

## SUGAR POEM

*The white gold – Nordic craving for sugar*

The craving for sugar  
The white gold  
Oh, such exclusivity, amusement, pleasure  
Oh, such power  
To build a tower of hard sweetness  
Before everyone's eyes  
Such crave  
For it all  
Imagine  
To get it all  
New items:  
the sugar bowl, the sugar tong, the sugar can, cake servers, trays.  
Such sweetness  
Reward  
Courtship  
Legitimation  
We are the modern  
We are pioneerspirit  
We are trans-atlantic appetite for discovery  
We are progress of civilization  
We are the perfect capacity of refinement  
  
And we are craving for more