

Edgy and outrageous project about two annoying yet funny women who work at the OFFICE OF DEVELOPMENT, located in an undefined Arctic region where the Nordic Countries have sent their Unwanted.

Invest in

# KRABSTADT





## BACKGROUND

Ewa Einhorn and Jeuno JE Kim are visual artists that work with Satirical Drawing, Animation and Performance.

For the past three years they've been building a world and a main story called KRABSTADT which is suitable for TV and VOD series and is the backbone for the transmedia components.

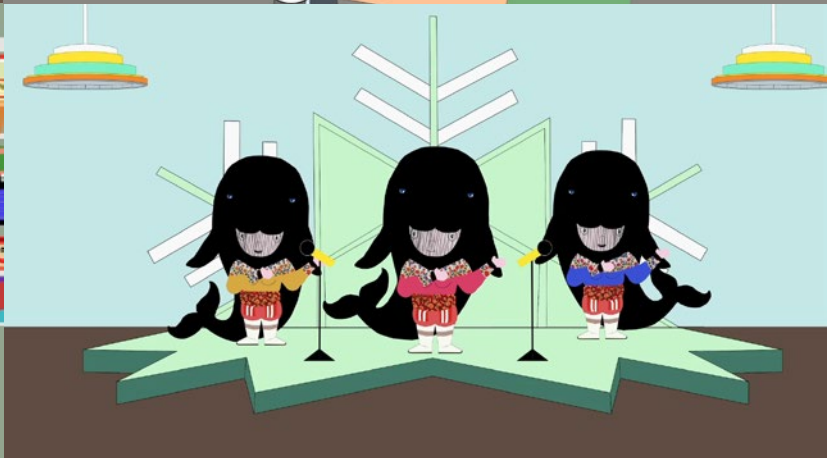
They've made two 10 mins episodes so far.

The first WHALED WOMEN was made as a pilot for the project

Whaled Women premiered at the Berlinale Shorts in 2013. It was sold to ARTE ZDF and was picked up by a major Swedish distributor for school cinema, and was also shown as an installation in museums and galleries.

The Second film SEX & TAXES was completed in 2015 and it will premiere at the Moscow Int. Film Festival.

#01 WHALED WOMEN



# SO WHAT IS KRABSTADT?

KRABSTADT is a fictional frontier town in the Arctic where all the Nordic countries have sent their Unwants. It's populated by the long-term unemployed, immigrants, and those with too many overdue bills. KRABSTADT is also a place for architectonic and social experiments to establish a new geographic focus and a new comic agenda.

Here are some examples of how things look in KRABSTADT.



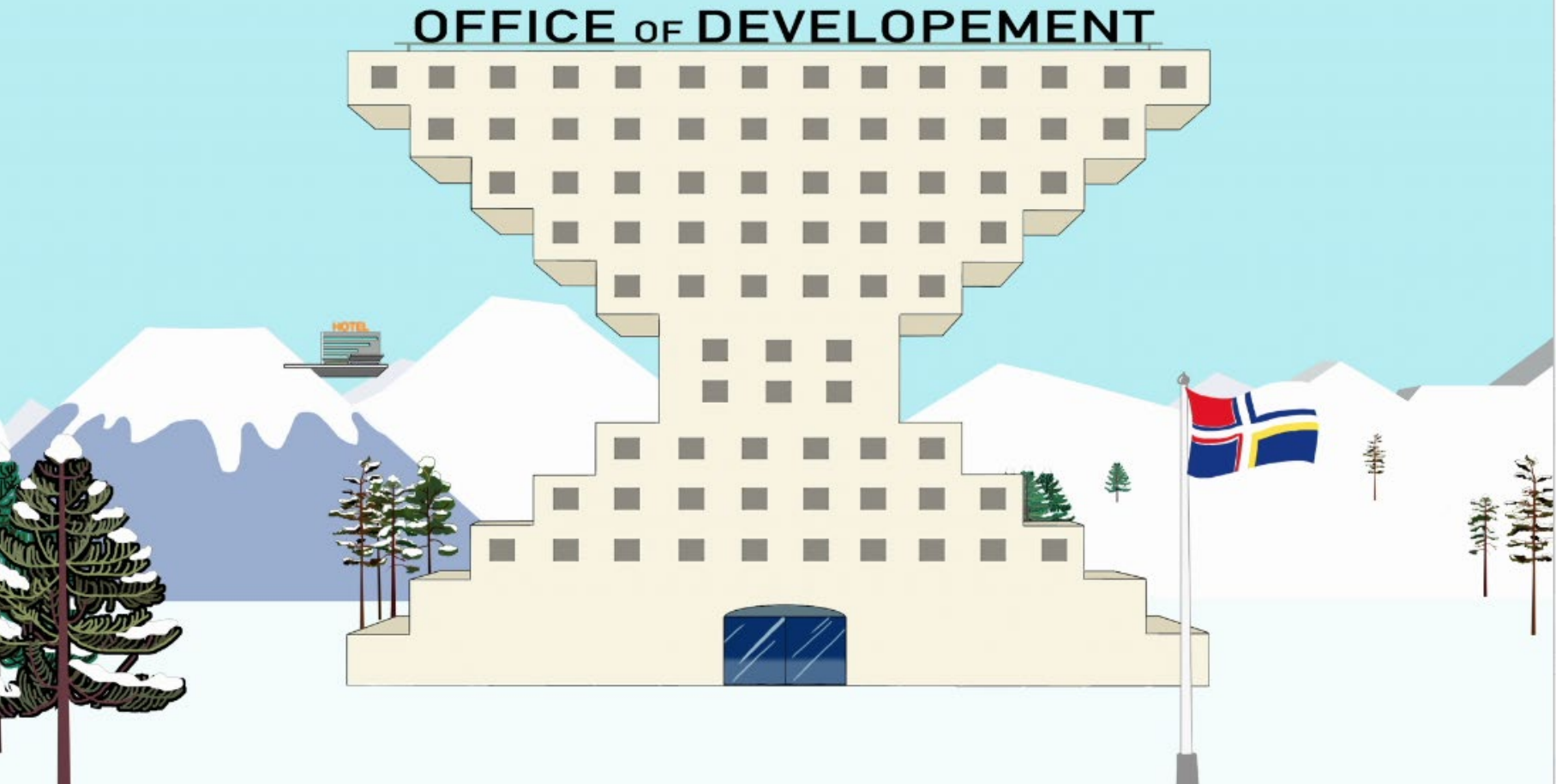
Office of Development

Pawn Shop

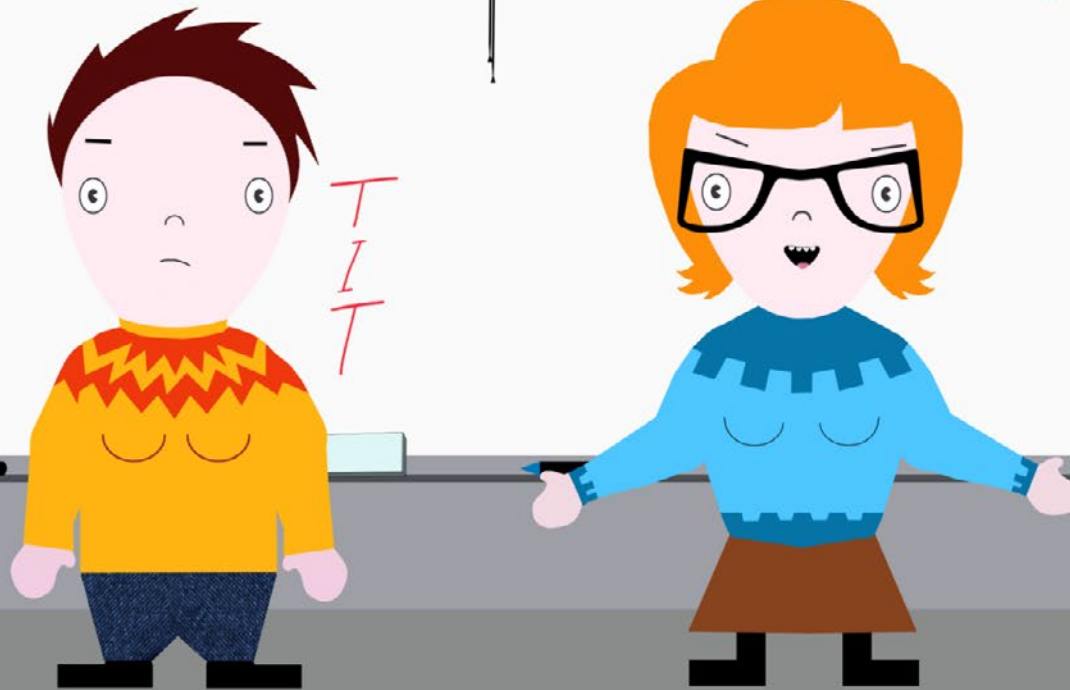
Public Library

Nanook Sculpture

There is the OFFICE OF DEVELOPEMENT (known as OD)  
OD is a municipal building which deals with most things  
concerning the city of Krabstadt. It is an efficient, ecological  
and high-tech building designed as an hour-glass. But in order  
for the ventilation system to function, it needs to be rotated  
upside down every two years.



# KRABSTADT REFUGEE PROGRAM

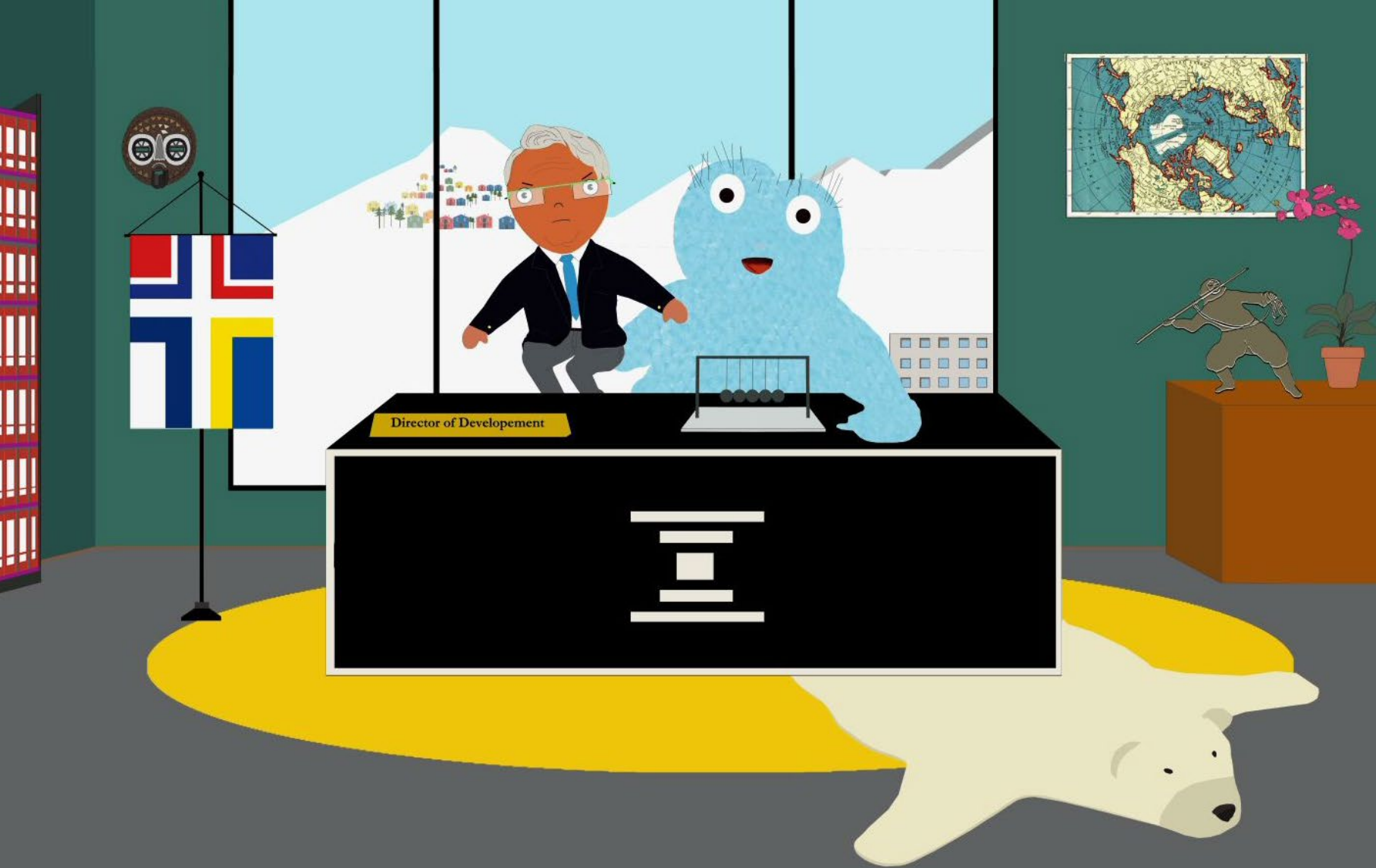


Inside OD are the two main characters:  
SCHLOP-SCHLOP and KK

SCHLOP-SCHLOP is twenty three years old. She looks and acts like a tomboy and has a too-cool-for-school attitude.

In contrast, KK is in her mid 40s. She's always friendly, positive, and helpful to such an extent that it becomes very annoying. She also has a tendency to over-identify with people and causes. For example, she over-identifies with immigrants, even though she is a Krabstadian, and becomes very moral and annoying in a comic kind of way.

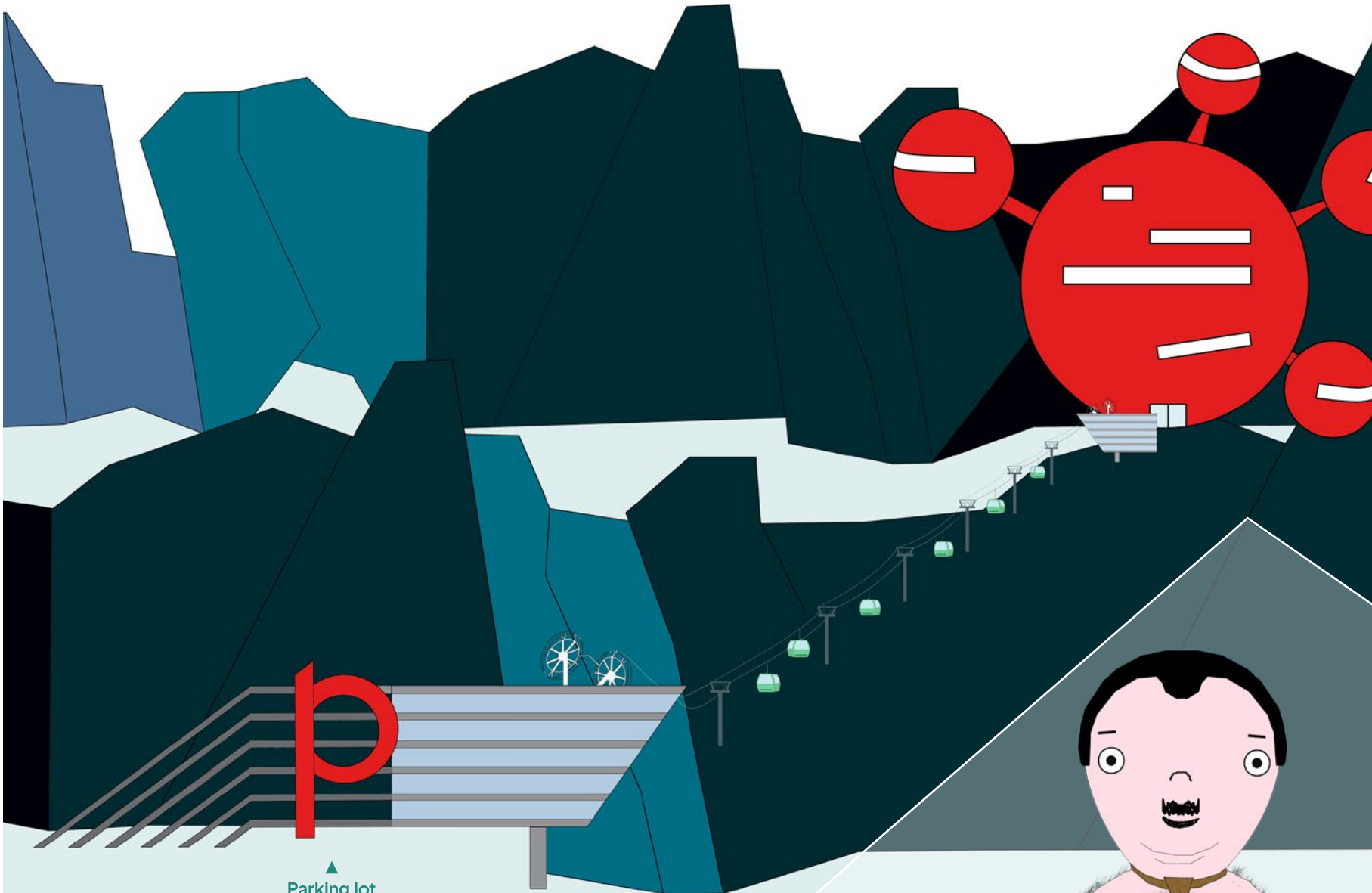
SCHLOP-SCHLOP and KK are sent out to solve various municipal problems which means they have to deal with the fact that they live in a fucked up society.



This is It.

It is the Director of OD. He is a vain, bossy, bitchy, gay-ish, puppet-man-blob. As a puppet-man he has the blue blob's hand up his arse, and he is often testy and moody due to anal discomfort.

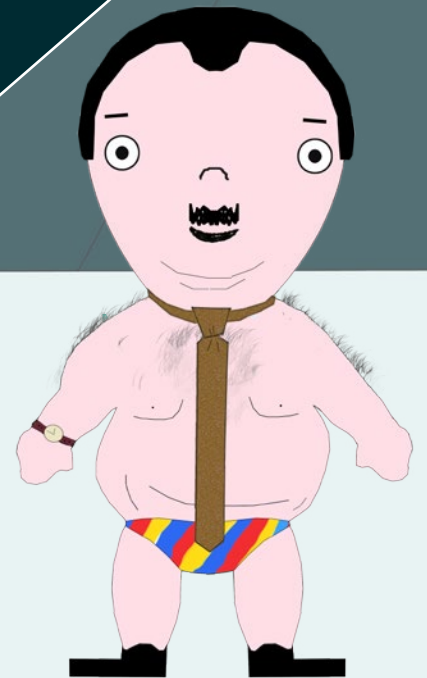
a Counter Point to Office of Development is **THE MAGIC HILL MALL**



▲  
Parking lot  
Mall lift station

The Mall is  
owned by  
**INGVAR**

He is a hairy, pervy and  
greedy man who walks  
around in his tacky underwear.





There are two Feminist Institutes in KRABSTADT, because the feminists were fighting over the design of the building which resulted in one being out in the sea...



...and the other being built in the forest.



The head of the Feminist Institute is CQ but her real name is ENOLA BOURGOGNE. She's a French, chain-smoking, tall, and very authoritative lady who speaks English with a heavy French accent.

On the left is the KRABSTADT social housing. It is shaped as an abacus so that OD can easily keep count of its low-income population.



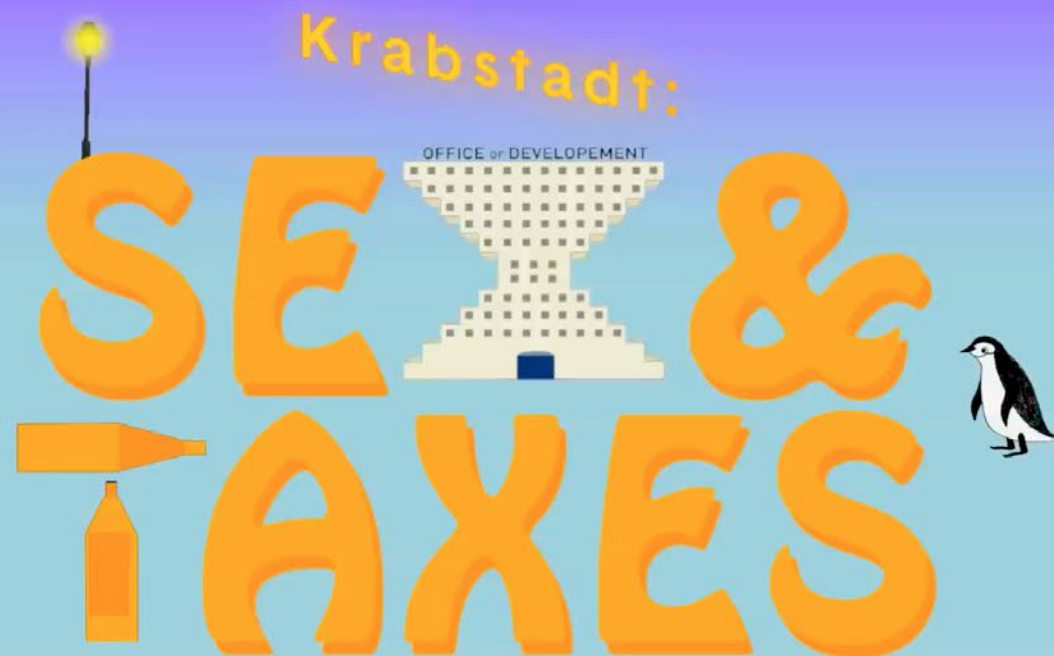
▲  
Social Housing Complex, Krabstadt

▲  
University of Krabstadt

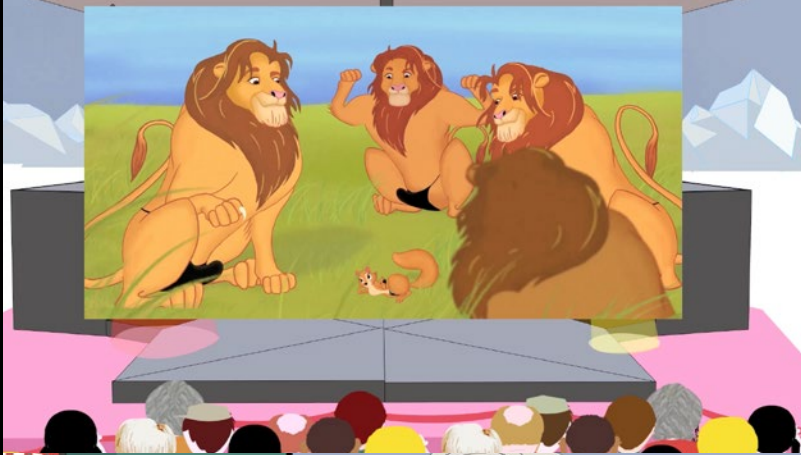
KRABSTADT aims to tell stories that everybody can relate to, which is why after the pilot *Whaled Women* came an episode about sex and taxes.

SEX & TAXES was funded by the Swedish Film Institute and Medienboard Berlin-Brandenburg as well as Film i Skåne and Boost Hbg.

SYNOPSIS: In Krabstadt porn is subsidized by the state because it's used as a cure for winter depression. The film is about what happens when the new health reform turns everything around.



#02 SEX AND TAXES



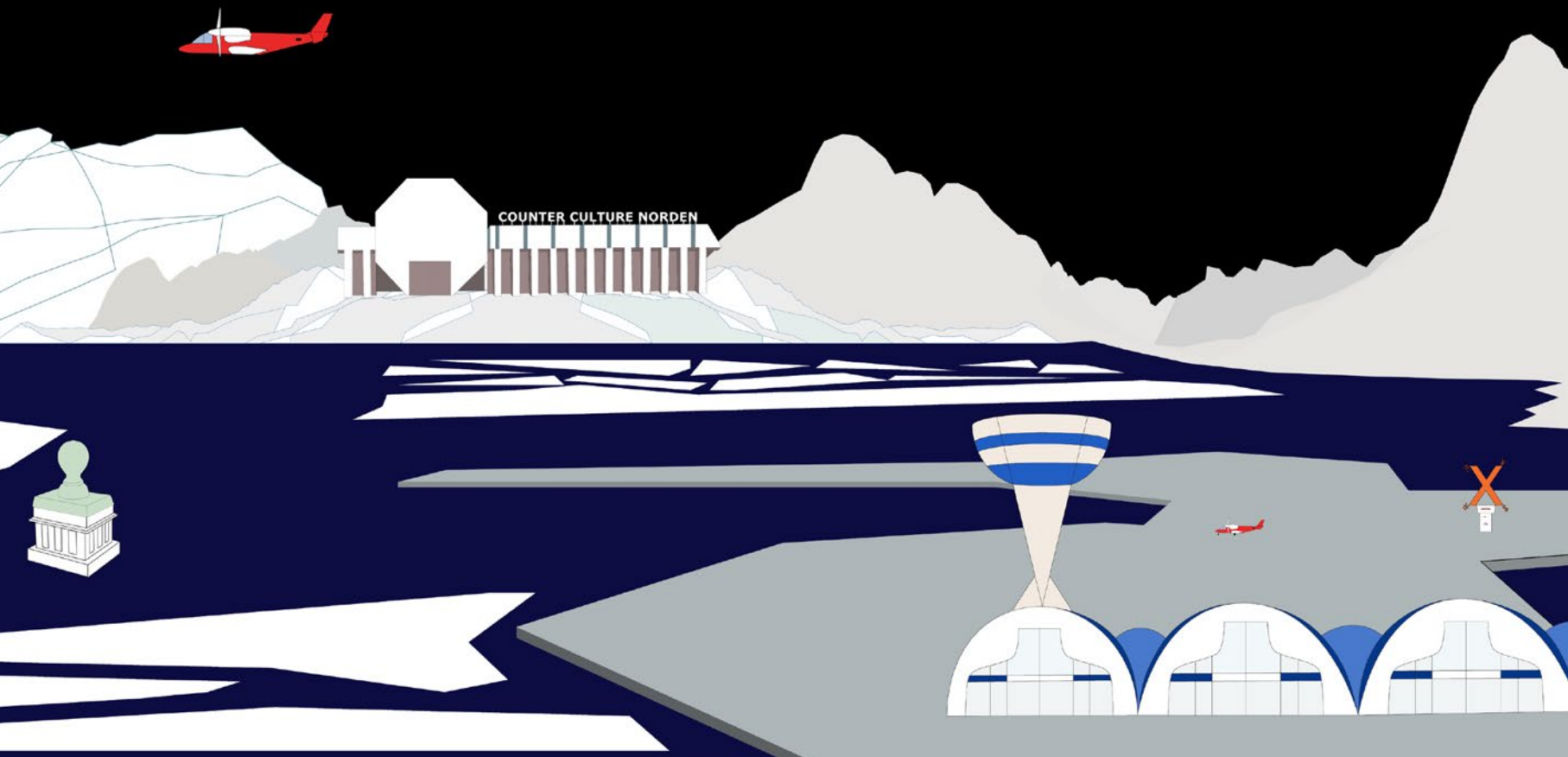
isolated  
but

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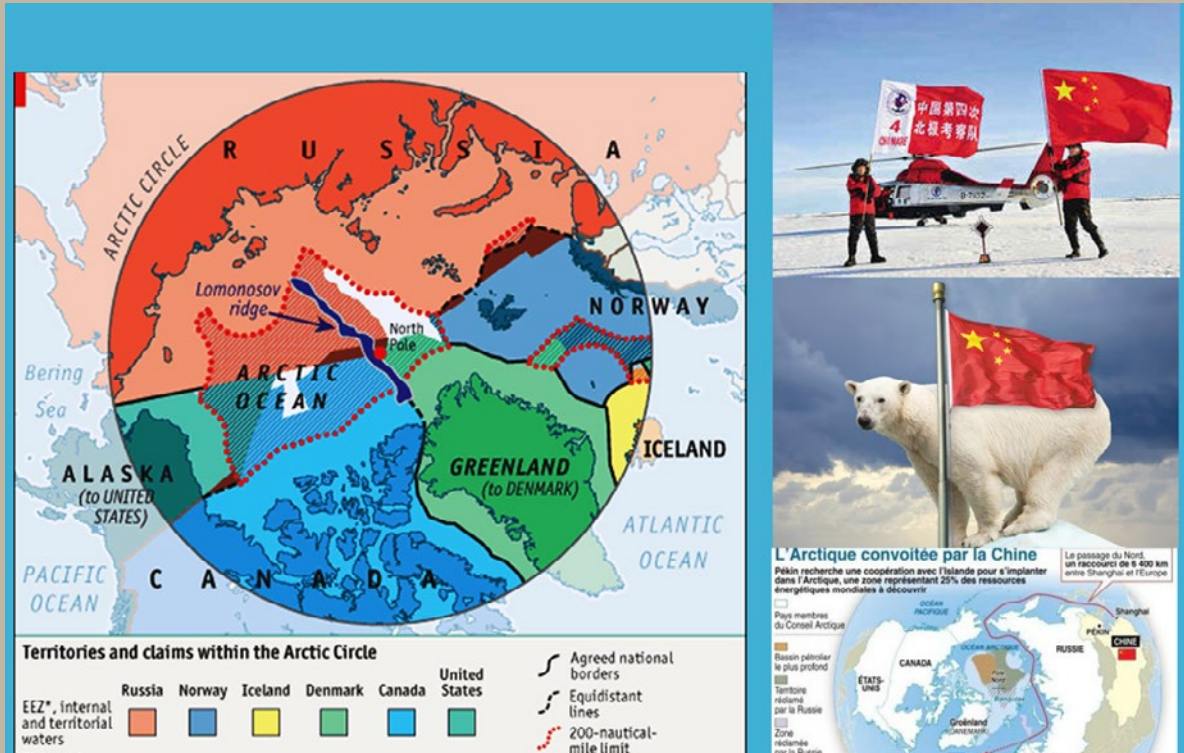
# INFLUENTIAL

The dialogue is in English but with different Nordic accents.  
The project is grounded in the Nordic and uses the Arctic as a place for wonder, projection, and imagination.

Because KRABSTADT is set in the Arctic, it connects to other places that have territorial interests in the region. Influences from neighboring countries such as Canada, the US, Russia, and also China occur in the stories.



As global warming worsens and the ice melts in the North Pole, natural resources that were frozen will become accessible for mining, and new shipping routes from Asia to Europe will open up, turning the Arctic into a place of global focus.



Another strategy to attract a wide audience is to work with established pop musicians. For example, in the first film we worked with OLOF DREIJER from the Swedish electropop duo, THE KNIFE, who has a huge international following.



In the second film, we worked with Jam Rostron from PLANNINGTOROCK, who has a large underground following in Europe and America.



And then there is PAULA TEMPLE, a Berlin-based music producer and DJ. Paula Temple is an icon for people under 25 interested in music.



We're interested to work with these musicians among others because they're successful in combining entertainment with progressive politics.

Krabstadt will be embraced by those who are looking for intelligent comic relief and entertainment in socially turbulent times.

Krabstadt Botanical Garden



Tiger Kitty Lesbian Bar



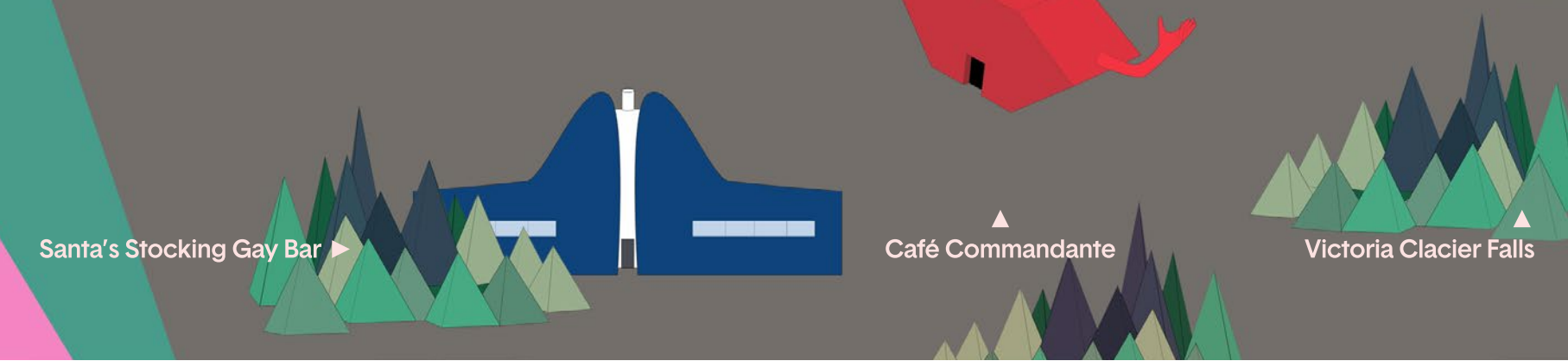
Santa's Stocking Gay Bar



Café Commandante

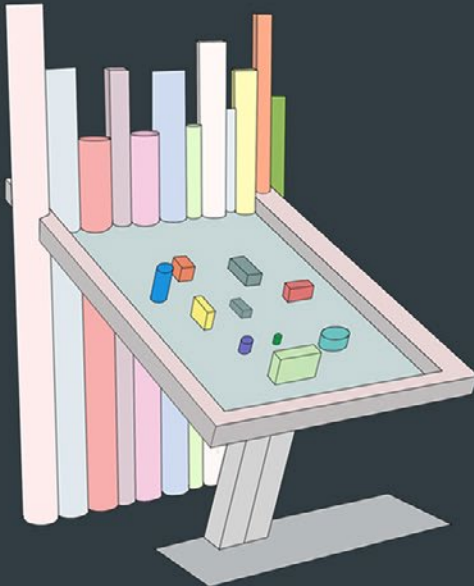


Victoria Clacier Falls





# KRABSTADT GAMES



- Feminist Sex Game
- TIT (Time Is Taken) Game

Web based components will expand the Krabstadt world and find ways for users to interact with Krabstadt.

One strategy is for each episode to have a related game that is a spin off from the story.

A game related to Sex & Taxes is the "Feminist Sex Game". In this game all the choices one makes, that are seemingly free, leads one to make a feminist porn. At the end of the game, one receives a little video file of the feminist porn that one has made, which can be shared with friends. The film will be sanctioned by CQ, the head of Krabstadt's feminist institute and will be F marked.

To give an idea of KRABSTADT'S take on issues of porn and politics please watch the provided excerpt from the film Sex & Taxes that takes on the controversy of feminism and porn and would serve as a base for the feminist sex game.



# FEMINIST SEX GAME

# KRABSTADT GAMES

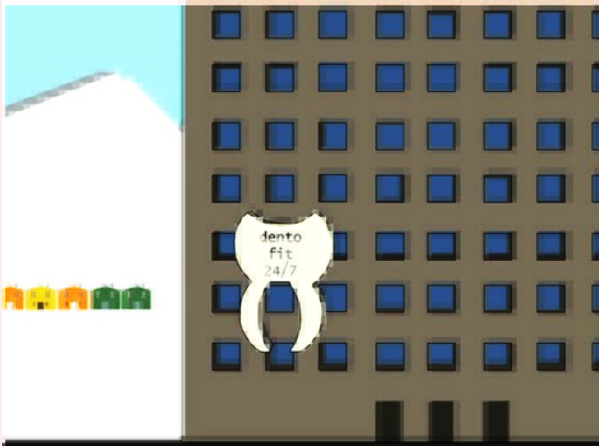
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**T** **I** **T**  
**I** **S** **A**  
**M** **S** **K**  
**E** **S** **E**  
**N**



Another game is a spin off from WHALED WOMEN and is called the TIT game. TIT stands for Time is Taken. In the game, the player is an unemployed person who goes through different internships that's supposed to make the person more employable. In the game one gets to know the Krabstadt bureaucratic labyrinth in a fun way. The goal is to get as many internships and to collect points. The points are collected by smashing things up.

One can choose to play as different Krabstadt characters that have different destruction capacities.



TIT GAME

SHARE YOUR TIME

Center for Women's Health Research

Gerda's Bar

Big Toe Beauty Salon

Samik's Falafel

Sauna



Bank

Taichi Sculpture

Hog's Grocery Shop

Moose's Værksted

## Another Interactive Transmedia Experience is THE KRABSTADT ARCHITECTURE COMPETITION AND MUSEUM

Since the Krabstadt buildings are made using Sketch-Up, an open call will be made for contributions to the best and worst Krabstadt architecture. This will be voted on by users, and the biggest winner and loser will get to have their buildings starring in the series, while the rest of the proposals will end up in the Krabstadt online Architecture Museum. Einhorn and Kim are in touch with an Architecture school in Mexico to develop this platform for people interested in building funky structures.



KRABSTADT uses art and the niche market as a place for incubation, but as a final destination it is thought of as a project for a broad audience, targeting primarily young adults and teenagers.

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OFFICE OF DEVELOPEMENT

