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Le blog d'écrivain La littérature à l'épreuve d'Internet

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Akademisk avhandling för avläggande av filosofie doktorsexamen i romanska språk: franska vid Göteborgs universitet och av filosofie doktorsexamen i diskursanalys vid Université Paris-Sorbonne som med tillstånd av humanistiska fakultetens dekanus, kommer att offentligen försvaras fredagen den 6 februari 2015, kl. 14.00, Salle 322, Centre Malesherbes, 108 Boulevard Malesherbes, 75017 Paris, Frankrike.

Thèse en cotutelle pour obtenir le grade de docteur à la Faculté des Sciences Humaines de l'Université de Göteborg et à l'Université de Paris-Sorbonne, soutenue publiquement le vendredi 6 février 2015 à 14h, salle 322, Centre Malesherbes, 108 Boulevard Malesherbes, 75017 Paris, France.

ABSTRACT

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Title: *Le blog d'écrivain : La littérature à l'épreuve d'Internet*

English title: *The Internet and the challenge of literature: case-studies on writer blogs*

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This study focuses on three blogs kept by writers who have published novels in renowned publishing houses: François Bon, Éric Chevillard and Chloé Delaume. This new writing practice raises the question of whether literature can be transferred to the Internet: does this medium admit literary activity or, on the contrary, does it represent a limit or even a threat to the future of literature? By using theoretical tools from the field of discourse analysis, the study discusses theoretical problems related to the impact of digital media on the perception of genres and on the notion of authorship. First, the study shows that the web does not allow the emergence of literary works, because this process is based on the editorial circuit and the hierarchy between textual categories. The existence of authors in the strongest meaning of the term is also compromised by the web, since the writers establish direct contact with their readers. The writer blog thus implies a dilemma: its success is necessarily to the detriment of a rewarding literary practice that the writer does not want to give up. This double bind is apparent in the way the writers use their blog: Bon wishes to open the literary field to the Internet, Chevillard is defending "good" literature and Delaume intends to make her blog a performance.

Keywords: discourse analysis; literature; Internet; web; genre; blog; authorship; writer; François Bon; Éric Chevillard; Chloé Delaume