act toward other nationals, and

the stronger the tendency for xenophobia and skepticism toward ideas, techniques, and goods believed to violate national traditions will be. Also, an individual who does not feel tied to (and hence is not proud to be a member of) a nation will either feel tied to another nation or not pledge allegiance to any nation. Such an individual is not as likely to accept the authority of the government, to be willing to make sacrifices for the good of the country, or to be skeptical of ideas, techniques, and goods simply because they are not in line with national traditions.

The World Values Survey (WVS) has since 1981 conducted detailed public opinion surveys of beliefs and values in a multitude of areas and for a broad cross section of countries.<sup>5</sup> We make use of the following question from the WVS: “How proud are you to be [‘Nationality’]?” There are four possible responses: “very proud,” “quite proud,” “not very proud,” or “not at all proud.” We assign the value 1 for “not at all proud” and 2 for “not very proud” etc., and then calculate the average for each country. The maximum range is hence 1 to 4.<sup>6</sup> If a country is included in the surveys more than once, we use the figure from the most recent survey. This gives us a range from 1995 (Australia) to 2003 (Kyrgyz Republic and Saudi Arabia), with the most observations from 1999, for a sample of 79 countries. In the forthcoming analysis, we refer to this variable as *National Pride*. Calculating the mean over all survey periods gives a similar result.

The instruments for nationalism, created as indicators of a number of important historical or cultural circumstances, will be discussed in Section 4.3 in relation to the results obtained when they are used.

## 4 Results

Table 1 presents the descriptive statistics for the countries in our main sample.<sup>7</sup> *National Pride* has a mean of 3.41 and a standard deviation of 0.33, and since 3 = quite proud and 4 = very proud, people on average seem to be more than quite proud of their country. The lowest scores (from 2.7 to 2.8) are found in Germany, Taiwan, Japan, The Netherlands, and Russia. We find the highest scores (3.8-3.9) in Egypt, Venezuela, Morocco, Iran, and Puerto Rico. The U.S. is not far behind with a score of 3.7.

A natural question given our empirical framework is whether *National Pride* can be considered to be exogenous to *Government Effectiveness*. In Section 2.1, we learned that there was no simple answer to what determines nationalism. The correlations between *National Pride* and other variables tell us a similar story (see Panel A in Table 2).

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<sup>5</sup>See [www.worldvaluessurvey.org](http://www.worldvaluessurvey.org) for more information.

<sup>6</sup>Surveys such as ISSP cover fewer countries but include more detailed question. These have been used to classify respondents as patriots or nationalists (de Figueiredo and Elkins, 2003), or as blind or constructive patriots (Schatz et al., 1999). Even if one accepted such an approach, it is not possible with the WVS data we employ.

<sup>7</sup>The main sample consists of the countries for which we have data for specification (3.5).

Table 1. Summary Statistics

	N	Mean	Median	Std. Dev.	Min	Max
Allied	79	0.253	0	0.438	0	1
Axis	79	0.152	0	0.361	0	1
Democracy	75	5.800	8	5.782	-10	10
Ethnic Fractionalization	79	0.350	0.322	0.228	0.002	0.930
EU Member	79	0.304	0	0.463	0	1
Former Colony	79	0.734	1	0.445	0	1
Government Effectiveness	79	0.499	0.167	1.039	-1.248	2.303
Growth 1990-2004	77	0.016	0.016	0.020	-0.047	0.087
Latitude	79	37.579	40.367	15.535	0.333	64.150
LogArea	79	12.320	12.378	2.021	5.756	16.655
Log GDP/capita 1990	77	8.197	8.239	1.430	5.155	10.413
LogPopulation	79	9.722	9.465	1.650	5.677	14.078
LogConstrTrade	79	-1.946	-2.000	0.765	-3.585	-0.032
LogTrade	79	-0.250	-0.292	0.512	-1.395	1.467
MediaExp	66	0.227	0	0.422	0	1
NatBook	64	0.5	0.5	0.504	0	1
National Pride	79	3.409	3.449	0.332	2.691	3.908
RelBook	64	0.061	0.043	0.052	0.007	0.266
State Antiquity	75	0.523	0.553	0.222	0.069	0.938
Unitarism	67	1.433	2	0.733	0	2

Table 2. Pair-wise Correlations Between National Pride and Other Variables

Panel A: Potential Correlates of National Pride					
	Ethnic Fractionalization	State Antiquity	Unitarism	Government Effectiveness in 1996	Government Effectiveness in 2004
National Pride	0.088	-0.245	-0.092	-0.099	-0.173
(p-value)	(0.443)	(0.034)	(0.462)	(0.383)	(0.127)
N	79	75	67	79	79
	Log Population	Log Area	Democracy	Log GDP/capita 1990	Growth 1990 -2004
National Pride	0.220	0.127	-0.230	-0.242	0.183
(p-value)	(0.051)	(0.266)	(0.047)	(0.034)	(0.112)
N	79	79	75	77	77
Panel B: Instruments for National Pride					
	NatBook	RelBook	Allied	Axis	MediaExp
National Pride	0.287	0.377	0.379	-0.275	0.023
(p-value)	(0.022)	(0.002)	(0.001)	(0.014)	(0.856)
N	64	64	79	79	66

Note: Natbook, Allied, Axis, and MediaExp are dummy variables.

One could imagine that ethnically homogenous societies could be prone to stronger nationalism. However, this does not seem to be the case since *Ethnic Fractionalization*, from Alesina et al. (2003), which measures the probability that two randomly drawn individuals from the same country belong to different ethnic groups, is uncorrelated with *National Pride*.

Since the average distance to other people is smaller in smaller countries, people in these countries could feel closer to each other and therefore feel a stronger sense of community and national pride. Table 2 includes two measures of country size: *LogPopulation* and *LogArea*. The correlations between *National Pride* and these two measures are positive, indicating that the populations in small countries are *less* nationalistic, although only the correlation with *LogPopulation* is statistically significantly at the 10 percent level.

The negative correlation between *National Pride* and *State Antiquity* (from Bockstette et al., 2002) shows that countries with less historical experience of an independent and sovereign state apparatus, often indicating younger countries, are more likely to have more proud populations.

Negative correlations are also found between *National Pride* and *Democracy* (measured as Polity2 from Polity IV project) and between *National Pride* and  $\log(GDP/capita\ 1990)$ . *National Pride*, which is measured for the years 1995-2003, is not correlated with *Government Effectiveness* in 1996 (where 1996 is the earliest year for which data is available).

The pair-wise correlations between *National Pride* and the variables we will later use as instruments for *National Pride* are also reported in Table 2. To avoid unnecessary repetition, the design of the instruments, their correlations with *National Pride*, and the estimates obtained when they are used will be discussed jointly in Section 4.3

In the regressions that will follow, we use values of *National Pride* for the years 1995-2003 to explain *Government Effectiveness* in 2004. Moreover, in Section 4.2 we will investigate alternative explanations that could imply that *National Pride* may be an *endogenous* variable in our regressions. Lastly, in Section 4.3 we instrument for *National Pride* to establish that even if one could still suspect that *National Pride* is endogenous to *Government Effectiveness*, it does not drive our main results.

## 4.1 Nationalism and government effectiveness

Although more *National Pride* is associated with less *Government Effectiveness* in the first column in Table 3, the effect is not significant at standard levels of significance (the p-value is 0.12), and the linearity of this specification does not correspond to the theoretical discussion. Instead, the results presented in Column 2 show that there is a clear nonlinear association between nationalism and government effectiveness. This is, as we shall see, a robust result. The nonlinear effect indicates that at lower levels of *National Pride* there is a positive effect on *Government Effectiveness* while the effect changes sign at higher levels.

In the third column, we include *Ethnic Fractionalization* along with our baseline control variables – dummies for *Legal Origin* following La Porta et al. (1999), and a dummy for *NeoEurope* – and this has only a marginal effect on the parameter estimates for *Na-*

*tional Pride* and its square. The coefficient for *Ethnic Fractionalization* has the expected negative sign. The inclusion of the *NeoEurope* dummy, taking the value one for Australia, Canada, New Zealand, and USA and zero for all other countries, is motivated not by these countries having unusual values in terms of *National Pride* or *Government Effectiveness* but by their unusual character as rich democratic settler colonies and their unusual combination of both high *National Pride* and high *Government Effectiveness*. The inclusion of a dummy for *NeoEurope* is not uncommon in cross-country regressions.

Table 3. Relationship Between Pride and Government Effectiveness

Dep. Var	Government Effectiveness in 2004				
	(3.1)	(3.2)	(3.3)	(3.4)	(3.5)
	OLS	OLS	OLS	OLS	2SLS
Panel A: OLS / Second Stage Results					
National Pride	-0.54	19.17***	14.82***	14.07***	13.55***
	(0.34)	(6.35)	(5.44)	(4.82)	(4.69)
(National Pride) <sup>2</sup>		-2.97***	-2.42***	-2.27***	-2.16***
		(0.94)	(0.81)	(0.71)	(0.70)
Ethnic Fractionalization			-1.10***	-1.04***	-1.00***
			(0.41)	(0.36)	(0.34)
LogTrade				0.64***	1.09***
				(0.12)	(0.18)
Constant	2.35*	-29.96***	-21.24**	-20.26**	-19.58**
	(1.18)	(10.59)	(9.17)	(8.18)	(7.90)
Legal Origin & NeoEurope	No	No	Yes	Yes	Yes
N	79	79	79	79	79
R <sup>2</sup>	0.030	0.113	0.614	0.693	0.654
Panel B: First Stage Results for LogTrade					
LogConstrTrade					0.43***
					(0.07)
National Pride					-2.43 <sup>a</sup>
					(2.81)
(National Pride) <sup>2</sup>					0.33 <sup>a</sup>
					(0.44)
Ethnic Fractionalization					-0.04
					(0.21)
Constant					5.09
					(5.16)
Legal Origin & NeoEurope					Yes
F(LogConstrTrade)					43.04

Note: Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. <sup>a</sup>not jointly significant at the 10% level.

The legal origin is either British, French, Socialist, German, or Scandinavian. Countries with Socialist legal origin have significantly worse, and countries with Scandinavian legal origin have significantly better, government effectiveness than countries with British legal origin, which is the excluded category.

The specification in Column 4 includes *LogTrade*, resulting in only modest changes in the coefficients for *National Pride* and  $(\text{National Pride})^2$ . The positive coefficient for trade

indicates that it may work as a disciplining device, in the sense that more open countries are subject to higher competitive pressure and therefore implement more effective policies. *LogTrade* could here clearly be endogenous due to the plausible simultaneity between openness and government effectiveness. Therefore, the results in Column 5 are from a two-stage procedure where *LogTrade* is instrumented for with *LogConstrTrade* as the excluded instrument. *LogConstrTrade* is in turn estimated using a gravity equation similar to in Frankel and Romer (1999), details of which are presented in Appendix B.

By instrumenting for *LogTrade* we can also investigate whether *National Pride* has a direct effect on *LogTrade*, but *National Pride* (and its square) is not significant in the first stage of specification (3.5). While Mayda and Rodrik (2005) find that countries with more nationalistic sentiments have less pro-trade *attitudes*, our results imply that nationalistic sentiments may not affect *actual* trade flows. Turning to the second stage, the coefficient for *LogTrade* is larger than it was in the OLS estimation in (3.4). This is similar to Frankel and Romer (1999), who find that OLS understates the relationship between trade and income per capita.

A multitude of studies have shown that there is a strong geographical component of trade, i.e., smaller countries and countries closer to each other trade more. This component should not be affected by nationalism or a preference for protectionism. Though the coefficient for trade is larger in specification (3.5), the coefficients for *National Pride* and  $(\textit{National Pride})^2$  are quite stable despite the use of predicted rather than actual trade share. This is another indication that the link from nationalism to government effectiveness does not go via less openness, since removing the endogenous part of trade from the regression has only a moderate effect on the estimates of the national pride variables.

To illustrate the nonlinear relationship between *National Pride* and *Government Effectiveness* in specification (3.5), Figure 1 depicts the “component-plus-residual plot,” which is used to illustrate functional form.<sup>8</sup> The figure makes it evident that the effect of more *National Pride* is first positive and then negative. The estimates in (3.5) actually indicate that the effect of more *National Pride* is positive up to a value of 3.13 (where 3 corresponds to “quite proud”), but that more nationalism is associated with worse scores on *Government Effectiveness* at higher levels of *National Pride*.

Though the graph illustrates a distinct hump-shaped relationship, most countries lie in the region where more nationalism is associated with worse government effectiveness. For the countries that lie in the region where more nationalism is associated with better government effectiveness, the potential gains seem to be moderate. Thus, we must conclude that while promotion of nationalism may be a marginally good idea in some cases,

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<sup>8</sup>To adequately illustrate a partial relationship from a regression specification with this number of explanatory variables is of course not possible. One can approximately graph the relationship using an “added variables plot” to assess the presence of outliers, or a “component-plus-residuals plot” to assess the functional form.



hypothesis, we restrict the sample in Column 7 to former colonies only. The parameter estimate for the interaction between *Ethnic Fractionalization* and *National Pride* is now positive and significant. This shows that nationalism may indeed mitigate problems associated with high levels of *Ethnic Fractionalization* and be associated with more *Government Effectiveness*, but only among former colonies.

Table 4. Pride, Ethnic Fractionalization, and Colonial Past

Dep. Var	Government Effectiveness in 2004						
	(4.1)	(4.2)	(4.3)	(4.4)	(4.5)	(4.6)	(4.7)
Sample	All OLS	All OLS	All 2SLS	All 2SLS	All 2SLS	All 2SLS	Former Colonies 2SLS
Panel A: OLS / Second Stage Results							
National Pride	14.82*** (5.44)	15.13*** (5.58)	13.19*** (4.62)	11.92** (4.78)	11.51** (4.93)	11.67** (4.76)	14.85** (6.19)
(National Pride) <sup>2</sup>	-2.42*** (0.81)	-2.38*** (0.83)	-2.17*** (0.68)	-1.89*** (0.71)	-1.91** (0.75)	-1.90*** (0.70)	-2.36*** (0.90)
Ethnic Fractionalization	-1.10*** (0.41)	3.98 (4.55)	-4.93 (4.18)	-0.81** (0.33)	-0.78** (0.33)	-3.94 (4.05)	-10.60** (4.34)
(National Pride × Ethnic. Fract.)		-1.46 (1.30)	1.13 (1.19)			0.90 (1.16)	2.69** (1.24)
Former Colony				-0.37** (0.19)	-3.02* (1.68)	-0.36* (0.20)	
(National Pride × Former Colony)					0.79 (0.50)		
LogTrade			1.18*** (0.20)	1.16*** (0.20)	1.24*** (0.21)	1.23*** (0.22)	0.84*** (0.32)
Constant	-21.24** (9.17)	-22.67** (9.42)	-18.32** (7.92)	-17.06** (8.06)	-15.48* (8.16)	-16.11** (8.17)	-22.11** (10.58)
Legal Origin	Yes	Yes	Yes	Yes	Yes	Yes	No
NeoEurope	Yes	Yes	Yes	Yes	Yes	Yes	Yes
N	79	79	79	79	79	79	58
R <sup>2</sup>	0.614	0.622	0.641	0.659	0.652	0.647	0.472
Panel B: First Stage Results for LogTrade							
LogConstrTrade			0.41*** (0.07)	0.42*** (0.07)	0.42*** (0.07)	0.40*** (0.07)	0.38*** (0.08)
National Pride			-2.07 <sup>a</sup> (2.72)	-1.81 <sup>a</sup> (3.04)	-1.81 <sup>a</sup> (3.13)	-1.55 <sup>a</sup> (2.97)	-2.12 <sup>a</sup> (4.08)
(National Pride) <sup>2</sup>			0.31 <sup>a</sup> (0.42)	0.23 <sup>a</sup> (0.47)	0.23 <sup>a</sup> (0.48)	0.22 <sup>a</sup> (0.46)	0.31 <sup>a</sup> (0.62)
All exogenous variables as IVs			Yes	Yes	Yes	Yes	Yes
F(LogConstrTrade)			32.26	21.81	39.24	29.95	22.32

Note: Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. <sup>a</sup>not jointly significant at the 10% level.



## 4.2 Robustness I: control variables and alternative explanations

In this subsection, we test the robustness of the effect of nationalism to the addition of various control variables. We continue to instrument for *LogTrade* throughout this subsection.

The first two columns in Table 5 include the size measures *LogPopulation* and *LogArea*, with the result that *LogTrade* is no longer significant. The correlation between (predicted) *LogTrade* and *LogArea* is -0.92, and they are jointly significant. The constructed trade share is not even significant in the first stage, making it a weak instrument. Since population size is a component of the constructed trade share, this effect is to be expected.<sup>10</sup> The remainder of Table 5 includes controls for *State Antiquity*, *Unitarism*, European Union membership (*EU*), and absolute latitude (*Latitude*), and the effect of *National Pride* is still significant and nonlinear. So far, *National Pride* and its square have not even been jointly significant in the first stage estimations, but in specifications (5.4) and (5.6) they are. That they are jointly significant in some specifications but not in others implies that neither the existence nor the non-existence of an effect of nationalism on openness can be said to have strong support in the data.

A natural concern is that the results presented so far may not represent causal relationships. Alternative explanations include reversed causality and that *National Pride* acts as a proxy for some other more fundamental, but omitted, variable. Reversed causality (that causality flows from *Government Effectiveness* to *National Pride*) would for instance be the case if people in countries with more effective governments expressed a higher level of *National Pride* as a result. We investigated this, in results not shown, by regressing nationalism on government effectiveness in 1996 (the earliest year available) and found no effect in that direction.<sup>11</sup>

It is possible that the significant coefficients for *National Pride* and  $(\textit{National Pride})^2$  are a result of the omission of “true” correlates of government effectiveness, such as income, economic growth, inequality, and level of democracy. The first of these potential concerns draws on the earlier discussion on Shulman (2003), who argues that a strong national identity can serve as an equalizer between rich and poor countries, and Shayo (2009), who shows that poor people are more prone to identify with the nation. Similar to the logic of nationalism in a country making the poor feel equal to the rich, a strong national identity can make poor low-status countries feel equal to rich countries (Shulman, 2003).

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<sup>10</sup>Appendix B shows that for a larger sample, *LogConstrTrade* is a valid instrument while also controlling for *LogArea* and *LogPopulation*.

<sup>11</sup>We allowed for nonlinearities and added control variables such as ethnic fractionalization, size of population, openness, growth, and income, yet in none of the regressions was past government effectiveness a significant determinant of *National Pride*.

Table 5. Pride and More Control Variables

Dep. Var	Government Effectiveness in 2004					
	(5.1)	(5.2)	(5.3)	(5.4)	(5.5)	(5.6)
Panel A: Second Stage Results						
National Pride	14.43** (6.07)	16.96* (9.36)	12.22*** (4.68)	13.09*** (4.83)	11.19*** (3.18)	13.30*** (4.26)
(National Pride) <sup>2</sup>	-2.26** (0.89)	-2.63** (1.33)	-1.95*** (0.70)	-2.08*** (0.73)	-1.77*** (0.47)	-2.08*** (0.63)
Ethnic Fractionalization	-0.95** (0.42)	-1.24* (0.69)	-1.01*** (0.37)	-1.60*** (0.38)	-0.50* (0.30)	-0.59** (0.30)
LogPopulation	0.13 (0.24)					
LogArea		0.28 (0.53)				
State Antiquity			0.70 (0.47)			
Unitarism				-0.21* (0.13)		
EU member					0.79*** (0.15)	
Latitude						0.02*** (0.01)
LogTrade	1.69 (1.20)	2.61 (3.00)	1.20*** (0.26)	1.25*** (0.22)	0.62*** (0.20)	0.73*** (0.17)
Constant	-22.63** (11.44)	-28.79 (20.57)	-17.84** (7.91)	-18.35** (7.97)	-16.74*** (5.33)	-20.68*** (7.24)
Legal Origin & NeoEurope	Yes	Yes	Yes	Yes	Yes	Yes
N	79	79	75	67	79	79
R <sup>2</sup>	0.514	0.201	0.642	0.698	0.782	0.738
Panel B: First Stage Results for LogTrade						
LogConstrTrade	0.22 (0.18)	0.11 (0.17)	0.38*** (0.08)	0.51*** (0.07)	0.44*** (0.07)	0.50*** (0.09)
National Pride	-1.95 <sup>a</sup> (3.00)	-2.29 <sup>a</sup> (2.51)	-2.35 <sup>a</sup> (2.98)	-3.10 <sup>c</sup> (2.77)	-2.42 <sup>a</sup> (2.88)	-2.68 <sup>b</sup> (2.68)
(National Pride) <sup>2</sup>	0.25 <sup>a</sup> (0.47)	0.31 <sup>a</sup> (0.38)	0.32 <sup>a</sup> (0.46)	0.42 <sup>c</sup> (0.43)	0.33 <sup>a</sup> (0.45)	0.34 <sup>b</sup> (0.42)
All exogenous variables as IVs	yes	yes	yes	yes	yes	yes
F(LogConstrTrade)	1.55	0.46	23.56	52.88	35.28	32.96

Note: Estimated with 2SLS. Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. <sup>a</sup>not jointly significant at the 10% level. <sup>b</sup>Jointly significant at the 10% level. <sup>c</sup>Jointly significant at the 5% level.

Since richer countries can afford bigger and better governments, income should ideally always be held constant in the regressions. The econometric problem lies in the fact that income is endogenous to government effectiveness. We nonetheless include  $\text{Log}(GDP/capita)$  in Column 1 of Table 6, and find that the nonlinear association between *National Pride* and *Government Effectiveness* is intact. With the reservation that income is endogenous in this regression, we take the negative interaction term to indicate that the negative side of nationalism is more pronounced in rich countries.

A second potential concern is that the level of *National Pride* may reflect a satisfaction with recent economic performance.<sup>12</sup> With the caveat that *Growth (1990-2004)* is also endogenous to government effectiveness, we include it in specification (6.2). Again, the hump-shaped effect of nationalism is intact.

A third potential concern is that the effect of *National Pride* could reflect that less democratic nations are more likely to have a leadership that manipulates nationalism as a means to improve its own power and position, without an intention to improve efficiency. It would not be straightforward to investigate this alternative explanation, but it is safe to assume that manipulations are less likely to be effective in real democracies. Specification (6.3) includes a measure of the quality of *Democracy: Polity2* from the Polity IV project. The results concerning *National Pride* remain even when we add both income, growth, and democracy to the same specification.

The sample used in Column 5 contains *Democracies* only. *Democracies* are countries with a Polity2 score of six or more, since this is the threshold suggested by the coders of Polity IV. That the effect is clear and strong in the sample with only democratic countries contradicts this alternative explanation.

As mentioned in Section 2.1, Shayo (2009) argues that poor people are more likely to choose a national identity in countries with more acute income inequality, and that when they do so their support for redistribution is lower. The argument could therefore be made that *National Pride* somehow picks up the effect of income inequality and that the demand for redistribution could result in larger and potentially more inefficient governments, financed by distortionary taxes. To test this, we include the Gini-coefficient from UNU-WIDER (*Gini*), the *Demand for Redistribution* from the World Values Surveys, and  $\text{Log}(GDP/capita)$  and  $\text{Tax Revenues}/GDP$  from WDI (2007). The results presented in (6.6) show with clarity that the hump-shaped effect of *National Pride* is not driven by inequality, the demand for redistribution, or the amount of taxes collected. We interacted nationalism also with growth, democracy, and the Gini-coefficient, but the effect of nationalism was not significantly affected by any of them.

We can thus reject the most likely alternative explanations. This lends implicit support for the argument that nationalism really does affect government effectiveness.

The effects of *National Pride* may be generalized to other indicators of institutions or government effectiveness. We used Transparency International's *Corruption Perceptions Index (CPI)*, as well as *Control of Corruption* and *Rule of Law*, both from Kaufmann et al. (2008), as alternative dependent variables. The results were fully in line with those where *Government Effectiveness* is used (not reported).

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<sup>12</sup>Needless to say, this mechanism could in principle also result in a positive association between income and *National Pride*, but the negative correlation between these variables suggests otherwise.

Table 6. Income, Growth, and Democracy.

Dep. Var	Government Effectiveness in 2004					
	(6.1)	(6.2)	(6.3)	(6.4)	(6.5)	(6.6)
Sample	All	All	All	All	Democ's	All
Panel A: Second Stage Results						
National Pride	11.98*** (4.03)	11.87*** (4.51)	10.43** (4.37)	8.89*** (3.15)	15.33*** (5.17)	7.92** (3.95)
(National Pride) <sup>2</sup>	-1.41*** (0.53)	-1.92*** (0.68)	-1.66** (0.66)	-0.97** (0.43)	-2.42*** (0.78)	-1.24** (0.60)
Ethnic Fractionalization	-0.26 (0.24)	-0.74* (0.38)	-0.83** (0.34)	0.11 (0.24)	-0.95** (0.43)	-0.18 (0.28)
Log (GDP/capita)	1.68*** (0.53)			1.54*** (0.39)		0.44*** (0.07)
(National Pride × Log (GDP/capita))	-0.36** (0.16)			-0.34*** (0.11)		
Growth (1990-2004)		7.64* (4.29)		12.28*** (2.28)		
Democracy			0.06*** (0.01)	0.03*** (0.01)		
Gini						-0.02** (0.01)
Preference for Redistribution						-0.08 (0.07)
Tax Revenues / GDP						-0.01 (0.01)
LogTrade	0.40** (0.20)	1.21*** (0.20)	0.97*** (0.26)	0.60*** (0.16)	1.22*** (0.26)	0.77*** (0.29)
Constant	-27.12*** (8.05)	-16.99** (7.49)	-15.22** (7.22)	-21.76*** (6.01)	-22.18*** (8.56)	-13.69** (6.22)
Legal Origin & NeoEurope	Yes	Yes	Yes	Yes	Yes	Yes
N	77	77	75	74	56	69
R <sup>2</sup>	0.834	0.644	0.738	0.881	0.682	0.866
Panel B: First Stage Results for LogTrade						
LogConstrTrade	0.43*** (0.08)	0.47*** (0.05)	0.41*** (0.06)	0.42*** (0.08)	0.46*** (0.08)	0.43*** (0.10)
National Pride	-3.59 <sup>a</sup> (2.69)	-3.49 <sup>b</sup> (2.76)	-1.95 <sup>c</sup> (3.04)	-4.77* <sup>a</sup> (2.67)	-5.04* <sup>b</sup> (2.80)	-0.35 <sup>a</sup> (3.24)
(National Pride) <sup>2</sup>	0.39 <sup>a</sup> (0.40)	0.48 <sup>b</sup> (0.43)	0.24 <sup>c</sup> (0.47)	0.54 <sup>a</sup> (0.40)	0.73* <sup>b</sup> (0.43)	0.01 <sup>a</sup> (0.50)
All exogenous variables as IVs	Yes	Yes	Yes	Yes	Yes	Yes
F(LogConstrTrade)	32.28	46.18	40.51	29.50	36.45	18.87

Note: Estimated with 2SLS. Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

Democ's are all countries with a Polity2 greater than or equal to six. <sup>a</sup>not jointly significant at the the 10% level. <sup>b</sup>Jointly significant at the 10% level. <sup>c</sup>Jointly significant at the 5% level.

When we include the potentially endogenous variables ( $\text{Log}(\text{GDP}/\text{capita})$ ,  $\text{Growth}(1990-2004)$ ,  $\text{Democracy}$ , etc.), we find that  $\text{National Pride}$  and  $(\text{National Pride})^2$  are jointly significant in the first stages of some of the specifications in Tables 5 and 6. Taken as a whole, Tables 3-6 therefore present quite indistinct results regarding the association between nationalism and openness. Hence, even if some results suggest that nationalism

is associated with less actual openness, we must conclude that this link is far from robust.

To allow for unobserved country characteristics and to estimate the effects of changes in, as opposed to levels of, *National Pride* and *Government Effectiveness*, we need to estimate the model on a panel data set. The WVS data stretches from 1981 to 2006, but the number of times a country is included differs (some countries are only included once), and data on *Government Effectiveness* is only available from 1996 onward. This means that the necessary overlap between *National Pride* and *Government Effectiveness* is too small to allow panel data methods. An alternative dependent variable, the *Quality of Government*, is used instead. The *Quality of Government* index is the average score of three indexes: Corruption, Law and Order, and Bureaucratic Quality.<sup>13</sup> We failed to obtain significant estimates when a within-groups estimator was used, quite possibly due to the very modest variation over time in *National Pride* and *Quality of Government*.<sup>14</sup>

### 4.3 Robustness II: instrumenting for nationalism

To deal explicitly with the possible endogeneity of *National Pride*, we have identified a number of potential instruments for *National Pride* and the results obtained when these are used are presented in Tables 7 and 8. Missing data limits the sample to 64 countries. Pair-wise correlations between these five instruments and *National Pride* are reported in Table 2, Panel B.

We hypothesize that populations that read more about their history and geography are likely to develop a stronger emotional attachment to their country. To capture this, *NatBook* is a binary variable that indicates whether the share of a country's total book production that is devoted to history and geography is higher than the median share among the countries in the sample. *RelBook* is a continuous variable that indicates the share of total book production that is devoted to religious material, and we hypothesize that populations that read more material of this type will have a tendency to think that group identities, and social returns, are important and/or to evaluate their country less on a strictly rational basis.

*NatBook* and *RelBook* are both coded from 1995-1999 data (as these are the earliest dates) obtained from UNESCO (2008). Their pair-wise correlations with *National Pride* are indeed significantly positive. They are also always significantly positive when included in the first stages in Table 7, hence the hypotheses find some support in the data.<sup>15</sup> The

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<sup>13</sup>The index Bureaucratic Quality is also included as one of the components in *Government Effectiveness*, and *Government Effectiveness* and *Quality of Government* are highly correlated (0.92). (Data from 2002 due to data availability.)

<sup>14</sup>An alternative approach similar to Krueger and Lindahl (2001) is to extract the maximum amount of variation in the data by taking the latest observation minus the earliest. Yet, changes in *National Pride* do not seem to significantly explain changes in *Quality of Government* with this approach either.

<sup>15</sup>The F-values in the first stages are higher, and the precision of the estimated effects of nationalism is better, if we include the *share* of a country's total book production that is devoted to history or geography rather than the dummy variable *NatBook*. Nevertheless, we use *NatBook* throughout as it is stronger in

first stage results from Table 7 are presented in Table 8, due to space considerations.

Table 7. Instrumenting for National Pride

Dep. Var.	Government Effectiveness in 2004				
	(7.1)	(7.2)	(7.3)	(7.4)	(7.5)
Panel A: LIML Estimates					
National Pride	33.12** (14.27)	34.02** (13.40)	35.21** (14.61)	42.79*** (16.25)	37.97*** (14.64)
(National Pride) <sup>2</sup>	-5.07** (2.18)	-5.21** (2.03)	-5.40** (2.23)	-6.60*** (2.47)	-5.82*** (2.22)
Ethnic Fractionalization	-1.88*** (0.41)	-1.87*** (0.41)	-1.85*** (0.42)	-1.75*** (0.48)	-1.73*** (0.58)
NeoEurope	Yes	Yes	Yes	Yes	Yes
N	64	64	64	64	56
Instruments	NatBook Allied	NatBook Allied RelBook	NatBook RelBook	NatBook Axis RelBook	NatBook Allied MediaExp
Panel B: Endogenous Variables					
National Pride					
F(excluded IVs)	10.07***	8.09***	10.59***	10.03***	11.60***
(National Pride) <sup>2</sup>					
F(excluded IVs)	9.85***	8.10***	10.73***	10.31***	11.42***
Panel C: Tests					
Overid. test (p)	n.a.	0.847	n.a.	0.409	0.768
Endogeneity test (p)	0.170	0.121	0.118	0.046	0.175
AR Wald Chi <sup>2</sup> (p)	0.033	0.022	0.025	0.003	0.008

Note: Dependent variable is Government Effectiveness in 2004. Estimated with LIML. Robust standard errors in parentheses, \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Constants are omitted from the table. The overid test is Hansen's J. The endogeneity test is from Baum et al. (2003). AR (Anderson Rubin) Wald Chi<sup>2</sup> is a test of all instrumented variables that is robust to weak instruments.

We also hypothesize that populations that were on the winning side in the WW2 are likely to feel more proud and have a stronger attachment to their country, while populations that were on the losing side or remained neutral are less likely to value their own countries' history highly. *Allied* indicates that the country was an Allied Power, or a supporter of the Allied Powers during WW2. *Axis* indicates that the country was a member or a supporter of the Axis (signatories and cosignatories of the Tripartite Treaty), or was neutral during WW2. Of the 64 countries in the sample, 18 are counted as *Allied* and 11 as *Axis*; see Appendix A for details.<sup>16</sup> In line with the hypothesis, *Allied* is significantly positive and *Axis* is significantly negative in the first stages of the estimations. The instruments used in Table 7 are not strong, wherefore LIML (Limited Information Maximum Likelihood) is used as this is more reliable when instruments are weak (Stock and Yogo, 2002).

regressions where we also include *RelBook*.

<sup>16</sup>Note also that when *Allied* (alt. *Axis*) is used as an instrument, the omitted category consists of both *Axis* (alt. *Allied*) and the 35 countries that are neither *Allied* nor *Axis*.

*Allied* and *NatBook* are used as instruments for *National Pride* and its square in the first column in Table 7, and *Ethnic Fractionalization* and *NeoEurope* are included as control variables.<sup>17</sup> Satisfyingly, the inverted U-shaped relationship between *National Pride* and *Government Effectiveness* is found also when we instrument for *National Pride*. The estimates for instrumented *National Pride* and  $(\text{National Pride})^2$  are both of higher magnitude than their OLS counterparts, which could indicate that the OLS estimates suffer from measurement-driven attenuation bias. The coefficients in (7.1) imply that the strongest effect on *Government Effectiveness* is found when *National Pride* is 3.27, which is quite close to the corresponding value of 3.13 found in specification (3.5).

In (7.2), we can test whether the model is overidentified since *RelBook* is added as instrument. The test result clearly indicates that the instruments are valid. As always, these tests require that at least one of the instruments is valid, but we have also confirmed that none of the instruments has an effect on *Government Effectiveness* besides their indirect effect on nationalism.<sup>18</sup>

The first stage F-values are highly significant, but since we have robust standard errors we cannot formally test whether the instruments are weak with the test devised in Stock and Yogo (2002). Instead we perform the Anderson-Rubin Wald Chi<sup>2</sup> test, which is a test of whether the instrumented variables have a significant effect on the dependent variable. The test, designed to be robust to weak instruments, shows that there is a significant effect of *National Pride* and its square in all columns in Table 7.

In Column 3, we drop *Allied* from the list of instruments, and in Column 4, we include *Axis* as an additional instrument, and in both cases the estimates are highly significant. All columns report the results from Baum et al.'s (2003) test for endogeneity of the instrumented variable, but it is only in specification (7.4) that this test suggest that *National Pride* and  $(\text{National Pride})^2$  actually are endogenous and should be instrumented for rather than included as exogenous measures.

In the final column of Table 7, we replace *RelBook* with another alternative instrument, *MediaExp*. We hypothesize that a population whose popular culture is more widely spread over the world is more proud of their country. *MediaExp* is a dummy for exporting more than importing of visual arts and audiovisual media in 2003 (which is the earliest year with data on the country level). The data for *MediaExp* is obtained from tables in UNESCO (2005), and in line with the hypothesis that *MediaExp* has a significantly

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<sup>17</sup>The dummies for German, Socialist, French, and Scandinavian countries would naturally pick up much of the same variation as *Allied* or *Axis*, but we hold that the latter two are more likely to truly affect nationalism.

<sup>18</sup>We added the instruments separately as explanatory variables in specifications where they are not used as excluded instruments, and found that none of them has a statistically significant direct effect on *Government Effectiveness*. We found this when *BookRel* and *MediaExp* were added separately as explanatory variables in (7.1), and when *Allied* and *Axis* were added separately in (7.3). *Natbook* is the strongest of our instruments, and the first stage F-values are insufficient if it is not included. Instead, we included *Natbook* in specification (3.5) and found that it has no significant direct effect on *Government Effectiveness*.

positive effect when included in the first stage estimations in Table 7, and the coefficients for the instrumented *National Pride* and  $(National\ Pride)^2$  are both significant.<sup>19</sup> Admittedly, the late date (2003) could be problematic, but the overidentification test clearly indicates that the instruments in (7.5) are valid.

Table 8. Instrumenting for National Pride. First Stage Result for Table 7

	(7.1)	(7.2)	(7.3)	(7.4)	(7.5)
Panel A: First Stage Estimates for National Pride					
NatBook	0.23** (0.09)	0.22** (0.09)	0.22** (0.09)	0.19* (0.10)	0.25*** (0.09)
Allied	0.30*** (0.08)	0.25*** (0.08)			0.37*** (0.08)
RelBook		2.07*** (0.65)	2.43*** (0.56)	2.24*** (0.56)	
Axis				-0.19* (0.10)	
MediaExp					0.17* (0.10)
Ethnic Fractionalization	0.30 (0.19)	0.21 (0.18)	0.23 (0.19)	0.13 (0.19)	0.19 (0.22)
NeoEurope	Yes	Yes	Yes	Yes	Yes
F(excluded IVs)	10.07***	8.09***	10.59***	10.03***	11.60***
Partial R <sup>2</sup>	0.253	0.352	0.247	0.289	0.352
Shea's Partial R <sup>2</sup>	0.152	0.172	0.135	0.154	0.178
Panel B: First Stage Estimates for $(National\ Pride)^2$					
NatBook	1.44** (0.61)	1.35** (0.58)	1.37** (0.63)	1.15* (0.64)	1.55** (0.58)
Allied	1.99*** (0.54)	1.72*** (0.55)			2.48*** (0.56)
RelBook		13.94*** (4.39)	16.31*** (3.72)	15.07*** (3.74)	
Axis				-1.28** (0.64)	
MediaExp					1.16* (0.67)
Ethnic Fractionalization	1.93 (1.27)	1.33 (1.18)	1.48 (1.27)	0.83 (1.28)	1.25 (1.49)
NeoEurope	Yes	Yes	Yes	Yes	Yes
F(excluded IVs)	9.85***	8.10***	10.73***	10.31***	11.42***
Partial R <sup>2</sup>	0.247	0.350	0.240	0.284	0.347
Shea's Partial R <sup>2</sup>	0.149	0.171	0.131	0.152	0.175
N	64	64	64	64	56

Note: First stage results from the LIML estimations of the specification in Table 7. Robust standard errors in parentheses, \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Constants are omitted from the table. Shea's Partial R<sup>2</sup> takes intercorrelations among instruments into account.

In sum, the results in this section show that there is an inverted U-shaped relationship between *National Pride* and *Government Effectiveness* also when we instrument for *National Pride*.

<sup>19</sup>Even if the pair-wise correlation between *MediaExp* and *National Pride* is low and not significant (see Table 2), the results in specification (7.5) show that the partial correlation is significant when the other factors are held constant.



## 5 Concluding remarks

The theoretical literature debates the importance of nation-building and nationalism for the economic and political performance of societies. However, empirical evidence that the creation of a national unity is a worthwhile policy alternative has been largely absent.

We find that the level of nationalism, measured by the level of national pride among the population, has an inverted U-shaped relationship with government effectiveness. Though data limitations restrict an adequate examination over time, the cross-country evidence is clear: More nationalism is associated with better government effectiveness at low levels of nationalism, while the effect is the opposite at high levels of nationalism. This finding is robust to a wide range of specifications and when nationalism is instrumented for with instruments that represent a number of historical and cultural circumstances.

We find some support for the idea that nation-building, in the sense of a higher level of national pride, can resolve potential problems that come with high levels of ethnic fractionalization, but only in former colonies. Finally, the issue of whether more nationalism entails lower trade flows has not been settled. Previous research on survey data has shown that national pride is negatively associated with pro-trade *attitudes* on the micro level, but this does not seem to translate into a robustly negative relationship between attitudes and *actual* trade flows on the macro level. The association is marginally significant in some of our specifications and not significant in others.

A policy designed to create, strengthen, or sustain a sense of national unity must be one of the most dramatic policies conceivable: It has the potential to affect not only how people view themselves and others, but their actual identities, political views, and, in the end, actions. The fact that there have been so few attempts to systematically investigate the potential effects of such policies has by no means deterred policy makers from pursuing them. This neglect by empirical social scientists has, however, contributed to a situation where important decisions have been made by policy makers who have lacked systematic knowledge of whether the likely outcome is good or bad.

Taken seriously, the results in this paper suggest that most countries already have too nationalistic populations, and probably would function better if these sentiments were downplayed. Yet some countries, especially former colonies with fragmented populations, should still consider policies of nation-building. However, the latter advice comes with an important caveat: Nationalism can have serious negative effects, both for individuals and for societies. Prejudice and discrimination also entail non-economic costs, and the negative consequences of nationalism will probably become increasingly problematic in the future, as the free flow of people and ideas is unlikely to become less important. As such, we believe that in all but perhaps a few countries, an active encouragement of nationalistic sentiments is likely to have negative effects on aggregate performance and individual welfare.

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## Appendix A. Sample and variable description

Table A1. The 79 countries included in main sample

Country	Code	Region	Income group
Australia	AUS	East Asia and Pacific	High income
Japan	JPN	East Asia and Pacific	High income
Korea, Rep.	KOR	East Asia and Pacific	High income
New Zealand	NZL	East Asia and Pacific	High income
Singapore	SGP	East Asia and Pacific	High income
Austria	AUT	Europe and Central Asia	High income
Belgium	BEL	Europe and Central Asia	High income
Czech Republic	CZE	Europe and Central Asia	High income
Denmark	DNK	Europe and Central Asia	High income
Estonia	EST	Europe and Central Asia	High income
Finland	FIN	Europe and Central Asia	High income
France	FRA	Europe and Central Asia	High income
Germany	DEU	Europe and Central Asia	High income
Greece	GRC	Europe and Central Asia	High income
Iceland	ISL	Europe and Central Asia	High income
Ireland	IRL	Europe and Central Asia	High income
Italy	ITA	Europe and Central Asia	High income
Luxembourg	LUX	Europe and Central Asia	High income
Malta	MLT	Europe and Central Asia	High income
Netherlands	NLD	Europe and Central Asia	High income
Norway	NOR	Europe and Central Asia	High income
Portugal	PRT	Europe and Central Asia	High income
Slovenia	SVN	Europe and Central Asia	High income
Spain	ESP	Europe and Central Asia	High income
Sweden	SWE	Europe and Central Asia	High income
Switzerland	CHE	Europe and Central Asia	High income
United Kingdom	GBR	Europe and Central Asia	High income
Israel	ISR	M. East and N. Africa	High income
Saudi Arabia	SAU	M. East and N. Africa	High income
Canada	CAN	North America	High income
United States	USA	North America	High income
Bulgaria	BGR	Europe and Central Asia	Upper middle
Croatia	HRV	Europe and Central Asia	Upper middle
Hungary	HUN	Europe and Central Asia	Upper middle
Latvia	LVA	Europe and Central Asia	Upper middle
Lithuania	LTU	Europe and Central Asia	Upper middle
Poland	POL	Europe and Central Asia	Upper middle
Romania	ROM	Europe and Central Asia	Upper middle
Russian Federation	RUS	Europe and Central Asia	Upper middle
Serbia/Montenegro	YUG	Europe and Central Asia	Upper middle
Slovak Republic	SVK	Europe and Central Asia	Upper middle
Turkey	TUR	Europe and Central Asia	Upper middle
Argentina	ARG	L.America and Caribbean	Upper middle
Brazil	BRA	L.America and Caribbean	Upper middle
Chile	CHL	L.America and Caribbean	Upper middle
Mexico	MEX	L.America and Caribbean	Upper middle
Uruguay	URY	L.America and Caribbean	Upper middle
Venezuela, RB	VEN	L.America and Caribbean	Upper middle
South Africa	ZAF	Sub-Saharan Africa	Upper middle
China	CHN	East Asia and Pacific	Lower middle
Indonesia	IDN	East Asia and Pacific	Lower middle
Philippines	PHL	East Asia and Pacific	Lower middle
Albania	ALB	Europe and Central Asia	Lower middle
Armenia	ARM	Europe and Central Asia	Lower middle
Azerbaijan	AZE	Europe and Central Asia	Lower middle
Belarus	BLR	Europe and Central Asia	Lower middle
Bosnia/Herzegovina	BIH	Europe and Central Asia	Lower middle
Georgia	GEO	Europe and Central Asia	Lower middle
Macedonia, FYR	MKD	Europe and Central Asia	Lower middle

Moldova	MDA	Europe and Central Asia	Lower middle
Ukraine	UKR	Europe and Central Asia	Lower middle
Colombia	COL	L.America and Caribbean	Lower middle
Dominican Rep.	DOM	L.America and Caribbean	Lower middle
El Salvador	SLV	L.America and Caribbean	Lower middle
Peru	PER	L.America and Caribbean	Lower middle
Algeria	DZA	M.East and N.Africa	Lower middle
Egypt, Arab Rep.	EGY	M.East and N.Africa	Lower middle
Iran, Islamic Rep.	IRN	M.East and N.Africa	Lower middle
Jordan	JOR	M.East and N.Africa	Lower middle
Morocco	MAR	M.East and N.Africa	Lower middle
Vietnam	VNM	East Asia and Pacific	Low income
Kyrgyz Rep.	KGZ	Europe and Central Asia	Low income
Bangladesh	BGD	South Asia	Low income
India	IND	South Asia	Low income
Pakistan	PAK	South Asia	Low income
Nigeria	NGA	Sub-Saharan Africa	Low income
Tanzania	TZA	Sub-Saharan Africa	Low income
Uganda	UGA	Sub-Saharan Africa	Low income
Zimbabwe	ZWE	Sub-Saharan Africa	Low income

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The countries are classified according to the World Bank into income and geographic location groups. The economies are divided among income groups according to 2006 gross national income (GNI) per capita. The World Bank sometimes refers to low-income and middle-income economies as developing economies. By this definition, 30 out of the 79 countries in the sample are developing countries.

## Variable descriptions

*Allied*: Dummy for being an Allied Power or a supporter of the Allied efforts during WW2. The following 18 countries in the sample used in Table 7 are coded as Allied: Argentina, Brazil, Canada, Chile, Colombia, Egypt, El Salvador, Mexico, New Zealand, Peru, Russian Federation (Soviet Union), Saudi Arabia, South Africa, Turkey, United Kingdom, United States, Uruguay, and Venezuela. Countries that were invaded, annexed, occupied, a colony, or did not exist as free countries at the time of WW2 are coded as neither Allied nor Axis. Source: Encyclopedia Britannica ([www.britannica.com](http://www.britannica.com)) supplemented with information from Wikipedia ([www.wikipedia.org](http://www.wikipedia.org)) for some countries.

*Axis*: Dummy for being a member or a supporter of the Axis or neutral during WW2. Eleven of the 64 countries in the sample used in Table 7 are coded as Axis (Bulgaria, Germany, Hungary, Italy, Japan, Portugal, Romania, Slovakia, Spain, Sweden, and Switzerland). See also under *Allied* above.

*Control of Corruption*: Source: Kaufmann et al. (2008).

*Corruption Perceptions Index (CPI)*: Transparency International's Corruption Perceptions In-

dex. Corruption is defined as the abuse of public office for private gain. Source: Teorell et al. (2007).

*Democracy*: Polity2 from the Polity IV project. Polity2 ranges from +10 (strongly democratic) to -10 (strongly autocratic). The Democracy score used represents 31 December 2003. Source: Polity IV Project (2008).

*Democ's: (Democracies)* Countries that have a Polity2 score of six or higher. See also *Democracy*.  
*EU*: Dummy for EU member countries.

*Ethnic Fractionalization*: Based on the Herfindahl index; the probability that two randomly drawn individuals from the same country belong to different groups. Source: Alesina et al. (2003).

*Former Colony*: Dummy for having been subject to colonization for a “relatively long period of time” and where the colonizing country had a “substantial participation in the governance of the colonized country.” Source: CEPII (2007).

*Gini*: The Gini index of income inequality as reported by UNU-WIDER. The latest available figure, but not later than 2004, is used. Source: Teorell et al. (2007).

*Government Effectiveness*: Measuring the competence of the bureaucracy and the quality of public service delivery. Source: Kaufmann et al. (2008).

*Growth 1990-2004*: Annual growth rate in real GDP per capita from 1990 until 2004. GDP per capita data from WDI (2007).

*Latitude*: Absolute latitude in degrees. Source: CEPII (2007).

*Legal Origin*: Identifies the legal origin of the Company Law or Commercial Code for each country. There are five possible origins: English Common Law, French Commercial Code, Socialist/Communist laws, Scandinavian Commercial Code, and German Commercial Code. Included as four dummy variables with English legal origin left as the excluded category. Source: La Porta et al. (1999).

*LogArea*: Log of land area in km<sup>2</sup>. Source: WDI (2007).

*Log GDP/capita in 1990*: in constant US\$2000. Source: WDI (2007).

*LogPopulation*: Log of total population (2004). Source: WDI (2007).

*LogTrade*: Log of (exports + imports)/GDP divided by 100, all from 2004 in current local currency units. Source: WDI (2007).

*MediaExp*: Dummy for exporting more than importing of visual arts and audiovisual media in 2003. Source: UNESCO (2005).

*NatBook*: Dummy for having a share of total book production devoted to history or geography that is higher than the median in the sample. Average for 1995-1999. Source: UNESCO (2008).

*NeoEurope*: Dummy for Australia, Canada, New Zealand, USA.

*National Pride*: Question G006 from World Values Survey: “How proud are you to be [Nationality]?” 1 = Not at all proud, 2 = not very proud, 3 = quite proud, 4 = very proud. (Note that we have reversed the scoring in relation to WVS in order to have a high score reflecting a high degree of pride.) The latest possible data is used. For our sample of 79 countries, this implies observations from 1995 to 2003. The mean value of national pride for each country is then calculated, with respect to the weights (S017). The weights are used to better represent the country as a whole.

*Preference for Redistribution*: Question E035 from World Values Survey. On the issue of income inequality, the respondents are asked where on a scale from 1 to 10, where 1 represents “Incomes should be made more equal” and 10 represents “We need larger income differences as incentives,” they would place themselves. The variable is the average figure for each country from 1981 to 2000.

*Rule of Law*: Source: Kaufmann et al. (2008).

*Quality of Government*: Average of Corruption, Law and Order, and Bureaucratic Quality. From the International Country Risk Guide, The PRS Group. Source: Teorell et al. (2007).

*RelBook*: The share of total book production that is devoted to religious material. Average for 1995-1999. Source: UNESCO (2008).

*State Antiquity*: State Antiquity from year 0 until 1950. Source: Bockstette et al. (2002).

*Tax Revenues/ GDP*: Compulsory transfers to the central government for public purposes as a fraction of GDP. Average from 1990 to 2004. Source: WDI (2007).

*Unitarism*: Unitarism or Federalism year 2000. Average of Nonfederalism and Nonbicameralism. Nonfederalism is coded as 0 = federal (elective regional legislatures plus conditional recognition of subnational authority), 1 = semifederal (where there are elective legislatures at the regional level but in which constitutional sovereignty is reserved to the national government), or 2 = nonfederal. Nonbicameralism is coded as 0 = strong bicameral (upper house has some effective veto power; the two houses are incongruent), 1 = weak bicameral (upper house has some effective veto power, though not necessarily a formal veto; the two houses are congruent), or 2 = unicameral (no upper house or weak upper house). Source: Teorell et al. (2007).



## Appendix B. Constructing the constructed trade share

The constructed trade share is constructed in two steps. In step 1 we estimate the parameters of the bilateral gravity equation, and in step 2 we use these to predict the constructed trade share. To estimate the gravity equation, we use the dataset from Frankel and Rose (2002), which consists of bilateral trade data for the year 1990 alongside data on distance, population, common border, landlockedness etc. Using this data we then specify the gravity equation similar to Frankel and Romer (1999), except the use of *LogArea* for the two countries as well as their interaction with the common border dummy. Since area and population capture the same mechanism, and because the constructed trade share using both population and area resulted in a constructed trade share highly related to *LogArea* (correlation equal to -0.87), the specification with population only seemed the most reasonable. The regression results for the gravity equation using bilateral trade data is presented in Table B1.

Table B1. Estimating the Bilateral Trade Gravity Equation

Dep. Var.	Log(Trade <sub>ij</sub> /GDP <sub>i</sub> )	
	Variable	Interaction
Constant	-2.333*** (0.503)	- -
LogDistance <sub>ij</sub>	-1.035*** (0.051)	-0.137 (0.339)
LogPopulation <sub>i</sub>	-0.266*** (0.022)	-0.187 (0.177)
LogPopulation <sub>j</sub>	0.605*** (0.022)	0.089 (0.145)
Landlocked <sub>ij</sub>	-0.606*** (0.083)	0.774*** (0.297)
Border <sub>ij</sub>	2.080 (2.103)	- -
N	4052	
R <sup>2</sup>	0.238	

Note: Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. The first column reports the coefficients on the variable listed, and the second column reports the coefficient on the variable's interaction with the common border dummy.

Since some of the countries for which we have data on *National Pride* are not included in the dataset from Frankel and Rose (2002), we generate the constructed trade share using a complementary dataset. We start by including all 184 countries for which the World Development Indicators (WDI) have data on international trade for the year 2004. We then match each country with each of the other 183 countries, resulting in 33,672 country pairs. Following the variable specification in Frankel and Rose, we add data on distance, population, common

border, and landlockedness. The distance between countries is calculated using the Great Circle Formula and data on location from the CIA World Factbook. Distance between countries is expressed in miles to be in line with Frankel and Rose. The variables *Common Border* and *Landlocked* are also constructed using data from the CIA World Factbook. Population is total population in 2004 (expressed in thousands) from WDI. Frankel and Romer (1999) used data on labor force, but based on Table B1 and the data from Frankel and Rose (2002), we have to use data on population. Finally, having constructed the complementary dataset of 184 countries, we use the parameter estimates from Table B1 and predict the log (bilateral) trade share. We then take the exponential of this to get the predicted (bilateral) trade share and sum over each country, which results in the predicted (total) trade share for each country.

The suitability of the constructed trade share is illustrated in Table B2, where *LogConstrTrade* is related to *LogTrade*. The effect of *LogConstrTrade* is still significant while also controlling for *LogArea* and *LogPopulation*.

Table B2. Relation between LogTrade and LogConstrTrade

Dependent Variable	LogTrade	
	(B2.1)	(B2.2)
LogConstrTrade	0.419*** (0.045)	0.258*** (0.077)
LogArea		-0.047 (0.030)
LogPopulation		-0.014 (0.034)
Constant	0.581*** (0.085)	0.960*** (0.158)
N	165	165
R <sup>2</sup>	0.312	0.350
F(LogConstrTrade)	85.67	11.14

Robust standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05,  
\* p<0.1.

Since the instrument depends on the parameters of the bilateral trade equation, the standard errors in the tables including the constructed trade share should in principle be adjusted. The variance-covariance matrix is estimated as the usual IV formula plus  $\left(\partial\hat{b}/\partial\hat{a}\right)\hat{\Omega}\left(\partial\hat{b}/\partial\hat{a}\right)'$ , where  $\hat{b}$  is the vector of estimated coefficients from the cross-country institutions regression,  $\hat{a}$  is the vector of estimated coefficients from the bilateral trade equation, and  $\hat{\Omega}$  is the estimated variance-covariance matrix of  $\hat{a}$  (see Frankel and Romer, 1999). Solving numerically, this translates into a very small change.<sup>20</sup>

<sup>20</sup>The change in the standard error for *LogTrade* in specification (3.5) would be visible first in the third decimal place.



# Earthquakes and Civil War

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## Abstract

Natural disasters claim thousands of lives each year and can be a heavy burden for already vulnerable societies. Are natural disasters also a cause of violent conflict? While most studies based on systematic empirical research do find this to be the case, there are also known cases where natural disasters have contributed to a de-escalation of fighting. This paper shows, theoretically and empirically, that moderate earthquakes increase the risk of civil wars, but that stronger (and therefore more rare) earthquakes instead reduce the risk of civil wars. We use an exhaustive dataset on earthquakes from 1947 to 2001 collected by seismologists. The association between earthquakes and the incidence of civil war is decomposed into two separate effects: they affect the risk that new civil wars are started and they affect the chance that existing civil wars are terminated.

**Keywords:** civil war, earthquakes, natural disasters.

**JEL classification:** D74, Q54

## 1 Introduction

The great tsunami in South-East Asia in 2004 was caused by an earthquake with a magnitude of 9.1 on the Richter scale (henceforth M9.1) that had its epicenter in the seabed off the coast of Sumatra, Indonesia. At least 230,000 people in 12 countries died; 168,000 people died in Indonesia alone. Aceh in Indonesia, with a long history of secessionist conflict, was most severely affected. A combination of sheer destruction and war-fatigue advanced cooperation and negotiations, and helped end the fighting. In Sri Lanka, also with a long history of secessionist fighting, over 30,000 died as a result of the tsunami. After an initial period of less active conflict, the fighting gained renewed strength, and it

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is believed that the tsunami in fact exacerbated the conflict (Le Billon and Waizenegger 2007).

Hence, this natural disaster is linked to (at least) one case of de-escalated conflict and one case of escalated conflict, but why were the effects so different in Aceh and in Sri Lanka? At a glance, it appears that the conflict de-escalated where the natural disaster had its most severe effects and escalated where the effects were less severe. One of the questions addressed in this paper is whether this is part of a general pattern.

There are two diametrically opposing views in the literature on natural disasters and violent conflict (Le Billon and Waizenegger 2007). According to the first view, natural disasters can contribute to defuse tensions. They do so as they bind people to a common fate where all share the goal of successful reconstruction, and where previous disagreements seem relatively unimportant. This appears to have been the case in a number of situations, mostly at the international level, where antagonists really were brought together by disasters (UNDP 2004, Le Billon and Waizenegger 2007). In a review of case studies of natural disasters and conflict, WBGU (2008:108) concludes that some natural disasters provide an impetus for peace negotiations as they represent opportunities for the fighting parties to “overcome entrenched political-ideological differences.” This view is indeed shared by both relief organizations and policy makers (Brancati 2007). The fact that relief organizations are likely to focus their efforts on more costly and devastating disasters suggests that this first view may reflect the outcomes commonly observed after very serious natural disasters.

The second view is that natural disasters make violent conflict more likely, and this view is supported by most systematic empirical studies. There are rational reasons to expect such outcomes: Natural disasters can hurt the economy, increase inequality, marginalize already vulnerable groups, exacerbate resource scarcities and latent grievances, lead to migration, and weaken the capacity and legitimacy of the state at times when the demands on the state grow and the tax base is diminished (Brancati 2007, Nel and Righarts 2008).<sup>1</sup>

Although the lion’s share of the literature on natural disasters and conflict consists of case studies, a handful of studies use cross-sectional data. Olson and Drury (1997) use data on 12 countries that experienced a major natural disaster, and find a positive relationship between natural disasters and political unrest in general. Their interpreta-

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<sup>1</sup>Natural disasters considered to have contributed to trigger new conflicts or to escalate existing violent conflicts include: the 1954 hurricane in Haiti, the 1972 earthquake in Nicaragua, the 1970 cyclone in present day Bangladesh, the 1976 earthquake in Guatemala, the flood and typhoon in 1974 and the flood in 1988 in Bangladesh, and the floods in 1980 and 1987 in India. Natural disasters considered to have contributed to defuse tensions or to a de-escalation of conflicts include the earthquake and tsunami in the Philippines in 1976, the 1986 earthquake in El Salvador, the 1999 earthquake in Turkey, the 2001 earthquake in India, the 2003 earthquake in Iran, and the 2005 earthquake in Pakistan. These events, and more, are discussed in WBGU (2008), Drury and Olson (1998), UNDP (2004), Albala-Bertrand (1993), Nel and Righarts (2008), Brancati (2007), and Kelman (2003).

tion is that disasters stress the political system and cause public dissatisfaction with the government. In a similar study, Drury and Olson (1998) find that the political systems of richer countries are less affected by natural disasters.

Brancati (2007) finds that earthquakes are positively associated with the incidence of civil war from 1975 to 2000. The effect is reported to be stronger for earthquakes that struck densely populated area, and if the strongest earthquake had a magnitude of M7.5-M8.5, rather than M5.5-M6.5. The proposed mechanism is that earthquakes create situations with resource scarcities, where relative deprivation makes potential rebels more motivated to fight, or where the more intense competition between groups can become violent. An inflow of aid can also increase the capacity of groups to carry out conflict.<sup>2</sup>

The first main question addressed in the present paper is whether more destructive natural disasters are associated with a lower risk of conflict, as some relief organizations appear to believe and the case of Aceh in 2004 seems to suggest, or with a higher risk of conflict, as Brancati (2007) claims.

Nel and Righarts (2008) find that natural disasters increase the probability of onset of civil war; the highest risk of conflict is after rapid-onset climatic or geologic disasters, and the effects are stronger in poor countries and in countries with sluggish growth or anocratic regimes. They describe natural disasters as “an extreme form of environmental change” and draw parallels to findings in the literature on environmental security, political ecology, and climate change. As such, their interpretation is that natural disasters can exacerbate grievances, strengthen the incentive to grab resources, and reduce the capacity of the state to respond effectively. They also emphasize that even if scarcities surely may motivate rebels, an active rebellion cannot occur unless it can be financed.

Natural disasters and climate change are surely similar in that they create scarcities and strain the capacity of the state. Yet the effects of most natural disasters are more immediate. Events such as earthquakes are also inherently unpredictable, and most of the damages are sustained directly or within a matter of days. Slow-moving mechanisms that tie climate change to conflict, such as large-scale migration, persistent under-development, and sclerotic states, cannot explain the effects of such rapid onset disasters.

The present paper proposes that a better understanding of the mechanisms involved can be gained if we use general economic models of civil wars, as in Collier and Hoeffler (2004), and formal models of conflict, as those in Grossman and Kim (1995) and Skaperdas (1996). Accordingly, it develops a theoretical model of the costs and revenues of rebellion in the wake of a natural disaster. The model suggests that relatively moderate disasters

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<sup>2</sup>Brancati (2007) documents effects also on the number of “Conflict events” 1990-2002 and on the level of “Antiregime rebellion” 1985-2000. “Conflict events” are taken from news reports, and refer to kidnappings, battles, assassinations, coups, suicide bombings, riots, crowd control, etc. “Antiregime rebellion” refers to conflicts between an ethno-political minority group (collectively subject to discriminatory treatment and collectively mobilizing to defend their interests) and the state, or a group supported by the state.

should be positively associated with conflict, but that the opposite may be true for very destructive disasters.

The incidence of civil war is a stock variable, determined by the flow variables onset and termination. The incidence of civil war in the world rose after the 1950s and 1960s, as more wars were started than ended (Fearon and Laitin 2003). Then the trend was reversed in the 1990s, more due to a higher number of terminations than to a lower number of onsets (Hegre 2004). The number of natural disasters listed in the EM-DAT database (see Section 2) has also shown an upward trend since the mid 1970s (Bhavnani 2006). Consequently, for a few decades there were simultaneous increases in the frequency of (reported) natural disasters and the incidence of civil war. Such similarities are, however, not evidence of a causal relationship.

The empirical part of the paper employs the same raw data on earthquakes as Brancati (2007), but develops a new set of indicators of the size of earthquakes. The main reasons for using this data is that earthquakes are completely exogenous to conflict and that the number and severity of these events can be objectively measured.

While Nel and Righarts (2008) focus on the onset of civil war, Brancati (2007) investigates the incidence of civil war. The approach to only look at the onset or only at the incidence of conflict does not take the argument that natural disasters can de-escalate *existing* conflicts seriously. Prior studies that find a positive effect of natural disasters on conflict have tended, at least implicitly, to interpret this as evidence against the view that natural disasters can defuse tensions. The fact is, however, that no previous study has been designed to warrant such conclusions, since their object of study has never been the actual termination of existing conflicts.

The second main question addressed in this paper is therefore whether natural disasters can contribute to the de-escalation of conflicts. As this question is asked, it is natural to ask whether earthquakes are associated with the incidence of civil war because they affect the onset of conflict, the termination of conflict, or both. In order to answer these questions in detail, the empirical analysis considers three different dependent variables: the incidence, the onset, and the termination of conflict.

This paper contributes to the literature in the following ways. It presents the first formal model of natural disasters and violent conflict. The model predicts a nonlinear effect of disaster-related destruction on conflict risk. Further, it is the first paper to empirically demonstrate that moderate earthquakes increase the risk of violent conflict, but that stronger (and therefore more rare) earthquakes actually can reduce the risk of conflict. The empirical results are thus well in line with the theoretical predictions. To the best of our knowledge, these findings are also the first to link a fully exogenous measure of the *severity* of potential natural disasters – the seismic energy released by earthquakes – to the risk of violent conflict.

Moreover, it is the first systematic analysis of natural disasters and civil war termi-

nation. It is demonstrated that the association between earthquakes and the incidence of civil war can be explained by three effects: (i) moderate earthquakes increase the risk that new civil wars are started, (ii) strong earthquakes make it less likely that new civil wars are started, and (iii) strong earthquakes make the termination of existing civil wars more likely.

Section 2 discusses the direct effects of natural disasters, and Section 3 presents additional relevant findings from the civil war literature. A formal model of natural disasters and violent conflict is developed in Section 4. Section 5 describes the empirical strategy and the data, and Section 6 presents the results. Finally, Section 7 provides a few concluding remarks.

## 2 Natural disasters

Natural disasters can be geophysical (volcanic eruptions and earthquakes), hydrometeorological (floods, extreme temperatures, droughts, and windstorms), or secondary events (landslides and tsunamis). Also dramatic events such as wildfires, famines, insect infestations, and epidemics are sometimes listed as natural disasters (Strömberg 2007, Nel and Righarts 2008).

In slow onset disasters, such as droughts, the civil society's capacity for collective action has time to make a difference for the outcome. Rapid onset disasters, such as earthquakes, have shorter impact duration and more immediately evident effects. The need for direct actions after such disasters means that the authorities' level of preparedness becomes more apparent (Albala-Bertrand 1993).

Earthquakes are determined by tectonic forces, yet the location and timing of individual earthquakes still cannot be predicted.<sup>3</sup> The movements of tectonic plates create tensions and strain energy is accumulated in the ground. When the stored energy is sufficient to overcome the friction between the plates, Earth ruptures and the accumulated energy is transformed into heat, radiated seismic energy, and deformation of the rock. About 90 percent of all earthquakes occur along tectonic plate boundaries, although all plates also have internal stress fields.<sup>4</sup>

Earthquakes can put intensive strain on residential buildings, plants, dams, reservoirs, roads, gas and electric power lines, and irrigation systems, yet Kenny (2009) points out that they are costly also in terms of business interruption, lost private property, and reconstruction work. Moreover, the destruction of infrastructure means that the level of capital that can be effectively employed in production can fall by more than what the

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<sup>3</sup>Bolt (2005) is an excellent introduction to earthquakes. See also USGS (2008) and Brancati (2007).

<sup>4</sup>The direct physical effects of an earthquake include shaking, rupture, and displacement of the ground, but also landslides, avalanches, ground liquefaction, tsunami, floods, and fires. The effects at a certain location depend on a number of physical factors: the seismic energy released, the distance to the epicenter, the focal depth, and local surface and subsurface geological conditions.



actual level of capital does. This is the case as even plants and businesses that have not sustained any direct damages can find themselves in situations where necessary raw materials or energy supplies are missing, or where it is impossible to transport the final products to the market.

Consider the following two illustrations of how earthquakes can affect the level of capital per capita. About 1,100 people died in the 2001 earthquake(s) in El Salvador. This amounts to about 0.02 percent of the total population of 7 million. At the same time there were considerable damages to buildings and vital lifeline structures. A rough estimate by Kenny (2009) is that up to 29 percent of the buildings in El Salvador may have been destroyed. The situation after the earthquake(s) was clearly characterized by a lower level of capital per capita.<sup>5</sup>

Horwich (2000) discusses the losses incurred in the, admittedly unusually costly, 1995 Kobe earthquake. About 6,500 out of a regional population of 4 million were killed, and the total damage to the capital stock has been estimated at US\$114,000 million. He also reports that GDP per capita in Japan was US\$39,640 in 1995 and takes the capital stock to be three times the annual GDP. These figures suggest that 24 percent of the regional capital stock was destroyed and that 0.2 percent of the regional population were killed. The surviving population certainly had a lower level of capital per capita in the immediate aftermath of the earthquake.<sup>6</sup> The insight that the effective level of capital per capita falls plays a key role in the formal model we develop in Section 4.

The economic effects of natural disasters are more dramatic in poor countries. Studies that use the EM-DAT database have found that even if rich countries do not experience fewer or weaker natural disasters (Kahn 2004), they report fewer deaths and lower economic losses (Kahn 2004, Strömberg 2007, Toya and Skidmore 2007). The reason is that they can afford better housing, warning systems, medical care, and evacuation plans (Strömberg 2007).

In a recent study, Noy (2009) finds that natural disasters hurt growth in the short term, but have almost no effect in the long run. Further, the negative effects of disaster damages apply only to developing countries, while the effects in the OECD sample are *positive*. In an earlier study, Albala-Bertrand (1993) found negative, but moderate, long-run economic effects in developing countries, yet no long-run effects in developed countries. Within countries, poor population groups face a disproportionately higher risk from natural disasters (UNDP 2004). Even in developed countries there can be widespread deprivation after natural disasters, as low income households tend to live in lower quality

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<sup>5</sup>Kenny (2009) discusses how the average number of deaths per collapsed building varies considerably between countries and regions. The 2001 earthquakes in El Salvador and Peru resulted in about three to six deaths per 1000 collapsed or destroyed houses. In contrast, recent earthquakes in Turkey appear to have resulted in about one death per collapsed building.

<sup>6</sup>The total capital stock in the Kobe region:  $3 \times 4$  million inhabitants  $\times$  US\$39,640 = US\$476,000 million. Damages/ capital stock = US\$114,000 million/US\$476,000 million = 24 percent. Death toll / total population = 6,500/ 4 million = 0.16 percent of the population.

houses, less often have sufficient insurance, and receive only a small share of disaster relief (Albala-Bertrand 1993).

The effect of democracy is less clear-cut. While Kahn (2004) and Toya and Skidmore (2007) find that losses are lower in countries that are more democratic and have better institutions, Strömberg (2007) finds that the number of killed is higher in more democratic countries once government effectiveness is held constant. He suggests that this can be explained by more complete reporting by democracies.

Earthquakes generally cause both more damages and more concentrated losses than other natural disasters (UNDP 2004), yet they are less destructive to agriculture than, say, floods. The death toll from earthquakes is lower in rich countries, and more powerful earthquakes kill more people, but the death toll is neither higher nor lower in areas where earthquakes are more frequent (Kahn 2004, Anbarci et al. 2005). Further, there are no systematic differences between OECD and non-OECD countries, or between regions that are prone to conflict and regions that are not, when it comes to the frequency of earthquakes (Brancati 2007).

The use of the EM-DAT database in analyses of the effects of natural disasters can, however, be problematic. The database lists events that meet at least one of following criteria: 10 or more reported killed; 100 people reported affected; a declaration of a state of emergency; or there is a call for international assistance. Although this data is surely sufficiently accurate for many purposes, Noy (2009) points out the risk that governments exaggerate the damages and Strömberg (2007:201) even finds systematic differences in reporting “across time, level of income, and political regimes,” and notes that this fact makes it difficult to assess the effects these factors have on the impact of disasters. Another potentially serious problem is that some of the deaths reported in disasters may in fact have occurred as a result of armed conflict, as found by UNDP (2004) for drought disasters.

### 3 Conflict

The two seminal papers in the general civil war literature, Fearon and Laitin (2003) and Collier and Hoeffler (2004), agree that financing does matter for rebel recruitment and the risk of violent conflict, but disagree on what mechanisms the economic variables proxy for in their analyses. According to Fearon and Laitin (2003), a low-income level proxies for a financially and bureaucratically weak state, in terms of administration, military, police, and infrastructure. According to Collier and Hoeffler (2004), factors that proxy for grievances are relatively unimportant compared to factors that proxy for economic motives and the cost for rebellion.<sup>7</sup>

In a similar vein, Collier et al. (2009) stress that active rebellion is found where it is militarily and financially *feasible* rather than where potential rebels are unusually

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<sup>7</sup>For a recent review of the civil war literature, see Blattman and Miguel (2009).

motivated by gains that will be realized in the event of a victory. The reason that civil wars are not more common is that groups that are motivated for rebellion, be it by the capture of resources that the government is in control of or by the removal of a repressive and discriminatory rule, seldom have the means to finance it. Events that increase the revenues accrued by the rebels, such as an inflow of aid, or reduce the costs of rebellion, such as a fall in the opportunity costs for potential recruits, not only make rebellion potentially profitable for the rebel leadership but also feasible.

Economic factors also play a role for the termination or duration of civil wars. Civil wars last longer, i.e., are less likely to be terminated in each given year, if the income level prior to the onset was lower, if income inequality was higher, or if there has been an increase in the prices of the primary commodities that the country exports (Collier et al. 2004). Fearon (2004) finds that the duration is longer if the rebels have access to valuable contraband, such as gemstones or drugs.<sup>8</sup>

A central aspect of natural disasters is that they have dramatic effects on the supply and distribution of, and demand for, resources. This can in turn affect both the motivation for, and the feasibility of, rebellion. Natural disasters affect the supply of resources by destroying buildings, plants, and lifeline structures, as well as the ability to access resources. They affect the demand for resources such as shelter, water and food, medicines, and medical assistance.

Somewhat contradictory, both abundance and scarcity of resources have been linked to a higher risk of civil war. The link between resource *scarcity* and conflict is often referred to as the neo-Malthusian link. Using country case studies, Homer-Dixon (1994) finds that environmental scarcity causes persistent subnational violent conflict in the developing world. The proposed mechanism is that scarcity leads to social, political, and economic problems by increasing financial and political demands on governments. These problems can, in turn, destabilize countries, trigger new violent conflicts, and escalate existing conflicts (Homer-Dixon 1994, WBGU 2008). A scarcity of resources can also depress wages and thereby make rebellion more feasible via lower opportunity costs for the potential recruits (Brunnschweiler and Bulte 2008b).

A systematic study that finds a clear link between sudden scarcity and conflict is Miguel et al. (2004). With the use of rainfall as an instrument for economic growth in sub-Saharan Africa, they find that growth is strongly negatively related to civil conflict. That it is the sudden realization of poverty, rather than chronic poverty as such, that promotes rebel recruitment is argued by Barnett and Adger (2007). When people lose their source of income, and the young realize that education or employment will be hard

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<sup>8</sup>The duration of civil war is also longer in countries with intermediate levels of ethnic fractionalization and shorter if there has been a military intervention supporting the rebels (Collier et al. 2004). The termination of conflict is more likely if there is a change in the foreign support for one of the combatants, or a change in the leadership of either side of the conflict (Fearon and Laitin 2007). The literature on civil war termination/duration is surveyed in Dixon (2009).

to get, more people become susceptible to rebel recruitment. Armed groups of young men, frustrated by a contraction of their livelihoods, is indeed a recurrent theme in civil wars (Barnett and Adger 2007). Still, some authors hold that the overall evidence for a link between resource scarcity and conflict remains weak, see Urdal (2005) and Nordås and Gleditsch (2007).

The links between the *abundance* of resources and violent conflict tend to be bundled under the heading of the resource curse (Humphreys 2005, Ross 2004). Collier and Hoeffler (2005) is one of the many studies that find a positive association between resource abundance and the onset of civil war.<sup>9</sup> An abundance of valuable natural resources, especially when easily extracted or easily lootable, could constitute an incentive for rebel groups to form and fight for control. It is well known that poor countries are more prone to conflict. Consequently, if resource abundance has negative externalities on more dynamic sectors of the economy it could be associated with a lower income level and, in the end, a higher risk for violent conflict. Regardless of the accuracy of this argument, such mechanisms of long-term nature are quite irrelevant when the object of study is the immediate effect of sudden and unpredictable events such as earthquakes.

An abundance of natural resources has been linked to various political motives for rebellion. A ruler with a steady inflow of non-tax revenues has less incentive to please the population or maintain a state apparatus that the population sees as efficient and legitimate. Resource abundance can also result in grievances caused by income inequalities, volatility in terms of trade, or forced migration. Yet again, such relatively slow-working mechanisms are of little relevance in the direct aftermath of rapid onset natural disasters.

The robustness of the positive association between resource abundance and the risk of conflict has been questioned. The fragility of the results in Collier and Hoeffler (2005) is demonstrated by Fearon (2005). More importantly, Brunnschweiler and Bulte (2008a, 2008b) find that an abundance of resources is associated with a *lower* risk of civil war when the endogeneity of the indicator of resource abundance has been dealt with. They also show that civil wars make countries depend on resource extraction, rather than the opposite. As pointed out by the authors, these results indicate that scarcity may be a more fundamental cause of conflict than abundance.

There are nevertheless still good reasons to expect that easily lootable resources can motivate rebels and make rebellion feasible. This could for instance be the case for alluvial diamonds, which are not included in Brunnschweiler and Bulte's (2008a, 2008b) analysis. It could also be the case for a sudden inflow of disaster relief, even if WBGU (2008) holds that the inflow of disaster relief after some disasters contributes to *de-escalate* existing

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<sup>9</sup>Resource abundance has also been linked to the duration of civil war (Collier et al. 2004). A recent study by Lujala (2009) finds that none of the indicators for natural resources measured at the country level affects the number of combat-related deaths, but that there are more deaths in conflict zones with gemstone mining or oil and gas production. Drug cultivation in the zone has a negative effect on the death toll.

conflicts.

The administrative and military capacity of a state can be lower in the wake of a natural disaster that has destroyed infrastructure or made it harder for the state to fund and manage its regular activities in the affected area. In line with the argument in Fearon and Laitin (2003), such a weak state can make rebellion more feasible. WBGU (2008) finds that natural disasters can generate conflicts in power vacuums as groups try to take advantage of weakened or absent state functions. The problem with this argument is that also large-scale rebel organizations should face new organizational and logistic constraints. As such, the outcome should be problems such as theft, looting, and riots, rather than organized violent rebellion. Moreover, the state is likely to have a capacity that a potential rebel group will lack – to move in new military resources from other less affected areas. This argument is therefore equally compatible with an increase in the military advantage of the state and, accordingly, a decrease in the willingness to rebel.

There are of course good reasons to expect that some natural disasters are followed by sentiments that constitute political motives for rebellion: People may feel that the state is guilty of poor planning and lax enforcement of building codes, that the state is passive in the face of deprivation, that the state is conducting an insufficient and discriminatory relief effort, or that the state subjects them to unjust forced relocation (OECD 2004, Kahl 2006, WBGU 2008). The Red Cross (2007) finds that violence between groups can be triggered by emergencies such as natural disasters, since in such situations groups and individuals with a low social standing can become even more marginalized.<sup>10</sup>

Finally, natural disasters can create situations with considerable uncertainty. In what Collier et al. (2004) call the “rebellion-as-mistake” explanation of violent conflict, it is argued that misperceptions about the chance of victory can cause violent conflicts, as both sides overestimate their relative strength and their actual chance of a victorious outcome. The risk of conflict may increase if both parties believe that the other side was more weakened by the disaster, yet they should be just as likely to believe the opposite. A related argument is brought forward by WBGU (2008) in a discussion of how attempts made by the state to regain its authority and restore its functional capacity will suffer from incomplete information, and of how grievances can result from frequent use of harsh treatment and disproportionate use of force in such situations.

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<sup>10</sup>The risk of violent reactions is amplified if migrants move to areas already constrained by resource scarcity. This was observed in India in the 1980s, Bangladesh in the 1980s and 1990s, and was a factor that contributed to the war between El Salvador and Honduras in 1969 (Reuveny 2007).

## 4 Theoretical framework

### 4.1 Basics

To provide a theoretical structure to the empirical patterns, consider the following economic model of violent conflict.<sup>11</sup> A fundamental aspect of natural disasters is that they destroy physical capital, and the model will carefully consider how this affects the cost and revenue sides of rebellion. Special attention is given to the notion that natural disasters of different sizes may affect the costs and revenues in different ways. The specification of the conflict technology is inspired by Grossman (1999). To keep the model reasonably simple, it is set in an environment with perfect information and perfect competition in the goods market, and abstracts from potentially interesting extensions such as multiple time periods and dynamic considerations.<sup>12</sup>

Our modeled game takes place in one period and is not repeated. There are two main agents that both act to maximize their expected net wealth. The government, denoted  $Q$ , is in power in the beginning of the period. The rebel group is denoted  $J$ . Besides  $Q$  and  $J$ , there is also a unit mass of identical workers, with a fixed labor supply, that can be hired as soldiers.

The rebel group may choose to gather a rebel army to start a civil war where the prize is the tax revenues collected by the agent acting as government at the end of the period. Let  $p$  be the probability that  $Q$  wins the war, and let it follow from a standard contest success function, i.e.,

$$p = \frac{S}{S + \theta I},$$

where  $S$  is the number of government soldiers hired by  $Q$ , and  $I$  is the number of rebel soldiers hired by  $J$ .  $\theta$  indicates the relative effectiveness of the rebels. The government is assumed to be a more efficient fighter than the rebel group,  $\theta < 1$ . This is due to better access to intelligence and the international weapons markets, or because the defensive technology used by the government has a relative advantage over the offensive technology the potential rebel army must use. As in Grossman (1999),  $Q$  is the leader and sets  $S$  anticipating the actions of  $J$ . Observing  $S$ ,  $J$  sets  $I$ . In the following discussion, the intensity of the conflict will be captured by the size of the rebel army  $I$ , as it is assembled with the sole purpose of fighting for power.

Workers can be employed in peaceful production. Total peaceful production comes from a standard  $AK$  production function where  $A$  indicates productivity and  $K$  is the

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<sup>11</sup>Garfinkel and Skaperdas (2007) and Blattman and Miguel (2009) offer excellent overviews of the theoretical literature on conflict.

<sup>12</sup>A government can obviously never entirely neutralize the consequences of disasters, and people can be dissatisfied and have anti-state grievances even when the government actually does act. Hence, the inclusion of political motives demands that assumptions must be made about when a government is considered to have done enough, and about the reactions to a government that is considered to have done too little.

capital stock that can be used. Capital should be interpreted in a wide sense as including both private physical capital and infrastructure. To make the model tractable, it is assumed that production is linear in labor. All workers are potential (full-time) soldiers, and when hired as soldiers they are rewarded with the shadow wage enjoyed in production, making them indifferent between producing and fighting.<sup>13</sup>

$Q$  and  $J$  start with resource endowments  $R_q$  and  $R_j$ , respectively. A central restriction of the model is that  $Q$  and  $J$  cannot use the promise of future incomes to pay for their armies, implying that  $R_q$  and  $R_j$  decides the upper bounds of  $S$  and  $I$ .

The resources available to the government can be thought of as a combination of retained tax revenues and government incomes from natural resource extraction in previous periods. The rebel group's resources stem from the smuggling of contraband, drugs, and valuable minerals, or from extortion, remittances, etc. If  $J$  becomes the new government, it can choose to keep these sources of revenue if it so wishes.

To capture the effect of a natural disaster, we let a fraction  $\phi \in [0, 1]$  of the capital in the economy be destroyed in the beginning of the period. Destruction is understood in a wide sense; even capital that is not destroyed may be rendered useless if the supporting infrastructure is destroyed. For simplicity, it is assumed that the size of the population is not affected by the disaster.<sup>14</sup> This formulation is chosen to capture the effect on the level of capital per capita, which was discussed in Section 2. Due to the potential destruction  $\phi$ , the available capital is  $(1 - \phi)K$ , where  $K$  can now be interpreted as the pre-disaster level of capital. The marginal product of labor becomes  $A(1 - \phi)K$ .

At the end of the period, the acting government levies a tax  $t$  on all labor incomes generated during the period, regardless of their source. A fraction  $(1 - t)$  of pre-tax income is left as disposable income. A subsistence level of income  $\underline{Y}$  is necessary for survival, and incomes below  $\underline{Y}$  can therefore not be taxed.

## 4.2 The game

The solutions to the game are found through backward induction. Expected net wealth of the rebel group is  $J(I | S) = R_j - w_f I + (1 - p)V$ , where  $w_f$  is the compensation to fighters and  $V$  represents the value of governing at the end of the period.  $V$  is here taken to represent tax revenues only, but could in principle represent other non-pecuniary costs

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<sup>13</sup>An alternative to the assumption that production is linear in labor and still keep the model tractable is to assume that a soldier's wage is constant and determined by an outside option, such as home production (Grossman 1999). We believe that the assumption that production is linear in labor is acceptable as it allows us keep the model tractable while also making it somewhat more realistic, by making the compensation to the fighters depend on the level of capital.

<sup>14</sup>We model a natural disaster where the capital per labor ratio falls, so this assumption does not affect the qualitative results of the model and is made for simplicity. The relaxation of this assumption as well as investigations of the potential effects of  $\phi$  on  $R_q$  and  $R_j$  are left as interesting venues for future research.

or benefits as well. The *rebel resource constraint* is that  $R_j \geq w_f I$ , or that

$$I \leq I_{rrc} = \frac{R_j}{A(1-\phi)K}. \quad (\text{RRC})$$

This condition, which is central to the model, is evidently less likely to be binding if  $w_f$  is lower. For  $J$  not to set  $I = 0$ , it is also required that the cost of hiring a rebel army is not greater than the expected gain from doing so,  $w_f I < (1-p)tA(1-\phi)K$ , or

$$I < (1-p)t. \quad (1)$$

This will be referred to as the *rebel incentive constraint*. Provided that the rebel resource constraint (RRC) is slack,  $I$  is found with straightforward optimization,

$$\frac{\partial J}{\partial I} = -A(1-\phi)K - \frac{\partial p}{\partial I}tA(1-\phi)K = 0.$$

This implies that

$$I^* = \begin{cases} \sqrt{\frac{S}{\theta}}t - \frac{S}{\theta} & \text{for } S < \hat{S} \\ 0 & \text{for } S \geq \hat{S}, \end{cases} \quad (2)$$

where  $\hat{S}$  is the size of the government army that is required to completely deter  $J$  from gathering an army. The level of  $S$  that ensures that  $I = 0$  is

$$\hat{S} = \theta t.$$

Expected net wealth for the present government is  $Q(S | E(I)) = R_q - w_f S + pV$ , where  $E(I)$  is the expected size of the rebel army. The actions of the government could in principle also be constrained by its initial resources, but it is directly assumed that  $R_q > AK - \underline{Y}$  as this will always rule out that  $R_q < w_f S$ . This allows the model to be focused on the arguably more realistic case that the rebel group is the agent constrained by its initial resources.

Noting that  $I^* > 0$  gives that  $p = 1/(1 + \theta I^*/S) = \sqrt{S}/\sqrt{\theta t}$  and that the optimal  $S$  when (RRC) is slack is found where

$$\frac{\partial Q}{\partial S} = -A(1-\phi)K + \frac{\partial p}{\partial S}tA(1-\phi)K = 0 \quad (3)$$

with the optimal size of the government army being

$$S^* = \frac{t}{4\theta},$$

except when  $S^* \geq \hat{S}$ , in which  $S = \theta t$  is chosen, since  $S > \hat{S}$  can never be optimal.

At the end of the period, it has been settled who will act as government and as such



set the tax rate. Both  $Q$  and  $J$  will choose the tax rate that maximizes the agent's net wealth. This tax rate is set to maximize total tax revenues,  $tA(1-\phi)K$ , with the restriction that  $t > 0$  is ruled out when the workers' incomes net of taxes are below  $\underline{Y}$ . The condition that determines when positive taxes are possible is

$$A(1-\phi)K \geq \underline{Y}, \quad (4)$$

which holds when  $\phi < \tilde{\phi}$ , where  $\tilde{\phi}$  satisfies  $\tilde{\phi} = \frac{AK-\underline{Y}}{AK}$ . (4) can thus be violated, and there will be no tax revenues, if productivity or capital is very low in relation to the subsistence income. From (4) follows that the tax rate that maximizes total tax revenues is  $t = 1 - \frac{\underline{Y}}{A(1-\phi)K}$ .

Consider the most intuitive and simple results first. In any given year, most countries do not experience civil wars. One reason is that potential rebels, while having a latent desire to take power, lack the resources to finance an army. If the rebels in this model completely lack resources, they are required to set  $I = 0$ , and  $Q$  minimizes costs by setting  $S = 0$ . This result may seem trivial, but is not obtained in many models of conflict that abstract from the fact that rebels need to have sufficient funding *before* the conflict starts, as they cannot credibly commit to pay their fighters after a potential victory.<sup>15</sup>

### 4.3 Outcome when the “rebel resource constraint” is slack

Next, consider the effect on the risk of conflict when a very destructive natural disaster, with a  $\phi$  close to 1, has occurred. The massive destruction can depress the wages in the economy to, or below, the level where no taxes can be levied. Since the agents are motivated by future tax incomes, the result can be that neither party hires an army. Without armies there can be no war, and the current government stays in power.

**Proposition 1** *When (4) does not hold, which is the case when  $\phi > \tilde{\phi}$ , the tax rate is set to zero and there is no war. The intensity of fighting is 0 and the present government stays in power.*

**Proof.** See Appendix A. ■

Consider now the case where the rebels' choice is not constrained by their initial resources, i.e., where they have sufficient resources to hire the optimal number of fighters.

**Proposition 2** *There is war when  $\theta > 1/2$  and both (4) and (RRC) are slack. The intensity of fighting is  $\frac{A(1-\phi)K-\underline{Y}}{2\theta A(1-\phi)K} (1 - \frac{1}{2\theta})$  and the probability of a government victory is*

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<sup>15</sup>A model that explicitly discusses an entry threshold for rebellion and highlights the problem of obtaining sufficient “start-up finance” can be found in Collier (2000). The threshold is derived from a survival condition and a minimum size of the government army rather than from the rebel's initial wealth.

$\frac{1}{2\theta}$ . The intensity of fighting is decreasing in  $\phi$  and increasing in  $K$ . The probability of a government victory is independent of  $\phi$  and  $K$ . The marginal effect of  $\phi$  on intensity is increasing in  $K$ .

**Proof.** See Appendix A. ■

In terms of  $\phi$ , (RRC) is slack when  $\phi > \hat{\phi}$ , where  $\hat{\phi} = 1 - \frac{1}{AK} \left( \frac{2\theta R_j}{(1-\frac{1}{2\theta})} + \underline{Y} \right)$ . Given that a high  $K$  reflects a high income in the country, this threshold is lower in poor countries, due to a lower shadow wage in production. The threshold is also lower if the rebels have more initial resources. This means that a disaster is more likely to have this outcome in poor countries, or in countries where the rebels have been able to accumulate more resources prior to the conflict.

When the rebel group's choice is not constrained by its initial resources, more devastating disasters are associated with less intense fighting, and this effect of destruction on conflict is even more negative in poor countries. Going from an intermediate to a higher  $\phi$  when the rebel resource constraint is slack can result in a shift from the outcome with fighting described in Proposition 2 to the outcome with no fighting described in Proposition 1.

#### 4.4 Outcome when the “rebel resource constraint” binds

The corner solution implied by a binding rebel resource constraint when  $R_j > 0$  has not been considered yet. First, note that the rebel army is unambiguously chosen to be smaller when the government army is larger if both (4) and (RRC) are slack.<sup>16</sup> When  $J$  is not constrained by (RRC), a lower  $S$  therefore spurs  $J$  to set a higher  $I$ .

Second, note that the rebel resource constraint is binding at  $\phi = 0$  only if

$$R_j \leq \frac{1}{2\theta} \left( 1 - \frac{1}{2\theta} \right) (AK - \underline{Y}), \quad (5)$$

i.e., when  $A$  or  $K$  are high, and  $\underline{Y}$  is low, relative to  $R_j$ . Unless (5) holds, there is no positive  $\phi$  such that the rebels' choice of  $I$  is constrained by their initial resources.

When (RRC) is strictly binding, which will only be the case when  $\theta > 1/2$ , and (4) and (5) are slack, then the the rebel group cannot hire an army of size  $I^*$ , but is restricted to an  $I$  such that  $I \leq I_{rrc}$ , where  $I_{rrc}$  is the highest  $I$  possible given that (RRC) binds. Let  $S_{rrc}$  denote the size of the government army that makes  $I_{rrc}$  the optimal choice by  $J$ . The destruction compatible with such an outcome is  $\phi \leq \hat{\phi}$ .

**Proposition 3** *When  $\theta > 1/2$  and (4) is slack, there is war also when (RRC) is binding. The intensity of fighting is  $\frac{R_j}{A(1-\phi)K}$  and the probability of a government victory is  $1 -$*

<sup>16</sup>That  $\partial I^*/\partial S < 0$  is evident if one differentiates (2) where  $S^* < \hat{S}$ .

$\sqrt{\frac{\theta R_j}{A(1-\phi)K-\underline{Y}}}$ . While the intensity is increasing in  $\phi$  and decreasing in  $K$ , the probability of a government victory is decreasing in  $\phi$  and increasing in  $K$ . The marginal effect of  $\phi$  on intensity is decreasing in  $K$ .

**Proof.** See Appendix A. ■

When the rebel group is constrained by its initial resources, the intensity of conflict is clearly lower. However, the intensity of conflict is increasing in  $\phi$ , and  $\phi$  has an even greater effect on the intensity of conflict in poor areas.

Due to lower wages, the intensity of conflict is higher in poor countries when the rebels are constrained by their initial resources. When the rebels are not constrained, the intensity of conflict is instead higher in rich countries as they are fighting for a more valuable prize. However, the rebels are more likely to be constrained in rich countries also in the absence of a disaster, and a more destructive disaster is required before the rebels are unconstrained in rich countries.

## 4.5 A graphic illustration

The simplicity of the logic that underlies these results is illustrated in Figure 1. The figure considers the intensity of conflict at different levels of disaster destruction  $\phi$ . To make the exposition meaningful, it is assumed that the rebel resource constraint binds at  $\phi = 0$ , and that there are outcomes in which positive taxes can be set and where the rebels are not constrained by their initial resources. It is also assumed that  $\theta > 1/2$ , as this is always needed for  $I > 0$ .

Starting with arguably the most common case in the real world, that  $\phi = 0$ , the intensity of conflict is  $I = \frac{R_j}{AK}$ . When there is some destruction, but not so much that the rebels are not constrained, the intensity is  $\frac{R_j}{A(1-\phi)K}$ . The slope of the intensity-curve is positive and convex. This reflects that the rebel group can afford more fighters as the compensation to fighters falls when more capital is rendered useless. The slope is more steep in poor countries.

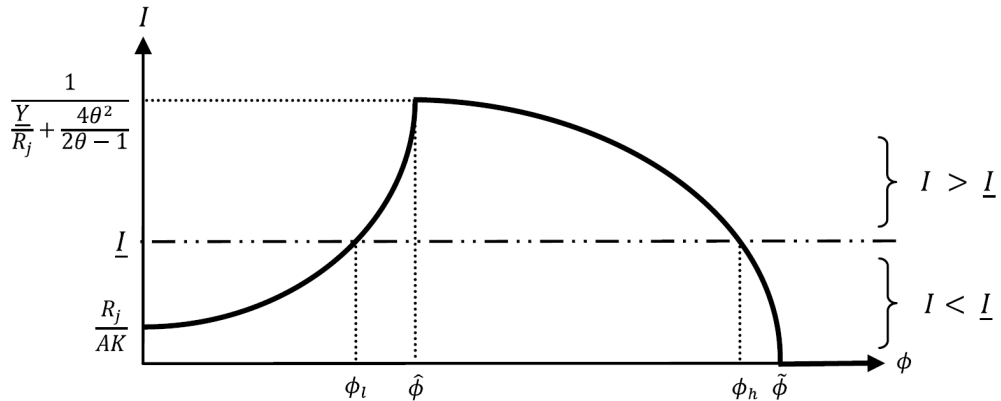


Figure 1. Conflict intensity after a natural disaster

Going from a lower to a higher  $\phi$ , the rebel resource constraint no longer binds when  $\phi$  is higher than  $\hat{\phi}$ . This level is higher in rich countries, hence it is less likely that a potential rebel group in a rich country becomes unconstrained due to a disaster. At  $\hat{\phi}$ , the intensity is  $\frac{1}{\frac{Y}{R_j} + \frac{4\theta^2}{2\theta-1}}$ . At  $\hat{\phi} < \phi < \tilde{\phi}$ , the intensity is  $\frac{A(1-\phi)K-Y}{2\theta A(1-\phi)K} \left(1 - \frac{1}{2\theta}\right)$ . This is a negative and concave function of  $\phi$ . The slope is more steep, meaning that the intensity falls more rapidly with  $\phi$ , in poor countries.

At  $\phi = \tilde{\phi}$ , the tax rate must be set to zero, hence there is no conflict. Due to a lower  $K$ , a zero tax rate is more likely in poor countries, and thus also this mechanism behind a zero intensity of conflict.

Presence of fighting is not a sufficient condition for a situation to be coded as a civil war. Instead, thresholds such as 25 or 1,000 battle deaths are often set as the minimum for a conflict to be considered a civil war. In Figure 1, this threshold is captured by the constant  $\underline{I}$ . Intensities  $I < \underline{I}$  are not coded as civil wars. At what level of intensity the  $\underline{I}$ -line should be drawn is obviously a completely arbitrary choice. As the line is drawn in the figure, it illustrates that even when  $I > 0$ , the conflict may not be violent enough to make it into a full-blown civil war.

The first situation where this is the case is when the rebels lack the resources to start a sufficiently large rebellion. A disaster with  $\phi > \phi_l$  can here lead to a full-blown civil war as the costs for rebel recruitment will be lower. The second situation is when the potential gains from grabbing power are too low to motivate the costs associated with building a (sufficiently large) rebel army. This situation is more likely after a very destructive disaster, or when  $\phi > \phi_h$ .

Consider now the mediating role of the level of pre-disaster capital. Due to a lower wage, the rebel resource constraint is less likely to bind in poor countries. This implies that not as much destruction is needed before the constraint becomes slack in poor countries. When the constraint is slack, destruction has a more negative effect in poor countries. When the constraint binds, the effect that destruction has on intensity is more positive in poor countries. Also, a zero tax rate is a more likely outcome in poor countries, hence the negative effect on intensity is more likely to be found in poor countries.<sup>17</sup>

In sum, the model offers a rational explanation of how the destruction associated with a natural disaster can affect the risk of violent conflict. It shows that the risk of conflict is higher after a moderate natural disaster, but that the effect can turn negative after a very destructive disaster. The positive effect of moderate  $\phi$  on the conflict risk is stronger in poor countries, and so is the negative effect of high  $\phi$ .

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<sup>17</sup>It can be shown that both  $\phi_l$  and  $\phi_h$  are higher in rich countries. This suggests that more destructive disasters are needed to increase intensity above  $\underline{I}$  to begin with, i.e., that we are less likely to find unconstrained rebels in poor countries, and that more destructive disasters are needed before intensity falls below  $\underline{I}$  again.

## 5 Empirical strategy and data

### 5.1 Empirical strategy

With these theoretical predictions at hand, recall the questions formulated in the introduction. The first question was whether more destructive natural disasters (here earthquakes) are associated with a higher or lower risk of civil war. The first step in the empirical analysis is therefore to investigate the effects of earthquakes of different sizes on the incidence of civil war. The second question was whether strong earthquakes make the termination of civil war more likely, and whether earthquakes in general are associated with the incidence of civil war because they increase the likelihood that civil wars are started or because they reduce the likelihood that civil wars are terminated. This question is addressed by estimating the effects of earthquakes both on the likelihood of civil war onset and on the likelihood of civil war termination. This section describes the dependent variables, estimation techniques, and the set of indicators of the number and size of earthquakes that will be used to answer these questions.

### 5.2 Dependent variables

The incidence of civil war, *Incidence*, is a binary indicator of whether an intrastate conflict that resulted in a minimum of 25 battle-related deaths in one year occurred or not in a given country-year observation. The binary indicator for the onset of civil war, *Onset*, indicates the start of a violent intrastate conflict that resulted in a minimum of 25 battle-related deaths in one year.<sup>18</sup> *Incidence* and *Onset* are both taken from the dataset on violent conflict compiled by PRIO/Uppsala (2008).<sup>19</sup> If no conflicts occurred, *Incidence* takes the value 0, and if no conflicts were started, *Onset* takes the value 0.

The binary indicator for termination of conflict, *Termination*, comes from the UCDP's (2008) "UCDP Conflict Termination dataset."<sup>20</sup> The variable is defined for country-years with a conflict in the previous year. If an intrastate conflict that was active in the previous year is inactive in the present year, then *Termination* is coded as 1. If it is still active, it is coded as 0.

The standard approach in the literature is to use binary dependent models on pooled data. The time dimension of the conflict data in principle allows the analyst to use panel

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<sup>18</sup>The terms violent conflict and civil war are used interchangeably in this paper. While it is acknowledged that some consider conflicts with more than 25 but less than 1,000 yearly battle-related deaths as minor conflicts rather than civil wars, we argue that 25 deaths should be quite sufficient for a situation to be called a civil war.

<sup>19</sup>The variable has the following definition in the PRIO/Uppsala (2008) dataset: "Onset of intrastate conflict, 25+ annual battle deaths. 1 if new conflict or 8+ years since last observation of same conflict ID." The qualitative conclusions from the analysis are the same if alternative indicators, with a 2-year or 5-year threshold, are used rather than the one with this 8-year threshold. The 2007-4 version is used.

<sup>20</sup>The version used is "Version 2.1 – September 4 2008." The data is described in Kreutz (2010).

data techniques such as Fixed Effects (FE) Logit to control for unobserved heterogeneity. FE Logit demands that the sample consists only of countries for which the dependent variable has some variation in the sample. This means that countries that never experienced the occurrence/onset/termination of a conflict are dropped. This will bias the sample, wherefore FE Logit will only be used to test the robustness of the main findings.

### 5.3 Indicators for earthquakes

In their analysis of political unrest, Olson and Drury (1997) use the number of disaster fatalities to indicate disaster severity. Nel and Righarts (2008) draw natural disaster data from the EM-DAT dataset, and use the reported number of all types of natural disasters, sometimes weighted by population size. Brancati (2007) uses the number of earthquakes of M5.5 or more, mainly restricted to those striking areas with a population density of more than 50 people/km<sup>2</sup>. Her data is drawn from the Centennial Earthquake Catalog (2008), which is used also in the present paper.

The Centennial Earthquake Catalog (2008) lists timing, magnitude, and location for a total of 13,000 earthquakes from January 1900 to April 2002.<sup>21</sup> From the 1930s to 1963 it includes earthquakes with M6.5 or more, and from 1964 to 2002 it includes events with a magnitude of M5.5 or more. Several different classes of seismic waves are radiated by earthquakes, but when used to calculate magnitude their results are approximately the same (USGS 2008). The creators of the Catalog have chosen the most appropriate magnitude measure for each earthquake, to best capture the actual strength of the event (Engdahl and Villaseñor 2002).

We have two approaches designed to capture the nonlinear effect of disaster destruction  $\phi$ . The first is to include one indicator of the number of earthquakes and/or one indicator that captures the destructive potential of very strong earthquakes. The number of earthquakes is captured by  $Q_{num}$ , defined as the number of registered earthquakes per country-year observation with a magnitude of 5.5 or more. Hence, country-years 1964-2001 will be the units of observation in most of the specifications where  $Q_{num}$  is included.<sup>22</sup>

The most well-known measure of an earthquake's size is its magnitude on the so-called Richter magnitude scale. It can be used to order earthquakes of different sizes, but it is not a measure of their destructive potential. To better capture the potential damages to man-made structures,  $TNT$  is an approximation of the total seismic energy released by

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<sup>21</sup>We match the locations of the epicenters to the land mass of different countries in ArcGIS, a geographic information systems (GIS) software.

<sup>22</sup>The paper followed the coding by Gleditsch and Ward (1999), to treat Russia as a continuation of the Soviet Union, Germany as a continuation of West Germany and so on. This means that earthquakes that occur in countries that today are independent countries are coded as occurring inside the country they were part of at that time. These categorizations of countries also constitute the basis for both the fixed effects estimations and the clustered standard errors.

earthquakes per country-year, in TNT equivalents. All figures for *TNT* are divided by  $10^9$  to simplify the presentation.

In order to construct *TNT* we make use of the *Gutenberg-Richter magnitude-energy relation*, which is the empirical relationship between earthquake magnitude and seismic energy. It is written as  $\log_{10} E = 11.8 + 1.5M$ , where  $M$  is the earthquake's magnitude, and  $E$  is energy in ergs.<sup>23</sup> It has been estimated that an M4.0 earthquake releases seismic energy corresponding to the energy released by the underground explosion of a thermonuclear bomb with a power equivalent to 1 kiloton of the conventional explosive material TNT (trinitrotoluene).

Since the *Gutenberg-Richter magnitude-energy relation* shows that one unit higher magnitude corresponds to 32 times more seismic energy, the energy radiated by an M6.0 earthquake corresponds to 1 million kilograms of TNT, and an M8.0 earthquake radiates the energy of 1,000 million kilograms of TNT. Even if figures like these are commonly referred to, it must be kept in mind that they are approximations that cannot take local surface and subsurface conditions into account. To avoid the influence of extreme outliers when *TNT* is included, the magnitudes are capped at M8.0, and the main results have been checked without this cap and with an M7.0 cap. Table B1 lists radiated energy in TNT equivalents, approximate annual occurrence and typical effects of earthquakes of different magnitudes.

In sum, our first approach to capture the effect of  $\phi$  is to include *Qnum* and/or *TNT* as independent variables. *TNT* is intentionally constructed to capture the destructive potential of strong, and therefore rare, earthquakes. A positive effect of *Qnum* when *TNT* is held constant means that there is a positive effect of having more *but not very strong* earthquakes. A negative effect of *TNT* when *Qnum* is held constant means that given the number of earthquakes, the risk of war is lower if at least one of the earthquakes is strong.<sup>24</sup>

Our second approach to capture the effect of  $\phi$  is to include different indicators of the number or occurrences of earthquakes of different magnitudes. A direct distinction between the effects of moderate and strong earthquakes can be made when we use alternatives to *Qnum* that represent seismic events above and below certain magnitudes, such as M6.5 or M7.0. In the few specifications where we restrict the focus to earthquakes with a magnitude of M6.5 or more, we can stretch the sample period to 1947-2001.

Countries differ greatly in their probability of experiencing an earthquake. A higher frequency of earthquakes may have indirect effects on the likelihood of civil war via the income level or the degree of political stability. We want to be sure that *Qnum*, *TNT*, and

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<sup>23</sup>The correct formulation is  $\log_{10} E = 11.8 + 1.5M_S$ , i.e., a link between the Surface-Wave Magnitude ( $M_S$ ) and seismic energy ( $E$ ), but this rule is regularly applied to all magnitude scales.

<sup>24</sup>*Qnum* and *TNT* are positively correlated, partly because stronger earthquakes have more aftershocks. If there is a true positive effect of *Qnum* and a true negative effect of *TNT* and they are included separately they will be biased toward zero.

the other indicators capture only the effects of earthquakes in the present year. Hence, all specifications include  $Q_{hist}$ , defined as the number of years since the country experienced an earthquake, not including earthquakes in the present year, divided by the maximum number of years for any country that year. Since the frequencies of earthquakes are approximately constant over time, the actual frequencies of earthquakes may be the best measure of the perceived risk of an earthquake. The average yearly number of earthquakes 1964-2001 is captured by the variable  $Q_{mean}$ , and the average  $TNT$  from 1964 to 2001 is captured by  $TNT_{mean}$ .

In Appendix B, we show that our indicators for strong earthquakes are associated with more serious direct consequences in terms of the number of dead, injured, and homeless, as reported in the EM-DAT database. We also show that the number of victims in natural disasters reported in the EM-DAT database is higher in countries that had a conflict in the previous year. In an analysis where the dependent variable is an indicator of conflict, it is thus clearly not ideal to use independent variables taken from sources such as the EM-DAT.

The model suggested that the effects of  $\phi$  may be more pronounced in areas with a low  $K$ . To test this, the sample will be split into observations where GDP per capita ( $Income$ ) in the previous year was above or below US\$2,500. This is a level one could find in a typical middle income country. Slightly more than one out of five earthquakes from 1964 to 2001 struck a country with a low income level.

The G-Econ (2008) dataset is used to separate earthquakes with epicenters in poor regions from other earthquakes. The dataset lists data on income and population on a resolution of 1 degree latitude by 1 degree longitude, i.e., approximately 100 km by 100 km at the equator. The threshold for poor region is set at an average GDP per capita in 1990 of less than US\$1,500. The level is chosen so that slightly more than one out of five earthquakes 1990-2001 struck such a poor region. Differences in income levels may reflect population densities. To limit the risk that this is what is picked up, we consider only earthquakes in regions with a population density of at least 10 persons per km<sup>2</sup>.

We also separate earthquakes based on local infant mortality and population density. The infant mortality rate is sometimes used as an indicator of the provision of public goods; see, e.g., La Porta et al. (1999). The infant mortality rate is also a reflection of the local and national income level, and Nel and Righarts (2008) even use the national infant mortality rate as an indicator of inequality. A reasonable assumption is that a low infant mortality rate signals both relatively high incomes and that the state has a relatively strong presence.

We used digitized maps on infant mortality rates in 2000 (Global Poverty Mapping Project 2009) to separate earthquakes based on the infant mortality at the epicenter. Again, we considered only earthquakes in areas with a population density of at least 10 persons per km<sup>2</sup>. Half of the earthquakes 1990-2001 had their epicenters in areas with



an infant mortality higher than 40 per 1,000 live births, the threshold we chose for high infant mortality.

A high population density indicates that more people may have been directly affected, but also that the state is likely to have a stronger presence. There is no universal relation between population density and income level. According to Gallup et al. (1999), areas with a high population density are poor in some regions of the world but not in others.

Digitized maps on population density in 1990 from EDIT (2009) are used to distinguish between earthquakes with epicenters in areas with more or less than 50 people/km<sup>2</sup> in 1990. As above, we consider only earthquakes in areas with more than 10 persons per km<sup>2</sup>. With this treatment, two out of five earthquakes 1990-2001 struck areas with a high population rather than a low population density. The number of people directly affected by a strong earthquake in an area with a high population density is potentially very large. Earthquakes with magnitudes of M6.0-M6.9 can be destructive in areas up to 100 kilometers across, and M8 earthquakes can cause “serious damage” in areas several hundred kilometers across, see Table B1. A hypothetical circular area with a radius of 100 km and a constant population density of 50 people/km<sup>2</sup> would contain 1.5 million people.

## 5.4 Controls

A strong predictor of civil war is whether there was one in the previous year or not. The approach in Brancati (2007), to include a lag of *Incidence*, is followed in specifications that have *Incidence* as the dependent variable.

All specifications with *Onset* as the dependent variable will instead include *Brevity of Peace*, as in Nel and Righarts (2008) and Urdal (2006). The argument is that the onset of conflict is more likely in countries where fewer years have passed since the last conflict. Following Urdal (2006) and Nel and Righarts (2008), the effect of the last conflict is assumed to decline geometrically with time. *Brevity of Peace* is therefore defined as  $\exp\{(-years\ in\ peace)/4\}$ , which means that the risk for *Onset* should be halved for each additional three years of peace.

In the same manner, we hypothesize that the likelihood of termination of conflict is higher if a shorter time has passed since the country last had peace. *Brevity of Conflict*, an indicator of the number of consecutive years of conflict, is included in all specifications where *Termination* is the dependent variable. We define *Brevity of Conflict* as  $\exp\{(-years\ since\ peace)/4\}$ .

The unpredictable nature of earthquakes means that they could be treated as natural experiments and that there is no strict statistical need to add more control variables. Nevertheless, the following ten variables, which are generally considered to be important, are controlled for in a few specifications.

From Heston et al. (2009) we use the log of real GDP per capita in PPP terms, the real GDP per capita growth rate, and the log of the size of the population. The following six variables are from Fearon and Laitin (2003), wherefore the sample ends in 1999 when they are included: the Polity2 score from the Polity project; a binary indicator of having an anocratic regime (a Polity2 score from -5 to 5); a binary indicator of changes in Polity2 score of more than two units; a binary indicator of having more than one-third of the export earnings from fuels; ethnolinguistic fractionalization; and the log of mountainousness. Finally, the log of land area (WDI 2008) is included, to control for the possibility that larger countries may have more earthquakes but be more conflict prone for other reasons. These variables are included as lags and are henceforth referred to as the *Standard Controls*.

We also include an indicator for international aid to investigate whether international aid can mitigate the effects of earthquakes. *DisRel* indicates the inflow of “emergency and distress relief aid” and is available from 1995 and onward from OECD (2009). Countries for which no aid inflow is listed are assumed to have received no aid in that year. For discussions on the components of this variable, see Strömberg (2007) and Fearon (2006). More disaster relief goes to poorer countries that are hit by disasters with a higher number of people affected or killed (Strömberg 2007). The inclusion of *DisRel* in the empirical analysis creates endogeneity issues since aid may be given to countries for the reason that they are already in, or are close to, a state of war (Fearon 2006).

Descriptive statistics and pair-wise correlations for the main variables can be found in Tables C1 and C2 in Appendix C.

## 6 Results

### 6.1 Incidence

The first columns in Table 1 show that a country that experiences one or more earthquakes (*Qnum*) is more likely to experience a violent conflict. This is in line with the findings in Brancati (2007). It is equally evident that the destructive potential of strong earthquakes (*TNT*) has the opposite effect, which is in contrast to Brancati’s argument that stronger earthquakes have an even stronger positive effect on conflict.<sup>25</sup> *Qhist* is mostly negative and sometimes significant, indicating that the risk of conflict may be higher in countries where the last earthquake occurred more recently. *Lagged Conflict* has a strong positive effect in all columns.

Earthquakes are quite rare events. In a given year 14 percent of all countries experience an earthquake of M5.5 or more, and only 2.8 percent experience one of M7.0 or more. It

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<sup>25</sup> Coefficients and standard errors are reported in all tables as this is standard in the literature. Except in the FE Logit estimations, the standard errors are robust and clustered by country.

is natural to ask whether the estimates reflect a few excessively influential observations. We tested whether this was the case and found that it was not.<sup>26</sup> Specification (1.4) is estimated with Fixed Effects Logit with year dummies added. While *TNT* remains significant, *Qnum* does not. This indicates that the negative effect of strong earthquakes may actually be the more robust of the two effects.

A set of alternative indicators for earthquakes are also presented in Table 1, to further test the validity of the interpretation that earthquakes of moderate strength have a positive effect on the likelihood of conflict, but that strong earthquakes do not.  $Qnum(M < 6.5)$ ,  $Qnum(6.5 \leq M < 7.0)$ , and  $Qnum(M \geq 7.0)$  separate earthquakes into those with a magnitude lower than M6.5, those with a magnitude of M6.5 or more but lower than M7.0, and those with a magnitude of M7.0 or more, respectively.<sup>27</sup> This simple formulation means that the estimates for these variables are less sensitive to the effect of a few very strong earthquakes than the estimate for *TNT* is.

The results in Columns 5-8 show with clarity that while the effect of more moderate earthquakes is a heightened risk of conflict, the effect of strong earthquakes is the opposite. The highest risk of conflict is found for earthquakes with intermediate magnitudes, which is exactly what the theoretical model predicted.<sup>28</sup>

When there are no earthquakes, the probability that a country in the sample used for (1.6) experiences a violent conflict is 6.9 percent. Consider the following stylized scenarios. In the first scenario there are four M6.0 earthquakes. The probability that a violent conflict occurs in this scenario, given the estimates in (1.6), is 11.4 percent. In the second scenario there are also four earthquakes, but one of them is an M7.5 earthquake. The three others are still M6.0 earthquakes. The implied probability of conflict here is 4.1 percent, which is lower than if there was no earthquake. This is not an unrealistic combination of earthquakes. There are 38 observations with one or more M7.5 earthquake. Eighteen of these have zero to three earthquakes with a magnitude lower than M7.5 and 20 have more than three earthquakes with a magnitude lower than M7.5.<sup>29</sup>

These findings contrast Brancati (2007), who uses a variable that represents the highest magnitude of an earthquake in the given year. This variable is set to 0 if there are no earthquakes, and to 1, 2, or 3 if the strongest earthquake is M5.5-M6.5, between M6.5-M7.5, or M7.5-M8.5, respectively. It obtains a positive estimate, and the interpretation of this in Brancati (2007) is that the incidence of civil war is more likely if the

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<sup>26</sup>We dropped potential outliers from (1.3) based on (i) an (absolute) standardized residual greater than 2, (ii) an (absolute) deviance residual greater than 2, or (iii) a leverage greater than 2 times the average leverage. Both *Qnum* and *TNT* remain significant in all three cases.

<sup>27</sup>Only earthquakes with a magnitude of 5.5 or more are included, see Section 5.3.

<sup>28</sup>When  $Qnum(M < 6.5)$  and  $Qnum(6.5 \leq M < 7.0)$  are included separately they are both significant at the one percent level. When earthquakes with a magnitude lower than M7.0 are separated from earthquakes of M7.0 or more, the effect of  $Qnum(M < 7.0)$  is positive and significant both when  $Qnum(M \geq 7.0)$  is included and not (results omitted).

<sup>29</sup>Interestingly, in our data for earthquakes 1964-2001, there is not a single *Onset* in any year when there is a really strong (M7.5-M8.5) earthquake.

strongest earthquake had a magnitude of M7.5-M8.5 rather than M5.5-M6.5. We argue that this interpretation is incorrect, and that this variable captures the positive effect of the more common weak earthquakes, and that the ordinal scale formulation obscures the true negative effect of strong earthquakes.<sup>30</sup>

Table 1. Earthquakes and the incidence of violent conflict

Dep. Var	Incidence of Conflict							
	(1.1)	(1.2)	(1.3)	(1.4)	(1.5)	(1.6)	(1.7)	(1.8)
	Logit	Logit	Logit	FE Logit	Logit	Logit	FE Logit	Logit
Period	64-01	64-01	64-01	64-01	64-01	64-01	64-01	47-01
Qnum	0.11*** (0.04)		0.15*** (0.05)	0.09 (0.06)				
TNT		-2.11** (1.06)	-3.30** (1.59)	-3.07* (1.58)				
Qnum( $M < 6.5$ )						0.14** (0.07)	0.05 (0.07)	
Qnum( $6.5 \leq M < 7.0$ )						0.42** (0.21)	0.37* (0.22)	0.44*** (0.13)
Qnum( $M \geq 7.0$ )					-0.69* (0.38)	-0.96*** (0.36)	-0.75** (0.35)	-0.69** (0.27)
Lagged Conflict	5.18*** (0.20)	5.20*** (0.20)	5.19*** (0.20)	3.27*** (0.13)	5.21*** (0.20)	5.21*** (0.20)	3.28*** (0.14)	5.08*** (0.19)
Qhist	-0.33 (0.23)	-0.52** (0.23)	-0.33 (0.23)	0.30 (0.38)	-0.55** (0.23)	-0.34 (0.23)	0.30 (0.38)	-0.56*** (0.21)
Year Dummies	-	-	-	Yes	-	-	Yes	-
Log LL	-1049	-1050	-1045	-673.3	-1049	-1041	-671.8	-1301
Pseudo-R <sup>2</sup>	0.596	0.595	0.597	0.378	0.596	0.599	0.380	0.575
N	5691	5691	5691	3106	5691	5691	3106	7200

Note: (1.1)-(1.3), (1.5)-(1.6), and (1.8) have robust standard errors clustered by country in parentheses. (1.4) and (1.7) have ordinary standard errors in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Constants are omitted from the table.

The effects of earthquakes of intermediate and high magnitude remain statistically significant in the fixed effects specification (1.7), but the effects of the least strong earthquakes do not. Again it seems as though the effect of strong earthquakes is more robust, and that strong earthquakes *do* have a significantly negative effect on the risk of conflict.

<sup>30</sup>This variable is called “Mscale2” in Brancati’s dataset, and there are 12 times more observations where it is 1 than ones where it is 3. As 86 percent of the observations have zero earthquakes, it is also close to acting as a dummy for at all experiencing an earthquake, rather than indicating the effect of earthquakes of different magnitude. When we set “Mscale2” to 0 if the strongest earthquake was M7.5-M8.5 and reestimated Brancati’s specifications using the same dataset, the coefficient for this variable rose to 0.51 (from 0.33), and when we also set it to 0 if the strongest earthquake was between M6.5-M7.5, the coefficient rose to 0.93. Clearly, the inclusion of strong earthquakes in “Mscale2” depresses the coefficient, and this fact is at odds with Brancati’s interpretation. We also created 3 dummies for the three magnitude intervals used to code “Mscale2”. When these were used, jointly or separately, in Brancati’s setup, the result was always that earthquakes of M5.5-M6.5 had a stronger effect, and that earthquakes of M7.5-M8.5 had a negative, though not significant effect.

The full sample period from 1947 to 2001 is used in the last column of Table 1 but then only indicators of earthquakes of M6.5 or more can be included. Moderate earthquakes make conflict more likely and strong earthquakes make conflict less likely, and the results are the same if the indicators are included separately and if Fixed Effects Logit is used.

The ten Standard Controls are included in specification (2.1) in Table 2. The estimates for  $Qnum$  and  $TNT$  are weaker than in (1.3) but nevertheless quite similar. Evidently, the effects of earthquakes are not driven by the omission of other known correlates of violent conflict.

A result of the theoretical model was that the effects of disaster destruction should be stronger in poor areas. The results presented in Column 2, for poor countries, and Column 3, for rich countries, are consistent with the model. The number of earthquakes has a stronger positive association with conflict risk in countries with low income when the destructive potential of strong earthquakes is controlled for. Holding the actual number of earthquakes constant, a poor country that experiences a very strong earthquake is less likely to experience a civil war than a country with a higher income level.

In Columns 4-7, earthquakes are separated based on basic local social conditions. Population density (the log of the number of people over land) and income are held constant to make sure that it is not these factors that the indicators for earthquakes pick up. Due to concerns about endogeneity, the samples in Columns 4-6 are limited to the period 1990 and onward.

The tendency is clear and consistent with the model – the overall conflict-promoting effect of earthquakes is more pronounced in poor areas. The indicators of strong earthquakes are not significant when added to Columns 4-6, perhaps because there are fewer observations, and fewer earthquakes, in the samples. The effects in areas with low or high infant mortality and low or high population density are all significantly positive. The estimates suggest that the effects are stronger in areas where the state is likely to have a stronger presence (high population density/low infant mortality), but the differences in each specification are not statistically significant.

In Column 7, the sample is stretched back to 1975 to allow a larger sample and more variation in the earthquake data. The difference between  $Qnum(High\ Income)$  and  $Qnum(Low\ Income)$  is statistically significant, but the difference between  $TNT(High\ Income)$  and  $TNT(Low\ Income)$  is not. Endogeneity could also be a real problem as the income data is still taken from 1990. With these caveats, we believe that the results in (2.7) should be seen as indications that both the positive effect of earthquakes in general, and the negative effects of very strong earthquakes, may in fact be stronger for earthquakes with epicenters in poor areas.<sup>31</sup>

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<sup>31</sup>The indicators in (2.4) to (2.7) are defined only for earthquakes with epicenters in areas with a population density of at least 10 persons per km<sup>2</sup>. An earthquake strong enough to cause damages 100 km from the epicenter will in such areas directly affect more than 300,000 people.

Table 2. Incidence: income, infant mortality, and population density

Dep. Var	Incidence of Conflict							
	(2.1)	(2.2)	(2.3)	(2.4)	(2.5)	(2.6)	(2.7)	(2.8)
Sample	All	Poor	Rich	All	All	All	All	All
Period	64-99	64-01	64-01	90-01	90-01	90-01	75-01	95-01
Qnum	0.12*** (0.04)	0.25** (0.12)	0.16*** (0.05)					0.85*** (0.18)
TNT	-2.82* (1.67)	-11.92* (6.80)	-2.85** (1.29)					-37.10** (18.86)
d[Qnum(High Income)]				0.43 (0.28)				
d[Qnum(Low Income)]				1.59*** (0.49)				
d[Qnum(High InfMort)]					0.52* (0.31)			
d[Qnum(Low InfMort)]					0.65** (0.31)			
d[Qnum(High PopDen)]						1.00** (0.40)		
d[Qnum(Low PopDen)]						0.51** (0.25)		
Qnum(High Income)							0.36*** (0.10)	
TNT(High Income)							-4.00*** (1.26)	
Qnum(Low Income)							0.92*** (0.28)	
TNT(Low Income)							-14.68** (7.27)	
DisRel								0.11*** (0.03)
Qnum × DisRel								-0.05*** (0.01)
TNT × DisRel								1.87* (0.96)
Lagged Conflict	4.73*** (0.25)	4.44*** (0.24)	5.59*** (0.33)	4.26*** (0.31)	4.26*** (0.30)	4.25*** (0.30)	4.95*** (0.24)	4.49*** (0.38)
Qhist	0.15 (0.27)	-0.13 (0.35)	-0.33 (0.35)	-0.23 (0.38)	-0.41 (0.38)	-0.26 (0.37)	-0.18 (0.29)	-0.36 (0.43)
St. Controls	Yes	-	-	-	-	-	-	-
Income, PopDen	-	-	-	Yes	Yes	Yes	Yes	-
Log LL	-824.8	-497.6	-450.9	-404.5	-414.6	-411.3	-714.5	-220.6
Pseudo-R <sup>2</sup>	0.590	0.509	0.635	0.540	0.535	0.538	0.606	0.591
N	4281	1936	3133	1860	1899	1899	3821	1190

Note: Estimated with Logit. Robust standard errors clustered by country in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Constants are omitted from the table. d[.] indicates a dummy variable.

An inflow of aid can in itself constitute a new resource that can be captured by rebels. The results in (2.8) show that a higher inflow of disaster relief, *DisRel*, is associated with a higher risk of civil war. It is significantly positive also when the interaction terms are dropped. The positive association sits well with the idea that rebellions occur when and

where they are materially feasible, but contradicts the idea that rebellions are driven by political motives.

Both interaction terms in Column 8 are significant. An inflow of aid thus appears to reduce both the overall positive effect of earthquakes and the negative effect of potentially very destructive earthquakes.<sup>32</sup> Since an inflow of aid could dampen the negative effects on the regular economy and on the rebels' opportunity cost, the first result is in line with the theoretical model. The second result is also in line with the model. To the extent that more disaster relief means that the future of the economy is less bleak, the interaction term may capture that the rebels are less discouraged from active rebellion.

Disaster relief should limit suffering, especially in the wake of a very strong earthquake. If rebellions were motivated by human suffering or anti-state grievances, we would expect a negative association between disaster relief and conflict, and the effect should be the strongest in the wake of the most serious disasters. The estimates in (2.8) are at odds with these expectations.

Taken at face value, the estimates nevertheless suggest that aid can be a positive force in the aftermath of earthquakes unless they are very strong. More research is clearly needed to uncover the mechanisms behind these effects on the aggregate level and before the true role of disaster relief in post-disaster situations can be settled.

In sum, the overall effect of earthquakes and the effect of moderate earthquakes is that violent conflict becomes more likely. Strong earthquakes work in the opposite direction and make peace more likely. The effects are stronger in poor areas, but not in areas where the state is more likely to be weak. These results agree well with the interpretation that an earthquake can make rebellion more feasible by lowering the opportunity costs of potential rebels, yet that the potential rebels can lose the economic motivation to rebel after a strong earthquake.

Consider an alternative explanation for the findings – that the state is weakened in post-disaster situations and that some groups exploit this fact. This explanation does not fit well with the finding that the effects may be stronger in areas where the state is likely to have a stronger presence. Perhaps even more problematic for this explanation are the negative effects of strong earthquakes. To accept this explanation one must first accept the quite counter-intuitive idea that the state is more weakened by moderate earthquakes than by strong earthquakes.

Another alternative explanation for the positive effect of moderate earthquakes is that they make people *politically* motivated to rebel. Perhaps the inefficiency, incompetence, or discriminatory policies of a government become apparent in the event of a disaster. What this explanation does not explain is why people, who should be aware of such

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<sup>32</sup>There are problems associated with including aid flows. Fearon (2006) notes that disaster relief often goes to countries with an existing civil war. The positive coefficient for *DisRel* may therefore reflect that countries with an ongoing conflict receive more disaster relief.

shortcomings and obviously already have the financial means to rebel, would choose not to rebel unless there is a natural disaster. Neither does it explain why strong earthquakes have a negative effect. Surely, the political motivation should not be weaker after a disaster that results in more suffering and more grievances.

At a first glance, the negative effects of strong disasters could instead testify that disasters unite individuals and groups and therefore de-escalate conflicts. The problem with this interpretation is that most of the destruction is realized directly, or within a matter of days, and that the threat to ones' safety therefore lies in the past rather than in the future. This means that cooperation may not be individually rational. Furthermore, this argument cannot explain why moderate earthquakes have a positive effect on the risk of conflict, or why the effects appear to be stronger in poor countries. There is no rational reason to expect disasters to unite people in poor regions more than they do in rich regions.

A final alternative explanation for the negative effect is that very strong earthquakes may make rebellion materially infeasible by in some manner destroying the potential rebel's capacity to form rebel groups. Suppose for instance that the rebels rely on revenues coming from the local population. When the population's normal income-generating capacity is destroyed, the revenue stream dries up and the rebels cannot finance their fighting and the risk for conflict will consequently be lower. The data at hand does not allow a full discrimination between this story and the argument advocated in the model, but we fail to see how this story can explain the fact that moderate earthquakes increase the risk of conflict. If the link to conflict is that a disaster implies less revenues for the rebels, then should not also weaker earthquakes be followed by a lower risk of conflict?

The results presented so far do not answer the question of whether moderate (strong) earthquakes make the *onset* of new conflicts more (less) likely or make the *termination* of ongoing conflicts less (more) likely. As such, they are silent on the issue of whether natural disasters can defuse tensions, a belief held by several relief organizations and policy makers. To make an investigation of this issue possible, the following two sections separate the analysis into the effects on the onset and the effects on the termination of conflict.

## 6.2 Onset

A country runs a significantly higher risk of witnessing a new civil war if there was an earthquake registered in the country that same year; see the first column in Table 3. *Qhist* is mostly negative, which indicates that a more recent earthquake is associated with a higher conflict risk, but the estimates are not robust. Nel and Righarts (2008) find that the *Brevity of Peace* has no significant effect when the dependent variable is onset of conflict with less than 1,000 deaths, and this is what we observe in most of our



specifications as well.<sup>33</sup>

The destructive potential of strong earthquakes has a negative effect both when included separately, as in Column 2, and when included together with the number of earthquakes, as in Column 3. In results not shown, the square of  $Qnum$  was added to specification (3.3), and was not significant. The effect on the coefficient for  $TNT$  was marginal (from -23.1 to -23.8): hence what  $TNT$  is picking up is not some form of diminishing marginal effect of having many earthquakes.<sup>34</sup>

The probability of onset in the sample used for (3.3) is 2.1 percent if there are no earthquakes. Consider the same stylized scenarios as above. The estimated coefficients in (3.3) imply that the probability of onset in the first scenario, with four M6.0 earthquakes, is 4.5 percent. The implied probability of onset in the second scenario, with one M7.5 and three M6.0 earthquakes, is a mere 0.1 percent. Again, this is lower than if there was no earthquake.

Nel and Righarts (2008) find that the risk of onset was twice as high in countries that experienced an earthquake or a volcanic eruption. In results not shown we used a dummy to indicate whether there was an earthquake. The implied risk of onset was 3.0 percent if there was an earthquake, and 2.1 percent if there was not, but the p-value of the estimate was 0.11.

The estimates for  $Qnum$  and  $TNT$  are significant both when the ten Standard Controls are added and when unobserved country characteristics and year dummies are controlled for. Compare this with (1.4) where  $Qnum$  had no significant effect on the *Incidence* of conflict in a fixed effects estimation. Evidently, while  $TNT$  has a quite robust negative effect on both the occurrence and onset of conflict, the effect of  $Qnum$  seems to be more connected to the onset than to the incidence of conflict. As shown in the next section, this interesting result can partly be explained by the fact that strong earthquakes have a more robust effect on the termination of conflict than moderate earthquakes do. However, it should be noted that the effect of  $Qnum$  even on *Onset* is not entirely robust to the exclusion of potential outliers, while  $TNT$  is.<sup>35</sup>

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<sup>33</sup>A negative coefficient for *Brevity of Peace*, which we find in some of our regressions, means that onset is actually more likely in countries with a longer tradition of peace. This result is somewhat of a puzzle, and would be interesting to investigate further.

<sup>34</sup>Specifications (3.3) and (1.3) were estimated with both Rare Event Logit (ReLogit) and OLS, and  $Qnum$  and  $TNT$  remain significant. Nel and Righarts (2008) use ReLogit, which they argue provides better estimates when the dependent variable represents “rare events.” Fearon and Laitin (2003) and Collier and Hoeffler (2004) report no important differences when using ReLogit. The qualitative results are also the same when the higher threshold of 1,000 battle deaths is used to code the onset variable. An alternative  $TNT$  measure was created, where all earthquakes with magnitude above M7.0 were treated as having M7.0. In results not shown, the estimate for this alternative  $TNT$  measure, when used in (3.3) and (1.3), also showed a negative and significant effect of  $TNT$ . Also in results not shown,  $Qnum$  was replaced by the log of  $(1+Qnum)$  and  $TNT$  by the log of  $(1+TNT)$ , both in (1.3) and in (3.3). Both variables retained their signs and were highly significant.

<sup>35</sup> $TNT$  remains significant when we drop potential outliers from (3.3) as described in Footnote 26.  $Qnum$  is significant when observations are dropped based on high leverage, but not when dropped based on standardized or deviance residuals.

In Column 6, all earthquakes with a magnitude of less than M7.0 are separated from earthquakes of M7.0 or more. The results confirm that moderate and strong earthquakes have markedly different effects. Also, if  $TNT$  is added to (3.6) it is significant and  $Qnum(M \geq 7.0)$  is not, which indicates that it does make sense to take both the number and the destructive potential of earthquakes into account.

Table 3. Earthquakes and the onset of violent conflict

Dep. Var	Conflict Onset					
	(3.1)	(3.2)	(3.3)	(3.4)	(3.5)	(3.6)
	Logit	Logit	Logit	Logit	FE Logit	Logit
Period	64-01	64-01	64-01	64-99	64-01	64-01
Qnum	0.09** (0.03)		0.21*** (0.05)	0.24*** (0.07)	0.27*** (0.10)	
TNT		-6.92** (3.50)	-23.07** (9.94)	-28.37** (14.04)	-18.96* (11.10)	
Qnum( $M < 7.0$ )						0.15*** (0.04)
Qnum( $M \geq 7.0$ )						-1.33* (0.76)
Brevity of Peace	0.11 (0.29)	0.15 (0.29)	0.08 (0.30)	-0.88** (0.35)	-2.78*** (0.41)	0.08 (0.30)
Qhist	-0.77*** (0.28)	-0.97*** (0.28)	-0.74*** (0.28)	0.05 (0.35)	-0.53 (0.58)	-0.77*** (0.28)
Std. Controls	-	-	-	Yes	-	-
Year Dummies	-	-	-	-	Yes	-
Log LL	-629.2	-629.6	-624.3	-462.8	-352.0	-626.1
Pseudo-R <sup>2</sup>	0.015	0.014	0.022	0.082	0.186	0.019
N	5691	5691	5691	4281	3196	5691

Note: (3.1)-(3.4) and (3.6) have robust standard errors clustered by country in parentheses. (3.5) has ordinary standard errors in parentheses. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ .

Constants are omitted from the table.

If there is no earthquake, the predicted probability in (3.6) that a new violent conflict starts is 2.2 percent. In the stylized scenarios with four earthquakes of moderate strength, the estimates imply a probability of onset of 3.8 percent. In the second stylized scenario, the implied probability of onset is 0.9 percent. Compared with the changes in the probability of incidence of civil war uncovered in the previous section, the effects on the probability of a new war appear to be weaker. This indicates that, in order to explain the overall effect on the incidence of conflict, earthquakes must indeed affect also the likelihood of conflict termination.

The results presented in the first columns in Table 4 confirm that the effects of  $Qnum$  and  $TNT$  are more pronounced in poor countries also when  $Onset$  is the dependent variable. In contrast to what was the case for  $Incidence$ , the effects on the likelihood of  $Onset$  do not depend on basic social conditions (income, infant mortality, population density) in the area that surrounds the epicenter. In fact, none of the indicators used

in (2.4) to (2.7) are statistically significant when included here (results omitted). There are only 52 new violent conflict reported from 1990 to 2001. The variation in the data when these onsets are split into different categories may simply be insufficient to produce significant estimates.

In Columns 3-6 we find that the effects of  $Qnum$  and  $TNT$  are (i) not driven by some countries having more or stronger earthquakes on average, and significant also when we restrict the sample (ii) to countries that experienced an earthquake 1964-2001, (iii) to country-year observations with a positive number of earthquakes, and (iv) to countries that experienced both an earthquake and a civil war 1964-2001.

Table 4. Onset: income, sample restriction, and more

Dep. Var	Conflict Onset						
	(4.1)	(4.2)	(4.3)	(4.4)	(4.5)	(4.6)	(4.7)
Sample	Poor	Rich	All	Qmean>0	Qnum>0	Qmean>0 & WarCountry	All
Period	64-01	64-01	64-01	64-01	64-01	64-01	65-00
Qnum	0.41*** (0.08)	0.19*** (0.05)	0.27*** (0.08)	0.20*** (0.05)	0.21*** (0.06)	0.16*** (0.05)	0.32*** (0.07)
TNT	-92.70*** (21.09)	-11.98* (6.72)	-23.41** (10.07)	-23.09** (10.17)	-23.29** (9.99)	-23.38** (9.76)	-28.36** (12.72)
Qmean			-0.09 (0.11)				
TNTmean			-0.29 (2.90)				
future(Qnum)							0.04 (0.06)
lag(Qnum)							-0.20* (0.12)
future(TNT)							1.17 (1.27)
lag(TNT)							-0.18 (2.08)
Brevity of Peace	-0.13 (0.47)	-0.61 (0.51)	0.08 (0.31)	0.29 (0.38)	-0.08 (0.51)	-0.53 (0.37)	-0.03 (0.34)
Qhist	-0.49 (0.61)	-0.83** (0.38)	-0.80*** (0.30)	-0.61 (0.47)	-0.37 (1.52)	-0.80* (0.42)	-0.72** (0.32)
Log LL	-283.2	-262.6	-623.9	-346.0	-132.1	-312.9	-572.6
Pseudo-R <sup>2</sup>	0.027	0.023	0.023	0.025	0.042	0.027	0.028
N	1936	3133	5691	2520	808	1681	5342

Note: Estimated with Logit. Robust standard errors clustered by country in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Constants are omitted from the table. (4.4) includes only countries that experienced at least one earthquake 1964-2001. (4.5) includes observations with at least one earthquake. (4.6) includes countries that had at least one earthquake and at least one conflict 1964-2001.

The last column in Table 4 shows that neither future number of earthquakes nor the future or lagged potential destructiveness can be linked to the likelihood of the onset of new conflicts, but that lagged number of earthquakes has a negative effect. When earthquakes contribute to escalate conflicts from non-violent to violent ones, an onset is

recorded. These conflicts are not counted as onsets in the following year, which could explain the negative effect of lagged number of earthquakes.

A natural, yet important, conclusion from this subsection is that a central reason for the association between suffering from earthquakes and experiencing a violent civil conflict is simply that earthquakes affect the probability that violent conflicts are started. Whether earthquakes are also linked to conflict termination is investigated in the next subsection.

### 6.3 Termination

The theoretical model is not designed to provide clear predictions as to why conflicts eventually end. As a first approximation, we hypothesize that the effects of disaster destruction  $\phi$  on the likelihood of termination are roughly the reverse of its effects on the likelihood of onset or incidence: moderate earthquakes should make the termination of conflict less likely and strong earthquakes should make the termination of conflict more likely.

The results presented in Table 5 show that earthquakes influence the probability that civil wars are ended. The sample used here consists of countries that had an active conflict in the previous year. It is therefore considerably smaller than the samples used when we focused on *Incidence* or *Onset*. That *Brevity of Conflict* is significant and positive in most of our specifications indicates that the termination of conflict is indeed more likely if the last year of peace is closer in time.

Specification (5.1) shows that *Qnum* and *TNT* have the predicted signs, but their effects on the likelihood of *Termination* are not significant. The results are the same if they are included separately.

The second column separates moderate earthquakes from strong ones, and now we see that strong earthquakes are positively associated with the likelihood of termination. The simplicity of these dummies may explain the different results in (5.2) as compared to (5.1). The effect of the dummy for moderate earthquakes has the predicted sign but is not significant. In fact, none of the indicators for moderate earthquakes ever enters significantly in the full sample unless conditions around the epicenter are considered. Hence, the dynamics that determine the termination of conflict only partly mirror those that determine the onset of conflict.<sup>36</sup>

In Column 3 we include only strong earthquakes and use the full 1947-2001 period to obtain a larger sample. This change hardly affects the estimate for strong earthquakes. Strong earthquakes are, as we have previously stressed, quite rare. Therefore, it is a com-

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<sup>36</sup>The qualitative results in (5.2) are the same when ReLogit is used and if year dummies are added, but they are not robust to Fixed Effects. Moderate earthquakes have a significantly negative effect and strong earthquakes a significantly positive effect when the Standard Controls are added to (5.2). This appears to be a result of the smaller sample (202 observations less due to missing data).

fort that the results in (5.3) are not driven by a few excessively influential observations.<sup>37</sup>

The predicted probability of termination in (5.3) if there is no strong earthquake is 20.0 percent. The likelihood of *Termination* jumps to 35.3 percent if the country experiences an earthquake with a magnitude of 7 or more. Apparently, the magnitude of the effect is substantial and the result supports the view that natural disasters can contribute to de-escalate conflicts.

When we split the sample into poor and rich observations, we find that experiencing a strong earthquake makes the termination of conflict more likely and experiencing a moderate earthquakes makes the termination of conflict less likely only in the sample where the income level is low. The results in Column 6 confirm that the overall effects of earthquakes are more pronounced in poor regions. The effect of an earthquake that strikes a poor region is that it makes the termination of conflicts less likely, while an earthquake that strikes a rich area has no such effect. The indicators for strong earthquakes in rich or poor regions are, however, far from significant (results omitted).

Why is the effect of strong earthquakes in poor *regions* not at all significant when the effect of strong earthquakes in poor *countries* is positive and highly significant? It could be a matter of a small sample and lack of variation in the data. When there already are fairly few strong earthquakes, it matters that some are dropped because of missing data on income or population density on the regional level. As the sample is restricted to 1990-2001 and to countries that had an active conflict in the previous year, there may simply be insufficient variation in the data to identify the effects of strong earthquakes.<sup>38</sup>

It could also be that the income level in the area that immediately surrounds the epicenter is a very noisy measure of the directly affected people's income level. Instead, data on the national level may better capture the average income level in the whole affected area. A third explanation for the lack of significance is that the local income level is of minor importance when it comes to the economic motives for rebellion, but that the national income level is not. This would be the case if the rebels are fighting to take control of the whole country rather than only part of it. The data at hand does not allow us to discriminate between these alternative explanations.

The results in (5.7) show that strong earthquakes make conflict termination more likely only when a region with a population density of between 10 and 50 persons per km<sup>2</sup> is struck rather than an area with more than of 50 persons per km<sup>2</sup>. Fewer people should be directly affected in less densely populated areas, hence the results show that what matters most here is not the number of people potentially affected, but rather that people in less densely populated areas are more likely to become isolated and that the state probably has a weaker presence in these areas.

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<sup>37</sup>The indicator for strong earthquakes remains highly significant when we drop outliers as described in Footnote 26.

<sup>38</sup>The inflow of disaster relief has been included and interacted with the indicators for earthquakes. The results are not significant in any direction, quite possibly because the sample becomes very small.

The samples used in this subsection, and especially the samples used in Columns 4-7 are quite small; hence we should not overinterpret the results. Nevertheless, there are indications that a country with an ongoing civil war is more likely to become peaceful if it experiences a strong earthquake, and especially if it is a poor country or if the area surrounding the epicenter has a relatively low population density. On the other hand, the overall effects of (all) earthquakes with epicenters in poor areas may be that termination becomes less likely, i.e., they may instead prolong conflicts.

Table 5. Earthquakes and the termination of conflict

Dep. Var	Termination of Conflict						
	(5.1)	(5.2)	(5.3)	(5.4)	(5.5)	(5.6)	(5.7)
Sample	All	All	All	Poor	Rich	All	All
Period	64-01	64-01	47-01	64-01	64-01	90-01	90-01
Qnum	-0.01 (0.05)						
TNT	1.91 (1.47)						
d[Qnum( $M < 7.0$ )]		-0.33 (0.25)		-0.98** (0.49)	-0.10 (0.29)		
d[Qnum( $M \geq 7.0$ )]		0.83*** (0.30)	0.78*** (0.25)	1.06*** (0.40)	0.69 (0.47)		
d[Qnum (High Income)]						0.08 (0.41)	
d[Qnum (Low Income)]						-0.97** (0.44)	
d[Qnum ( $\begin{matrix} M \geq 7.0 \\ \text{High PopDen} \end{matrix}$ )]							-1.53 (1.07)
d[Qnum ( $\begin{matrix} M \geq 7.0 \\ \text{Low PopDen} \end{matrix}$ )]							1.83*** (0.71)
Brevity of Conflict	1.98*** (0.36)	1.94*** (0.35)	2.08*** (0.36)	1.76*** (0.51)	2.82*** (0.43)	2.33*** (0.50)	2.34*** (0.49)
Qhist	-0.18 (0.25)	-0.29 (0.25)	-0.03 (0.23)	-0.27 (0.42)	-0.24 (0.33)	-0.53 (0.48)	-0.32 (0.40)
Income, PopDen	-	-	-	-	-	Yes	Yes
Log LL	-460.6	-459.1	-534.3	-213.6	-175.2	-188.4	-188.8
Pseudo-R <sup>2</sup>	0.057	0.060	0.067	0.056	0.118	0.098	0.099
N	954	954	1077	417	413	348	350

Note: Estimated with Logit. Robust standard errors clustered by country in parentheses. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1. Constants are omitted from the table. d[.] indicates a dummy variable.

In sum, earthquakes affect both the onset and termination of conflicts and as a result the incidence of conflict. Furthermore, the magnitude of an earthquake is of fundamental importance, as are the social conditions in the area surrounding the epicenter. Moderate earthquakes increase the likelihood that conflicts start and may reduce the likelihood that conflicts end. Strong earthquakes are associated with a lower likelihood that conflicts are started and with a higher likelihood that conflicts are ended, and these effects tend to be

stronger in poor countries, or when the epicenter is found in a region with a relatively low population density.

## 7 Concluding remarks

While the empirical literature has tended to find that natural disasters increase the risk of conflict, the intuition among some relief organizations is that natural disasters can contribute to reduce tensions and in the end reduce the risk of violent conflict. This paper shows that there is some truth to both of these stories and that the outcome in each case is determined by the severity of the disaster and the basic social conditions in the directly affected area.

We develop a theoretical model of natural disasters and violent conflict. The model shows how natural disasters can, via the destruction of physical capital, affect both the costs and revenues of rebellion. The moderate destruction caused by moderate natural disasters can make rebellion feasible by lowering the opportunity cost of potential recruits. More intense destruction means that the material payoff in the event of a victorious rebellion is lower. Taken together, the model predicts that violent conflict should be more likely after moderate disasters and less likely after very strong disasters, and that both these effects should be more pronounced in poor areas.

The empirical analysis employs an exhaustive dataset on earthquakes. We can establish that the general effect of moderate earthquakes is that they make new civil wars more likely, and maybe the termination of ongoing civil wars less likely. The effects of stronger earthquakes are the opposite, i.e., they make new civil wars less likely and termination of ongoing civil wars more likely. The findings are the first to link a fully exogenous measure of the severity of a potential natural disaster, namely an approximation of the seismic energy released by earthquakes, to the risk of civil war.

Most earthquakes are of moderate strength wherefore the overall effect is that violent conflicts are started and that ongoing conflicts are less likely to be terminated. The combined effect explains earlier findings of a generally positive effect on the incidence of violent conflict. The effects, both the conflict-promoting effect of moderate earthquakes and the conflict-defusing effect of stronger earthquakes, are more pronounced in poor areas and areas with a weak state presence. Accordingly, the results are consistent with the theoretical model.

We can now conclude that both the tradition claiming that natural disasters can cause violent conflict and the tradition claiming that natural disasters can end violent conflict hold pieces of the truth. As such, the present analysis constitutes the first systematic study to establish that natural disasters can give the impetus needed to end existing conflicts and prevent new violent conflicts from emerging.

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# Appendix A

## Proof of Proposition 1

If (4) does not hold, the choices of  $I$  and  $S$  are trivial as it implies that  $V = 0$ . The cost of hiring rebel fighters cannot be motivated when future incomes are zero, implying that  $I = 0$ . Expecting  $I = 0$ ,  $Q$  sets  $S = 0$ .

## Proof of Proposition 2

The rebel resource constraint (RRC) is slack when  $I_{rrc} > I^*$ , or when  $\phi > \hat{\phi}$ . The range of  $\phi$  that is compatible with the conditions for Proposition 2 is therefore  $\hat{\phi} < \phi < \tilde{\phi}$ . There is fighting,  $I > 0$ , if  $S^* < \hat{S}$ , and this is the case when  $\theta > \frac{1}{2}$ , i.e., when the rebels are sufficiently efficient fighters.

When (4) and (RRC) are slack, the tax rate is  $t = \frac{A(1-\phi)K-Y}{A(1-\phi)K}$ , the size of the rebel army is  $I^* = \frac{A(1-\phi)K-Y}{2\theta A(1-\phi)K} \left(1 - \frac{1}{2\theta}\right)$ , and the size of the government army is  $S^* = \frac{A(1-\phi)K-Y}{4\theta A(1-\phi)K}$ . Also, (RRC) will not become binding at higher  $\phi$  if it stops to bind at  $\hat{\phi}$ . The reason is that  $\frac{dI^*}{d\phi} < 0$  while  $\frac{dI_{rrc}}{d\phi} > 0$ , as discussed below. This means that  $I_{rrc}$  will not fall as  $\phi$  increases, but  $I^*$  will. This means that if  $I_{rrc} > I^*$ , it will stay that way when  $\phi$  increases, and (RRC) will remain slack. The dynamics of  $I^*$  and  $p$  are evident from straightforward differentiation.

## Proof of Proposition 3

The level of destruction compatible with the outcome in Proposition 3 is  $\phi \leq \hat{\phi}$ . When  $\theta < 1/2$ , the optimal  $I$  is  $I^* = 0$ . For (RRC) to bind, which requires that (5) holds,  $I^* > 0$  is needed, i.e.,  $S^* < \hat{S}$ , or  $\theta > 1/2$ .  $J$  will set  $I = I_{rrc}$  under these conditions. On the one hand, when (RRC) binds,  $I > I_{rrc}$  is not possible, wherefore any  $S < S_{rrc}$  will still induce  $J$  to set  $I = I_{rrc}$ . On the other hand, any  $S > S_{rrc}$  means that  $J$  sets  $I < I_{rrc}$ , but as this implies that (RRC) is slack,  $J$  simply sets  $I = I^*$ .

Importantly, as long as the  $S$  that  $Q$  sets implies a binding (RRC),  $Q$  can treat  $I$  as fixed at  $I_{rrc}$ . This is the case since when  $Q$  observes that the rebel resource constraint will be slack, it determines the optimal size  $S$  foreseeing two effects that the size of its army has on the probability that it wins the war. There is a *direct* effect in that a higher  $S$

implies a higher  $p$ , but there is also an *indirect* effect as a higher  $S$  has a deterring effect on the  $I^*$  that  $J$  sets. Provided that the  $S$  that  $Q$  sets is in the range where it implies an optimal  $I^* > I_{rrc}$ , it turns out that  $Q$  only has to consider the *direct* effect of  $S$  on  $p$ . This means that whenever the government foresees that the rebel resource constraint will be strictly binding, it will set  $S < S^*$ , and the rebels will respond by setting  $I$  as high as possible.

Hence, if  $\theta > 1/2$  and  $J$  wants to set  $I^* > 0$  but (RRC) binds,  $J$  sets  $I_{rrc}$ . Foreseeing this, rather than setting  $S^*$  as if (RRC) were slack, the government chooses  $S$  to maximize its expected net wealth as in (3). Given that  $I = I_{rrc}$ , the probability of a government victory is  $p = S / (S + \theta I_{rrc})$  with  $\partial p / \partial S = (\theta I_{rrc}) / (S + \theta I_{rrc})^2$ . Restricting  $S$  to be non-negative, the optimal size of the government army is  $S_{rrc} = \sqrt{\theta I_{rrc} t} - \theta I_{rrc}$ .

In sum,  $J$  cannot set  $I > I_{rrc}$  and will not set  $I < I_{rrc}$ . Given  $S_{rrc} = \sqrt{\theta I_{rrc} t} - \theta I_{rrc}$ , any  $I < I_{rrc}$  gives  $J$  a lower expected utility. This is clear as it is unambiguously the case that  $J(I = I_{rrc} - b \mid S_{rrc}) < J(I = I_{rrc} \mid S_{rrc})$  for all positive  $b$ , given that  $\theta < 1$ . Rationally,  $J$  responds by setting  $I_{rrc}$ .

This  $I_{rrc}$  also satisfies the rebel incentive constraint (1), i.e. that  $I_{rrc} \leq (1 - p)t$ . With  $I = I_{rrc}$  and  $S = S_{rrc}$ , (1) can be rewritten as  $I_{rrc} < \theta t$ , which demands that  $R_j < \theta(A(1 - \phi)K - \underline{Y})$ , or that  $\phi < \bar{\phi} = 1 - \frac{1}{AK} \left( \frac{R_j}{\theta} + \underline{Y} \right)$ . When (RRC) binds, and therefore also (5), this will always be the case. Note also that  $\hat{\phi} < \bar{\phi}$ , i.e., that the level of destruction where (RRC) stops to bind is lower than the level where (1) binds. This implies that (RRC) is slack at all  $\phi > \bar{\phi}$ , and that at such  $\phi$ , the relevant outcome is described in Propositions 1 or 2.

When  $\theta > 1/2$  and (RRC) binds, the size of the rebel army becomes  $I_{rrc} = \frac{R_j}{A(1-\phi)K}$  and the size of the government army becomes  $S_{rrc} = \sqrt{\frac{\theta R_j (A(1-\phi)K - \underline{Y})}{(A(1-\phi)K)^2}} - \frac{\theta R_j}{A(1-\phi)K}$ . The dynamics of  $I_{rrc}$  and  $p$  are evident from straightforward differentiation.

## Appendix B

### Basic facts about earthquakes

Table B1. Basic facts about earthquakes

Panel A	Magnitude	Annual average	
	3-3.9	130000	
	4-4.9	13000	
	5-5.9	1319	
	6-6.9	134	
	7-7.9	17	
	>8	1	
		Approximate TNT for	
Panel B	Magnitude	Seismic Energy Yield	Example
	3.0	32 (metric) tons	
	4.0	1 kiloton	Small Atomic Bomb
	5.0	32 kilotons	Nagasaki Atomic Bomb
	6.0	1 megaton	
	7.0	32 megatons	Largest Hydrogen Bomb; Kobe, 1995
	8.0	1 gigaton	San Francisco, 1906
	9.0	32 gigatons	Chile, 1960
Panel C	Magnitude	Typical damage	
	<3.5	Generally not felt, but recorded.	
	3.5-5.4	Often felt, but rarely causes damage.	
	<6.0	At most slight damage to well-designed buildings. Can cause major damage to poorly constructed buildings over small regions.	
	6.1-6.9	Can be destructive in areas up to about 100 kilometers across where people live.	
	7.0-7.9	Can cause serious damage over larger areas.	
	>8	Can cause serious damage in areas several hundred kilometers across.	

Note: The source is USGS (2008).

### Earthquakes and the number of disaster victims

The results presented in Table B2 indicate that we are correct in assuming that stronger earthquakes have more serious direct consequences. The data on earthquakes is taken from the Centennial Earthquakes Catalog (2008). The seriousness of disasters is captured by the variable *Disaster Victims*, which we define as the log of the number of dead, injured, or homeless due to natural disasters, as reported in the EM-DAT database. The data was retrieved from Nel and Righarts (2008). All specifications include a constant, *Qhist*, year dummies, and population size. The sample consists of observations with a disaster recorded in the EM-DAT database.<sup>39</sup>

<sup>39</sup>Observations for which no natural disaster is reported in the EM-DAT have zero *Disaster Victims*. We obtain the same qualitative results as in Table B2 when we include these observations in the sample

The first four columns are estimated with linear Fixed Effects.  $Qnum(M < 7.0)$  indicates the number of moderate earthquakes, i.e., those with a magnitude of less than M7.0. Strong earthquakes, i.e., those with a magnitude of M7.0 or more are included as  $Qnum(M \geq 7.0)$ . In the table, it is evident that both moderate and strong earthquakes are associated with a larger number of disaster victims, and that the effects of strong earthquakes are more serious. That  $TNT$  is positive and significant when  $Qnum$  is held constant shows that it is not just the number of earthquakes that matters but also their size, i.e., more people die, are injured, or become homeless in earthquakes with a higher destructive potential, as approximated by  $TNT$ .

Table B2. Earthquakes and Disaster Victims

Dep. Var.	Disaster Victims			
	(B2.1)	(B2.2)	(B2.3)	(B2.4)
Sample	All	All	All	$Qnum > 0$
Period	64-00	64-00	64-99	64-00
$Qnum(M < 7.0)$	0.20*** (0.07)			
$Qnum(M \geq 7.0)$	1.32*** (0.30)			
$Qnum$		0.24*** (0.07)	0.22*** (0.08)	0.13* (0.07)
$TNT$		2.62*** (0.89)	2.97*** (0.87)	3.48*** (0.81)
Lagged Conflict			0.64** (0.27)	
Qhist	1.55*** (0.56)	1.53*** (0.56)	1.06** (0.53)	2.56 (1.60)
Population	Yes	Yes	Yes	Yes
Year Dummies	Yes	Yes	Yes	Yes
Std. Controls	-	-	Yes	-
Adj. $R^2$	0.078	0.073	0.088	0.160
N	1762	1762	1554	548

Note: Robust standard errors clustered by country in parentheses. \*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ . Constants are omitted from the table.

In Columns 3, we add the ten Standard Controls (see Section 5.4) plus a dummy for having had a conflict in the previous year. The dummy for having had a conflict in the previous year is significantly positive, i.e., a higher number of disaster victims are reported in countries that had a conflict in the previous year. This illustrates why the use of data from EM-DAT in an analysis of the effects of natural disasters on conflict can and either use a Tobit model or a Heckman selection model, where we add a dummy for experiencing an earthquake to predict selection.

be problematic. In Column 4, only observations with a positive number of earthquakes in the Catalog are included. The sample now consists of countries where a natural disaster is reported in the EM-DAT database and an earthquake is listed in the Catalog. There are fewer observations, naturally, but we still obtain positive and significant estimates for  $Qnum$  and  $TNT$ .

The results presented in Table B2 thus show that our assumptions are correct and that stronger earthquakes have more serious direct effects.

# Appendix C

Table C1. Descriptive statistics

	N	Mean	Median	Std. Dev.	Min	Max
Incidence	7376	0.150	0	0.357	0	1
Onset	7376	0.025	0	0.155	0	1
Termination	1077	0.224	0	0.417	0	1
d[Qnum]	5745	0.141	0	0.348	0	1
Qnum	5745	0.379	0	1.307	0	21
Qnum( $M \geq 7.0$ )	7376	0.034	0	0.213	0	5
TNT	5745	0.005	0	0.046	0	1.253
Income	5226	8.260	8.262	1.147	5.139	11.343
DisRel	1190	9.494	13.199	7.693	0	20.534

Note: The years are 1947-2001 for Incidence, Onset, Termination, and Qnum( $M \geq 7.0$ ), 1964-2001 for d[Qnum], Qnum, TNT, and Income, and 1995-2001 for DisRel d[.] indicates a dummy variable.

Table C2. Pair-wise correlations

	1	2	3	4	5	6	7	8	9
1 Incidence	1								
	7376								
2 Onset	0.3778	1							
	7376	7376							
3 Termination	-0.778	-0.005	1						
	1077	1077	1077						
4 d[Qnum]	0.163	0.047	-0.026	1					
	5745	5745	954	5745					
5 Qnum	0.123	0.050	0.009	0.715	1				
	5745	5745	954	5745	5745				
6 Qnum ( $M \geq 7.0$ )	0.023	0.012	0.096	0.366	0.490	1			
	7376	7376	1077	5745	5745	7376			
7 TNT	0.015	-0.008	0.064	0.256	0.415	0.644	1		
	5745	5745	954	5745	5745	5745	5745		
8 Income	-0.202	-0.069	-0.012	0.051	0.020	0.014	0.022	1	
	5101	5101	830	5101	5101	5101	5101	5226	
9 DisRel	0.364	0.062	-0.123	0.179	0.120	0.041	0.034	-0.677	1
	1190	1190	206	1190	1190	1190	1190	1163	1190

Note: Pair-wise correlations and number of observations for each pair. The years are 1947-2001 for (1)-(3), and (6), 1964-2001 for (4)-(5) and (7)-(8), and 1995-2001 for (9). d[.] indicates a dummy variable.