

Appendix Timeline

Notable events in the development of CSR Skandia Sweden

1987	1990	1996	1997	1999	2000	2001	2002	2003	2006	2007	2008	2009
*	*	*	*	*	*	*	*	*	*	*	*	*
Ideas for Life		Sweden 2000		Equality Strategy	Alice Bah Hans G Svensson		Umbrella Project					
	HR development			Gala at the Globe			Skandia Life Equality & Div plan					
		Skandia Future Center		New ethical guidelines			Diversity Policy					
			Diversity Plan in Göteborg					Management crisis				
								Old Mutual takeover				
		L E Petersson, CEO								New CSR policy		
											New Start for CSR	